

Beacon Micro RFID Prospect Survey Questionnaire

Company Contact:	Position in Company:
Company Name:	Years in Business:
Company Address:	
Company Phone Number:	Company Fax Number:
Email:	Web Address:

- 1. Has a budget and timeline been established for the RFID project? Does it have company approval?
- 2. Is the project being driven by internal business considerations or a Government/Customer mandate?
- 3. If driven by internal business considerations, what are the business drivers:
 - a. Cost cutting (reduced labor, reduced inventory)
 - b. Improve productivity
 - c. Improve asset utilization
 - d. Increase process velocity
 - e. Eliminate delays and errors
- 4. What does the project specifically involve:
 - a. Inventory management
 - b. Asset management
 - c. Manufacturing operations
 - d. Logistics and warehouse functions
- 5. Has hardware been selected/purchased for the project? If so, which vendor/product? Will customer be handling hardware selection and purchase?
- 6. Does the solution involve sensor technology (temperature, humidity, etc.) and location technologies (RTLS, GPS, etc.)?
- 7. How many facilities are involved? Where is the location of these facilities? Do the facilities have wireless networks installed?
- 8. Is this a stand-alone solution, or does it require integration with back-end software systems? If so, what systems specifically?
- 9. Does the customer have an IT department that wants to develop the solution, or are they looking for a turnkey solution to be delivered by GlobeRanger?
- 10. What is the level of RFID knowledge in the company?
- 11. If the project is successfully delivered, would the customer be willing to support a press release with permission and a quote?