



# GROW YOUR BUSINESS

WITH URBAN BIRD CONTROL



Companies from coast to coast are finding that Bird Control is the ideal add-on business. It's a great way to find new customers, and earn more revenue from your existing customers.

## PART 1 Evaluate and Solve Bird Control Problems

Birds are intelligent creatures that present a problem for thousands of building owners, and an opportunity for you. This class gives you the tools to successfully plan and implement a bird control program for your customers. Gain the advantage you need with our one-day, hands-on class.



Bird Barrier products don't harm the birds, they just move them to another location, keeping your customer happy and your business growing.

Using slides, video and hands-on product assembly, you will learn about:

- Bird biology
- Controlling pest birds
- Damage and diseases
- What attracts birds to certain sites
- Mechanical ledge products
- Exclusion Netting
- Safety and cleaning
- Site Evaluation
- Bidding Jobs and writing proposals
- Making a healthy profit in bird control



## PART 2 Promote Your Business

Class time is devoted to the business of bird control. You'll discuss strategies proven to win you jobs. In these sections of the class you will:

- Know why customers buy
- Learn how to price jobs
- Get proposal tips
- Develop strategies on finding more prospects



Yes! We want to enroll in **How to Succeed in Urban Bird Control**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Attendee #1: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Attendee #2: \_\_\_\_\_

Phone: \_\_\_\_\_

Attendee #3: \_\_\_\_\_

Fax: \_\_\_\_\_

### CLASS DATE (check one)

- Friday, October 28
- Thursday, November 17
- Friday, December 16

### LOCATION

- Carson, CA
- Secaucus, NJ
- Carson, CA

Payment (check one) Price includes samples, text book, videos & lunch.

- \$95 (1 attendee)
- \$170 (2 attendees)
- \$255 (3 attendees)

Please complete this form and mail it with a check to:

Bird Barrier America, Inc.  
20925 Chico Street  
Carson, CA 90746  
(310) 527-8000

800-503-5444 • 310-527-8005 fax