

Christchurch Stands Tall is an exciting new event for the city in Summer 2014/15.

The project brings together businesses, artists and schools to create a spectacular world-class sculpture trail across Christchurch and surrounding areas.

Wild in Art has been producing public art events in cities across the world for the last seven years. We bring the creativity and enjoyment of art to thousands of people through our high profile events and education activity. Since 2008, we have engaged over 30,000 children across 1,000 schools through our education projects.

From November 2014 to January 2015 a tower of brightly coloured life-sized Giraffe sculptures painted by local artists and their small calves decorated by local schools will gallop onto the streets, parks and public spaces as part of a mass public art exhibition to help bring fun and interest into every area of the city and shout to the world that Christchurch is standing tall.

The Schools Programme is an integral part of the Christchurch Stands Tall project. Not only is this an exciting

opportunity to showcase your students' creativity but it is a great way to get involved in an engaging city wide event that everyone can enjoy.

Each participating school will get to design and decorate their own giraffe calf, plus you will receive the Christchurch Stands
Tall cross curricular education pack to help bring giraffes, citizenship, the environment, our city and producing artwork into the classroom in a fun and engaging way.

At the end of the event, each Giraffe calf will be returned to its school for you to keep. The large sized Giraffe sculptures will go under the hammer at a charity auction to raise critical funding for the following charities working in the city:











- Businesses, community groups, charities, education establishments and individuals are invited to sponsor a blank Giraffe sculpture – the canvas.
- Artists, well known and undiscovered, young and old, are invited to submit their designs. The best designs will be selected by sponsors to feature on the Christchurch Stands Tall trail.
- Local schools will also be able to adopt and decorate their own Giraffe calf sculpture to feature on the trail which will be theirs to keep at the end of the event. Plus you will also receive a Giraffe themed curriculum-linked education pack to help bring giraffes, citizenship and our city into the class room.
- Up to 52 large sized Giraffes along with up to 50 small school sculptures will go on display across Christchurch and surrounding areas, forming a spectacular sculpture trail for all to enjoy.
- After the event, the large sculptures will be sold at auction with 75% of the net proceeds going to the charities above.



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APRIL	MAY	JUNE	JULY
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AUGUST	Interested schools receive the Schools Programme registration pack SEPTEMBER	Completed registration forms sent back OCTOBER	NOVEMBER
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18 19 20 21 22 23 24	22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23
25 26 27 28 29 30 31	29 30	27 28 29 30 31	24 25 26 27 28 29 30
Term 3, August Sculptures delivered to schools and creation of the standing tall giraffes begins	Term 3-4, August-October Creation of schools' giraffes continues	Late October Completed sculptures returned, ready to go on display	Early November Christchurch Stands Tall sculpture trail hits the streets
DECEMBER	JANUARY	FEBRUARY	MARCH
MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS
1 2 3 4 5 6 7	1 2 3 4	1	30 31 1
8 9 10 11 12 13 14	5 6 7 8 9 10 11	2 3 4 5 6 7 8	2 3 4 5 6 7 8
15 16 17 18 19 20 21	12 13 14 15 16 17 18	9 10 11 12 13 14 15	9 10 11 12 13 14 15
22 23 24 25 26 27 28	19 20 21 22 23 24 25	16 17 18 19 20 21 22	16 17 18 19 20 21 22
29 30 31	26 27 28 29 30 31	23 24 25 26 27 28 Term 1, February Christchurch Stands Tall	23 24 25 26 27 28 29
		school giraffes returned to their schools	

How much will it cost?

The Christchurch Stands Tall schools programme is an excellent opportunity to get involved in a spectacular community art event. Schools are invited to raise \$300 (+GST) to participate.

This significantly discounted price is only possible due to the generosity of our sponsors and partners whose support has helped subsidise the cost of the Christchurch Stands Tall schools programme.













Get the word out there and do some fundraising for your school

There's no doubt that your students will delight in designing, decorating and naming their own unique Christchurch Stands Tall Giraffe - and raising funds to cover the cost of your sculpture is a great way to inject some fun and encourage the whole school to get involved.

Here are some ideas to get you started

Mufti Day

For a gold coin donation students can wear casual clothes to school.

Bake Sale

Mmm, raise money through a cake or biscuit sale - maybe a giraffe/tower themed sale?

Lego Tower Competition

Or other sponsored events are a great fundraising idea

· Local Business Support

Why not talk to local businesses or suppliers about them supporting the school in this way?





We all know that Christchurch standing tall is a result of the community spirit that is so unique to our city, where neighbours go out of their way to help one another.

If you think your school would be able to raise more than \$300 (+GST), then why not invite a school, that might struggle to raise the funds, to participate through your giving? You send us the extra funds and either we allocate it to a school that needs help or you can nominate a school you would like to help. You can indicate what you want to do on the following form.



Please fill in the registration form below if your school would like to join me in standing tall for Christchurch

School	for my scho
Contact Name	We would li sculpture f
Position	we would in
Address	so they car
Suburb	Total to Pa
City	PAYMENT DE (Payment can be
Postcode	
Phone	I have enclo
Mobile	I have trans into the be
Email	Account N
Antala atea	Account N

I WOULD LIKE TO ADOPT A GIRAFFE

	I would like to order a Christchurch Stands Tall sculpture
	for my school, at a cost of \$300+GST.

We would like to give \$	towards a
sculpture for another school	
Christchurch Stands Tall may allocate the fund	ls to a school who needs
help (we will let you know which school it goes to	10).

We would like to give \$	towards a
sculpture for (School Name)	

n have their own Giraffe.

y\$___

osed a cheque made out to Wild in Art NZ

sferred the amount of \$ _____ low account

ame Wild in Art NZ umber 02-1278-0012262-000 Reference ID CST (Your School Name)

Now that you've filled in the form, send it on its way to Project Director Claire Cowles via post or email



Christchurch Stands Tall

PO Box 21277, Christchurch 8143

Email claire@christchurch-stands-tall.co.nz





Claire Cowles Project Director Christchurch Stands Tall PO Box 21277, Christchurch 8143 Mobile 027 516 2551 Email claire@christchurch-stands-tall.co.nz www.christchurchstandstall.co.nz facebook.com/christchurchstandstall

PRESENTING PARTNER



A WILD IN ART EVENT



DELIVERY PARTNERS







SCHOOLS PROGRAMME SPONSOR



AIR NEW ZEALAND





