

“Goat Cheese and Big Macs” Quiz

Directions: Read the paired texts about McDonald’s in France, starting on page 25 of the November/December 2012 issue of *Storyworks*. Then select the best answer for each question.

1. Why did the writer begin the main article with a long description of food in France?

- A to provide a vivid setting
- B to introduce readers to France’s food culture
- C to contrast French food traditions with typical American fast-food dining
- D all of the above

2. In which country, outside the U.S., does McDonald’s earn the most money?

- A Japan
- B Singapore
- C Mexico
- D France

3. Based on the main article, which of the following words does NOT describe France’s food culture?

- A unimportant
- B sophisticated
- C leisurely
- D elegant

4. You can infer from the news article that bystanders cheered because _____.

- A they were pleased to have a McDonald’s restaurant in their town
- B they were happy to see the newly constructed McDonald’s destroyed
- C they were expressing their approval of Bové’s prison sentence
- D none of the above

5. McDonald’s efforts to adapt to French tastes led to the inclusion of which menu item?

- A salad with goat cheese
- B rolls topped with refried beans
- C chicken in spice-filled bags
- D banana pies

6. You can infer from context that the French word *déjeuners* means _____.

- A snacks
- B lunches
- C french fries
- D desserts

7. How many countries currently have McDonald’s restaurants?

- A 123
- B 300
- C 1,200
- D 1,230

8. When the author writes that you may soon see golden arches on the moon, she is . . .

- A giving the story a humorous ending.
- B commenting on how McDonald’s has opened restaurants nearly everywhere.
- C both of the above
- D neither A nor B

Critical Thinking

Directions: On a separate piece of paper, write your answers in well-organized paragraphs. Make sure you support your answers with information and details from the articles.

9. Why does McDonald’s offer menu items in other countries that are different from those in the U.S.?

10. What foods and food traditions do you have in your family or culture that you would not want to change?