



December 1-2, 2015 The  
Fairmont Dallas Hotel  
Dallas, Texas

866.906.9190  
[oilandgasconference.org](http://oilandgasconference.org)

## SPONSOR AGREEMENT

By signing, the organization reserves sponsorship and associated benefits and agrees to all terms and conditions set forth in this agreement.

### PAYMENT POLICY

Payment is due upon confirmation of sponsorship or within 30 days of receipt of invoice. Should The University of Texas at Arlington (UTA) not receive payment within the allotted time frame, UTA reserves the right to remove sponsor recognition for promotional materials and website in order to release exclusive sponsorship opportunities and benefits to another organization.

The University of Texas at Arlington is a tax-exempt corporation, and donors are eligible to make tax-deductible contributions as provided in section 170 of the Internal Revenue Code. Any donor will be granted a letter as a receipt for his or her contribution.

### LOGO REQUIREMENTS

- All sponsor logos will be included on the conference website, program and conference signage (print and digital) as outlined in the prospectus.
- The signing sponsor is responsible for sending a high quality jpeg or eps format with a translucent background to [ogenvironmental@uta.edu](mailto:ogenvironmental@uta.edu). Visit [this link](#) for more information and a sample image.
- If the organization has a specification guide outlining rules and regulations for the use of its logo, the organization is responsible for providing UTA with said guide.
- Logos displayed on the website and other online media may link users to the respective organization's website unless specifically prohibited. Notify [ogenvironmental@uta.edu](mailto:ogenvironmental@uta.edu) of any existing restrictions regarding url usage.
- Advertisement specifications for sponsorship levels that include a full page ad: 8.5" x 11", full bleed, Press Quality Format.

By signing below, I confirm sponsorship of the 2015 Oil & Gas Environmental Conference and agree to all the terms and conditions set forth in this agreement. I further acknowledge that I have reviewed the Sponsor Prospectus and am aware of the benefits included in the selected sponsorship level.

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE DIRECT ALL QUESTIONS TO OUR OFFICES:**

FAX: 817.272.2556 • PHONE: 866.906.9190 • [oilandgasconference.org](http://oilandgasconference.org)



The logo features a stylized green oil drop on the left, with a blue flame-like shape rising from its top. To the right of the drop, the text "Oil & Gas" is written in a large, grey, sans-serif font. Below this, the words "ENVIRONMENTAL" and "CONFERENCE" are stacked in a smaller, green, all-caps, sans-serif font.

# Oil & Gas ENVIRONMENTAL CONFERENCE

## SPONSOR & EXHIBITOR PROSPECTUS

December 1-2, 2015 | Fairmont Hotel Downtown Dallas  
866.906.9190 | [oilandgasconference.org](http://oilandgasconference.org)



UT ARLINGTON DIVISION FOR ENTERPRISE DEVELOPMENT



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## WHY ATTEND?

The Oil and Gas Environmental Conference will provide an ideal forum to learn about new regulatory changes affecting the industry, to network with oil and gas Industry decision makers, technical experts, regulators and executives, and to exchange new ideas and concepts related to Oil and Gas Industry environmental performance and measurement, all with the overriding goal of achieving better environmental performance and regulatory compliance in the Oil and Gas Industry.

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## WHY EXHIBIT?

- Interact with clients and potential new customers
  - Make a long-lasting impact on your target audience
  - Find new customers
  - Capture immediate feedback on new technologies, services, or products
  - Stay on top of industry trends
  - Acquire leads and close sales
- 

## WHO WILL ATTEND?

- Consultants
  - Attorneys
  - Project Managers
  - Architects
  - Environmental Managers
  - Water Planning Districts
  - Business & Industry Professionals
  - Engineers
  - Industry & Professional Associations
  - Local, State and Federal Governments
  - Development Councils
  - Non-profit Organizations
- 

## BOOK YOUR EXHIBIT SPACE

**ONLINE REGISTRATION** can be completed using a credit card. Visit [oilandgasconference.org](http://oilandgasconference.org) to register.

**CHECKS OR MONEY ORDERS** must be sent via mail accompanied by a registration form.

**PURCHASE ORDERS** may be sent via fax, email, or mail accompanied by a registration form.

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## EXHIBIT BOOTH REGISTRATION

**\$1950** All booths include 1 table, 2 chairs, a waste basket, and two conference registrations.

**\$625** Each additional exhibitor or staff member. (\$495 until August 31, 2015)



# SPONSORSHIP OPPORTUNITIES

Great opportunities to show your commitment to the industry.

## **TITLE SPONSOR: \$25,000**

- Logo recognition on select advanced publicity, collateral materials, name badges and event signage
- Approved marketing collateral in conference attendee bags (1 per attendee)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program
- Sponsor provided promotional video for viewing in general session room

## **CONFERENCE BAG SPONSOR: \$20,000 (EXCLUSIVE)**

- Exclusive logo recognition on conference attendee bags
- Approved marketing collateral in conference attendee bags (1 item per attendee)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

## **CONFERENCE RECEPTION SPONSOR: \$10,000 (EXCLUSIVE)**

- Exclusive branding and recognition as Reception Sponsor
- Company collateral or gift to be distributed at reception
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

## **GOLD SPONSOR: \$15,000**

- Logo recognition on select advanced publicity, collateral materials, and event signage
- Approved marketing collateral in conference attendee bags (1 per attendee)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

## **LUNCH SPONSOR: \$10,000 (2 AVAILABLE - 1 TUESDAY AND 1 WEDNESDAY)**

- Company collateral or gift on tables at lunch (1 item per attendee)
- Sponsor recognition during lunch
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

## **WIRELESS SPONSORS: \$2,500**

- Logo recognition as wireless sponsor
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

## **ENTERTAINMENT SPONSOR: \$5,000 (EXCLUSIVE)**

- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition on conference program
- Logo recognition on entertainment staging area

## **CONFERENCE MOBILE APP SPLASH SCREEN ADVERTISEMENT: \$5,000 (EXCLUSIVE)**

- Sponsor provided image/logo displays each time the app is opened by an attendee
- Covers the entire screen

## **CONFERENCE MOBILE APP BANNER SPONSORS: \$2,500**

- Attendees can tap on your advertisement to see other resources in the app or on the web
- An effective banner can drive traffic to your booth or website, increase industry visibility, and boost sales
- Posted at the top of the screen

## **SILVER SPONSORS: \$10,000**

- Approved marketing collateral in conference attendee bags (1 item per attendee)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

## **CONFERENCE PROGRAM SPONSOR: \$7,500 (EXCLUSIVE)**

- Name/logo recognition on program as Conference Program Sponsor
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

## **HOTEL KEY CARD SPONSOR: \$7,500 (EXCLUSIVE)**

- Logo on conference hotel key cards
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition on conference program

## **LANYARD SPONSOR: \$7,500 (EXCLUSIVE)**

- Company Logo (one color) on all conference lanyards
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition on conference program

## **BRONZE SPONSORS: \$5,000**

- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition on conference program

## **CHARGING STATION SPONSOR: \$5,000 (2 AVAILABLE)**

- Company logo and design included on conference designed and produced charging station kiosk
- Logo recognition on conference website
- Logo recognition on conference program

## **PEN AND NOTEPAD SPONSOR: \$5,000 (EXCLUSIVE)**

- Sponsor provided pens and notepads will be included in conference bag (1 per attendee required)
- Logo recognition on conference website
- Logo recognition on conference program

## **COFFEE BREAK SPONSOR: \$2,500 (3 AVAILABLE - 1 TUESDAY AND 2 WEDNESDAY)**

- Sponsor provided literature at table in the break area (1 per attendee)
- Logo recognition on conference website
- Logo recognition on conference program

## **DOOR PRIZE SPONSORS: \$500+**

- Name recognition during Door Prize distribution in general sessions or conference receptions
- Sponsor donated item valued at \$500 or more



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## REGISTRATION FORM

Company Name: \_\_\_\_\_  
Physical Address: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
Contact for Exhibit Arrangements: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Exhibitor Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Exhibit Booth Guest: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Additional Staff: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please indicate any dietary restrictions:

- None  Dairy Free  Gluten Free  No Nuts  No Pork  No Shellfish  Vegan  Vegetarian

### EXHIBIT OPTIONS

- 8' x 10' Booth Space\*\* \$1,950  
 Additional Exhibitor/Staff Registration  
(Early Bird \$495.00, expires August 31, 2015) \$625  
\*\*Includes 1 table, 2 chairs, 1 trash can, 2 exhibitor registrations  
Total: \_\_\_\_\_

Please indicate your organization type:

- Consulting Services  Other Services  PPE Products  Other Products  Government/Regulatory  
• Please do not locate me near any of these exhibitors: \_\_\_\_\_  
• Products or Services to be displayed: \_\_\_\_\_

We share your contact information (name, title, company, and email address) with registered sponsors and exhibitors. If you do not wish to take advantage of this feature, please check here to opt out.

### SPONSOR OPTIONS

- Title Sponsor \$25,000  Gold Sponsor \$15,000  Bronze Sponsor \$5,000  
 Conference Bag Sponsor \$20,000  Silver Sponsor \$10,000  Lunch Sponsor \$10,000  
 Conference Reception Sponsor \$10,000  
Other Type: \_\_\_\_\_ Amount: \_\_\_\_\_ \*All sponsors and exhibitors will be required to complete a separate agreement form upon confirmation.

### PAYMENT INFORMATION

Method of Payment:  Check  VISA  MasterCard  AMEX  
Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_  
Total Amount to be Charged: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**PLEASE RETURN THIS COMPLETED FORM TO:**  
UT Arlington Conference and Event Management  
Box 19197, 140 W. Mitchell Street, Arlington, TX 76019-0197