

**AlertID Media Contact:**

Keli Wilson, Founder  
Direct: 775-232-5093  
[media@AlertID.com](mailto:media@AlertID.com)

**North Las Vegas PD Contact:**

Sergeant Chrissie Coon, PIO  
Office: 702-633-1946  
Cell: 702-249-5326



**FOR IMMEDIATE RELEASE**

**New Crime Information Available to North Las Vegas Residents through AlertID**

**North Las Vegas, NV – April 30, 2014** — The North Las Vegas Police Department and AlertID are pleased to announce our partnership to bring North Las Vegas residents access to online and mobile public safety information services including crime advisories, at no cost to the public or department.

AlertID uses advanced technology to create a communication platform that connects citizens and federal, state, and local authorities to provide critical information and alerts that can help people protect their families and communities. North Las Vegas residents now have universal access to crime and threat advisories, sex offender alerts, online neighborhood safety discussion groups, an interactive crime and emergency map, and other AlertID services.

*“I want to invite residents to join AlertID to help reduce crime and improve the quality of life in the City of North Las Vegas,”* Chief of Police Joseph Chronister said. *“This is a powerful tool to help residents become more aware of crime and other threats to our community, and to be more proactive in working with us to effectively police North Las Vegas.”*

Citizens are able to join for free at [www.AlertID.com](http://www.AlertID.com). Once signed up, members are able to view an interactive crime map, receive alerts about crime, sex offenders, severe weather and other safety threats that affect locations that are important to them such as their homes, schools, and even their current locations. The alerts are sent to members’ computers and mobile devices, and members may choose the types of alerts they wish to receive. Emergency authorities also have the ability to broadcast Amber Alerts and other urgent community alerts regarding crime emergencies, hazmat incidents, floods, fires, and severe weather, among others.

*“We are proud to have the opportunity to be working with Chief Chronister and his officers to deliver critical information to the citizens of the City of North Las Vegas. When people are informed, they can take the steps necessary to protect themselves and their neighborhoods. When we all work together, we can make a difference in the safety of our communities.”* said Keli Wilson, AlertID Founder.

**About AlertID, Inc.**

AlertID is your family neighborhood safety network. AlertID offers sex offender alerts that cover more than 90% of the US population and crime alerts for hundreds of cities in the US and all of England. AlertID has more than one million members in 85% of US zip codes and more than 30 countries. For more information about AlertID, visit [www.AlertID.com](http://www.AlertID.com).

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