(Use Your Local Chapter SIE Letterhead)

Date

Name Address I Address 2 City, State Zip

Dear \_\_\_\_\_:

Congratulations upon your academic success in the management-related disciplines at <u>(insert</u><u>your institution here)</u>. In recognition of your achievements, you have been selected as being eligible for membership in Sigma Iota Epsilon (SIE), the premiere fraternal organization in management in the United States.

SIE is both an honorary and professional fraternity. It is honorary in that individuals elected to membership must have demonstrated superior scholarship in the classroom. As a professional fraternity, the SIE National Office and its 73 local chapters across the country conduct numerous programs aimed at bridging the gap between management theory and management practices. SIE offers opportunities to participate in programs that benefit the host institution (peer advising, peer mentoring, etc.) and to provide service to outside organizations (professional speakers, community service, etc).

SIE student members are recognized as being the top achievers- -academically, professionally, and socially--at the institutions hosting our chapters. The enclosed informational brochure should further acquaint you with this organization and the many worthwhile activities it conducts.

We invite you to become a member of <u>(insert your local chapter here)</u> at <u>(insert your institution here)</u> by completing and returning the enclosed application form. Look for announcements on our first information meeting to discuss some programs-academic and professional--we should develop, and set up plans for the chapter's fall/spring initiation banquet.

Sincerely,

Appropriate signature block \_: