

Good for K-State

Volume 2, Issue 2

Fall 2010



Thriving 101

The MAPS summer bridge program gives multicultural students tools they need to succeed.



Good for K-State

Good for K-State is published for the thousands of alumni and friends who advance K-State through philanthropy. Thank you for all you do to keep K-State strong!

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Off the ground

For K-State Salina aviation students like Josh Stacey, the dream of flying comes with a big price tag. The current four-year cost for a student seeking a bachelor's degree in aviation is more than \$68,000 for in-state students and more than \$100,000 for out-of-state students. Turn to page 10 to learn how a generous donor kept this young pilot's dream alive.

Welcome to Good for K-State, a magazine devoted to the inspiration and impact of private philanthropy for Kansas State University. We invite your comments, questions and ideas. Just send an e-mail to good@found.ksu.edu. We are eager to hear from you and welcome your participation!

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30%

WILDCAT COUNTRY WELCOME

By Shanna Williams

It might be a Kansas thing. It might be a land-grant university thing. But if our students and alumni have anything to say about it, the friendliness you encounter in Wildcat Country is simply a K-State thing. A lot of times, that feeling of welcome is extended without saying a word. Case in point: the new entryway to the Beef Stocker Unit at K-State.

Part of the College of Agriculture's Department of Animal Sciences and Industry, the Beef Stocker Unit was established in 1948 and is located just a few miles northwest of the Manhattan campus. Some pretty important things have happened on this 1,120-acre tract of land, including research vital to the beef stocker industry and Flint Hills native range management. Of course, the research and learning that goes on at K-State's Beef Stocker Unit impacts the industry nationally and



How you can help

While the new entryway does its share to welcome visitors to the K-State Beef Stocker Unit, support for day-to-day operations and research will always be a need. Find out how you can help by contacting Aaron Hund at 785-532-7528 or aaronh@found.ksu.edu. ■

A few friendly faces: The 2010-2011 Livestock Judging Team is just one of the groups of students who benefit from time spent at K-State's Beef Stocker Unit.

PHOTO: DAVID MAYES

internationally, but the really great thing about the Beef Stocker Unit is that it offers K-State students ample opportunity to learn through hands-on experience — opportunity that is found less and less at other universities these days.

In order to maintain nearby research units such as this one, K-State relies on contributions from friends and alumni. Several donors, all of whom are actively engaged in the beef industry in Kansas, have joined together to

support the operations of the unit and made construction of the entryway possible. Their logos or ranch brands have been carved into the limestone of the gate, not only by way of recognition and thanks, but as a testament to the community and the industry that they believe in.

The overall effect? A gate that, rather than existing to keep people out, stands at the edge of a fresh, verdant pasture and says “welcome” — like so many things at K-State tend to do.





[Click here to learn more about Andrew's cancer research](#)

Kind heart, keen mind

By Katie Niederee
Photos by David Mayes

K-State senior, avid hiker, K-State Proud co-chair and allocations committee member, Mortar Board service chair, cancer survivor and cancer researcher. Add passion for helping others, and you have Andrew Satterlee, someone who knows first-hand the impact K-State and its donors can have on someone's life.

Andrew shares his thoughts on K-State, helping others and cancer research.

On K-State

K-State is really good at letting people know they care about them. I think it's so valuable that you can have such a big university that cares so much about one person. I feel like they get you in here and you think they're going to say, "Well, we're glad you came, now get out of our minds," but they really don't just let you go either. It's blown me away how personal everyone is, every teacher and all the students who care. It's a really special place.

Dr. Bosco [vice president of student life and dean of students] has been a really cool person for me at K-State. I remember meeting with him, my advisor, Dr. Schlup [K-State professor of chemical engineering], and my parents not long after I was diagnosed [with a malignant brain tumor] my sophomore year. We talked about what I would do if I had to miss a semester. I will never forget what Dr. Bosco said during our meeting, "...I will crawl through broken glass to do whatever it takes [to help you]." He's so busy and a lot of people think he can't be sincere about his love for K-State and its students, but I think he is! He's the real deal. It means so much to him to be a K-Stater and it just overflows.



From left: Jim Neihart, Andrew Satterlee, Pat Shriwise and John Schlup, Ph.D., discuss research plans during their weekly meeting.

obsessive compulsive disorder, or maybe their father lost his job three years ago and hasn't been able to find one. I feel like I've gotten publicity because I had cancer and I'm doing cancer research, but the more I think about people and just the way the world is, I feel like everyone's got that something they need help with.

There are a lot of people who need funds, need a student opportunity award, need a scholarship, really, anything from the financial side that will help keep them at K-State. It's so important to give and to recognize the people who give, and also to recognize the change you make in people's lives when you give. Because you can see what it's done for their lives and really, how could you not want to help if you can?

I had kind of a weird realization part-way through [my cancer treatment]. I was thinking, is everything a complete failure if I don't survive? And I said no, I don't think so, because you can see all the connections and the network that has been created from me having cancer. The point isn't that I got cancer, the point is now I have this opportunity because I survived.

You put things in perspective with what's really important. There are so many times when you don't have the chance to say something to a lot of people, and maybe the reason it happened to me is so afterward I can have moments like this to share the importance of helping people. And there are still other people out there who have no one to talk to.

On cancer research

While going through my cancer treatments, my roommates, Jim Neihart and Pat Shriwise, were extremely supportive. What I didn't know then was all of us would soon team up to do cancer research.

The three of us started from nothing. In a normal honors research project, you would join a lab and the professor would tell you a project he wanted you to work on. But we had an idea. Jim, Pat and I worked with Dr. Schlup, and created a project on the basis of if we have the money someday then we'll do it. We applied for and received the cancer research award where you get \$1,000 for a year of research. And then all of a sudden we had \$3,000. So we bought compounds, got labware and in the next couple weeks we'll get in there and start making something. It's really cool that there are K-Staters out there who want to help people like us implement something that's our own idea.



Andrew will graduate in May 2011 in chemical engineering. He is currently applying to graduate schools and hopes to earn a Ph.D. in biomedical engineering.

On helping others

I'm on the K-State Proud Student Opportunity Award Allocations Committee and one thing I've realized is how many people we help. There are a lot of applications for awards, and I get done reading them and I just think, how did this happen? What happened for this person's life to go like this? Sometimes it's not even anything to do with them, just awful circumstances.

I'm convinced that even though cancer is a buzzword these days, there are a lot of other people who have these — can I say, less glamorous illnesses — and can't go around asking for everyone's support to gather around them. Maybe they are struggling with anorexia or

How you can help

Thanks to many private donations, K-State's Terry C. Johnson Center for Basic Cancer Research awarded students and faculty nearly \$500,000 during the 2009–2010 school year for cancer research. If you are interested in supporting the center by funding basic cancer research, please contact Tracy Robinson at the KSU Foundation at 785-532-7568 or tracyr@found.ksu.edu.

For more information about the Johnson Cancer Center, visit www.cancer.ksu.edu. ■

SURVIVAL *guides*

Corporate partners, leaders and mentors create a program for multicultural student success

By Shanna Williams
Photos by Amy Pruss

Think back to your first days at K-State.

Can you remember the feeling of getting lost on the way to your first College Algebra lecture? Did you worry that you'd never find new friends and spend every Friday night alone in your dorm room? Maybe you were smart, but secretly afraid your course load was going to wallop you upside the head with an impossible stream of homework, papers, tests and projects.

Now imagine how much more difficult any of those things would seem if you were black, Hispanic or Asian, and most of the students in your classes were white. Ah — now we're getting somewhere...

Defining moment

Myra Gordon saw a lot of opportunity when she arrived at K-State in 2002. The university was doing what it could to recruit a diverse population of students. But as the new associate provost for diversity and dual career development, Gordon knew there were areas that could be improved.

"One thing I heard repeatedly when I first came here was that the College of Engineering was the most in need of help in the recruitment and retention of diverse students," Gordon said. "It was clear that K-State's engineering program was missing a summer bridge program, a key piece of programming that most top-flight engineering programs have."

A summer bridge program focuses on the recruitment, transition and



MAPS program courses are intensive, as students must learn in six weeks what most K-State students would learn over the course of an entire semester. Here, students prepare for an experiment in a Chemistry I lab exercise.

retention of multicultural or otherwise historically underserved students. It helps multicultural students adapt to many of the roadblocks they face in higher education — everything from being a Hispanic woman in a predominantly male field, to being a young black man coming to K-State from an inner-city high school.

Gordon and a dedicated team of academic professionals created Project IMPACT, a pipeline initiative that encompasses recruitment and retention programs for qualified multicultural students. This initiative included plans for the Multicultural Academic Program Success (MAPS) program — a summer bridge program in the College of Engineering. As the plan for the program grew, a key corporate diversity partner happened to be looking at ways to reconfigure their interests in diversity at K-State. Gordon and LaVerne Bitsie-Baldwin, director of K-State's Multicultural Engineering Program, saw the opportunity and ran with it.

"Dow Chemical was looking at restructuring their diversity funding at K-State, and an engineering program was a logical thing for them to support," Bitsie-Baldwin said. "The initial \$500,000 gift from Dow Chemical was designated as seed money to support a pilot program."

The six-week program, developed for incoming K-State freshmen from historically underrepresented populations, was designed to help those students hit the ground

running. With three academic courses, a full schedule of tours, speakers and events, and a four-year plan to present at the end of it all, the MAPS summer bridge program is anything *but* remedial.

Making K-State theirs

The MAPS program began in 2007 with nine students of varying multicultural backgrounds, all pre-enrolled in engineering — a field that is historically short on both multicultural and female students. The process was competitive; students had to apply and state their reasons for wanting to attend MAPS, as well as their future career goals. Their acceptance into the program meant they would spend the summer studying, exploring, learning and interacting with people at K-State. The entire experience, including credit hours applicable to their degree, was paid for by the support received from Dow Chemical.

"Many of these students come from urban areas, and it can be challenging for them to adjust to a place like Manhattan or K-State," Gordon said. "The places these young people are used to spending their free time, their churches, their clubs and organizations — all the things that make up a community — suddenly aren't there. That can be a very big change, which is exacerbated when one is in the vast minority or a first-generation college student."

With this in mind, program coordinators regularly schedule social outings in addition to classes and field trips. In summer 2010, MAPS students had the opportunity to attend the Little Apple Jazz Festival, the opening of the new public pool in Manhattan's City Park and spent the July 4 holiday with their families at a picnic in the park's new Wefald Pavilion. Over time, students in the program form their own community.

Karmen Harris, a junior in industrial engineering from Lenexa, Kan., said that MAPS helped with her worries about the social aspect of being a

"The development and growth of this program has been made possible through the support of Dow Chemical, Cargill and ConocoPhillips. They understand that their support of K-State diversity is a strategic investment. The more these companies help diverse young people find their talents and put them to good use, the more healthy, sustainable and diverse their work forces will be."

— Myra Gordon

college student. When it came time for her to leave home and attend the MAPS program in summer 2008, she was more than a little afraid of not fitting in.

"Finding new friends was probably the most intimidating thing about coming to K-State," Harris said. "I never saw anyone from back home my freshman year, but I had people from the MAPS program in my classes. It made me more involved academically. I might have given up on things a lot easier if I didn't have that support there from the very beginning."

Academic support is one of the focal points of the MAPS program. K-State's University Experience course teaches students how to deal with stress, develop effective study skills and even important life skills, such as balancing a checkbook or the ability to self-assess.

"I was really worried about keeping up academically," said Marcus Bragg, a sophomore in engineering from Kansas City, Kan., who completed the MAPS program in summer 2009. "I had bad study skills, even though I took honors classes in high school — I didn't have to work that hard. MAPS helped me find people who are as motivated as I am, so it's easy to surround myself with a positive group."

— continued on next page

An average day in the MAPS program

Monday-Thursday:

EDCEP 111 (The University Experience)

CHEM 210 (Chemistry I) or MATH 100 (College Algebra)

KIN 161 (Fitness and Conditioning)

Friday: Field trip — visits to various corporations or state agencies where their academic expertise is being applied every day in new and innovative ways



PHOTO: DAN DONNERT

The MAPS class of 2010 included 38 students — up from nine in 2007, the first year of the program.

Survival guides (continued)

Get growing

In 2008, the support from Dow Chemical was augmented by a \$1 million gift from Cargill, Inc., which would allow the MAPS program to continue for another three years. It also meant that, due to Cargill's interests, the MAPS program would be expanded to include students enrolling in agriculture and business. Zelia Wiley, assistant dean for diversity in the College of Agriculture, and Dawne Martin, assistant dean for diversity in the College of Business Administration, also became involved in Project IMPACT. The interdisciplinary trend was strengthened when

"If we fail to educate entire portions of the U.S. population, especially those belonging to the least advantaged socio-economic classes, American society will fail to keep pace with its international counterparts. This program is about producing educated people from all walks of life who will fill critical roles as leaders and innovators."

— Myra Gordon

ConocoPhillips pledged \$1 million for the program the following year.

"The MAPS program at K-State is the only summer bridge program in the country that is interdisciplinary," Gordon said. "Engineering, agriculture and business — these three major academic areas hold the keys to important parts of our future and big, amazing things are emerging where they intersect. It makes what we're doing in the MAPS program very innovative and cutting edge."

One of the cutting-edge things MAPS students are studying is biofuels — a hot topic not only in the fields of engineering, agriculture and business, but society in general. Of course, agriculture students will be interested in how the plants used for fuel are grown, business students will want to know if it's economically feasible and engineering students will want to see how it's made. But allowing students from each area to see how they all work together helps them better understand the concept as a whole.

"When Cargill first got involved in the higher education initiative, we were initially working only with the College of Agriculture at K-State," said Rick Calhoun, president of Cargill Marine and Terminal and the chair of Cargill's K-State steering committee. "But over time, we noted that we

were recruiting from other colleges as well. Cargill is a large and diverse company, and we want to reach various disciplines within the university. It's also good for the students to gain exposure to different disciplines, and I feel like this program goes a long way toward accomplishing that."

Another bonus for the corporate folks who support the MAPS program? They're tapping into the leaders of tomorrow.

"It's important for Cargill to support talented and diverse students coming into the university," Calhoun said. "We work to bring the best and brightest into our company, and I think this program has a further reach when it comes to exposing talented multicultural students to our industry."

"The idea of leadership is very important in the MAPS program," Bitsie-Baldwin said. "We connect with the School of Leadership Studies and administrative leaders at K-State, state of Kansas leaders and business leaders. We want students to see the opportunities available to them as leaders."

For example, the students who attended the MAPS summer bridge program in 2010 were taken to Bartlesville, Okla., to meet ConocoPhillips representatives, as well as a Cargill refinery in Kansas City, Mo. They were able to interact with senior-level executives and gain insight into the value employers place on leadership. Students like Harris and Bragg clearly got the message.

Harris serves as the secretary of Alpha Kappa Alpha Sorority Inc., and is a member of the Student Alumni Board, the Multicultural Engineering Program, Developing Scholars and the K-State Proud Student Opportunity Award Allocations Committee. Bragg was named the most outstanding freshman by the Big 12 Council on Black Student Government. Both served as peer mentors for the MAPS program in summer 2010.

“It’s a humbling experience,” Harris said. “It helps you see how much you’ve changed in the year or two you’ve been here. I feel like I’ve grown so much as a person, in leadership, patience and cooperation.”

“Being a peer mentor taught me how to be diplomatic,” Bragg said. “I can be hot-headed, and this taught me that my way isn’t always the right way. They [the MAPS students] definitely checked us sometimes.”

So what’s next for the MAPS program? More students, for one thing. Program administrators hope to grow attendance to 50 students each summer. But for such a young program, campus is already buzzing with the change brought about in terms of diversity.

“The number of self-identified multicultural freshmen entering the College of Engineering has increased

by 146 percent from the 2007–2008 school year to 2009,” Bitsie-Baldwin said. “And we have a 91 percent retention rate for students who go through the MAPS program, which is incredible.”

“The generation of diverse young people sitting in classrooms right now can be tomorrow’s change-agents and problem-solvers. All they need is the power of higher education to unleash their talents and skills,” Gordon said. “If we fail to educate entire portions of the U.S. population, especially those belonging to the least-advantaged socio-economic classes, American society will fail to keep pace with its international counterparts. This program is about producing educated people from all walks of life who will be ready to step in and fill critical roles as leaders and innovators.”

“The development and growth of this program has been made possible through the support of Dow Chemical, Cargill and ConocoPhillips,” Gordon said. “They understand that their support of K-State diversity is a strategic investment. The more these companies help diverse young people find their talents and put them to good use, the more healthy, sustainable and diverse their work forces will be.”

How you can help

A corporate partnership with K-State is a win-win situation. You can make an impact at K-State while gaining access to some of the brightest young talent in your industry’s future. To learn more, contact Mitzi Richards at 785-532-7507 or mitzir@found.ksu.edu. ■

MAPS peer mentors Karmen Harris and Marcus Bragg share a laugh with Myra Gordon, K-State’s associate provost for diversity and dual career development.



OFF THE GROUND

A young man in a pilot's uniform, including a white short-sleeved shirt with epaulettes and a patterned tie, stands smiling in front of an airplane at night. The background shows the tail section of the plane and some airport structures under a dark sky.

By Susan Wolf Berhow

Josh Stacey almost gave up his dream of becoming a pilot. Like many students in the aviation program at K-State Salina, the burden of paying for flight hours — an essential and expensive part of earning certifications and his degree — was keeping him out of the sky.

“I was only flying 15 to 20 hours a semester instead of the 40 you need for the program,” he said. “I would use what money I had left over from my financial aid after paying for tuition, and then sit out until I had saved up enough money to do more flight hours. No matter how hard I worked, a month would pass between flights, and I would lose proficiency.”

Just as Stacey was on the brink of changing majors, a gift fell from the sky. K-State Salina faculty members recommended him for the Connor Burton Scholarship for Aviation, a two-year award created to help struggling aviation students with promise. Thanks to the scholarship, Stacey logged more than 70 flight hours in one semester, usually what students accomplish in a year.

“If it wasn’t for this scholarship, I would still be living from financial aid check to financial aid check,” he said. “I probably would not have pursued a career in aviation.”

Jan Burton, Boulder, Colo., established the scholarship in honor of her late husband, and says students like Stacey are the reason the scholarship was established.

“We’re trying to help those students who are passionate about flying but don’t have the financial resources to accomplish their dream,” she said. “So far, 13 students like Josh have received aviation scholarships, helping them complete their flight objectives. We’re also helping K-State’s aviation program in general, by sponsoring competitions, subsidizing flight hours, and providing a speaker series to benefit the entire aviation student population.”

How you can help

If you would like to help aviation students’ dreams get off the ground, contact Mark Friesen at 785-826-2609 or markf@found.ksu.edu. ■



Thanks to the Connor Burton Scholarship for Aviation, K-State Salina student Josh Stacey, Hutchinson, Kan., has earned commercial pilot's licenses, has become a certified flight instructor and will be commissioned as an officer and pilot in the U.S. Marine Corps upon graduation in December 2010.

PHOTO: JIM TURNER



MOVERS AND SHAKERS UNDER ONE ROOF

By Katie Niederee

Katie is a Great Bend, Kan., native who will graduate from K-State in December 2010 with a bachelor's degree in public relations. As a student at K-State, she has been active in Blue Key Honor Society, Student Alumni Board, K-State Proud student campaign, Pi Beta Phi Women's Fraternity and Public Relations Student Society of America.

Above: Small group areas like the Tree House provide a space conducive for small classes, study sessions and group meetings.

Left: Visitors enjoy tours of the new School of Leadership Studies building following the April 16, 2010, dedication ceremony.

Almost every day I find some kind of excuse to spend time at the School of Leadership Studies building. Maybe I'm meeting up with an old friend for lunch (and of course, a chai tea) at Radina's Coffeehouse & Roastery, or congregating with officers from a campus organization to brainstorm the next big idea for improving our university. The leadership studies building has become one of my favorite places on campus, and I have a feeling other regulars would tell you the same thing.

Many students refer to the leadership studies building as K-State's little slice of heaven, but I think of it as more of an oasis; a huge conglomeration of K-State's movers and shakers under



Photos by
David Mayes
and Amy Pruss

one roof. The people you run into there are the best and brightest at K-State. From members of Blue Key and Mortar Board Senior Honor Societies, to Leadership Studies ambassadors and American Humanics Student Association members, there are few people in the building who don't want to make a difference on our campus and in the world. That's another reason I love this new addition to K-State's campus — it helps me surround myself with people who inspire me to become a better person and leader.

New generation of learners

There's no doubt the building was created with students in mind, which is another reason I'm so drawn to it.

From the homey chairs in the small-group study areas to the technology in the student conference room that allows for ease of showing videos and playing music — it was all created acknowledging the learning styles of Generation Y and our dynamic world. With technology shifting and improving every day, our generation has adapted, learned and changed with it, making this tech-savvy building a perfect fit.

Michael Wesch, K-State associate professor of cultural anthropology, sees the significance of advanced technology in the classroom. "New technologies are creating new ways for us to converse, exchange and collaborate. Throughout our culture, familiar long-standing institutions

are disappearing or transforming beyond recognition. We need to make sure our students are becoming fluent in these new forms of collaboration and communication so that they can thrive in this changing world."

New generation of leaders

One of the most prominent rooms in the building is the McVay Family Town Hall, a large lecture room that seats 212 people. It was acoustically designed so individuals on opposite sides of the room can easily converse and contribute. This idea of ensuring all voices should and can be heard is part of the school's mission to develop inclusive leaders.

— continued on next page

Movers and shakers (continued)

Something building visitors may not immediately recognize is all of the rooms dedicated solely for student use. The student offices — located in a prime piece of the building's real estate — give homes to four influential student organizations. The second floor's Wayne Franklin Student Conference Room creates a meeting space for these same organizations, as well as a perfect place for small classes to gather. The conference room includes an interactive smart board, a large white board, surround sound, flat-screen monitor and laptop hookups. Just down the hall are three small group areas that include comfortable wheeled-chairs and ottomans. Each area has an attribute that helps define it, such as a fireplace or a smart board that allows for drawing and interacting on the screen.

"The building has created a home for us," said Keith Kennedy, Leadership Studies Ambassadors president. "Having a space for our group to meet and an office means we have a set location to do our work. Our efforts can be focused on recruiting and education instead of finding a meeting place. It is one of the few buildings on campus where educational classes meet a social atmosphere."

"With input from students, alumni and friends, we worked with the design-build team to create a space that engages students in the collaborative work of leadership," said Mary Tolar, School of Leadership Studies director. "We have classrooms fully fitted with technology that is flexible, allowing for any number of seating configurations. Our building has several open meeting spaces to accommodate both small group and

break-outs from large lectures, impromptu team meetings or study groups. Everyone loved the feel of home from our previous space (rental houses on North Manhattan Avenue), and we were able to keep that feel even as we moved into this gracious, new, state-of-the-art home for leadership studies."

Not your average campus building

Another aspect of the building is the obvious consideration of sustainability. The leadership studies building is estimated to use 40 percent less water than other buildings of the same size and type, and is 28 percent more efficient than standard building codes when it comes to heating, air conditioning and ventilation. Recycling bins take the place of traditional trash cans and the oversized windows reduce the need for significant interior lighting. Because of this commitment to sustainability, the school is working toward a Leadership in Environmental Engineering and Design (LEED) certification. If granted, they would have the first LEED-certified building at K-State.

"One of the design goals of the leadership studies space was to enact, not just represent, the mission of leadership studies to lead change for the greater good," Tolar said. "We wanted to take this opportunity to lead the campus in conceiving of different ways of using buildings and developing projects."

Philanthropists inspired by students

The fact that the entire building was privately funded says a great deal about K-State's alumni, friends and faculty who have a passion for helping to develop K-State's future

Students catch up on some reading near one of two outdoor fireplaces. Another outdoor building feature is an amphitheatre that provides meeting and presentation space.





Large windows contribute to a feeling of spaciousness throughout the building.

leaders. With the lead contribution given by Warren and Mary Lynn Staley, Edina, Minn., followed by other key donations from Cargill, Inc., Minneapolis; the McVay family, Minnetonka, Minn.; The Sunderland Family Foundation, Overland Park, Kan.; Paul and Sandy Edgerley, Boston, Mass.; and Roger and Julie Davis, Chicago, Ill., the building was truly a gift to the university. In addition, many generous members of Blue Key and Mortar Board, School of Leadership Studies graduates and faculty, and other past K-State leaders

made contributions toward the building.

“By initiating the building project with our lead gift, we were able to say thank you, and we are glad that we were joined by others who have the same vision,” Mary Lynn Staley said. “But most of all, we hope it enriches the lives of K-State students.”

For me, it’s the “but” here that matters: Alumni who want to enrich the lives of K-State students and shape future leaders — young adults they don’t even know. I suppose that’s

the K-State way, giving back to your passion to help others find theirs.

How you can help

The School of Leadership Studies has many giving opportunities including funding for the K-State Volunteer Center of Manhattan and support for student and professional development. To learn more about ways to contribute, contact Marty Kramer at 785-532-7578 or martyk@found.ksu.edu. ■

“Developing knowledgeable, ethical, caring, inclusive leaders for a diverse and changing world.”

— School of Leadership Studies’ mission statement

Pat Bosco, vice president for student life and dean of students, talks about the importance of first impressions to the Introduction to Leadership Concepts class in the McVay Family Town Hall.



THE TELEFUND CONNECTION

By Susan Wolf Berhow

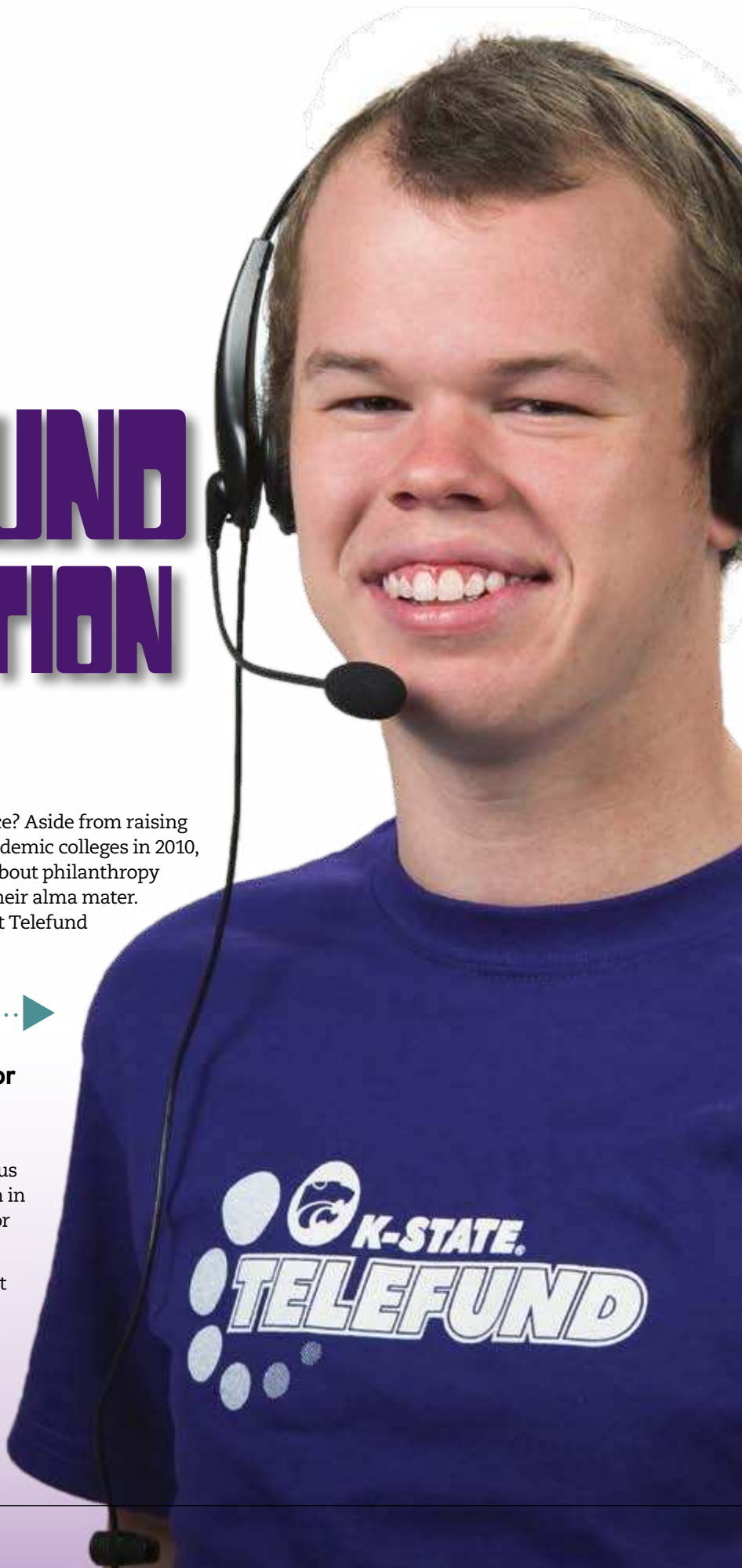
How does K-State Telefund make a difference? Aside from raising more than \$1.5 million for K-State's nine academic colleges in 2010, it's also a way for K-State students to learn about philanthropy and a way for alumni to stay connected to their alma mater. Here, a student caller and donors share what Telefund means to them.

THE CALLER▶

 **Sam Brinton, fifth-year senior
Perry, Iowa**

Sam Brinton gets chills just thinking about receiving his first Telefund call as an alumnus someday. "I want the caller to be a freshman in nuclear engineering, and I want it to be his or her first call!" he said.

Since he was a freshman, Sam has been a bit of a Telefund junkie. He's called every year for four years, and each year he calls for at least three nights. "I fell in love with the idea of helping other students," he said. "Telefund is a chance for students and alumni to impact K-State directly."



Sam is a nuclear engineering and vocal music/opera double major with a minor in Chinese. Although he was accepted into a few Ivy League schools, Sam chose K-State because of the opportunities to get involved on campus and with alumni.

Sam is proud of his Telefund caller track record (he reaches about 150 alumni per night, and usually gets a donation from 60 to 70 of them), and he loves being able to talk to alumni about their post-K-State lives. "When I talk to alumni, I ask about how they got where they are and ask questions about their companies," he said.

Sam's ultimate goal — other than eventually pursuing a career in international nuclear law — is to give back and make an even bigger impact as an alumnus.

My end-all, be-all goal would be to establish the Brinton Auditorium," he said. "I really want there to be a performance space dedicated to music at K-State." He'd also like to help fund diversity scholarships and a future meeting space for LGBT and Allies, a K-State student group that provides a safe and open environment for lesbian, gay, bisexual and transgendered people, and their straight allies.

They are big dreams, sure. But Sam won't put off giving back until he's made it big as an attorney. Thanks to all those years of Telefund calling, Sam plans to give what he can, even when he's in graduate school. "No matter the size of the gift, I know I will be making an impact."

THE DONORS

Sam isn't the only one who gets excited about Telefund. Find out why K-State alumni and friends answer the call and support the campaign.

Janet Duncan '63 Manhattan, Kan.

"We benefited from our experiences at K-State, and we want the university as a whole and our colleges in particular to continue to prosper. We are proud to be a small part of this continuing great K-State family."

John Morgan '74 Spicewood, Texas

"I think Telefund is excellent training for students, and we like to help them be successful. Both my wife, Linda, and I attended K-State because of scholarships. Being able to repay that a bit is a good feeling."

Gayle Dembski '82 Los Angeles, Calif.

"I actually hope that I am home when they call! I love to give back to K-State when I can, but I also enjoy talking with the students."

Sara Edwards '98 Atlanta, Ga.

"I love talking to the students. They are so enthusiastic, and I can tell they love K-State just as much as I do."

Blake Brosa '09 Minneapolis, Minn.

"My call was a fun reminder of Telefund and my memories with the event. I like to learn about the caller: what major the caller is, internships/experiences they've had, and their future plans."

HOW YOU CAN HELP

Have you fulfilled your Telefund pledge? Visit www.found.ksu.edu/wildcatconnection to give online. And be sure to answer your Telefund call next spring! ■

PHOTO: DAVID MAYES

RECOGNIZING potential

**By Shanna Williams
Photos by Amy Pruss**

Mary Ruth Bedford is all about the here and now — even when she makes a gift for the future of K-State.

“Needs might be different in 10 or 15 years,” Bedford said. “I want to help with today’s needs now, not when I’m gone!”

Bedford is certainly making her planned gifts to K-State’s Department of Hospitality Management and Dietetics work ahead of schedule. But anyone at K-State who knows her will tell you: If something needs to be done, she does it. Take Bedford’s education in dietetics, for example.

She earned her bachelor’s degree from James Madison University in Harrisonburg, Va., in 1943. Bedford spent several years in various positions that included promoting good nutrition and quality foodservice management, and had countless opportunities to travel and meet new challenges. But almost 30 years after earning her bachelor’s degree and completing her dietetic internship, she had a revelation.

“At some point you realize that if you want to go very far in dietetics, you must get an advanced degree, so I made the decision to go back,” Bedford said. “K-State had quite the reputation, even back then, for having an excellent program.”

Bedford earned her master’s degree in institutional foodservice management from K-State in 1971, and her doctorate in adult education in 1975 (there was no doctoral program in institutional foodservice management). She

PHOTO: DAVID MAYES



Mary Ruth Bedford

continued in the education field, specializing in dietetics, and meanwhile supported causes and programs in dietetics at K-State, notably the Shugart Lecture Series. It wasn’t long after Bedford retired that she began asking Deb Canter, professor and former department head, about her short list of program needs.

“One of those was the need to recruit faculty, so I chose to set up a faculty award that would help the department be more competitive,” Bedford said. “There’s nothing like being rewarded for what you’ve done, but being rewarded for your potential is a strong motivator.”

It should come as no surprise that Bedford has plans to continue with her efforts at moving K-State forward in foodservice management education. The Dr. Mary Ruth Bedford Graduate Teaching Assistantship in Dietetics, which was also set up as a planned gift, will begin awarding support to students in fall 2011.

“I’m not doing this for posterity,” Bedford said. “Helping people means more than anything else. Adding to the pot, not touching the principal, growing the interest — it allows you to help people now.”

How you can help

If you’ve enjoyed watching K-State grow over the years and would like to know more about how you can provide for the future, contact one of the professionals in our Gift Planning Department at 785-532-7531 or giftoptions@found.ksu.edu. ■

Three faculty members have been presented with the Bedford Distinguished Faculty Award since it was established in 2005 — Junehee Kwon, associate professor; Kevin Roberts, assistant professor; and Kevin Sauer, assistant professor. All three have used the award to get a jump start on researching the latest in foodservice management and food safety. Are they motivated? You could say that.



Junehee Kwon

Kwon came to K-State in fall 2008 from Texas Women's University in Denton, Texas. Her current research focuses on food safety and food allergy prevention in restaurants. She has used much of her funds preparing for a new food allergy research project.

"It is always hard to explore a new research area without seed money," Kwon said. She plans to use the Bedford award to collect data and prepare for a federal competitive grant.

Kwon also used some of her funds as support for her travel to Korea in preparation for a faculty-led study abroad program.

"We are living in a global society and need to continue learning from other cultures," Kwon said. "Through my program, dietetics students would have the opportunity to study traditional Korean culture and influences of Asian medicine in dietetics. It's a very exciting opportunity."



Kevin Roberts

Roberts has been in the department as an instructor since 2002, and completed his Ph.D. in foodservice and hospitality management at K-State in 2008. His current research centers on employee behavior in regard to food safety. In many cases, employees know and understand food safety precautions and regulations, but the knowledge doesn't change their behavior.

"Research in this area is incredibly important — 59 percent of food-borne illness cases come from the commercial food industry," Roberts said. "But you can't submit grant applications if you don't have funding to collect baseline data to support your proposal."

Students in Roberts' classes have benefited from Bedford's faculty award, too.

"It's not just teaching that's most important as a faculty member at K-State, but bringing my research into teaching," Roberts said. "K-State has one of the best foodservice programs in the nation, and contributions like this help keep us at the front of the pack."



Kevin Sauer

Even though Sauer just received the Bedford Distinguished Faculty Award in early 2010, he's managed to get a lot done with the funding it has provided. He's conducted research on job satisfaction for dietitians with management responsibilities — critical information for students contemplating a career in the field. He's also recently traveled to Fayoum University in Al Fayyum, Egypt, where he met with the president of the university and the prime minister of higher education.

"They want to learn more about our foodservice management program model and distance education, and they plan to visit President Schulz here at K-State in the near future," Sauer said.

"When you land your first teaching job, you're starting from scratch. Awards like this don't just help fund research. They allow us to build relationships with other academic institutions and help us prepare students to become tomorrow's dietitians and foodservice managers."

Driving with pride

Since 1997, the K-State Alumni Association has overseen the K-State License Plate Program for the university with the distinctive, purple Powercat logo on cars and farm vehicles throughout Kansas. The tax-deductible royalties paid on K-State license plates sold in Kansas have raised more than \$1.5 million for student scholarships and recognition of achievements.

Funds generated from the license plates last year provided for the awarding of the alumni association's first-ever legacy scholarships this fall. The \$1,000 scholarships were presented to 75 children and grandchildren of K-State alumni.

"Alumni across Kansas and the nation have encouraged the university and alumni association to address tuition issues of legacy students, and this program will continue to greatly assist us in those efforts," said Amy Button Renz, president and CEO of the association.

Texas recently became the third state to make vehicle license plates available to its motorists, joining residents in Kansas and Maryland who drive with K-State pride. Sales of the Texas plate support K-State through licensing fees.

"Ten thousand K-Staters call Texas home, and now we can show our K-State pride," said Audrey Mross, Dallas, chair of the K-State Alumni Association Board of Directors.

For more information regarding the K-State license plates in Kansas or the legacy scholarship program, please call 785-532-6260 or visit www.k-state.com.



PHOTO: DAVID MAYES

6,000 fans can't be wrong!

There is no denying that K-State Athletics has the power to bring more students, alumni and friends together than any other organization on campus. But the student athletes, coaches, cheerleaders, band members and support staff who make game day happen need more than fans in the stands and catchy chants.

In 2009–2010, alumni and friends came forth with an unprecedented amount of financial support for K-State's athletic program. The Ahearn Fund, which supports athletics with scholarships and academic support for student-athletes, as well as funding for competitive excellence such as retaining coaches, recruiting budgets, and facility enhancements, received more than \$14.47 million in

total gifts. The amount was an increase of more than 50 percent from 2008–2009.

The Ahearn Fund has grown to include more than 6,000 members. K-State Athletics Director John Currie is grateful to all Wildcat fans, saying the dedication of the Ahearn Fund members continues to infuse the department with passion and energy and that the staff is working continually to make further improvements to the program.

"Grass-roots support through the Ahearn Fund is our largest single source of revenue at K-State and critical to our ability of providing our student-athletes with a world-class experience," Currie said. "We greatly appreciate the support and participation of K-Staters worldwide."

Follow K-State philanthropy

We've taken the plunge and joined the wave of web-savvy Wildcats online. Whether you decide to follow us on Facebook [<http://www.facebook.com/ksufoundation>] or track us on Twitter [http://twitter.com/KSU_Foundation], getting to know the KSU Foundation will be a lot easier. So come find us, because we can't wait to share all the great ways donors are making a difference at K-State!



Rhythm of life

These days, music and dance often seem like the background components of our society. They set a scene. They define a celebration. They're the center of a special event. But there are some places in the world where music and dance aren't the background of daily life — they're the backbone.

If you find yourself in Ghana someday, like Julie Pentz and Neil Dunn have, you'll get an understanding of what that means. The two faculty members in the Department of Communication Studies, Theatre and Dance — Pentz an associate professor, and Dunn an instructor and dance production coordinator — came away from their 2008 trip with an understanding of how dance can be more than notes, beats and movements. In Africa, they become emotion, language and life.

Thanks to a gift from Don ('66 B.A. political science) and Linda Dressler, Irvine, Calif., along with help from the Student Governing Association and the Diversity Planning Committee, Pentz and Dunn were able to bring a piece of Africa back to K-State: the art of West African social dance. It has become the utmost souvenir — something you don't just turn in your hands and place on a shelf.

In February 2010, Bernard Woma, director of the Dagra Music Center and Saakumu Dance Troupe in Ghana, Africa, was able to complete a one-week residency at K-State, during which students developed an understanding of how much a dance could mean.

"[Bernard] just lit up a room with his enthusiasm, and his love for music and dance shined through," said Heather Haberberger, a junior in applied music from Denton, Mo. "It was exciting to learn a new dance style I have never done before. The integration of live music with the dancing really heightened the experience."

"Don and Linda Dressler's gift to support the dance guest artist program has enabled the K-State Dance Program to bring the world to K-State," Pentz said.

The K-State African Dance Troupe has had the opportunity to dance at events on campus, as well as staged performances, like SpringDance. Even when they're not dancing, Woma's visit, as well as the dancing itself, continues to have an impact on the students in the troupe.

"I loved how Bernard would accompany us with his drumming while we danced," Haberberger said. "His visit was a wonderful cultural and educational highlight of my time at K-State!"

How you can help

Performance arts enrich the experience of students in any curriculum at K-State. To learn more about how you can support groups like this one, contact Tracy Robinson at 785-532-7568 or tracyr@found.ksu.edu. ■

PHOTO: DAVID MAYES

Following the beat of an African drum — members of the K-State African Dance Troupe perform at SpringDance 2010.





Student Foundation members are learning and leading

From left: Danielle Young, Ulysses, Kan.; Carolyn Freeman, Overland Park, Kan.; Ryan Wilkerson, Columbia, Mo.; John Grice, Manhattan, Kan.; and Reed Pankratz, Hutchinson, Kan.

PHOTO: KATIE NIEDEREE

By Shanna Williams

K-State Proud. Telefund. Senior Sidewalk.

When one of these campaigns is going on, the whole campus is talking about it.

“Did you get your Proud shirt yet?”

“Are you calling for Telefund again this year?”

If you’ve ever wondered who’s behind all this buzz, look no further than the K-State Student Foundation — a group of dedicated students focused on raising awareness among current and future alumni about the importance of giving back to K-State, and cultivating philanthropy across the university.

Each year, student foundation members spend hundreds of hours organizing and attending fundraising events, hosting guests on campus, and distributing scholarship awards to fellow students. In August 2010, they were given an opportunity to present at the 37th Annual Council for

Advancement and Support of Education (CASE) Affiliated Student Advancement Programs (ASAP) Network Convention in Kansas City, Mo.

The student-led K-State Proud campaign has become the envy of more than a few student foundations across the country, and many questions were asked as to just how this group of students had managed, year after year, to pull off such a successful student fundraising campaign.

“K-State Proud has set a precedent in the four years it’s been in existence,” said Ryan Wilkerson, Columbia, Mo., president of the K-State Student Foundation. “The passion that the students have for it, the fact that students are so invested in it, is what makes it so successful.”

“It’s important that we start teaching students to give back now,” Wilkerson said. “If I’m giving back now as a student, then in five, 10 or 40 years, I’ll probably still be giving back, whether it’s at K-State or just to make a difference in the world.” ■



PHOTO: DAVID MAYES



PHOTO: DAVID MAYES

Duane Cantrell

Dear friends:

Members of the K-State family — alumni, friends, students, faculty, staff and corporate partners — contributed \$90.9 million to K-State in fiscal year 2010. It's an amazing number and the fourth largest total in the KSU Foundation's 66-year history. We thank you for your generosity!

K-State enjoys tremendous support and good will from our elected leaders, but it's only realistic to consider K-State as a state-assisted institution, rather than a state-supported one. Less than one-quarter of the university's operating budget now comes from the state, and the amount of state funding as a percentage of the university's budget continues to decline. As citizens and consumers, we all understand the reality of today's economy.

That means that the \$90.9 million contributed by 43,327 K-State supporters this year is absolutely vital to our university's future. We are not content with mere survival. We are resolved to thrive!

Thanks to your investment and involvement, K-State will continue to thrive. A few highlights from last year:

- The K-State Proud campaign raised \$95,000 in its fourth year. So far, more than 100 students have received student opportunity awards made possible through this award-winning student-led campaign.

- In its fourth year, the All-University Campaign led by faculty and staff enjoyed a 34 percent participation rate.
- More than 20,000 alumni gave a gift to their college this year.
- 5,529 people gave to K-State for the first time this year.

Your gifts established scholarships, faculty chairs, lecture series, and provided funding for new programs. Your gifts helped students, faculty and staff participate in professional development opportunities. Your gifts created vibrant new spaces and breathed new life into older facilities.

We are honored to extend our gratitude to each of you for the part you play in making a difference for K-State students, faculty and staff. Your gifts matter. Your participation counts. Thanks to your support, the future of our university is bold and bright.

Duane Cantrell, chairman
KSU Foundation Executive Committee

Lee Harris, chairman
KSU Foundation Board of Trustees

Fred Cholick, president and CEO
KSU Foundation



PHOTO: JOHN L. BARGE

Lee Harris



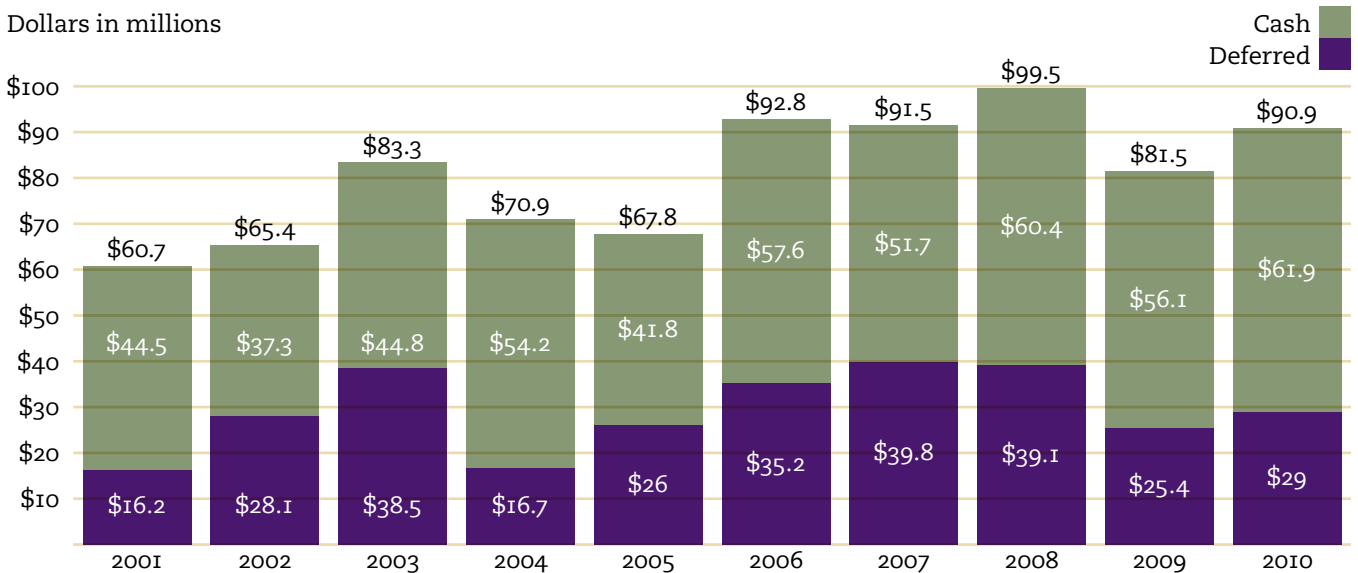
PHOTO: DAVID MAYES

Fred Cholick

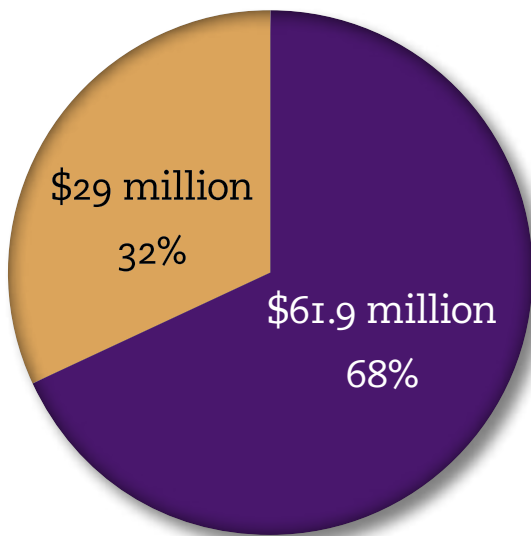
We hope you enjoy learning more about the KSU Foundation, and the fiscal year just completed, in the next few pages.

Total contributions from 2001-2010

Dollars in millions

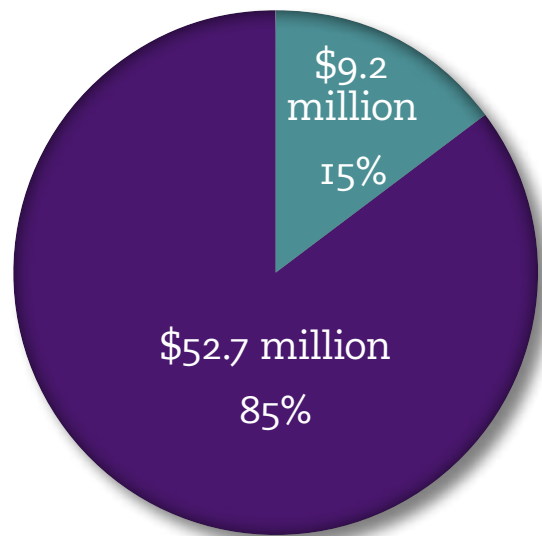


Total contributions in FY 2010: \$90.9 million



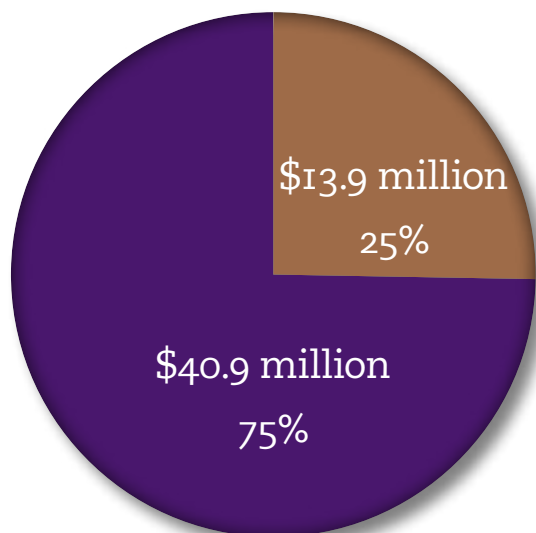
- \$29 million in pledges and other deferred gifts will come to K-State at a later time.
- \$61.9 million was given outright.

Outright contributions in FY 2010: \$61.9 million



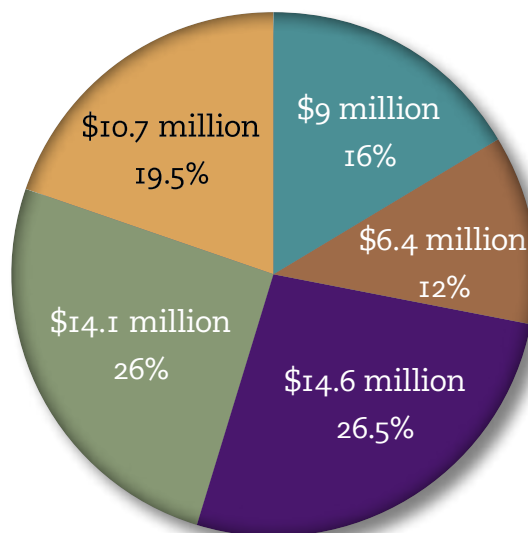
- \$9.2 million of the outright gifts were endowed. Growing the percentage of endowed gifts will be a major emphasis in the next few years.
- \$52.7 million was expendable and available immediately to the university. Expendable funds are not always fully spent in the year they are received (see graph at bottom of opposite page).

\$54.8 million provided to K-State in FY 2010



- \$13.9 million was from revenue earned from endowed funds established in previous years.
- \$40.9 million was from expendable accounts.

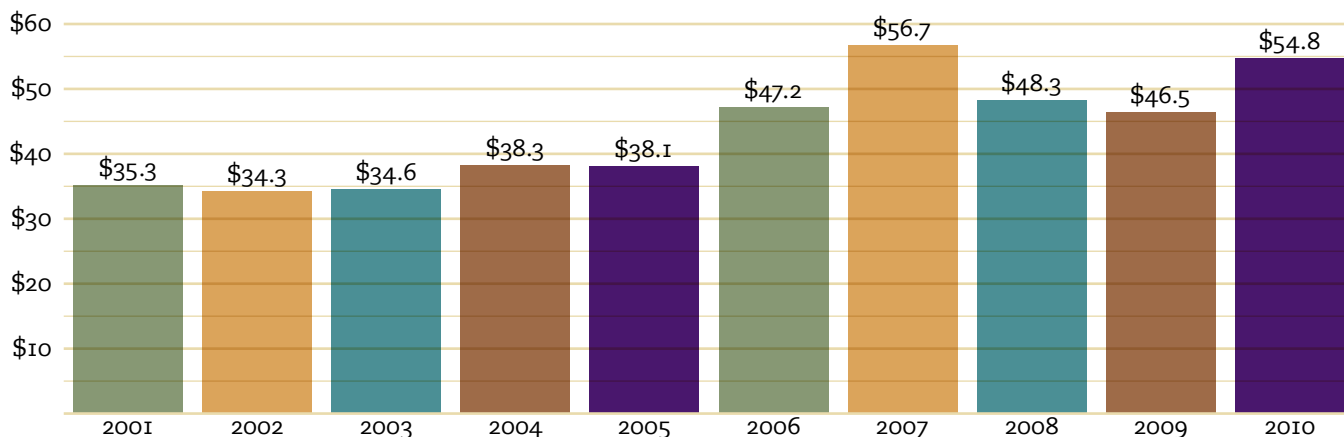
\$54.8 million by donor designation



- \$9 million: Scholarships
- \$6.4 million: Academic support
- \$14.6 million: Athletics
- \$14.1 million: Faculty and administrative support
- \$10.7 million: Capital improvements

Funds made available to K-State from 2001-2010

Dollars in millions



Each year, income from endowed funds established in previous years, plus non-endowed (expendable) gifts established during the fiscal year, is made available to K-State for use according to donor intent. The university does not always expend the total amount available due to the status of current capital improvement projects, or the ability to fulfill donor designations within the year the funds are made available. In fiscal year 2010, \$54.8 million was disbursed to the university.

Ensuring K-State's future through prudent investment

The global economy made a significant recovery during the year ending June 30, 2010. In general, economies in developed countries performed less well than economies in developing countries. Banking systems in developing countries were stronger and less subject to the credit crisis as their ownership of securities tied to home mortgages and other securitized debt was less. Many developing countries also carried a trade surplus that provided a source of stimulus funding that was not available to the developed countries, like the U.S., which are challenged by trade and fiscal deficits.

As the endowment pool portfolio has a decided global structure, the pool experienced a strong recovery, ending the fiscal year at a market value just 7.5 percent below the historic contributed value. Unfortunately, this still leaves many endowed accounts in an underwater status. Portfolio policy implementation is based upon selecting managers that are stock-picking company analysts, who are buying quality companies for the long term, irrespective of their domicile country. It is hoped portfolio relative performance will improve as markets return to fundamentally based investment as opposed to the risk aversion and momentum investment

strategies that have dominated the recovery to date.

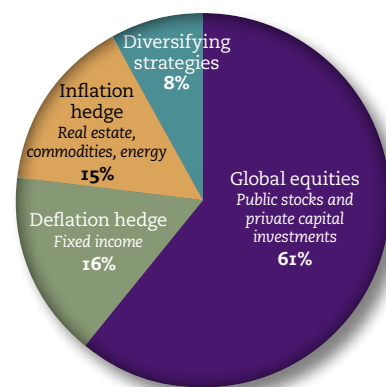
The investment committee, consisting of nine voting members who have expertise in financial markets, works with staff and an investment consultant in formulating investment policy and, from that, an appropriate asset allocation. Within this policy framework, staff manages the portfolio of external managers and funds-of-funds.

In addition to ongoing portfolio and manager due diligence issues, the following were major issues addressed by the investment committee and staff during the fiscal year:

- Approved changes to the investment policy adding language regarding monitoring and handling of risk in the portfolios and making the policy more opportunistic and inclusive of evolving investment strategies that can improve the portfolio risk-adjusted return.
- Approved an endowment pool asset allocation revision to a more global strategy.
- Examined various macro overlay strategies, concluding the cost/benefit relationship was not beneficial at this time.

- Recommended the executive committee appoint a task force to examine the specific budgetary impacts from market corrections and recommend solutions, outside of any portfolio risk reduction techniques for the investment pools, which may include establishing reserves, reducing total distributions and other structural changes (appointment was made).

Endowment pool asset allocation

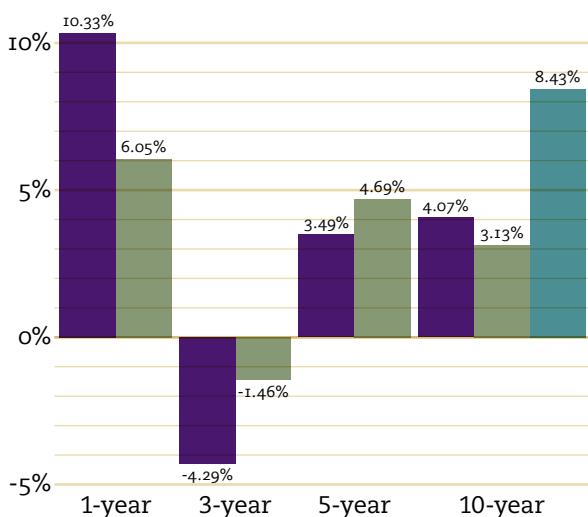


The endowment pool at June 30, 2010, had 16 percent allocated to a deflation hedge strategy comprised of high-quality fixed income and cash; 15 percent to an inflation hedge strategy comprised of assets, such as real estate, commodities and energy, which would cushion the portfolio from an unexpected rise in inflation; 61 percent allocated to global equity strategies, including both long-only and long/short equity strategies and private capital, consisting of private equity, distressed debt and venture capital, and 8 percent in diversifying strategies such as absolute return hedge funds.

Endowment pool returns

Performance data is updated on the investments portion of the KSU Foundation website approximately six weeks after the end of each quarter; policies are updated as changes occur. See www.found.ksu.edu and select "Our financials," then "Investments."

Endowment pool performance analysis (as of June 30, 2010)



The **relative objective** of the endowment is to seek competitive investment performance compared to appropriate capital market measures, such as securities indices.

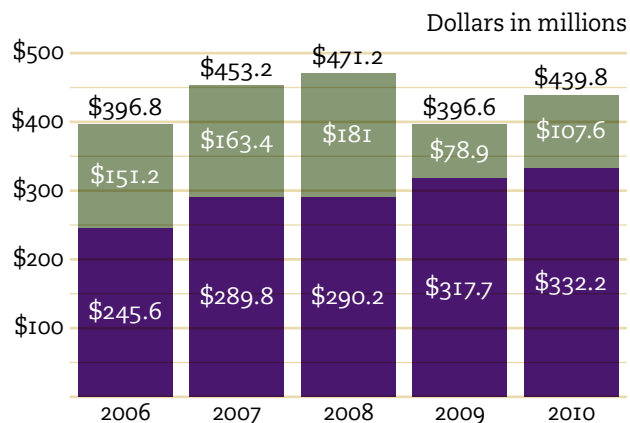
The **absolute objective** of the endowment is to seek an average total annual real return equal to or exceeding the distribution policy rate; specifically the CPI plus the distribution policy rate. This objective shall be measured over annualized, rolling 10-year time periods. The intent of this objective is to preserve, over time, the principal value of assets as measured in real, inflation-adjusted terms.

Permanent endowments and other assets

Purple bars represent permanent endowments, the majority of which are held and invested in the endowment pool (see opposite page). The foundation holds permanent endowments in perpetuity, investing the principal and using a portion of the annual investment return to support the purpose designated by the donor.

Green bars represent other assets including donor-restricted expendable funds, quasi-endowed funds and unrestricted net assets, including the foundation building, university real estate fund and underwriting funds for the foundation and the university.

Other assets managed by the foundation
Permanent endowments



KSU Foundation Executive Committee

The executive committee is composed of the chairman, vice chairman, secretary and treasurer of the board of trustees, the chairman of the K-State Alumni Association Board of Directors and additional members elected from the board of trustees.

The executive committee meets quarterly to consider policy and management issues and is authorized to act on behalf of the board of trustees between its annual meetings. Executive committee members, along with additional trustees, also serve on committees to provide guidance and oversight in specific areas.

Executive Committee as of June 30, 2010

Janet Ayres
Scottsdale, Arizona

Jerry Boettcher
Chairman, K-State Alumni Association Board of Directors
Manhattan, Kansas

Lee Borck
Manhattan, Kansas

Duane Cantrell
Chairman, Executive Committee
Topeka, Kansas

Randy Coonrod
Treasurer, Board of Trustees
Wichita, Kansas

Tara Cupps
Wichita, Kansas

Curtis Frasier
Vice Chairman, Executive Committee
Beloit, Kansas

Lee Harris
Chairman, Board of Trustees
Leawood, Kansas

Stephen Lacy
Des Moines, Iowa

Kevin Lockett
Leawood, Kansas

Earl McVicker
Vice Chairman, Board of Trustees
Hutchinson, Kansas

Gen. Richard Myers (Ret.)
Secretary, Board of Trustees
Arlington, Virginia

Bill Sanford
Naples, Florida

Paul Stephenson
Wichita, Kansas

Ex Officio

Fred Cholick
President and CEO
KSU Foundation

April Mason
Provost and Senior Vice President
Kansas State University

Gina Miller
President
Livestock and Meat Industry Council

Kirk Schulz
President
Kansas State University

Meet the trustees

Take a moment to meet our trustees. The directory is on the foundation website: www.found.ksu.edu/trustees.

Kansas State University Foundation
 MANHATTAN, KANSAS
Consolidated Statements of Financial Position
 FOR THE YEAR ENDED JUNE 30,

ASSETS	2010	2009
Cash and cash equivalents	\$47,679,367	\$26,874,006
Short-term investments and certificates of deposit	2,740,000	1,410,000
Investments	319,575,340	308,528,537
Pledges receivable — net	18,658,601	17,189,373
Receivables from estates	8,491,912	5,881,463
Loans receivable	2,002,201	1,737,841
Real estate and other depreciable property	32,051,757	30,182,098
Less: Accumulated depreciation	(5,477,654)	(5,126,035)
Net real estate and other depreciable property — golf course	7,709,381	3,677,082
Cash surrender value of life insurance policies	3,754,990	3,317,520
Other assets and accrued income	2,687,190	2,962,413
TOTAL ASSETS	\$439,873,085	\$396,634,298
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable, deposits and other liabilities	\$1,700,768	\$2,444,909
Accrued liabilities	1,489,834	1,412,451
Assets held for others	7,466,382	7,822,412
Current obligations — unitrust and annuity liabilities	2,474,508	2,240,440
Current portion of note — mortgage and bond payable	416,339	549,847
Total current liabilities	\$13,547,831	\$14,470,059
Other liabilities		
Unitrust and annuity liabilities — less: current obligation	\$17,295,736	\$16,977,388
Note payable — Nanoscale — less: current portion	1,407,843	1,504,127
Note payable — Printing Services — less: current portion	444,487	497,213
Note payable — Golf course bunker — less: current portion	364,756	—
Note payable — Golf course clubhouse — less: current portion	1,647,171	—
Mortgage payable — Golf course — less: current portion	—	231,520
Bonds payable — Educational and Agricultural Research Facility Rev Bonds — less: current portion	340,000	395,000
Total other liabilities	\$21,499,993	\$19,605,248
TOTAL LIABILITIES	\$35,047,824	\$34,075,307
Net assets		
Unrestricted net assets (designated)	\$8,980,343	\$(386,332)
Temporarily restricted net assets	63,604,089	45,257,903
Permanently restricted net assets	332,240,829	317,687,420
TOTAL NET ASSETS	\$404,825,261	\$362,558,991
TOTAL LIABILITIES AND NET ASSETS	\$439,873,085	\$396,634,298

Kansas State University Foundation
MANHATTAN, KANSAS
Consolidated Statement of Activities
FOR THE YEAR ENDED JUNE 30, 2010

REVENUES, GAINS AND OTHER SUPPORT	Unrestricted	Temporarily restricted	Permanently restricted	2010 Total	2009 Total
Contributions	\$522,117	\$53,183,837	\$11,711,562	\$65,417,516	\$57,441,190
Investment income	(9,512,114)	9,342,543	3,698,405	3,528,834	3,605,849
Net realized and unrealized gains (losses) on asset transactions	25,050,739	1,831,019	185,956	27,067,714	(77,653,506)
Other support					
Operational service charges, management fees and other	3,150,236	-	-	3,150,236	3,418,090
Receipts for grants, research, supplies, travel and other university departmental activities and funding allotments, etc.	144,980	4,096,905	20,671	4,262,556	2,988,019
Actuarial gain/(loss) on unitrusts and annuities obligations	(365,969)	3,800,640	(954,632)	2,480,039	(2,975,043)
Net assets released from restrictions	(373,539)	482,092	(108,553)	-	-
Satisfaction of program restrictions	54,390,850	(54,390,850)	-	-	-
Total revenue, gains and other support	\$73,007,300	\$18,346,186	\$14,553,409	\$105,906,895	\$(13,175,402)
EXPENSES AND SUPPORT					
Direct university support					
Scholarships and other student awards	\$9,032,818	-	-	\$9,032,818	\$9,504,151
Academic	6,442,096	-	-	6,442,096	5,837,146
Administrative — faculty and student support	28,652,750	-	-	28,652,750	26,019,091
Capital improvements	10,685,824	-	-	10,685,824	5,137,097
Subtotal	\$54,813,488	-	-	\$54,813,488	\$46,497,485
Investment — loan interest expense and write-off	\$280,880	-	-	280,880	\$263,173
KSUF administration	3,404,873	-	-	3,404,873	3,945,927
KSUF fundraising	5,141,384	-	-	5,141,384	5,864,469
Total expenses and support	\$63,640,625	-	-	\$63,640,625	\$56,571,054
CHANGE IN NET ASSETS	\$9,366,675	\$18,346,186	\$14,553,409	\$42,266,270	\$(69,746,456)
NET ASSETS AT BEGINNING OF YEAR	(386,332)	45,257,903	317,687,420	362,558,991	432,305,447
NET ASSETS AT END OF YEAR	\$8,980,343	\$63,604,089	\$332,240,829	\$404,825,261	\$362,558,991

The Consolidated Statements of Financial Position and the Consolidated Statements of Activities are excerpted from the Kansas State University Foundation's 2010 financial statements, which were audited by Varney and Associates, CPAs, LLC. For a complete copy, please view online at www.found.ksu.edu or send a request to the Accounting Department, KSU Foundation, 2323 Anderson Ave., Ste. 500, Manhattan, KS 66502-2911.

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The KSU Foundation

Advancing K-State through philanthropy

Our mission

The mission of the Kansas State University Foundation is to secure and prudently manage private gifts in support of Kansas State University and foster a culture that unites philanthropic desires with university priorities.

Our vision

The Kansas State University Foundation is helping to build the world's finest land-grant university.

Our values

Respect, diligence and integrity guide our interactions, decisions and work.

Operating principles

We will be guided by best practices in donor-centered fundraising.

We will promote and demonstrate the value of philanthropy to K-State.

We will dedicate ourselves to providing a high level of service.

We will engage the university, K-State Alumni Association and K-State Athletics in fulfilling our mission.

We will engage volunteers in fulfilling our mission.

We will value the role of each employee and help each employee achieve their full potential.

We will represent the KSU Foundation in a professional manner.

We will work as a team, promoting and valuing interactive work between our departments.

We will be guided by accurate information and data that is focused on donor needs.

We will operate in a fiscally responsible manner.

We will manage contributions in a fiscally responsible manner.

We will work with our university partners to ensure adherence to donor designations.