

# Business Mastery Application Form



- BRISBANE:** Fax To: 3831 6241 or email: [brisbane@collegeofbusiness.com.au](mailto:brisbane@collegeofbusiness.com.au)
- GOLD COAST:** Fax To: 5575 9657 or email: [goldcoast@collegeofbusiness.com.au](mailto:goldcoast@collegeofbusiness.com.au)

**Due Date:** \_\_\_\_\_  
**Due Time:** \_\_\_\_\_

Hello and welcome to another year of Business Mastery! Congratulations for taking on a bigger game to play and we look forward to assisting to WIN! So we can assist you in the best way possible, please complete the application form below and fax or e-mail back to the NCB.

**This must be received for you to be able to participate in the program.**

**Name** \_\_\_\_\_ **Date** \_\_\_\_\_

**Name of business** \_\_\_\_\_

### Overall ...

1. By participating in Business Mastery what difference do YOU want to make to your lifestyle and your business?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Professionally ...

2. The areas you feel are most important for your business now are (please rank from 1 to 9 in order of importance: 1 being the BIG reason, 9 being a BONUS for you)?:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Increasing Sales               | <input type="checkbox"/> Implementing Systems | <input type="checkbox"/> Money & Finance Management      |
| <input type="checkbox"/> Customer Service Strategies    | <input type="checkbox"/> Time Management      | <input type="checkbox"/> Branding & Marketing Techniques |
| <input type="checkbox"/> Management & Leadership Skills | <input type="checkbox"/> Accountability       | <input type="checkbox"/> Self Confidence/Inspiration     |

3. In those areas, begin to speculate what results you commit to achieving in the year?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Personally ...

4. Your driving force for wanting to participate in Business Mastery is (please rank from 1 to 6 in order of importance: 1 being the BIG reason, 6 being a BONUS for you)?

- To be held accountable for my 'to do's'
- To expand my abilities and become a better coach and leader to my team
- To grow my business and my team
- To learn AND implement new strategies, techniques and ideas
- To have the breakthroughs just outlined
- To establish a close network of other business owners who understand what I'm dealing with

5. What do you say are your Top 6 Attributes? What's great about you?

- |    |    |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

***National College of Business....It's who you become that counts!***

# Business Mastery Application Form



6. What do you say are your Top 6 'Challenges'? What's not so hot about you sometimes?

- |    |    |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

7. Again, in these areas, begin to speculate what results you are committed to achieving?

---

---

---

8. Are you on any medication or under any physician's care – mental or physical that could impact your participation in this program?

Yes       No      If Yes, please briefly describe the circumstances:

---

---

## And finally ...

9. Now, please think at another level. If Business Mastery was going to be a watershed experience in your business and life, one that you would NEVER forget ... what would you have to get out of it? What new skills, abilities or breakthroughs are you committed to achieving in the program? For example, this could be anything from increased confidence, to higher sales levels in your business, to better work/life balance less hours at work, to breakthroughs in leadership, to a fresh perspective/inspiration, to new relationships at home ... anything that would fundamentally make a massive difference to what's possible for you and your business moving forward.

---

---

---

---

---

10. If all of that were possible, which we know it is from our Business Mastery Graduates, what are you willing to do, no kidding, to achieve it? For example, this could be your investment of time, a commitment to being totally coachable, a shift in attitude, taking this on like your life and your financial future depended on it.

---

---

---

---

---

Please rate your level of enthusiasm for the Business Mastery Program (please circle):

1      2      3      4      5      6      7      8      9      10

**Not interested**

**Fired up!**

---

*National College of Business....It's who you become that counts!*