

2015 - 2016 ANNUAL SPONSORSHIP OPPORTUNITIES

Platinum \$3,500 (package value \$5,000)

Non-competing firms authorized at this level

- (15) Program registrations
- (1) Annual Membership
- (2) Professional Development registrations
- (2) Holiday Party tickets
- (2) Annual Meeting tickets
- (4) Summer Event tickets
- (4) Job Bank postings
- Firm ad/logo on homepage of SMPSchicago.org
- (10) @SMPSchicago tweets and SMPS Chicago Facebook posts
- Firm logo displayed on Sponsor Banner, PowerPoint, & Placemats present at all luncheons

Gold \$2,500 (package value \$3,600)

- (10) Program registrations
- (1) Annual Membership
- (1) Professional Development registration
- (1) Holiday Party ticket
- (1) Annual Meeting ticket
- (1) Summer Event ticket
- (3) Job Bank postings
- Firm logo place on SMPSchicago.org on (2) pages
- (5) @SMPSchicago tweets and SMPS Chicago Facebook posts
- Firm logo displayed on Sponsor Banner, PowerPoint, & Placemats present at all luncheons



Silver \$1,500 (package value \$2,240)

- (5) Program registrations
- (1) Holiday Party ticket
- (1) Annual Meeting ticket
- (1) Summer Event ticket
- (2) Job Bank postings
- Firm logo place on SMPSchicago.org on (2) pages
- Firm logo displayed on Sponsor Banner, PowerPoint, & Placemats present at all luncheons

2015 - 2016

ADDITIONAL SPONSORSHIP
OPPORTUNITIES

Exclusive Monthly Program Sponsor \$900

- (2) complimentary tickets to event
- Official moderator of panel/event
- Brief company introduction prior to event
- Option of having firm marketing pieces at event
- Photo taken with speakers
- Firm logo displayed SMPSChicago.org website event page and Cvent event page
- Firm logo displayed on all Chapter communications promoting the event
- Firm logo displayed on PowerPoint and Placemats at event

Non-Compete Monthly Program Sponsor \$300

- (1) complimentary tickets to event
- Brief company introduction prior to event
- Firm logo displayed SMPSChicago.org website event page and Cvent event page
- Firm logo displayed on all Chapter communications promoting the event
- Firm logo displayed on PowerPoint and Placemats at event



Special Events Sponsorships \$500 - \$2,000

The SMPS Chicago Annual Meeting and Excellence in Marketing Awards (held in August), Holiday Party (held in December) and Summer event (held in July) offer a variety of sponsorship opportunities. Complimentary tickets, logo placement, and firm introductions are just a few of the benefits offered.



Professional Development Event Sponsorship \$100-300

Professional Development offers a variety of sponsorship opportunities for 2015-2016 including (2) new education series: "Marketing Coordinators Connection" and "Business Executives Exchange." Quaterly workshops and dine and shines also are unique, small group offerings that your firm can gain worthwhile exposure with sponsorship.



2015 - 2016

ANNUAL SPONSORSHIP
OPPORTUNITIES

Thank you for being a part of the exciting 2015-2016 SMPS Chicago Sponsorship Program! Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier A/E/C marketing organization in Chicago. For Additional Sponsorships including Monthly Program, Special Events, and Professional Development opportunities, our Sponsorship Director will work with you to determine the most effective, synergistic, and beneficial program/event for your firm.

Logo and Form

Please send your logo (.eps format preferred to) and this form (.eps format preferred) to: Sponsorship Director, Carrie Mandelin, CPSM smpschiicago@gmail.com by December 15, 2014 for use in marketing materials

Contact

Please let us know who should be the point of contact for your firm regarding your sponsorship:

Payment By Credit Card

Payment is due by December 15, 2014

Name on Card: _____

Credit Card Type: Amex Visa MasterCard

Credit Card Number: _____

Expiration: _____ Code: _____

Annual Sponsorships		
Platinum	\$3,500	
Gold	\$2,500	
Silver	\$1,500	
Additional Sponsorships		
Monthly Program Sponsor		
• Exclusive	\$900	
• Non-Compete (up to 4 per program)	\$300	
Special Events Sponsor		
• Annual Meeting and EMA's	\$500 - \$1,000	
• Holiday Party	\$500 - \$2,000	
Professional Development Event Sponsor		
• Workshop	\$300	
• Dine and Shine	\$100	
• MCC or BEE	\$250	

Payment By Check (check made out to SMPS Chicago) Payment is due by December 15, 2014

Company: _____

Address: _____

Email: _____

Phone: _____

Point-of-Contact Signature:

Name: _____