



Host hotels are offering reduced rates for marketplace attendees. Contact hotels directly for reservations. You are encouraged to book early as a limited number of rooms are available at these rates. Mention the CTR Travel Iowa Marketplace to receive the special rate. Room rates do not include tax.

\$85 – Country Inn & Suites

315 Roosevelt Road, Pella, IA 50219
641-620-1111

\$89 – Royal Amsterdam Hotel

705 East First Street, Pella, IA 50219
877-954-8400

REGISTRATION
Confirmation

Confirmation of your registration, including a map, parking information and directions will be sent upon receipt of your registration form and payment. The Vermeer Global Pavilion is located at 2110 Vermeer Road East in Pella, Iowa 50219.



TRAVEL IOWA MARKETPLACE

Sponsors

Pella Convention & Visitors Bureau
Morning Refreshment Break

Dubuque Convention & Visitors Bureau
Keynote Speaker

Des Moines Playhouse
Shopping Bags

Iowa Group Travel Association
Luncheon

Marshalltown Convention & Visitors Bureau
Name Badges

Premier Travel Media
Exhibitor Refreshment Break

Newton Convention & Visitors Bureau
Tour Planner Notebooks

Grinnell Convention & Visitors Bureau
FAM Tour

Hawkeye Stages/Legacy Tours
FAM Tour Transportation

FOR MORE
Information

Central Iowa Tourism Region
800-285-5842 515-832-4808
ann@iowatourism.com



THURSDAY, NOVEMBER 5, 2015

VERMEER GLOBAL PAVILION
2110 VERMEER ROAD E.
PELLA, IOWA

Marketplace REGISTRATION FORM

Copy this form and complete for EACH person attending the marketplace. For more information, contact the Central Iowa Tourism Region at 800-285-5842.

REGISTRATION FEES

Travel Iowa Marketplace Thursday, November 5

\$35 Early-Bird Registration if postmarked by October 5
\$45 Registration if postmarked after October 5
All Registrations Due by November 2

Early Registration Drawing! Registrations postmarked by October 5 will be eligible for \$100 CASH drawing to be held at the marketplace. Must be present to win.

FAM Tour – Wednesday, November 4

Space is limited and reservations will be accepted until motorcoach is full. \$20 registration for the FAM Tour.

Amount Enclosed:

Marketplace Registration: \$ _____
Familiarization Tour: \$ _____
Total Amount Enclosed: \$ _____

Mail form along with payment to:
Central Iowa Tourism Region
PO Box 454
Webster City, IA 50595-0454

Checks payable to: Central Iowa Tourism Region.
Credit cards also accepted, call 800-285-5842 to process,
or use our online registration at <https://goo.gl/CBRKPz>

Name: _____

Position (check only one):

owner tour manager assistant director
 director other (specify) _____

Note: Multiple attendees from organizations are welcome to attend. Spouses, travel companions, or members of your groups who serve in a decision making capacity are also welcome. Register these individuals under the "other" category and specify the relationship.

Business Name: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone (include area code): _____

Fax: _____

E-mail: _____

Dietary or Other Needs: _____



Schedule of Activities

TRAVEL IOWA MARKETPLACE THURSDAY, NOVEMBER 5

8:00 a.m.	Registration Opens
8:00 a.m. - 8:30 a.m.	Networking & Refreshments
8:30 a.m. - 10:00 a.m.	Keynote Session: Lisa Schaefer
10:00 a.m. - 12:00 p.m.	Exhibits Open
12:00 p.m. - 1:00 p.m.	Lunch & Prize Drawings
1:00 p.m. - 2:00 p.m.	Open-Mic Sharing Session – back by popular demand, this is your opportunity to share ideas & challenges, and network with other planners.

KEYNOTE SPEAKER

Lisa Schaefer

A teacher, counselor and small business professional with over 20 years of experience in education and sales, Lisa believes in **empowering people to create action plans for success**. You'll learn about the power of influence, and how everyone communicates but few connect. The session will cover leadership styles and building a team culture, communication strategies, team synergy and the importance of goals setting & action planning.

Travel Iowa MARKETPLACE FEATURES

- Exhibits with sample itineraries & trip ideas from Iowa destinations
- Networking with your peers
- Dynamic keynote session
- Luncheon & prizes
- Optional – familiarization tour



A Sampling of Grinnell

FAM TOUR WEDNESDAY, NOVEMBER 4

Advance registration required. Space is limited and reservations will be accepted until motorcoach is full.

9:00 a.m. to 10:00 a.m.	Check-in and Refreshments at Country Inn & Suites 315 Roosevelt Road Pella, IA 50219
10:00 a.m. to 4:30 p.m.	A Sampling of Grinnell - Grinnell FAM tour will depart promptly at 10:00 a.m.

This tour is a fusion of local foods, an industry tour, Victorian Homes, contemporary art, and the world-famous jewel box. You'll experience a sampling of the best of Grinnell, a small city with a decidedly metropolitan feel and home to the "Harvard of the Midwest." We'll visit the Jewel Box Bank, a gem whose spectacular stained glass and intricate designs draws architecture enthusiasts from around the world, take an industry tour of a large sign manufacturer who uses art in everything they do, savor local foods with global flavors, experience contemporary art and Victorian era collectables.