

The Georgia Beta Bulletin

PUBLISHED BY SIGMA ALPHA EPSILON AT THE UNIVERSITY OF GEORGIA

WINTER EDITION • GEORGIABETA.ORG • 2011

Eminent Archon Letter

The past two semesters have flown by for the men of 247 Pulaski Street. In the spring of 2010, ΣAE posted an average GPA of 3.19, which is considerably higher than the all-men's average of 3.04. We had seventeen members on the Dean's List and three members qualify as Presidential Scholars.

On the social front, our current chapter would argue that we pulled off one of the best and most successful Showercaps of all time. According to many that were on hand that day, there were over 4000 people in attendance. It most definitely wasn't one of the wildest but the brothers of Georgia Beta, and it seems all of UGA, were thankful to enjoy an entire day and night with great weather and music on the front lawn. It's probably fair to say that Showercap has become the event of the Spring, with not only UGA students attending but students from across the South.

Magnolia used to be an event where only brothers and their respective dates would attend. Somewhere along the way, the parents of brothers were added to the mix, which essentially made Magnolia into a spring "Parent's Weekend". And while this has certainly changed the dynamic of the weekend, Magnolia remains a weekend that everyone looks forward to throughout the year. For the girls that are privileged to attend, there are undoubtedly many more that wish they could be one of the girls in the antebellum dresses. The formal parade hasn't occurred in the last

2 years but the brothers have still managed to keep it as part of the tradition by picking up their dates in trucks in front of the sorority houses.

Our annual Leukemia drive in honor of former Eminent Archon, **Ham Ansley '71**, was a huge success this year with the freshmen class raising over \$58,000 dollars. We realize that many of our alumni are called upon to donate and our chapter greatly appreciates the support.

On the recruitment front, we had a great summer Rush, which was led by rising junior, **Bill Crabtree '11** of Tallahassee, FL. The other rush chairmen were **Jake Moore '13** of Albany, **Coleman Breland '13** of Nashville, TN, **Wally Davis '13** of Little Rock, AR, **Will Bridges '13** of Atlanta, and **Jim Kingston '13** of Savannah. As you can see from the hometowns of our past rush chairmen, the dynamics of the chapter's membership have changed as the Universities entrance requirements and acceptance have evolved. Our chapter has men from all over the South and even as far as Colorado. We are not unlike other fraternities across campus that boast of having brothers from all over as well. Our chapter does recognize the importance of keeping to our roots and making sure that we continue to get the best men from across Georgia. Undoubtedly, the lifeblood of the



Georgia Beta brothers and their dates at Magnolia 2010

chapter is Rush and in particular, the men that come from the towns and cities, small and large, across the state of Georgia. In recognizing that, Georgia Beta would not be where it is today if it were not for the amazing support of its alumni. On behalf of the chapter, thank you for your support.

Our chapter has been blessed with the addition of a new Chapter Advisor, **Oliver Pryor '07**. Oliver accepted the position despite being in the throes of a joint JD/MBA program at UGA. I am honored and privileged to say that I was the first EA to work with Oliver. His help and experience as a former EA were invaluable for me during my time as president. Our chapter is excited to have him looking after us and keeping us headed in the right direction.

This past fall, as always seems to be the case, was an eventful one and chapter morale remained high despite lackluster football season. All of the home UGA games seemed to

(continued on page 3)

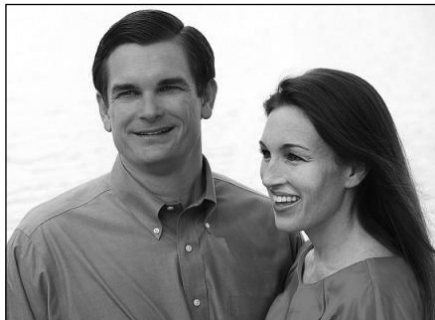
Staying Ahead of the Curve at UGA

By: *Oliver Pryor '07,*
Chapter Advisor

My first year as Chapter Advisor has truly been a great experience. Particularly strong leadership within the chapter, the Alumni Advisory Board, the Minerva Club, Keith, Marvin and Hootie have combined to make my job easy over the past year. However, with ever tightening University policies regarding the Greek system, Georgia Beta must continue to fight to stay ahead of the curve and keep the doors open at 247 Pulaski.

We believe that the two quickest ways to have the doors closed are illegal drug use and hazing. With that in mind, the student leadership, together with the Alumni Advisory Board, has developed a new drug testing policy. In short, the policy is three pronged, requiring (1) pledges to pass a drug test as a condition of initiation; (2) officer candidates to pass a drug test as a condition of eligibility for office; and (3) brothers residing in the house to pass a drug test as a condition of residing in the house. The rationale for choosing these three particular groups is (1) we want to bring only drug-free men into the fraternity as pledges; (2) we want the officers to lead by example; and (3) there is zero tolerance for drug use on the grounds of 247 Pulaski because we want to ensure that

Austin Scott '92 Elected to Congress



Austin Scott '92 and wife, Vivien.

After serving in the Georgia General Assembly for fourteen years, to which he was first elected at age 26, **Austin Scott '92** was elected to the 112th U.S. Congress from Georgia's 8th district in November. An insurance broker from Tifton, Scott has been assigned to the House Armed Services and Agricultural Committees.

those living in the house are adhering to that policy. We believe that this drug testing policy allows for the right balance by seeking to maintain the long-term viability of the fraternity, and simultaneously being fair to and respectful of a group of 18 to 22 year old men.

Hazing is becoming less and less of an issue as student leadership and all brothers realize that the cost-benefit of hazing never pans out in favor of the hazer. With that said, we continue to stress to all brothers that Σ AE has a zero tolerance policy for hazing. Anyone who is suspected of hazing a pledge will be subject to review by the Judicial and/or Executive Boards and disciplined appropriately.

Johnny Isakson Re-elected to Senate



Continuing over 30 years of public service to Georgia, **Johnny Isakson '66** was re-elected to the U.S. Senate in 2010. Isakson entered politics in 1974 and served 17 years in the Georgia Legislature and three years as Chairman of the Georgia Board of Education. In 1999, Isakson was elected to the U.S. House of Representatives for the first of three terms before being elected to the U.S. Senate in 2004.

Isakson was an original author of the 'No Child Left Behind Act', the most significant improvement to our education system in a generation. Isakson also served as Vice Chairman of Georgia Beta's most recent Ross Crane House Capital Campaign.

We must continue to fight the good fight, stay one step ahead of University policies, and keep the doors open at the best fraternity at the University of Georgia. With strong student leadership, an enthusiastic and capable Alumni Advisory Board, a great house and the support of all Georgia Beta Alumni, I believe that Georgia Beta is well positioned to continue to attract and produce the finest men that enter and leave the University of Georgia.

Communication support and assistance provided by:

OmegaFi
800.276.6342
omegafi.com

Pay Your 2010-2011 Annual Dues Today

Go to georgiabetta.org and click through 'Annual Dues Campaign' at the top of the page.

CHAPTER OFFICERS

President

Cole Gentes '12

Vice-President

Wally Davis '13

Risk Management

Mills Kelly '12

Rush Chair

Bill Crabtree '11

New Member Educator

Will Bridges '13

Treasurer

Coleman Breland '13

Scholarship Chair

K.T. Taratus '14

Philanthropy

Ryan Salisbury '12

Social

Davis Finnen '13

House Manager

Will Bridges '13

Fire Safety/Warden

Mark Daniel '12

Historian

Brady Hughes '12

Intramural Sports

John Ramssey '12

Recorder

Stuart Brown '14

Herald

Andrew McGhee '12

Rush Chair

Wally Davis '13

Georgia Beta Welcomes New Initiates!



Leland Malchow '82 with nephew and new initiate, Will Campbell '14.



Fred Bergen '83 with son and new initiate, Fred Bergen Jr. '14.

**New Initiates-
Fall 2010**

William Anderson
Charlotte, NC

Fred Bergen
Savannah, GA

Stuart Brown
Telluride, CO

Will Campbell
Richmond, VA

Charles Cates
Augusta, GA

Michael Difelice
Watkinsville, GA

Cole Fowble
Columbia, SC

Sims Holmes
Macon, GA

Harrison Kane
Houston, TX

Drew Lankford
Charlotte, NC

Park MacDouglad
Atlanta, GA

Worth McAlister
Charlotte, NC

Mark McConn
Houston, TX

Zach McFadden
Columbia, SC

Field McMillan
Atlanta, GA

Chris Owens
Savannah, GA

Stuart Pace
Lexington, KY

Grier Patton
San Antonio, TX

Reid Bennett
Charlotte, NC

Markham Sayers
Austin, TX

Ben Scuderi
Savannah, GA

Madison Short
Atlanta, GA

Cameron Spears
Augusta, GA

Benji Stern
Columbia, SC

Chris Taratus
Atlanta, GA

Marshall Wathen
Atlanta, GA

Yates Webb
Atlanta, GA

John White
Macon, GA

Joe Wickenwerder
Asheville, NC

Joseph Withrow
Atlanta, GA

**New Pledges -
Spring 2011**

Brian Banister
Athens, GA

Sam Berding
Athens, GA

Daniel Candler
Atlanta, GA

Hutch Roper
Athens, GA

Thomas Sanders
Athens, GA

Eminent Archon Letter (continued from page 1)

be at 12 o'clock, which kids seem to struggle with these days. Thankfully, a few diehard Georgia Beta alumni showed up religiously at 7 a.m. in the parking lot for every game blaring music and banging on doors upstairs to get everyone moving. The brothers were excited to host a very successful Doc Banks Alumni Weekend, where the Kinchafoonee



In January, snow greeted brothers returning to campus and provided an entire week off from school after Athens was pounded with more than eight inches of snow. The Monday after the snow fell saw undoubtedly the biggest and longest snowball fights in the history of Georgia Beta and a party that lasted into the weekend. It was a great start to the semester.

Cowboys threw down on the front lawn for what seemed like all night.

After Christmas break, the brothers were greeted with an entire week off of school after Athens got pounded with over 8 inches of snow. The Monday after the snow fell saw undoubtedly the biggest and longest snowball fights in the history of Georgia Beta and a party that lasted into the weekend. It was a great start to the semester and one in which, I can confidently say be sure that the new executive board, led by Cole Gentes of Savannah, will continue to make sure that Georgia Beta remains the preeminent chapter at the University of Georgia.

Phi Alpha,

Sanders Monsees '11

Immediate Past Eminent Archon

Georgia Beta – House Association Update

By: Mark Williams '83, House Association President

The Ross Crane house, since its renovation a couple of years ago, continues to be the focal point of our chapter, and the best fraternity house, at the best fraternity at UGA.

As part of the alumni leadership group, the members of the House Association are constantly looking for ways to better support the chapter, and the house itself. We continue to use Parker and Associates for the basic property management needs of the house (monthly inspections, minor repair work, handling of the leases, etc.) To become more efficient in our collection of dues and rent payments, we are moving these functions to OmegaFi, a leading financial services provider for Greek organizations. They handle billing,

collections, website management, alumni communications and much more. We strongly feel this move will prove beneficial to the chapter and will improve our finances — cash flow, better collections, less write offs, etc — going forward. We've also hired OmegaFi to help us oversee our alumni communications including mailing lists, newsletters, websites and annual dues collections.

We are very fortunate to have a tenured and responsible staff in place. In fact, other fraternities have approached members of our staff about leaving ΣAE, but so far all have decided to stay with us, which speaks volumes about our chapter members, and the work environment we have at 247 Pulaski Street. We

truly appreciate the efforts of Keith, Marvin and Hootie!

Finally, we are pleased to report we have two key new alumni volunteers in place. **Oliver Pryor '07** assumed the role of Chapter Adviser in June, and **Warren Pope '95** stepped into the Chapter Counsel position in August. Both Pryor and Pope are former Eminent Archons. Pryor is a second year law/MBA student in Athens, where he wishes to practice after graduation. Pope is a partner with King & Spalding in Atlanta.

We all must extend great thanks to Pryor and Pope's predecessors for their extraordinary service to the chapter, **Milton Eisenberg '86** and **Mat Presnell '97** as Chapter Advisers and **Walt Hays '90** as Counsel.

Georgia Beta Alumni Spotlight: Darren Ash '81

Servant Leadership in North Carolina



The Ash family (L to R): Griffin '11, Kathryn, John '13 and Darren '81.

It would be very compelling to feature any one of the past three Presidents of the University of Georgia's Arch Foundation, **John Spalding '82**, **Jack Head '75** or **Sheffield Hale '83**; and while the chapter could have highlighted the current UGA Alumni Association President, **Vic Sullivan '80** or the present Chair of the UGA Foundation, **Sam Holmes '87**,

Georgia Beta chose to profile **Darren Ash '81** of Charlotte. Ash was recently awarded "Charlotte's 2010 Community Leader of the Year."

Ash has served since March 2007 as the Director and Founder of an innovative supportive housing solution for homeless families in Charlotte called W.I.S.H. (Workforce Initiative for Supportive Housing). W.I.S.H. takes homeless working

families with children directly from the shelters and places them in quality vacant apartments with a full array of wrap-around supportive services including Master's level social workers and volunteer Hope Teams. Existing agencies (Crisis Assistance Ministry, Lutheran Family Services, Goodwill Industries and Mecklenburg Co. DSS) all work in a unique collaboration to execute the W.I.S.H. Program and its sister program, Project HOPE. The City of Charlotte has called W.I.S.H. the most collaborative initiative in Charlotte in 30 years. Thanks to Ash's vision and leadership, W.I.S.H. currently houses and serves over 400 household members (including 250 children, all formerly homeless). For more information on W.I.S.H. visit their website at www.wishprogram.org.

Prior to W.I.S.H., Ash was a

(continued on page 5)

Georgia Beta Alumni Spotlight: Darren Ash '81

(continued from page 4)

founding partner of Apartment Realty Advisors, the second largest apartment investment sales company in the nation. He sold his business interest in ARA almost four years ago to devote full-time efforts toward running the W.I.S.H. Program as its "unpaid" Director. He has served on eight homeless boards in Charlotte

over the past 13 years, and has served on the steering committees of the Mecklenburg County 10 Year Plan to End Homelessness and Housing Charlotte 2007. He is currently co-chair of the Charlotte Rescue Mission's \$10 Million capital campaign to expand its facility for addicted homeless women.

Ash is married with two Georgia Beta

sons **Griffin '11** and **John '13**. His wife, Kathryn (Georgia Beta Little Sister), also graduated from UGA and currently serves on the Arch Foundation Advisory Board and Honors Board. Kathryn and Darren have also endowed scholarships that recognize UGA Honors Program students involved in community service.

Georgia Beta Website: New and Improved!

Given the content and news may have been a tad dated (i.e. tickets are no longer available for the 2009 Doc Banks celebration featuring the Kinchafoonie Cowboys); the chapter has updated the website and added increased functionality. Georgia Beta encourages all alumni, parents and prospective members to visit the site at georgiabetalpha.org.

Alumni Section (NEW):

Visit the 'Alumni' tab on georgiabetalpha.org, the official Georgia Beta alumni website, to:

- Find and update your own personal data and addresses
- Search for, and help us locate, hundreds of "lost" Georgia Beta members
- Share your news and information with other brothers
- Immediately and securely contribute to the Annual Dues Campaign
- See a current listing of brothers who have contributed to the *2010 – 2011 Dues Campaign*

Other Features and Sections

- Chapter History & Legacy
- Listing of Chapter Officers & Pledges
- Rush Recommendation Form
- Listing of Ross Crane House Restoration Campaign Contributors
- Photo Albums
- Past Newsletter Archive

The screenshot shows the Georgia Beta Alumni website interface. At the top, there's a banner with the text "GLIBBY CHAPTER IN CONTINUAL EXISTENCE" and "SIGMA ALPHA EPSILON UNIVERSITY OF GEORGIA Georgia Beta". Below the banner are navigation tabs: Home, News and Info, Brother Search, Lost Brothers, and Annual Fund Campaign. The main content area is divided into several sections: "Welcome Alumni" with a call to action to update contact info; "2011 Events - Mark Your Calendar!" listing "September 17 - Doc Banks Weekend, Athens, GA" and "October 1 (Mississippi State Game) - Parent's Weekend"; "2010-2011 Annual Dues Campaign" showing "69 Donors", "\$7,705.00 Raised", and "\$7,705.00 Collected", with buttons for "Support this Campaign" and "Pay Existing Pledge"; and "Brother Records" with links for "Update your record", "Search the directory", "Email directory", and "Brother to Brother - Tell Us About You".

Many thanks to **Paul Bowles '88** who helped with the updates and will assist in keeping our web content current in months to come.

Thanks to the 72 brothers who have already pledged \$7,880 to the 2010-2011 Annual Dues Campaign!

These are the brothers who have paid 2010-2011 annual dues to date. All future pledges will be reflected in successive newsletters and immediately on georgiabetalpha.org. Please note that contributions to the Ross Crane House Restoration Capital Campaign are different and separate from the annual dues campaign. The summary of Ross Crane House contributors may also be seen at georgiabetalpha.org.

Phoenix Level \$1,000 - \$5,000

Giving Opportunities Available!

Lion Level \$500 - \$999

Frederick Shearouse Bergen '83
Arthur B. Edge, IV '77
John Frederick Mangan, Jr. '82

Minerva Level \$250 - \$499

Stuart Randolph Brown '87
Charles B. Compton '77
John B. Coppedge, III '64
Robert Arthur Ellis, Jr. '80

Gold Level \$100 - \$249

Jesse Raymond Bates, Jr. '72
Henry James Bellingham, IV '90

John Sheffield Bickley, Jr. '92

John D. Carswell '54
Benjamin H. Cheek '76
Blair Knox Cleveland '92
Robert Chris Collins '78
William Kendall Cunningham '87
T. Michael Devore '78
J. Robert Elliott, Jr. '76
Joseph M. Ferguson '78

Ray Evans Garard '59
Donald W. Gillis '75
Parker Charles Grow '97
F. Sheffield Hale '82
Jefferson Daniel Hansford '11
J. Kel Harper, MD '79
John Paul Holmes, III '85
Samuel Dykes Holmes '87

Carlton M. James, Jr. '60
Otis Fleming Jones, III '87
George Harrison Kane '14
James Lamar Laboon, III '85
Mark Masterson Mcconn '14
John Hubert Mitchell, III '80
Ruebush J. Mitchell, III '75
Kurt Christian Oelschig '88
Alfred L. Pearson, Jr. '72
Bryan B. Persons '76
Benjamin Warren Pope '95
Murphy Pound, Jr. '49
John Winston Rooker '60
John P. Spalding '82
Wade Williams Stephens '93
Williamson S. Stuckey, Jr. '56
John Henry Terrell '78

Hooper Alexand Turner, Jr. '82
Joseph Andrew Vance '98
Roy Benjamin Walden, III '81
Mark Raymond Williams '83
Ridley McLean Williams '89
Robert A. Wilson, Jr. '76
Joseph Winkenwerder '14

Purple Level \$50 - \$99

Shepard B. Ansley '61
Martin T. Banks, III '76
Robert W. Beightol '70
Walter Wellman Calhoun '95
John D. Cates IV '77
John D. Cates V '07
J. Tom Cook, Jr. '50
Christopher Mason Crawford '99

Hunter Feild Creekmore '08
Jack Nelson Hattaway '66
John R. Hawkins, Jr. '76
William F. Lee, Jr. '65
Stanley E. Martin, Jr. '75
Sam A. Murray, Jr. '95
Charles Eugene Pollock, Jr. '81
H. Stephen Popper, III '76
Joseph M. Vallotton '61
James A. Weir, Jr. '51
Dean F. Yow, Jr. '69

Violet Level \$0.01 - \$49

Luther J. Glass, III '66
Hugh M. McCutcheon '75
Christopher Carson Walker '93

Campaign for Georgia Beta Update

Summary as of December 31, 2010

It had been more than 25 years since **John Carswell '54** led a drive to rehabilitate the Ross Crane House and create an active House Corporation and Chapter Codes of Conduct. No significant capital improvements had occurred since that project ended in 1982. Thirty years later, the need for restoration and improvement was imperative; particularly from a systems, safety, and engineering perspective. Accordingly, the Trustees of the House Corporation and the Officers of the Chapter voted unanimously in 2007 to launch a campaign to raise the funds to completely restore the house and grounds.

Thanks to the leadership of Campaign Chairmen, **Jimmy Fluker '63** and **Pierre Howard '65**, and the phenomenal team of alumni volunteers they assembled, Georgia Beta raised nearly \$2 million. Further, through the in-kind contribution of time and talent from local parent, John Barrett, as general contractor and designer, the chapter saved substantial project management dollars.

Georgia Beta offers huge thanks to all who made this five-year campaign a success; most importantly the contributors.

Campaign

Pledges	\$1,996,410
Collected	<u>\$1,532,891</u>
Outstanding	\$ 463,519

Pledges and collected amounts do not reflect in-kind contributions. Campaign was a five year campaign. Most outstanding pledge obligations will be fulfilled in 2011.

Restoration Expenditures

House	\$1,409,230
Grounds	\$ 37,255
Furnishings	\$ 126,558
Shack	\$ 125,000
Campaign	<u>\$ 67,897</u>
Total	\$1,765,940

Grounds expenses included new irrigation and sod for the front lawn. Furnishings included all new kitchen equipment. Society for Preservation of Greek Housing (SPGH) transfer expenses not included. Going forward, all outstanding pledges may be made payable 100% to SPGH should contributors wish to ensure tax deductibility status for all future payments.

georgiabetag.org



Sigma Alpha Epsilon
University of Georgia (1199)
PO Box 2187
Columbus, GA 31902-2187

Address Correction Requested

PRESORTED
FIRST CLASS
MAIL
US POSTAGE PAID
GREENVILLE SC
PERMIT # 1234

Help us keep our alumni records up-to-date!
Edit your member profile online at georgiabetag.org
'Alumni' tab, or clip this form, place it in a stamped envelope and send to: Sigma Alpha Epsilon,
University of Georgia #1199, PO Box 2187,
Columbus, GA 31902.

Name _____

Graduation Year _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Mark Your 2011 Calendars:

- Doc Banks Weekend September 16 – 17
- Magnolia Cup @ UGA Golf Course on September 16
- Room Blocks Available at Holiday Inn & Hilton Garden Inn

For More Information Visit georgiabetag.org