

8TH MILANO MASTERCLASS

EXP EDITION

MILAN, ITALY | MARCH 20-24, 2015

DIRECTORS

PAOLO CASTELNUOVO & PIETRO PALMA

ENDOSCOPIC SURGERY

SINONASAL, SKULL BASE & ORBIT

MARCH 20-22, 2015

RHINOPLASTY 2015

THE MATRIX RELOADED

MARCH 22-24, 2015

FINAL PROGRAMME

WWW.MILANOMASTERCLASS.IT

Dear Friends, Dear Colleagues,

We are delighted to invite you to join us at the very special Expo Edition of our Milano Masterclass (MiMa) in March 20-24, 2015.

This fabulous 8th edition of our MiMa will feature world-renowned speakers complementing an unrivalled scientific programme, which showcases an upcoming generation of talented surgeons ("One-2-Watch"), video panels on the hottest current controversies, blast surgi-clips sessions ("Afternoon at the movies") and FLOs (Focussed Learning Opportunities) at lunch time. You will also find included in the menu aspects covering important day-to-day issues that affect us like practice enhancement strategies, web marketing and social media management. Equally important for any successful meeting, you will be guaranteed to find spirited discussions and networking with old and new friends from all corners of the world.


Join us this March 2015 at MiMa. Experience why the MiMa formula for quality education has been copied as a model for meetings worldwide. Let our established Masters in the field together with the younger team of invited speakers, address to you the crucial dilemmas in endoscopic sinus & skull base surgery and rhinoplasty, and enlighten you with their solutions on a problem-solving platform. Specifically the assembled Faculty have been challenged to produce new material for MiMa 2015, and to highlight controversies regarding very technical issues in order to stimulate your participation and ultimately, your education.

The 2015 MiMa will have something for everyone. Young surgeons will benefit from a didactic selection of proven basic techniques whilst more experienced practitioners will gain top insight into the most advanced procedures available today.

Each of MiMa's Endosurgery and Rhinoplasty Segments can be registered for either separately or combined for the ultimate update on the state-of-the-art rhinologic surgery today.

We hope you will strongly consider attending this mind-blowing event.

Arrivederci!





8TH MILANO MASTERCLASS

SEGMENT 1 - MARCH 20-22 2015

SINONASAL, ORBIT & SKULL BASE ENDOSCOPIC SURGERY

DIRECTOR: Paolo Castelnovo

FRIDAY, MARCH 20TH

7:30 – 8:00 *Opening remarks*

Castelnovo - Palma

8:00 – 8:30

KEYNOTE LECTURE

INFERIOR TURBINATE REDUCTION - THE DARKEST CHAPTER OF MODERN RHINOLOGY?

Stammberger

8:30 – 10:15

SESSION # 1 - THE 3 MOST IMPORTANT CHANGES I HAVE MADE IN FESS SURGERY TO IMPROVE MY RESULTS.

Facilitator: **Bernal-Sprekelsen**

POINT / COUNTERPOINT

Bernal-Sprekelsen

Panelists (10' each)

- ◀ *FESS - Proper instruments, reduce bleeding and preserve mucosa* ▶ Leunig
- ◀ *Three pearls to avoid troubles and optimizing outcomes in difficult sinus areas* ▶ Padoan
- ◀ *The artery that changed my FESS practice!* ▶ Sama
- ◀ *Maxillary sinus - A place to be together* ▶ Felisati
- ◀ *Switch to shaver - The why and the when* ▶ Herman
- ◀ *Navigating the fine line between minimally invasive and success* ▶ Janakiram

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

3 videos, 3 min each: Padoan, Sama, Herman

STRUCTURED DISCUSSION & OPEN MIC



10:15 – 10:45 *Coffee break in the Exhibitors area*

10:20 – 10:40 *Coffee-time breakouts (Room A – Room B) - limited seating*

10:45 – 12:30

SESSION #2 - OPERATED WELL BUT STILL SYMPTOMATIC WHEN SURGERY IS NOT ENOUGH...

Facilitator: **Leunig**

POINT / COUNTERPOINT

Leunig

Panelists (10' each)

- ◀ *Optimizing outcomes in the difficult post-ESS patient* — Fakhri
- ◀ *Typical mistakes from indication to surgical technique and postop care* — Stammberger
- ◀ *The best of both worlds - Surgical & non-surgical treatments in invasive fungal rhinosinusitis* — De Bernardi
- ◀ *Yourself, the challenging patient and follow-up. A long-lasting relationship...* — Tomazic
- ◀ *Osteitis & recalcitrant CRS. What's new, where we are now* — Georgalas
- ◀ *Predicting CRS treatment outcomes - Are we still groping in the dark?* — Gallo

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

3 videos, 3 min each: Georgalas, Gallo, Tomazic

STRUCTURED DISCUSSION & OPEN MIC



12:30 – 13:30

Buffet lunch in the Exhibitors area

12:40 – 13:20

Lunch Symposium - limited seating



13:30 – 14:15

The Great Debate # 1 - Frontal sinus approaches

Is it still minefield for the beginner?

Referee: **Castelnuovo**

Wrestler A

Uncapping the egg - Minimally invasive but maximally effective procedure

Stammberger (10')

Wrestler B

When drill is still mandatory to approach the frontal sinus?

Sama (10')

Rebuttal

Stammberger (4')

Rebuttal

Sama (4')

STRUCTURED DISCUSSION & OPEN MIC

14:15 – 16:00

SESSION #3 - LONG-TERM PATENCY OF DRAF FRONTAL SINUSOTOMY

MY PERSPECTIVE MAY BE DIFFERENT THAN YOURS

Facilitator: **Sama**

POINT / COUNTERPOINT

Sama

Panelists (10' each)

- ◀ *Naso-frontal approaches. Rethinking the why and how* ————— Zhou Bing
- ◀ *Draf type I – Getting it right the first time* ————— Emanuelli
- ◀ *Improvement of Draf type II outcomes with a posteriorly-based turbinoseptal flap* — Herman
- ◀ *My problems with Draf type III* ————— Bernal Sprekelsen
- ◀ *Practical tips for improving results in recurrent allergic nasal polyposis & allergic fungal sinusitis after a Draf 3 & a full house ESS* ————— Varghese
- ◀ *Double-vascularized nasoseptal flap to prevent re-stenosis in Draf type III* ————— AlQahtani

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Emanuelli, Herman, AlQahtani

STRUCTURED DISCUSSION & OPEN MIC



16:00 – 16:30 Coffee break in the Exhibitors area

16:05 – 16:25 *Coffee-time breakouts (Room A – Room B) - limited seating*

16:30 – 18:15

SESSION #4 - "HOUSTON, WE HAVE A PROBLEM ..."

MANAGING THREATENING INTRA-OP SITUATIONS.

Facilitator: **Herman**

POINT / COUNTERPOINT

Herman

Panelists (10' each)

- ◀ *Endoscopic management of intraoperative bleeding. My way* ————— Prepageran
- ◀ *Managing the injury to the ICA - A survival guide (thinking beyond the muscle patch)* — Carrau
- ◀ *Intraorbital bleeding with vision loss - Are there (medico-legal) guidelines ?* ————— Stammberger
- ◀ *Do's and don'ts during sphincters-tightening situations* ————— Castelnuevo
- ◀ *When an apparently easy-tractable bleeding can turn into a nightmare* ————— Canevari
- ◀ *Problematic intraop bleedings – Is there a trouble-shooting algorithm?* ————— Bresson

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Canevari, Bresson, Prepageran

STRUCTURED DISCUSSION & OPEN MIC



18:15 – 18:45

KEYNOTE LECTURE

A SURGICAL ANATOMY JOURNEY AROUND THE SKULL BASE

Nicolai

19:00 *Adjourn*

SATURDAY, MARCH 21ST



8:00 – 8:30

KEYNOTE LECTURE

MULTIPORTAL APPROACH TO THE SKULL BASE

Castellnuovo

8:30 – 10:15

SESSION #5 - NOT ALL BENIGN LESIONS ARE QUITE SO BENIGN...

Facilitator: **Fakhri**

POINT / COUNTERPOINT

Fakhri

Panelists (8' each)

- ▶ *Endoscopic management to angiofibroma - Our experience* Janakiram
- ▶ *Juvenile Angiofibromas - The good, the bad and the ugly* Carrau
- ▶ *FOL's - Extreme cases treated endoscopically* Bignami
- ▶ *Frontal inverted papiloma - "Boys behaving badly"* Sama
- ▶ *Granulomatosis diseases – Advanced concepts* Trimarchi
- ▶ *Recognizing and treating rare benign tumours* Lombardi
- ▶ *Inverted papilloma - When the endoscopic approach is challenging* Dragonetti
- ▶ *Frontal skull base meningiomas - Endoscopic or transcranial route?* Mokry

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Lombardi, Georgalas, Mokry

STRUCTURED DISCUSSION & OPEN MIC



10:15 – 10:45 *Coffee break in the Exhibitors area*

10:20 – 10:40 **Coffee-time breakouts (Room A – Room B)** - limited seating

10:45 – 12:30

SESSION #6 - ENDOSCOPIC MANAGEMENT OF SINONASAL AND SKULL BASE MALIGNANCIES

NARROW ROADS TO BIG MOUNTAINS.

Facilitator: **Nicolai**

POINT / COUNTERPOINT

Nicolai

Panelists (10' each)

- ◀ *How I started treating malignancies - I tell you the story!* ————— Stammberger
- ◀ *Malignancies – Lessons learned from the masters and applications to practice* ————— Lanisnik
- ◀ *Sinonasal and skull base malignancies - Challenges and controversies* ————— Bolzoni - Villaret
- ◀ *The role of endoscopic surgery in a multimodal perspective* ————— Castelnuovo
- ◀ *Endoscopic oncologic resection of the anterior skull base - Are we there yet?* ————— Carrau
- ◀ *Skull base malignancies - The quest for evidence-based results* ————— Georgalas

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Bolzoni-Villaret, Georgalas, Lanisnik

STRUCTURED DISCUSSION & OPEN MIC



12:30 – 13:30 *Buffet lunch in the Exhibitors area*

12:40 – 13:20 *Lunch Symposium - limited seating*

13:30 – 15:45

SESSION #7 - SELLA, PARASELLA, CLIVUS AND BEYOND

WHAT ARE THE LIMITATIONS?

13:30 – 14:30

7A - The Great Debate # 2 - The sella region

Referee: **Tomasello**

POINT / COUNTERPOINT

Surgical approaches to the sellar and parasellar region - Myths and reality ————— Tomasello (15')

Wrestler A - *Endoscopic transnasal approaches* ————— Cappabianca (10')

Wrestler B - *Microscopic approaches* ————— Mortini (10')

Rebuttal ————— Cappabianca (5')

Rebuttal ————— Mortini (5')

STRUCTURED DISCUSSION & OPEN MIC

14:30 – 15:45

7B - The parasella region

Facilitator: **Locatelli**

POINT / COUNTERPOINT

Locatelli

Panelists (8' each)

- ◀ *Cavernous sinus surgery for pituitary adenomas* ————— Frank & Mazzatenta
- ◀ *Endoscopic approach to Meckel cave - Is it always possible?* ————— Pasquini
- ◀ *Parasellar lesions - There is much more than adenomas...* ————— Mokry
- ◀ *The appropriate route to approach tuberculum sellae meningiomas* ————— Cappabianca
- ◀ *Back to the future -
A comprehensive and effective approach for suprasellar craniopharyngiomas* ————— Kassam

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Pasquini, Mazzatenta, Janakiram

STRUCTURED DISCUSSION & OPEN MIC



15:45 – 16:15 Coffee break in the Exhibitors area

15:50 – 16:10 **Coffee-time breakouts (Room A – Room B)** - limited seating

16:15 – 17:30

7C - The Great Debate # 2 - Clivus and beyond

Facilitator: **Kassam**

POINT / COUNTERPOINT

Kassam

Panelists (8' each)

- ◀ *Quantitative anatomical comparison of endoscopic transphenoidal
and lateral approaches to the clivus* ————— Doglietto
- ◀ *Endoscopic transnasal surgery of the cranioveterebral junction* ————— Prepageran
- ◀ *Clival lesions - Preliminary long-term results* ————— Frank - Pasquini
- ◀ *Notochordal remnants - Chordoma or ecchordosis physaliphora?* ————— Pistochini
- ◀ *Endoscopic approaches to diverse clival pathologies* ————— Gallia

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID. (10')

(3 videos, 3 min each): Doglietto, Pistochini, Gallia

STRUCTURED DISCUSSION & OPEN MIC



17:30 – 18:15

SESSION #8 - The Great Debate # 3 - Skull base reconstruction

THIS HOUSE BELIEVES THAT ...

Referee: **Stammberger**

POINT / COUNTERPOINT

Stammberger (5')

Team A - *Vascular pedicled flaps*

Carrau - Kassam (10')

Team B - *Free grafts reconstruction*

Castelnuovo - Locatelli (10')

Rebuttal

Carrau - Kassam (5')

Rebuttal

Castelnuovo - Locatelli (5')

A challenging case of mine - How I did it

Shahz (5')

STRUCTURED DISCUSSION & OPEN MIC



18:15 – 18:45

KEYNOTE LECTURE

THE FLIPPING TRUTH ABOUT FLAPS AND FLOPS -
THINGS I WISH TO HAVE KNOWN WHEN I STARTED.

Carrau

19:00 *Adjourn*

SUNDAY, MARCH 22ND



8:00 – 8:30

KEYNOTE LECTURE

THINGS I NEVER SHOULD DO AGAIN - LEARNING FROM MY OWN EXPERIENCE.

Kassam

8:30 – 10:15

SESSION #9 - 360° APPROACH TO THE ORBIT

SALIENT POINTS, TIPS, AND TRAPS.

Facilitator: **Sellari-Franceschini**

POINT / COUNTERPOINT

Sellari-Franceschini

Panelists (10' each)

- ◀ Comprehensive orbit surgery - Management strategies and surgical details — Kassam
- ◀ Endoscopic surgery of the intraorbit (intraconal and extraconal) and optic nerve — Prepageran
- ◀ Transorbital approach to middle cranial fossa — Dallan
- ◀ Far lateral frontal sinus pathology - When the endoscopic transorbital approach becomes the solution — Fakhri
- ◀ Ophthalmic artery - Variants and embolization — Herman
- ◀ How to approach intraconal lesions - Medial rectus muscle medialization — Tomazic

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID. (10')

(3 videos, 3 min each): Dallan, Fakhri, Tomazic

STRUCTURED DISCUSSION & OPEN MIC



10:15 – 10:45 Coffee break in the Exhibitors area

10:20 – 10:40 Coffee-time breakouts (Room A – Room B) - limited seating

10:45 – 12:30

SESSION #10 - TRANSNASAL APPROACHES TO THE PTERYGOPALATINE FOSSA (PPF), INFRATEMPORAL FOSSA (ITF) AND UPPER PARAPHARYNGEAL SPACE (UPPS).

STRATEGY, TECHNIQUES, AND TIPS TO AVOID PROBLEMS.

Facilitator: Herman

POINT / COUNTERPOINT

Herman

Panelists (10' each)

- ◀ Step by step approach to PPF and ITF: technical notes — Battaglia
- ◀ To the lateral recess through the PPF- A systematic approach — Varghese
- ◀ Endoscopic nasopharyngectomy: can we tame the beast? — Carrau
- ◀ Approaching infratemporal fossa through lacrimal transposition — Zhou Bing
- ◀ Combined multiportal transnasal transoral approach to UPPS — Turri-Zanoni
- ◀ Internal carotid artery - Recognizing and treating impending calamities — Nicolai

A CHALLENGING CASE OF MINE

HOW FACULTY WOULD HAVE DONE IT, BUT THIS IS WHAT I DID.

(3 videos, 3 min each): Varghese, Turri-Zanoni, Zhou Bing

STRUCTURED DISCUSSION & OPEN MIC

12:30 – 13:00

CLOSING REMARKS

Good-bye to the 9th International Milan Masterclass 2017

Castelnuovo

Welcome to the Segment 2 – Rhinoplasty 2015 / The Matrix Reloaded

Palma



13:00 – 14:00

Buffet lunch in the Exhibitors area

13:10 – 13:50

Lunch Symposium - limited seating



8TH MILANO MASTERCLASS

SEGMENT 2 - MARCH 22-24 2015 RHINOPLASTY 2015 - THE MATRIX RELOADED

DIRECTOR: Pietro Palma

SUNDAY, MARCH 22ND

13:30 – 14:00 *Opening remarks*

Palma

14:00 – 16:00

SESSION # 1 - "MASTER, TELL ME WHAT I DON'T ALREADY KNOW". A REASONED GUIDE FOR JUNIOR SURGEONS.

Facilitator: **Sykes** / Co-facilitator: **Mazzola**

- ◀ Structure and contour - The left and right sides of the brain in rhinoplasty ————— Kim
- ◀ Inter-related problems of the lower lateral cartilages ————— Burstin
- ◀ Recognizing and treating primary and post-surgical nasal valve problems ————— Tasca
- ◀ I have a bone to pick - The importance of the maxilla in rhinoplasty. ————— Sykes
- ◀ Surgical solutions to prevent pitfalls in osseo-cartilaginous vault surgery ————— Nolst-Trenitè
- ◀ Ethnic considerations in rhinoplasty - What works and what doesn't. ————— Rizk
- ◀ Sugar and spice and everything nice - Feminization of the nose. ————— Spiegel
- ◀ Don't ignore tip shadows for instagram photos ————— Cakir
- ◀ The three secret things I tell to my most beloved fellows ————— Palma

STRUCTURED DISCUSSION & OPEN MIC

16:00 – 17:00

Panel / VideoPanel #1 (Case-based).

Common and unusual variants in primary rhinoplasty. How to develop an "aesthetic eye".

Facilitators: **Palma** / Co-facilitator: **Nolst Trenitè**

POINT / COUNTERPOINT

Nasal surface aesthetics – The art of seeing invisible things

Palma

Panelists: *Batniji, Burstin, Kim, Sciuto, Spiegel, Sykes*

STRUCTURED DISCUSSION & OPEN MIC



17:00 – 17:30 Coffee break in the Exhibitors area



17:30 – 18:30

Panel / VideoPanel #2 (Case-based).

Not all easy rhinoplasties are quite so easy

Facilitators: **Spiegel** / Co-facilitator: **Mocellin**

POINT / COUNTERPOINT

Lessons learned from thousands of primary rhinoplasties

Nolst Trenitè

Panelists: *Apaydin, Cakir, Fuleihan, Neves, Riedel, Rizk*

STRUCTURED DISCUSSION & OPEN MIC

18:30 Adjourn



20:45

GALA DINNER | PALAZZO CLERICI

Via Clerici, 5 - Milano

MONDAY, MARCH 23RD

7:45 – 9:30

SESSION # 2 - REDUCING THE OVER PROJECTED NOSE/TIP

Facilitator: **Batniji**/ Co-facilitator: **Riedel**

- ◀ The tension nose - Tips and traps Klinger
- ◀ Achieving a smooth and straight nasal dorsum after humpectomy Pshenisnov
- ◀ Lowering the nasal dorsum: No pain, no gain Apaydin
- ◀ Reducing the hump without dehumping Neves
- ◀ The 3-D perspective in decreasing nasal overprojection Palma
- ◀ Magic Turkish bone powder for dorsal irregularities Cakir
- ◀ Deprojecting the over projected tip - Match the dorsum wherever you place it! Spiegel
- ◀ The iatrogenic overprojected tip - What do you need to fix it? Sciuto
- ◀ Keep your chin up – Don't forget the chin in balancing the profile Sykes

STRUCTURED DISCUSSION & OPEN MIC



9:30 – 10:45

THE DUELLISTS. FIRST ROUND.

The Ying and Yang of the difficult tip. Open or not to open?

Master of Ceremony: **Nolst Trenitè**

Openers: Apaydin, Batniji, Kim, Sykes

Insiders: Cakir, Fuleihan, Palma, Pelle



10:45 – 11:15 Coffee break in the Exhibitors area



11:15 – 12:15

Panel / VideoPanel # 3 (Case-based)

A revision rhinoplasty case that tightened my sphincters

Facilitator: **Apaydin** / Co-facilitator: **Tasca**

POINT / COUNTERPOINT

How the heck did that happen?

Why so many surgeons get into the naughty list.

Palma

Panelists: Burstin, Neves, Paun, Pshenishnov, Riedel

STRUCTURED DISCUSSION & OPEN MIC



12:15 – 12:45

Panel / VideoPanel #4

SESSION # 3 - SOME RHINOPLASTY MYTHS DEBUNKED

Facilitator: **Sykes** / Co-facilitator: **Sciuto**

- ◀ The extracorporeal septal reconstruction challenged Wurm
- ◀ Is the cleft-lip rhinoplasty doable only via external approach? Palma
- ◀ Is the scroll region untouchable? Krawczynski
- ◀ Are the domes untouchable? Neves
- ◀ Liquid rhinoplasty. Does it exist such a thing? Bertossi

STRUCTURED DISCUSSION & OPEN MIC



13:00 – 14:15 Buffet lunch in the Exhibitors area

13:15 – 14:00

Lunchtime FLO (Focused Learning Opportunity)

(Room B; places limited / first arrived – first served)

MASTERING THE BUSINESS OF A RHINOPLASTY PRACTICE

#1 - GETTING RHINOPLASTY PATIENTS FROM SOCIAL MEDIA. REALLY?

Catherine Maley, MBA | Author, Your Aesthetic Practice



14.15 – 15:00

THE ATTENDEE'S CORNER / SELECTED CONTRIBUTIONS FROM ATTENDEES

Facilitator: **Paun** / Co-facilitator: **Bocchieri**

- ◀ *The columellar strut – A powerful tool for nasal tip projection and rotation* ————— Elguindy
- ◀ *Efficient widening of the internal nasal valve - Better breathing forever* ————— Wengen
- ◀ *SCAT - A "simple" approach to the difficult tip* ————— Schedler
- ◀ *Managing my two worse rhinoplasty complications in 36 years of practice* ————— Dedo
- ◀ *Columella – septum complex. The "tongue-in-groove" revisited* ————— Krawczynski
- ◀ *Special techniques for correcting hooding ala and short philtrum* ————— Burstin
- ◀ *The "Boomerang graft" - Creating bi-dimensional antero-dorsal septal support in difficult septums* ————— Shandilya

STRUCTURED DISCUSSION & OPEN MIC

(list not definitive)

15:00 – 16:30

SESSION # 4 - "JUST THE FACTS, MA'AM, JUST THE FACTS!" UNLOCKING THE CODE FOR BEAUTIFUL TIPS.

Facilitator: **Spiegel** / Co-facilitator: **Kovacevic**

- ◀ *Tip aesthetics. What exactly are we striving for?* ————— Kim
- ◀ *Achieving a subtle transition from the tip to alar lobules* ————— Batniji
- ◀ *Minimizing tip grafts - Tip polygons to create beautiful tips* ————— Cakir
- ◀ *Sutures reshaping of the nasal tip* ————— Pshenisnov
- ◀ *Tip sculpturing combining sutures and grafts* ————— Magdy
- ◀ *Interdomal sutures through the endonasal approach* ————— Mocellin
- ◀ *The fine art of endonasal tip suturing* ————— Fuleihan
- ◀ *The ideal alar-columellar relationship - How to pick your nose* ————— Sykes

STRUCTURED DISCUSSION & OPEN MIC



16:30 – 17:00 Coffee break in the Exhibitors area



17:00 – 18:45

AFTERNOON AT THE MOVIES. TECHNIQUE-BASED AND PROBLEM-BASED VIDEOCLIPS.

Facilitator: **Burstin** / Co-facilitator: **Rizk**

Titles and authors: **TBD**

STRUCTURED DISCUSSION & OPEN MIC

19:00 Adjourn

TUESDAY, MARCH 24TH

7:45 – 9:15

SESSION # 5 - DORSAL AUGMENTATION

DO THESE GENTLEMEN HAVE THE ANSWER?

Facilitator: **Bertossi** / Co-facilitator: **Wurm**

- ▶ *Reevaluating dorsal augmentation* ————— Paun
- ▶ *Three different ways of managing the major saddle deformities* ————— Apaydin
- ▶ *Developing individualised approach for saddle nose reconstruction* ————— Cakmak
- ▶ *The "designed DCF dorsum"* ————— Robotti
- ▶ *The composite alloplast-cartilage dorsal graft. Lessons from more than 100 cases.* ————— Sciuto
- ▶ *Diced cartilage versus dorsum grafts* ————— Riedel
- ▶ *Navigating the saddle - Technical hints for a safer, reproducible, natural looking* ————— Palma

STRUCTURED DISCUSSION & OPEN MIC



9:15 – 10:00

Panel / VideoPanel #5

The midnose - The most important changes I've made, and the No. 1 thing I no longer do.

Facilitator: **Burstin**/ Co-facilitator: **Cakmak**

POINT / COUNTERPOINT

Midnose support - Grafting or anatomical reconstruction?

Bertossi

- ▶ *One of the fifty ways of reconstituting the middle vault* ————— Apaydin
- ▶ *Powered instrumentation: preserving the ULC/NB junction* ————— Batniji
- ▶ *Endoscopic positioning of spreader grafts* ————— Palma
- ▶ *The cross-bar technique* ————— Bocchieri
- ▶ *The auto-spreader graft* ————— Kovacevic

STRUCTURED DISCUSSION & OPEN MIC



10:00 – 10:30 *Coffee break in the Exhibitors area*



10:30 – 11:15

Panel / VideoPanel #6

A case that went wrong, a case that went well.

Facilitator: **Fuleihan** / Co-facilitator: **Neves**

POINT / COUNTERPOINT

Effective communication with your rhinoplasty patients

Sykes

Panelists: *Bussi, Klinger, Nolst Trenitè, Palma*

STRUCTURED DISCUSSION & OPEN MIC

11:15 – 12:45

SESSION # 6

RABBITS OUT OF THE HAT, HANDKERCHIEFS OUT OF THE AIR NUANCED TECHNIQUES THAT MAKE GREAT AN "AVERAGE" RHINOPLASTY RESULT

Facilitator: **Sykes** / Co-facilitator: **Krawczynski**

- ◀ *Forehead contouring for the radix* ————— Spiegel
- ◀ *"Don't be short with me" - Elongating the short nose* ————— Sykes
- ◀ *What is bruising? We don't break the nose....* ————— Cakir
- ◀ *Perichondrium graft - The final touch-up in revision rhinoplasty* ————— Bocchieri
- ◀ *When I do the lateral crural flap and how I do it* ————— Fuleihan
- ◀ *Cranial tip suture - A new option for tip modelling* ————— Kovacevic
- ◀ *Temporalis fascia - The camouflage blanket for the dorsum and tip* ————— Batniji
- ◀ *Tricks for concealing contour irregularities through crushed cartilage grafting* ————— Cakmak

STRUCTURED DISCUSSION & OPEN MIC



13:00 – 14:15 *Buffet lunch in the Exhibitors area*

13:15 – 14:00

Lunchtime FLO (Focused Learning Opportunity)

(Room B: places limited / first arrived – first served)

MASTERING THE BUSINESS OF A RHINOPLASTY PRACTICE

#2 - HOW TO DIFFERENTIATE YOU FROM YOUR COMPETITORS.

Catherine Maley, MBA | Author, *Your Aesthetic Practice*

14:15 – 16:00

SESSION # 7 – VERSATILITY OF SEPTAL EXTENSION GRAFTS (SEG) & TONGUE-IN-GROOVE (TIG) TECHNIQUES.

Facilitator: **Apaydin** / Co-facilitator: **Mazzola**

- ◀ *Controlling tip projection and rotation - When and how to use a SEG vs. TIG* ————— Wurm
- ◀ *The nuances and pitfalls of SEG and TIG techniques* ————— Kim
- ◀ *Your tongue is my groove - Why the TIG works* ————— Sykes
- ◀ *TIG – A personal endonasal modification* ————— Mocellin
- ◀ *My love/hate relationship with the SEG/TIG techniques* ————— Batniji
- ◀ *Achieving natural elastic stability of the the tip position with posterior strut* ————— Cakir
- ◀ *Droopy tip dynamics* ————— Fuleihan
- ◀ *How to secure tip position* ————— Riedel

STRUCTURED DISCUSSION & OPEN MIC



16:00 – 16:30 Coffee break in the Exhibitors area



16:30 – 17:45

THE DUELLISTS. SECOND ROUND.

**The Ying and Yang of the twisted/deviated nose - malpositioned caudal septum.
Open or not to open?**

Master of Ceremony: **Batniji**

Openers: Apaydin, Bocchieri, Kim, Sykes

Insiders: Cakir, Fuleihan, Palma, Tasca

STRUCTURED DISCUSSION & OPEN MIC

17:45 – 18:45

“TAKE HOME PEARLS” SESSION

THE IMPOSSIBLE NOSES

Facilitator: **Sykes** / Co-facilitator: **Palma**

Interactive clinical cases presentations: Analysis-Surgery-Results.

Panelists: *All Faculty*

18:45 – 19:00

FAREWELL REMARKS

Good-bye to the 9th International Milan Masterclass 2017

Palma

Changes may occur



NOTES

GENERAL INFO

MEETING VENUE

"IL SOLE 24 ORE" <http://www.gruppo24ore.com>

Via Monte Rosa, 91 – 20149 Milan

Underground (Line 1 red line): stop "Lotto"

Buses: 48, 49, 68, 78, 90, 91, 95

OFFICIAL LANGUAGE

English. No simultaneous translation

EACCME CREDITS

Requested.

EACCME credits are converted 1 to 1 to CME credits in the USA.

REGISTRATION

Registration fee includes: • tuition • teaching material • certificate(s) of attendance
• coffee-breaks • buffet lunches.

Different registration options are available (see Registration Form)

On-Site registration: € 100 to be added

PAYMENTS - REFUND & CANCELLATION POLICY

See Registration Form

LETTERS OF INVITATION

On request, an official letter of invitation will be mailed to help overcome administrative problems and visas. This invitation is not to be considered as covering fees or other expenses.

SOCIAL PROGRAMME

Upon request, participants will be provided with pertinent information.

REGISTRATION HOURS

Segment # 1: Thursday, March 19 from 5:00 pm. Friday, March 20 from 6:30 am.

Segment # 2: Sunday, March 22 from 10:30 am. Monday, March 23 from 6:30 am.

OPENING

Segment # 1: Friday, March 20 at 7:30 am.

Segment # 2: Sunday, March 22 at 1:30 pm

CLOSURE

Segment # 1: Sunday, March 22 at 12:30 am.

Segment # 2: Tuesday, March 24 at 7:00 pm.

HOTEL ACCOMMODATION

See Hotel Accommodation Form

A block of rooms have been reserved in different hotels nearby.

The Hotel Accommodation Form is available on-line at www.milanomasterclass.it.

Bed & breakfast options are also available on the Internet search engines.

Often lower room-rates can be found on Internet.

SOCIAL DINNER

The Social Dinner will be held on Sunday, March 22 at 9:00 pm

at Palazzo Clerici, an extraordinary historical building.

Booking can be made through the Registration Form.

Advance booking is requested as seating is limited.

EXHIBITS

The exhibitors are companies that distribute or produce surgical equipment, endoscopic instrumentation, medical and educational material.

The exhibit area will be open during all the breaks.

WEATHER

The temperature in March is normally 12 °C to 20 °C.

Clothing should be suitable for a mild, changeable climate.

BADGES

All registered participants, speakers and exhibitors will be given a badge, which they must mandatorily wear to allow admission to the scientific sessions.

INSURANCE

The organizers do not accept responsibility for individual medical, travel or personal expenses.

Registrants are strongly advised to take out their own personal insurance policies.

REGISTRATION FORM

COMPLETE IN BLOCK CAPITALS AND FAX OR EMAIL TO:

e-mail: mima@mzcongressi.com

Fax: +39 02 6686699

Family Name

First Name

Codice Fiscale (for Italians only)

Vat Number (only for European attendees, when available)

Date of birth

Place of birth

Specialty

Zip Code / City / Country

Street

E-mail

Phone

Fax

PLEASE ISSUE THE INVOICE TO (to be filled in case of different address from the one above indicated)

☐ OPTION A - "FULL" (Full Masterclass: Segment 1 + Segment 2)

- | | |
|---|----------------------------|
| <input type="checkbox"/> REGULAR | € 1.200 (VAT 22% included) |
| <input type="checkbox"/> MEMBER of EAFPS – ERS – IAR – AICEFref | € 1.050 (VAT 22% included) |
| <input type="checkbox"/> YOUNG PHYSICIAN (under 32 yrs)
- copy of the identity card to be provided – | € 690 (VAT 22% included) |
| <input type="checkbox"/> LOW INCOME/LOWER-MIDDLE INCOME COUNTRY | € 690 (VAT 22% included) |

☐ OPTION B - "SINUS/ORBIT/SKULL BASE" (Segment 1)

- | | |
|---|--------------------------|
| <input type="checkbox"/> REGULAR | € 860 (VAT 22% included) |
| <input type="checkbox"/> MEMBER of EAFPS – ERS – IAR – AICEFref | € 750 (VAT 22% included) |
| <input type="checkbox"/> YOUNG PHYSICIAN (under 32 yrs)
- copy of the identity card to be provided – | € 480 (VAT 22% included) |
| <input type="checkbox"/> LOW INCOME/LOWER-MIDDLE INCOME COUNTRY | € 480 (VAT 22% included) |



☐ **OPTION C - "RHINOPLASTY"** (Segment 2)

- | | |
|--|---------------------------------|
| <input type="checkbox"/> REGULAR | € 860 (VAT 22% included) |
| <input type="checkbox"/> MEMBER of EAAPS – ERS – IAR – AICEFref | € 750 (VAT 22% included) |
| <input type="checkbox"/> YOUNG PHYSICIAN (under 32 yrs)
- copy of the identity card to be provided – | € 480 (VAT 22% included) |
| <input type="checkbox"/> LOW INCOME/LOWER-MIDDLE INCOME COUNTRY | € 480 (VAT 22% included) |

On-Site registration: € 100 to be added

☐ **GALA DINNER**

- ☐ **Sunday March 22nd** **€ 100 per person** (VAT included) – Please reserve n. _____ seats

PAYMENT MODALITIES

a) CREDIT CARD (*):.....

(*) Please indicate: VISA, MASTERCARD, AMEX

Cardholder's Name

Cardholder's Signature

Card Number: _____

Expiration date:..... /

Amount to be charged: **Euro**

b) BANK TRANSFER

Account name: **MZ Congressi srl**

Bank name: **Banca Intesa San Paolo**

IBAN: **IT 47 V 03069 09474 000011960146**

BIC (Swift): **BCITITMMXXX**

Reference: **"Family Name and First Name of the participant – Milano Masterclass 2015 - Option ... "**
(please indicate the chosen option)

- Personal cheques are not accepted.
- All bank expenses are to be paid by the forwarder. Unpaid bank charges must be paid cash at the registration desk.
- A photocopy of your bank transfer together with the Registration Form has to be faxed (Fax: +39026686699) or Emailed (mima@mzcongressi.com) to MZ Congressi, Milano. A confirmation will be sent after the fees have been cashed.
- In order to facilitate on site-management, participants are kindly requested to bring the confirmation letter to the registration desk.

REGISTRATION FEE

Registration fee includes: • tuition • certificate(s) of attendance • EACCME credits • coffee-breaks • buffet lunches

REFUND POLICY

If a written request is received before 9.02.2015: a 50% refund will be allowed. After this date no refund is due.

All refunds will be handled after the Masterclass.

MASTERCLASS CANCELLATION POLICY

In the unusual circumstances that the meeting is cancelled, two weeks notice will be given and tuition will be refunded in full.

The Organizers are not responsible for any airfare, hotel or other costs incurred.

Date **Signature**

2015 FACULTY

INTERNATIONAL FACULTY

BERNAL SPREKELSEN Manuel - **Spain**
BRESSION Damien - **France**
CARRAU Ricardo - **USA**
FAKHRI Samer - **Lebanon**
GALLIA Gary - **USA**
GEORGALAS Christos - **The Netherlands**
HERMAN Philippe - **France**
JANAKIRAM Narayanan - **India**
KASSAM Amin - **USA**
LANISNIK Bostjan - **Slovenia**
LEUNIG Andreas - **Germany**
MOKRY Michael - **Austria**
PREPAGERAN Narayanan - **Malaysia**
SAMA Anshul - **UK**
SHAHZ Ahmed - **UK**
STAMMBERGER Heinz - **Austria**
TOMAZIC Peter - **Austria**
VARGHESE George - **India**
ZHOU Bing - **China**

LOCAL FACULTY

BATTAGLIA Paolo
BIGNAMI Maurizio
BOLZONI-VILLARET Andrea
CANEVARI Frank Rikki
CAPPABIANACA Paolo
CASTELNUOVO Paolo
DALLAN Iacopo
DE BERNARDI Francesca
DOGLIETTO Francesco
DRAGONETTI Alberto
EMANUELLI Enzo
FELISATI Giovanni
FRANK Giorgio
GALLO Stefania
LOCATELLI Davide
LOMBARDI Davide
MAZZATENTA Diego
MORTINI Pietro
NICOLAI Piero
PADOAN Giovanni
PASQUINI Ernesto
PISTOCHINI Andrea
SELLARI-FRANCESCHINI Stefano
TOMASELLO Francesco
TRIMARCHI Matteo
TURRI-ZANONI Mario

INTERNATIONAL FACULTY

APAYDIN Fazil - **Turkey**
BATNIJI Rami - **USA**
CAKMAK Ozcan - **Turkey**
CAKIR Baris - **Turkey**
FADY Magdy - **Egypt**
FULEIHAN Nabil - **Lebanon**
KIM David - **USA**
KOVACEVIC Milos - **Germany**
MOCELLIN Marcos - **Brasil**
NOLST TRENITÉ Gilbert - **The Netherlands**
NEVES Jose Carlos - **Portugal**
PAUN Santdeep - **UK**
PSHENISNOV Kirill - **Russia**
RIEDEL Frank - **Germany**
RIZK Samieh - **USA**
SPIEGEL Jeffrey - **USA**
SYKES Jonathan - **USA**
WURM Jochen - **Germany**

LOCAL FACULTY

BERTOSSI Dario
BOCCIERI Armando
BUSSI Mario
KLINGER Marco
PELLE-CERAVOLO Mario
ROBOTTI Enrico
SCIUTO Sebastiano
TASCA Ignazio

SELECTED CONTRIBUTORS

WENGEN Daniel F. - **Switzerland**
DEDO Douglas - **USA**
ELGUINDY Ahmed - **Egypt**
SCHEDLER Michael - **Germany**
SHANDILYA Munish - **Ireland**



SECRETARIAT & INFO

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