

February 1st, 2014

Greetings!

With excitement and anticipation of the 2014 summer season the Talkeetna Chamber of Commerce, in conjunction with Denali Arts Council, is preparing for another year's *Live at Five! The Summer Concert Series in the Park*, held every Friday night during the summer at the Talkeetna Village Park. Now in its fifth year, *Live at Five!* has become a much anticipated summer event! Because of the sponsorship provided by the local business community, locals and visitors alike are able to enjoy this fun event each Friday night!

*Live at Five!* is back for 2014 with a 15-week schedule! Beginning Memorial Day Weekend and concluding on Labor Day Weekend, the Friday evening concerts will feature a wide variety of musical talent from all over Alaska as well as the lower 48. This winter, the Talkeetna Chamber of Commerce and the Denali Arts Council has diligently worked to improve *Live at Five!* by fine tuning the event to precede rain or shine. So find those picnic blankets, get out your folding chairs, keep your cooler stocked and join us for *Live at Five!*, Friday evenings in the village park. This is a family fun event, so gather your friends and family to make it an evening of enjoyable music for everyone.

**How you can get involved:**

As a local business or individual, we have updated the three levels of sponsorship from which to choose. The levels are outlined on the next page. Please take a moment to read through the sponsorship opportunities and let us know if you would like to be a part of this great community effort.

The payment due date is May 1st, 2014, however, we need your commitment of sponsorship by **April 1st, 2014.**

If we can count on you to become a *Live at Five!* sponsor, please email us at [info@talkeetnachamber.org](mailto:info@talkeetnachamber.org) and we will invoice you for the appropriate amount. Please be sure to include the following in your email: Business Name, Contact Name, Address, Phone Number, Email Address and level of sponsorship commitment.

We are looking forward to another amazing year of *Live at Five!*

*Beth Valentine*

Beth Valentine, President  
Talkeetna Chamber of Commerce  
[info@talkeetnachamber.org](mailto:info@talkeetnachamber.org)

*Colleen Love*

Colleen Love, Executive Director  
Denali Arts Council  
[info@denaliartscouncil.org](mailto:info@denaliartscouncil.org)

# *Live at Five!*

## Sponsorship Levels

### Gold Level Sponsorship - \$1,000

Full color logo on *Live at Five!* banner on the Pavilion at the Village Park during the concert  
Live sponsorship informational announcement (up to 1 minute) before and after the program  
Full color logo in all newspaper ads relating to the program  
Full color logo on posters and fliers for *Live at Five!*  
Full color logo in all emails that go out to Denali Arts Council's (DAC) events email list  
Event Sponsorship mention on DAC's website  
Event Sponsorship mention on the Chamber's website  
Logo in all mailings mentioning *Live at Five!*

### Silver Level Sponsorship - \$500

Black and white logo on the *Live at Five!* banner on the Pavilion at the Village Park during the concert  
One live sponsorship mention during each concert  
Black and white logo on posters and fliers for the *Live at Five!*  
Event Sponsorship mention on DAC's website  
Event Sponsorship mention on the Chamber's website  
Sponsorship mention in all emails that go out to DAC's events email list  
Live sponsorship mention once during each concert

### Bronze Level Sponsorship - \$250

Black and white logo on posters and fliers for the *Live at Five!*  
Event sponsorship mention on the Chamber's website  
Sponsorship mention in all emails that go out to DAC's events email list

### *Live at Five!*

Sponsorship Agreement

Please check the appropriate level:

\_\_\_\_\_ **Gold** Level Sponsorship \$1,000  
\_\_\_\_\_ **Silver** Level Sponsorship \$500  
\_\_\_\_\_ **Bronze** Level Sponsorship \$250

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### **Sponsorship Timeline**

The deadline for sponsorship commitment to [info@talkeetnachamber.org](mailto:info@talkeetnachamber.org) is April 1<sup>st</sup>, 2014.

Digital format (Vector File/.esp) logos are provided by sponsors to [info@denaliartscouncil.org](mailto:info@denaliartscouncil.org) April 1<sup>st</sup>, 2014.

### **Payment Timeline**

Payment is due May 1<sup>st</sup>, 2014. Checks are to be made payable to:

Talkeetna Chamber of Commerce, P.O. Box 334, Talkeetna, AK 99676