



## Event Sponsorship Levels & Benefits

Care Net LV presents several annual events that are key to our fundraising and awareness building efforts. Our event underwriters/ sponsors helps to ensure that the money raised through each event goes directly toward advancing Care Net LV's commitment to helping people in our community. These premier events consistently attract audiences composed of corporate executives, philanthropists, community leaders, and Care Net LV's donors and volunteers. Each event offers underwriters/sponsors brand exposure and opportunities to increase business visibility through media placement and access to community leaders. All benefits may be customized to suit underwriters'/sponsors' needs and the specific event. Check out how you and your company can be showcased at our Annual Gala, our Big Heart, Bright Hope 5k, our Emerald Dinner, and our first ever Zumbathon®. Care Net LV is a non-profit, 501(c) (3), charitable organization so all donations are tax deductible.

Diamond Sponsor = \$10,000

Ruby Sponsor = \$5,000

Emerald Sponsor = \$2,000

Sapphire Sponsor = \$1,000

Amethyst Sponsor = \$600

Benefits of Sponsorship	Diamond	Ruby	Emerald	Sapphire	Amethyst
Sponsor name will be part of the official event name (i.e.: SPONSOR NAME presents CNLV's Gala of Hope)	✓				
Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)	✓				
Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)		✓			
Most prominent ad in Newsletters/Official Event Program	✓	✓			
Prominent ad in Newsletter/Official Event Program			✓	✓	✓
Most prominent logo on Big Heart Bright Hope 5k T-shirt	✓				
Prominent logo on Big Heart Bright Hope 5k T-shirt		✓			
Name on Big Heart Bright Hope 5k T-shirt			✓	✓	✓
Prominent Sponsor name recognition in all press releases related to events	✓	✓			
Name recognition in press releases related to events			✓	✓	✓
Logo placement on CNLV's web site	✓	✓	✓	✓	✓
Opportunities for Sponsor logo placement in PSA's related to event, newspaper ads and magazine press	✓	✓			
Preferred seating/tables/tickets at events	✓	✓	✓	✓	✓
Photo opportunities with guest speakers	✓	✓	✓	✓	✓



COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

Level of Sponsorship Chosen (Please Circle one)

Diamond Sponsor = \$10,000

Ruby Sponsor = \$5,000

Emerald Sponsor = \$2,000

Sapphire Sponsor = \$1,000

Amethyst Sponsor = \$600

Make checks payable to Care Net LV

Remit all forms and payments to  
Care Net LV Business Office  
1034 Hamilton St.  
Allentown, PA 18101

Please email company logo to [Jennifer@carenetLV.org](mailto:Jennifer@carenetLV.org)

*If you are interested in walk sponsorship entries must be in by March 28<sup>th</sup>  
Event Refreshment/Food/Beverage/Swag items need to be submitted by April 1 (Unless perishable then make  
arrangements for race day delivery/pick up. Email [Jennifer@carenetLV.org](mailto:Jennifer@carenetLV.org)).*