



OMS KEY PERSON PROGRAM & APPLICATION

THE PURPOSE

The OMS Key Person Program is based on our experience that having high profile dive professionals actively using OMS products is effective advertising. LEADERSHIP BY EXAMPLE and word-of-mouth testimonials promotes the sales of OMS products better than any other method.

DEFINITION

A OMS Key Person is anyone who:

- Is an active professional in the diving industry (full or part time)
- While using OMS products is likely to influence others to purchase OMS products
- Agrees to actively promote OMS and its products

Examples of Key Persons include:

- Active Instructors
- Key Dive Store Employees
- Published Media (Photographers & Writers)
- Public Attraction Employees
- Industry Insiders (Manufacturers, Dive Store Owners, Instructional Agency Staff)
- Active and Currently Insured Divemasters, Assistant Instructors, Instructors
- Dive Boat Operators and Dive Boat Crew Members MAY also qualify *depending on the extent of their activity and the willingness of their dealer to sponsor them*

PRODUCTS

The OMS Key Person Program applies to all OMS's equipment.

PRICING

The Key Person Program facilitator will give you the special pricing extended once your application has been approved. Due to this special discount, we ask that the pricing information not be shared outside of yourself and the affiliated dealer.

*MINIMUM ORDER \$125.00

THE PROCESS

- A OMS Key Person candidate is identified
- Candidates are requested to work with an authorized OMS dealer unless there is no OMS dealer within a reasonable distance
- The candidate completely fills out and signs the OMS Key Person Application & Agreement
- Applicant submits the signed Application & Agreement with the order to OMS and any additional supporting documents that may help to determine eligibility
- OMS determines eligibility & approved candidates send payment for the product (plus applicable taxes and shipping)
- Upon receipt of payment, OMS processes the order
- Applications (and orders) that are not approved will be discarded
- Dealers that participate in the order process will be compensated

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Please fill in all blanks and answer all questions. Send the completed form to OMS together with an order for the products you want. INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED. If your application is not approved, the application and order will be discarded.

Date: _____

Name: _____ Age: _____ Sex: Male
 Female

Store Name, City: _____

Home Address: _____

City, State, Zip: _____

Telephone: Work: _____ Home: _____ Cell: _____

E-mail: _____

Position within the diving industry (check all that apply):

- Dive Store Owner/Manger Instructor/DiveMaster/Assistant Instructor
- Dive Store Employee Dive Equipment Manufacturer
- Other (Specify): _____

Highest certification level: _____

Training organization: _____

Professional Certification # _____

SUPPORTING DOCUMENTS

APPLICATIONS RECEIVED WITHOUT SUPPORTING DOCUMENTS WILL NOT BE PROCESSED

Instructors, Assistant Instructors & Divemasters

- Copy of instructor card indicating current "teaching status"
- Copy of evidence of current insurance
- Information regarding number of classes taught and number of students certified

Dive Store Employee

- Letter of recommendation from the store owner written on dive store stationary

Others

- Business card showing name and title
- Any further documentation that will help OMS to say "yes!"

