## OMS KEY PERSON PROGRAM & APPLICATION



### THE PURPOSE

The OMS Key Person Program is based on our experience that having high profile dive professionals actively using OMS products is effective advertising. LEADERSHIP BY EXAMPLE and word-of-mouth testimonials promotes the sales of OMS products better than any other method.

## **DEFINITION**

A OMS Key Person is anyone who:

- Is an active professional in the diving industry (full or part time)
- While using OMS products is likely to influence others to purchase OMS products
- Agrees to actively promote OMS and its products

#### Examples of Key Persons include:

- Active Instructors
- Key Dive Store Employees
- Published Media (Photographers & Writers)
- Public Attraction Employees
- Industry Insiders (Manufacturers, Dive Store Owners, Instructional Agency Staff)
- Active and Currently Insured Divermasters, Assistant Instructors, Instructors
- Dive Boat Operators and Dive Boat Crew Members MAY also qualify depending on the extent of their activity and the willingness of their dealer to sponsor them

#### **PRODUCTS**

The OMS Key Person Program applies to all OMS's equipment.

#### **PRICING**

The Key Person Program facilitator will give you the special pricing extended once your application has been approved. Due to this special discount, we ask that the pricing information not be shared outside of yourself and the affiliated dealer. \*MINIMUM ORDER \$125.00

#### THE PROCESS

- A OMS Key Person candidate is identified
- Candidates are requested to work with an authorized OMS dealer unless there is no OMS dealer within a reasonable distance
- The candidate completely fills out and signs the OMS Key Person Application & Agreement
- Applicant submits the signed Application & Agreement with the order to OMS and any additional supporting documents that may help to determine eligibility
- OMS determines eligibility & approved candidates send payment for the product (plus applicable taxes and shipping)
- Upon receipt of payment, OMS processes the order
- Applications (and orders) that are not approved will be discarded
- Dealers that participate in the order process will be compensated

# **OMS KEY PERSON PROGRAM & APPLICATION**



Please fill in all blanks and answer all questions. Send the completed form to OMS together with an order for the products you want. INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED. If your application is not approved, the application and order will be discarded.

Date:	· <del></del>			
Name:		A <sub>i</sub>	ge:	Sex: O Male O Female
Store Name, City:				Temale
Home Address:				
City, State, Zip:				
Telephone:	Work:	Home:	Cell: _	
E-mail:				
Position within the	diving industry (c	check all that apply):		
O Dive Store Owner/Manger		O Instructor/DiveMaster/As	sistant Instructor	
O Dive Store Employee		O Dive Equipment Manufact	turer	
O Other (Specify):	:			
Highest certificatio	n level:			
Training organization	on:			
Professional Certifi	ication #			

## SUPPORTING DOCUMENTS

APPLICATIONS RECEIVED WITHOUT SUPPORTING DOCUMENTS WILL NOT BE PROCESSED

Instructors, Assistant Instructors & Divemasters

- Copy of instructor card indicating current "teaching status"
- Copy of evidence of current insurance
- Information regarding number of classes taught and number of students certified Dive Store Employee
- Letter of recommendation from the store owner written on dive store stationary Others
  - Business card showing name and title
  - Any further documentation that will help OMS to say "yes!"

Briefly state why you think you would be a good Key Person for O	MS:	
If approved, I intend to pay using the following method:	O Check O Credit Card	
if approved, i intend to pay using the following method.	S check S credit card	
Name as it appears on your credit card		<u> </u>
Address to which the credit card statement is sent		
Street Address	City	 State
Zip Code		
Credit Card Number	Expiration Date	
CVV2 Code (This is a 3 digit cod on the front of Ame	le on the back of a MC/Visa/Disc Ex)	cover or 4 digit code
AGREEMENT		
In exchange for the OMS & Key Person price on OMS products:  • I agree to regularly use the OMS products		
I agree to maintain the OMS products in good working or		
<ul> <li>I agree to not sell or dispose of the OMS products for a p</li> <li>I agree to be photographed while wearing the OMS prod</li> </ul>	•	appropriate
<ul> <li>I agree to provide photographs of me wearing the OMS p</li> </ul>		
connection with awards, speeches, articles or other occa	_	
I agree that OMS can use my name and likeness to promo	ote OMS and OMS products	
<ul> <li>I agree to actively promote OMS and OMS products</li> <li>I AGREE TO KEEP THE OMS KEY PERSON PRICING EXTEND</li> </ul>	DED TO ME CONFIDENTIAL	
OMS is always looking to improve OMS products and customer sa OMS may ask for my advice, impressions and recommendations. reasonable request for assistance.		•
Signature	Date	