

# The American Express® Gold Business Card

## SECTION 1 – YOUR PERSONAL DETAILS

How would you like your name to appear on your new Card?  
You can use a maximum of 20 characters, including spaces (please spell your last name in full)

How would you like the name of your business to appear on your new Card?  
You can use a maximum of 20 characters, including spaces

Title Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Dr ☐

First Name

Middle Name

Surname

Date of Birth (you must be over 18 years to apply)

Driver's Licence No.

D D M M Y Y

Have you ever been an American Express Cardmember?

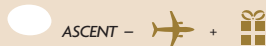
Present ☐ Former ☐ Never ☐

If present or former, please provide your American Express Card number

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## SECTION 2 – MEMBERSHIP REWARDS

Please tick here if you wish to enrol in Membership Rewards *Ascent* and redeem points for airline reward programs plus a wide range of merchandise and Gift Cards (\$80 p.a. fee applies and will appear on your first Card statement).



## SECTION 3 – YOUR HOME DETAILS

Current residential address (please do not provide a PO Box No.)

Unit No.

House No.

Street Name

Suburb

State

Postcode

How long have you lived at your current address?

Y Y Years M M Months

If less than 5 years, what was your previous address? (please do not provide a PO Box No.)

Unit No.

House No.

Street Name

Suburb

State

Postcode

## SECTION 4 – YOUR CONTACT DETAILS

Business Telephone No. (0) -

Mobile Telephone No.

Email Address. If you wish to receive changes to Terms and Conditions, servicing and marketing communications via email, please provide your email address.

☐ Please ☒ tick if you would like to receive an email notification to view your statement online and not receive your statement by mail

## SECTION 5 – YOUR BUSINESS DETAILS

Type of Business

Partnership ☐ Trust ☐ Sole Trader ☐ Company ☐

Industry/Nature of Business

Professional services ☐ General services ☐ Manufacturing ☐ Construction ☐

Travel and Entertainment ☐ Retail ☐ Automotive ☐ Restaurant ☐

Other ☐

Business Legal Name/Name of Trust/Name of Partnership

Time in Business

Y Y Years M M Months

ABN

ACN

## SECTION 5 – YOUR BUSINESS DETAILS (Cont'd)

No. of Employees

Business Address, Street Name

Suburb

State

Postcode

Latest Tax Year

Y Y Y Y Years

Gross Personal Income

(You must earn over \$24,000 p.a. to apply for this Card.)

Latest Total Turnover

I authorise my accountant to provide details to American Express

Name of Accountant

Accountant's Telephone No.

## SECTION 6 – SUPPLEMENTARY BUSINESS CARD DETAILS

Please send a Supplementary Card for the following person (must be over 18 years of age)  
Please provide the Supplementary Applicant's name as you would like it to appear on their new Card.  
You can use a maximum of 20 characters, including spaces (please spell last name in full) ②

Title Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Dr ☐

First Name

Middle Name

Surname

Their current residential address (please do not provide a PO Box No.)

Unit No.

House No.

Street Name

Suburb

State

Postcode

If the Supplementary Applicant is an existing American Express Cardmember, please provide their Card number

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Mobile Telephone No.

Date of Birth (they must be over 18 years to apply)

D D M M Y Y

By signing below, I acknowledge that I have read and agreed to the Declaration overleaf.

Signature of Supplementary Business Card Applicant

Date

X

D D M M Y Y

SUPP INDICATOR: 2

## PLEASE SIGN – BASIC BUSINESS CARD APPLICANT

By signing below, the Business gives and agrees to the Declaration overleaf. The person signing below is an authorised signatory of the Business and has authority to bind the Business to the terms of the Declaration.

Signature of Basic Business Card Applicant

Date

X

D D M M Y Y

Name

Job title Owner ☐ Managing Director ☐ Partner ☐ Finance Director ☐

Other ☐

Please return the application form via (Fax) 02 9271 2524

OR (Post) Attn: SBS Account Manager, SBS, American Express, Reply Paid 5148, Sydney NSW 2001.

Please ensure that the application is only sent once.

Once your application has been submitted, you will hear back from us within 21 working days.

S/C:

A: B06BOTH

ATI: AUS03

PCT:

SPID: 47S

BASIC AML

Office use only

☐ Please specify your preferred statement cycle

Statement cycle	0	1	2	3	4	5	6	7	8	9
Time within the month	1 <sup>st</sup> – 3 <sup>rd</sup>	4 <sup>th</sup> – 6 <sup>th</sup>	7 <sup>th</sup> – 9 <sup>th</sup>	10 <sup>th</sup> – 12 <sup>th</sup>	13 <sup>th</sup> – 15 <sup>th</sup>	16 <sup>th</sup> – 19 <sup>th</sup>	19 <sup>th</sup> – 21 <sup>st</sup>	22 <sup>nd</sup> – 24 <sup>th</sup>	25 <sup>th</sup> – 27 <sup>th</sup>	28 <sup>th</sup> – 30 <sup>th</sup>

## DECLARATION

**Important: The Business, the Basic Business Card Applicant and the Supplementary Business Card Applicant must read the information and sign overleaf.**

### To American Express Australia Limited ("you" or "American Express"):

By signing on the previous page, the Business, the Basic Business Card Applicant and the Supplementary Business Card Applicant (together we, us or our) request you to issue Business Cards to each Basic Business Card Applicant and Supplementary Business Card Applicant specified in the application, and we each declare and undertake to you that:

- The information given on the application is true and complete. We authorise you to check that information and authorise our accountants to provide and verify to you any further details requested concerning the information. We acknowledge that you rely on all such information and further details to consider the application;
- Each of us is financially solvent and able to pay our respective debts when due;
- If the application is approved, we will comply with the Business Card Conditions that you will send to the Basic Business Card Applicant with their Card (receipt of which will be taken to constitute receipt also by the Business) and to the Supplementary Business Card Applicant and we will jointly and severally be liable to pay all fees, charges and other amounts under the Business Card Conditions and this Declaration;
- If the application is approved, the Basic Business Card Applicant who has selected Membership Rewards will comply with the Membership Rewards Terms and Conditions that you will send to them;
- If the Business is a partnership or trust, the Authorised Signatory who signed this application form is duly authorised to complete this application and has done so with the knowledge and consent of the Business partners/trust beneficiaries;
- We understand that the Business and the Basic Business Card Applicant will be jointly and severally liable for all charges incurred with each Basic Business Card;
- We understand that charges made using a Supplementary Business Card will be the responsibility of the Business, the Basic Business Card Applicant and the Supplementary Business Card Applicant(s) even though the charges will be billed to the account of the Business and the Business Card Applicant;
- We understand that the Business, the Basic Business Card Applicant and each Supplementary Business Card Applicant will be jointly and severally liable for all Supplementary Business Card charges;
- The Business and the Basic Business Card Applicant agree to pay to you annual fees as follows: \$169 for each Basic Business Card (unless that fee is waived by you) and \$119 for each Supplementary Business Card (unless that fee is waived by you);
- You may produce this application or a copy or other reproduction of it as evidence of our application for the Card and our agreement to this Declaration; and
- If I/we reside in the ACT, I/we will provide further financial information, if required, prior to my/our application being assessed.

**Note: The Business, the Basic and the Supplementary Business Card Applicant will be jointly and severally liable to American Express for all obligations incurred on each Business Card issued.**

### Invitation by each Basic and Supplementary Business Card Applicant to you:

We invite you and your agents and your preferred alliance organisations (including insurance companies) to use each of our personal information for marketing purposes. This includes contacting us by telephone, mail or email to discuss and agree to any purchase of goods or services from an American Express company or your products and of any third party providing products jointly marketed with American Express. We understand that we can call 1300 366 220 if we want to withdraw this invitation and remove our names from your marketing lists or to cease receiving telemarketing calls. This invitation will remain in place until we withdraw it or for twelve months after we cease being an American Express Cardmember.

### Authority to American Express under the *Privacy Act 1988 (Cth.)*:

To assess this application, and if it is approved, to establish and manage the Card account, I/we understand American Express needs to:

- Collect personal information about me/us in this application form and from other sources; and
- Obtain my/our agreement in relation to the handling of my/our personal information.

If I/we do not provide the information requested or give my/our agreement overleaf, I/we understand American Express may decline my/our application.

The American Express Privacy Policy Statement sets out policies on management of personal information. In accordance with the *Privacy Act 1988 (Cth.)*, any person may access personal information about them held by American Express, and advise if they think it is inaccurate, incomplete or out of date.

To arrange access to personal information, request a copy of the American Express Privacy Policy Statement or enquire generally about privacy matters, write to The Privacy Officer, American Express, GPO Box 1582, Sydney NSW 2001.

In this section, 'personal information' means information about me/us, including about my/our financial circumstances, my/our creditworthiness, credit history, credit standing, credit capacity, my/our use of the Card and conduct of my/our account with you.

I/We agree that, subject to the *Privacy Act 1988 (Cth.)*, you and your agents may do the following (and if this application is successful, this agreement continues until such time as any

credit provided to me/us is repaid):

- Obtain credit reports about me/us from credit reporting agencies to assess this application or to collect overdue payments from me/us, and obtain personal information from a business that provides commercial creditworthiness information.
- Disclose personal information to credit reporting agencies before, during or providing credit to me/us. This includes, but is not limited to:
  - the fact that I/we have applied for a Card and the credit limit, and that you are a credit provider to me/us;
  - advice about Card payments at least 60 days overdue and which are in collection (and advice that payments are no longer overdue);
  - advice that cheque(s) drawn by me/us, or Direct Debit requests to my/our financial institution account which I/we have authorised you to make, which are more than \$100 have been dishonoured more than once;
  - your opinion that I/we do not intend to meet my/our credit obligations or that I/we have committed some other serious credit infringement;
  - that credit provided to me/us has been paid or otherwise discharged; and
  - any other use in conjunction with my account as permitted under the Privacy Act.
- Exchange personal information about you, including information from credit reports, with any person considering whether to act as a guarantor in relation to this and future applications by you for credit.
- Exchange personal information with credit providers named in this application or in a credit report issued by a credit reporting agency. This is for purposes including but not limited to:
  - assessing my/our creditworthiness, this application and any subsequent application by me/us for credit;
  - notifying other credit providers of a default by me/us;
  - exchanging information about my/our Card account where I/we am/are in default with other credit providers;
  - your approval process as to any transactions I/we wish to make with the Card; and
  - your administration of my/our account.
- Exchange personal information with any person whose name I/we give you from time to time. This includes, for example, for the purpose of confirming my/our employment and income details with any employer, landlord/mortgagee, accountant, financial adviser or tax agent named in this application.
- If I/we am in default under my/our Card account, notify and exchange personal information with your collection agent.
- Transfer personal information confidentially to your related companies and other organisations which issue or service American Express Cards or provide services to you, subject to appropriate conditions of confidentiality. This includes transferring personal information to the USA or other countries for data processing and servicing.
- Monitor and record my/our telephone conversations with you from time to time in order to train your staff and control your service quality.
- Provide personal information to any organisation whose name, logo or trademark appears on this application or on the Card issued to me/us for marketing, planning, product development and research purposes, and seek from and exchange with such organisations personal information about me/us.

I/We also agree that where I/we have provided you with information about another individual in this application form, I/we will make sure that the individual has seen, understood and agreed to:

- my/our supplying their personal information to you and the purposes for which you have collected the information;
- their ability to access that information in accordance with the *Privacy Act 1988 (Cth.)* (and advise you if they think the information is inaccurate, incomplete or out of date); and
- the contact details of your Privacy Officer.

### Business Purpose Declaration:

I/We declare that the credit to be provided to me/us by the credit provider is to be applied wholly or predominantly for business or investment purposes (or for both purposes).

**Please allow up to 21 working days for application processing.**

**Contact American Express for Card enquiries on 1300 366 220**

**8am–7pm Sydney time, 7 days.**

**GPO Box 1582, Sydney NSW 2001**

**[americanexpress.com.au](http://americanexpress.com.au)**

