

PORTSECURE

Brochure



June 23rd to 25th, 2014
Ottawa Convention Centre
Ottawa, Ontario

902.425.3980
registration@macdonnell.com

www.portsecure.ca

 @portsecure

OVERVIEW

The Port Security Conference & Expo (PORTSECURE) provides seaport security officials with current information in the key areas of technology, human resources, regulations, and best practices for maximizing the effectiveness of security operations. The conference is a forum for professional development, technical education and practical discussion of how to effectively implement security and prepare resilient communities, ready to respond to and recover from unplanned events.

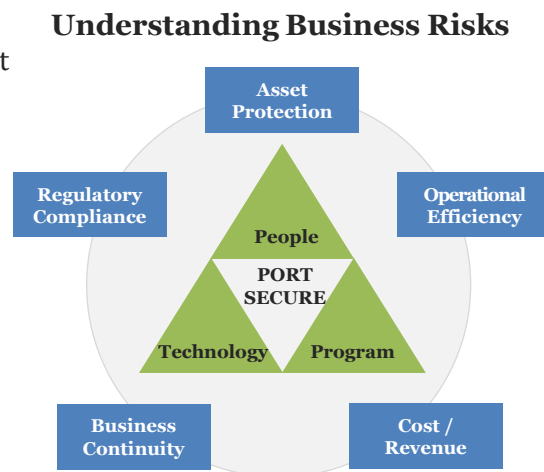
The structure of the conference allows delegates to be briefed on current and pending issues and regulations by high-ranking government and industry officials, as well as share practical case studies of effective solutions implemented in real world situations. Sessions on best practices highlight effective strategies, while the expo provides opportunity to see the latest security technologies from world-class solution providers.

This conference represents the only national event where port security representatives and the transportation industry as a whole, go to collectively support the development of secure supply chains.

CONFERENCE OBJECTIVES

To better plan the security and continuity of their operations, the structure of PORTSECURE encourages delegates to participate in sessions about current and upcoming technical and management issues as well as new and changing regulations. Leading industry professionals, Transport Canada officials, and supply chain partners share their experiences and practical, real-world case studies with participants. This year's conference will highlight sessions in the areas of:

- Domain Awareness
- Risk and Vulnerability Assessment
- Mitigation
- Preparedness
- Response, and
- Recovery



AUDIENCE REACHED BY PORTSECURE

- 60,000 through Maritime Professional's conference outreach
- 40,000 through Canadian Sailings Magazine conference advertising
- 10,000 through Conference Partner databases
- 10,000 Certified Port Executives database
- 5,000 through Conference Databases
- Port Authorities, Terminal Owners and Operators, Inland Port and Waterway Operators
- Canadian Government officials, including Regulators and Military Personnel
 - CBSA and CSIS officials
 - Canadian Coast Guard officials
 - Provincial state and local police forces
 - Cruise line representatives
 - Emergency response personnel
 - International regulatory agencies





OBJECTIVES & BENEFITS

OBJECTIVES

- To position sponsors as active supporters of their partners in the seaport and transportation supply chain
- To promote, strengthen and grow relationships between sponsors and PORTSECURE's exhibitors, VIP's, presenters and delegates
- To increase awareness of sponsor security capabilities among its target audience/market
- To help sponsors demonstrate commitment to Canadian security objectives
- To provide a forum for education about sponsor roles in the transportation system
- To enhance the sponsors brand as a leader in the transportation and security industry

BENEFITS

- **BRAND EXPOSURE** to a targeted audience of industry professionals at the conference via speakers and delegates, and the broader port community through event promotion
- An opportunity to show **LEADERSHIP** by supporting the industry professionals
- One-on-one time to strengthen and grow **RELATIONSHIPS** with industry professionals, some of whom are probably already your customers,
- The opportunity to **DISCOVER** the emerging needs of the field, and
- A chance to **LEARN** about your seaport partners current activities to and to show your **SUPPORT**.



BENEFITS

	PRESENTING \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Exhibitor Booth	10x20	10x20	10x10	-	-
Delegate Passes	8 complimentary passes	6 complimentary passes	4 complimentary passes	2 complimentary passes	1 complimentary pass
On-site Recognition	Logo recognition at registration, during all breakfasts, lunches, dinners, receptions, and breaks; opportunity to speak after opening remarks	Logo recognition at registration, and during the dinner reception	Logo recognition at registration and during lunches	Logo recognition at registration	Logo recognition at registration
Program	Full page ad (Inside cover)	Full page ad	½ page ad	½ page ad	Logo recognition
Advertising	One personalized sponsor email; logo recognition on all promotional material	One personalized sponsor email; logo recognition on all promotional material	One personalized sponsor email; logo recognition on all promotional material	Logo recognition on all promotional material	-
Website	Logo placement on home page; company profile on sponsor and exhibitor pages	Logo placement on home page; company profile on sponsor and exhibitor pages	Logo placement on home page; company profile on sponsor and exhibitor pages	Logo placement on home page; company profile on sponsor page	Logo placement on home page; company profile on sponsor page
Delegate Bags	Opportunity to provide branded delegate bags, a corporate gift and / or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert

BENEFITS

Sponsorship	DINNER \$15,000	LUNCHEON \$8,000	WELCOME RECEPTION \$5,000	PRE-DINNER RECEPTION \$4,000	NETWORKING BREAK \$3,000
Exhibitor Booth	10x20	10x10	-	-	-
Delegate Passes	5 complimentary passes	2 complimentary passes	1 complimentary pass	1 complimentary pass	-
On-site Recognition	Logo recognition at registration; logo recognition and an opportunity to speak during dinner	Logo recognition at registration and during sponsored luncheon	Logo recognition at registration and during the reception	Logo recognition at registration and during reception	Logo recognition at registration and during sponsored break
Program	Full page ad + logo recognition	½ page ad + logo recognition	½ page ad + logo recognition	¼ page ad + logo recognition	Logo recognition
Advertising	One personalized sponsor email; logo recognition on all promotional material	One personalized sponsor email; logo recognition on all promotional material	One personalized sponsor email; logo recognition on all promotional material	-	-
Website	Logo placement on home page; company profile on sponsor and exhibitor pages	Logo placement on home page; company profile on sponsor and exhibitor pages	Logo placement on home page; company profile on sponsor page	Logo placement on home page; company profile on sponsor page	Logo placement on home page; company profile on sponsor page
Delegate Bags	Opportunity to provide a corporate gift and / or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert	Opportunity to provide a corporate gift or a 2-page insert
Naming Rights	Company personalized naming rights for sponsored dinner	Company personalized naming rights for sponsored luncheon	Company personalized naming rights for sponsored reception	Company personalized naming rights for sponsored reception	Company personalized naming rights for sponsored networking break



EXHIBITORS

EXHIBITOR BOOTHS – \$3,900

Exhibitors will have the opportunity to select their booth on a first-come, first-serve basis. One booth space is 10'x10' and includes: two 10' long, 3' high divider walls; one 10' long, 8' high back wall, a dressed 6' table, two chairs, and basic Internet access.

Prior to the event your company logo will appear on the main page of the PORTSECURE website and your corporate overview and sales information will be featured on the exhibitors page.

As an exhibitor at the conference, your logo will be displayed in the registration area and on-screen during most breaks. You will also receive two complimentary delegate passes for the entire event, including most meals, energy breaks, two receptions, and dinner on Wednesday evening. Additional delegate passes can also be purchased at a reduced rate.

Please note that an exhibitor kit will be sent to you in advance which will include information on how you can make arrangements for power, etc. These costs and any additional requirements are the responsibility of the exhibitor.

To find out about our early bird rates or request additional information, please contact:
902.425.3980 | registration@macdonnell.com

PARTICIPANTS

(CURRENT & PAST)

- 3Si Risk Strategies Inc.
- ADT Advanced Integration
- Aeroguard Group
- Algoma Central Corporation
- Alocoa Steamship Port Facility
- Amega Anixter
- Argentia Management Authority
- Armstrong Monitoring
- ASSA ABLOY Canada
- Association of Canadian Port Authorities
- Axis Communications
- Axys Technologies
- Bell Canada
- Bell IT Security
- British Columbia Maritime Employers Association
- BP Canada Border Services Agency
- Canadian Ferry Operators Association
- Canadian National Railway
- Canadian Pacific Police Services
- Canadian Security Magazine
- Canadian Security Partners' Forum
- Canadian Trucking Alliance
- Cerescorp
- CFN Consultants
- CGI
- Chamleon Associates
- Chevron Terminal
- Chubb Edwards Middle Atlantic
- Clear Need Information Systems Inc.
- CLIA - North West & Canada
- C-NLOPB
- Coast Mountain Bus Company
- Commissionaires Canada
- Cross Match Technologies
- Croze Consulting Services Inc.
- Danielles Security
- Deep Trekker
- Department of Homeland Security
- Distributions Canada Inc.
- DP World
- EJ Brooks
- Excellium Technologies Inc.
- FLIR Systems, Inc.
- Frontline Magazine
- Garda Canada Security Corporation
- Graybar Canada
- Halifax Employers Association
- Halifax Port Authority
- Halifax Regional Municipality
- Halterm Container Terminal Ltd.
- Hamilton Port Authority
- Heenan Blaikie, LLP
- Holyrood Thermal Generating Station
- Houston Ship Channel Security District Council
- Hwy H20
- Identica Holdings Corporation
- ILWU Ship and Dock Foremen - Local 500 & 514
- Impath Networks
- Independent Marine Ports of Canada
- IndigoVision
- Industry Canada
- Integracom Consulting
- Intergraph
- International Maritime Organization
- Irving Oil
- J.D. Irving Ltd.
- K Calder & Associates
- Kenwood Electronics
- Kinder Morgan
- Kongsberg
- L-3 Communications
- Electronic Systems
- Lansdowne Technologies Inc.
- Larus Technologies
- Lenel Systems International Inc.
- Lloyd's Register
- Maersk Distributions Canada
- Maher Terminals Holding Corporation
- Marine Atlantic
- Marine Institute of Memorial University of Newfoundland
- Marine Management Services
- Maritime Employers Association
- Maritime Professional
- Marpro Associates Transportation
- Masport Boston
- Melford International Terminal
- Middle Atlantic
- Robotix Corp.
- Montréal Gateway Terminals Partnership
- Montréal Port Authority
- Morpho Canada
- Mul-T-Lock Canada
- Nanaimo Port Authority
- Nasatka Security
- Neptune Bulk Terminals
- New Wave Media
- Newfoundland Hydro
- North West Cruise Ship Association
- Northumberland Ferries Limited / Bay Ferries Limited
- Owen Sound Transportation Company
- Pacific Coast Terminals
- Paladin Security Group Ltd.
- Parsons Brinckerhoff
- Petro Canada
- Port Alberni Port Authority
- Port of Dalhousie Inc.
- Port of Hamilton
- Port of Montreal
- Port of Prescott
- Port of Prince Rupert
- Port of Quebec
- Port of Sept-Îles
- Port of Sydney
- Port of Toronto
- Port of Yarmouth
- Port MetroVancouver
- Public Safety Canada
- R. Nicholls Distributors Inc.
- RCMP
- Richardson International
- Rideau Bulk Terminals Inc.
- Rio Tinto Alcan
- ROMOR Ocean Solutions
- Royal Caribbean International
- SAIC Canada
- Saint John Port Authority
- Saint Lawrence Seaway
- Sandwell
- Seaspan Seaspan Victoria Shipyard
- Securiguard Services Ltd.
- Securitas Canada
- Seer Technology
- Shark Marine Technologies Inc.
- Simplex Grinnell
- Skyline Steel Corporation
- Smiths Detection
- Source Security and Investigations
- South West Shore Development Authority
- Squamish Terminals Ltd.
- St. Lawrence Seaway Management Corporation
- Sydney Ports Corporation Inc.
- Techno-Test Inc.
- Terminal Norcan
- Termont Montréal Inc.
- Toronto Police
- Toronto Port Authority
- Transport Canada
- Transportation Safety Board of Canada
- Transportation Security Administration
- TranSystems
- Trois-Rivieres Port Authority
- Ultra Electronics Maritime Systems
- United States Coast Guard
- Unysis V Ships / Canada Steamship Lines Inc.
- Vancouver Fraser Port Authority
- Vancouver Port Authority
- Wallace International
- WESTAC
- Westshore Terminals
- Windsor Port Authority
- Winsted Consoles

PORTSECURE

PORT SECURITY CONFERENCE & EXPO

JUNE 23RD - 25TH, 2014 | OTTAWA CONVENTION CENTRE

SPONSORSHIP REGISTRATION

LEVEL OF SPONSORSHIP: _____

CONTACT

Company: _____

Name: _____ Title: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

Visa

MasterCard

/__/__/__/_/ - /__/__/__/_/ - /__/__/__/_/ - /__/__/__/_/ /__/__/ - /__/__/

Credit Card Number

Expiration Date

X _____
Name of Cardholder (please print)

_____ + 13% HST = _____
Amount

X _____
Cardholder Signature

_____ Date of Signature

Card owner agrees to pay total in accordance with agreement governing use of card. Charge backs and declined transactions may be subject to an additional handling fee. | CANCELLATION POLICY: Cancellations must be confirmed in writing by January 1, 2014, a 10% cancellation fee will be applied. Questions regarding credit card payments can be sent to registration@macdonnell.com. | GST Registration # 818239391

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PORT SECURITY CONFERENCE & EXPO

JUNE 23RD – 25TH, 2014 | OTTAWA CONVENTION CENTRE

EXHIBITOR REGISTRATION

NUMBER OF 10 X 10 BOOTHS REQUESTED: _____

TYPE OF PRODUCT TO BE DISPLAYED: _____

SPECIAL CONSIDERATIONS: _____

CONTACT

Company: _____

Name: _____ Title: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

Visa

MasterCard

_____/_____/_____/_____/ - ____/____/____/____/ - ____/____/____/____/ - ____/____/____/____/ ____/____/ - ____/____/____/____/

Credit Card Number

Expiration Date

X _____
Name of Cardholder (please print)

_____ + 13% HST = _____
Amount

X _____
Cardholder Signature

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