

2016 SHBA Parade of Homes Advertising Contract

This year our Parade of Homes will be in a virtual format – using drone technology and video production & editing that will show exterior & interior views of Parade houses, information about the builder, and advertisements between the different houses. Go to this “you-tube” video for a sample of how this will look:

<https://www.youtube.com/watch?v=5oAjztM7KHk&feature=youtu.be> OR

<https://youtu.be/5oAjztM7KHk>

Ads will need to be camera-ready [can be a business card or an ad used in one of our previous publications or an ad used in some other publications.] **PLEASE SUBMIT YOUR AD WITH THIS CONTRACT.**

Agreement to advertise in the 2016 Shoals Home Builders Association Parade of Homes video for 2016 Parade of Homes, May 21 & 22 and 28 & 29.

Company: _____

Contact: _____ Phone: _____

Email: _____

DEADLINE for submission – April 15, 2016

BUSINESS CARD QUARTER - SCREEN VIEW.....\$ 150

HALF - SCREEN VIEW.....\$ 250

FULL - SCREEN VIEW.....\$ 400

_____ Use attached ad

_____ Business card attached

_____ Will email ad to Brenda@ShoalsHomeBuilders.com

Signature, Advertiser: _____

Check Attached _____ Invoice _____

Ad sold by: _____ Date: _____