



JOHN THEISSEN CHILDREN'S FOUNDATION

SOMETIMES A SMILE IS THE BEST MEDICINE

(516) 679-TOYS

FALL/WINTER EDITION

WWW.JTCF.ORG

John Theissen Children's Foundation

A 501 (c)3 Non-Profit Organization
(formerly Toys For Sick Children)



14TH ANNUAL TOY DRIVE

Benefiting Sick and Underprivileged Children
across Long Island

516-679-5098
516-679-TOYS
www.jtcf.org

SOME OF OUR GIFT RECIPIENTS FIRST NINE MONTHS OF 2005

- FIVE THOUSAND DOLLARS TO FAMILY FOR FUNERAL EXPENSES FOR THEIR CHILD
- ONE THOUSAND DOLLARS TO FAMILY WITH CHILD WITH CANCER BEING EVICTED FROM THEIR HOME
- ONE NEW LAPTOP COMPUTER FOR NINE YEAR GIRL WITH CANCER
- SEVEN THOUSAND FIVE HUNDRED DOLLARS TO FAMILY WITH SEVEN YEAR CHILD WITH CANCER TO HELP WITH MEDICAL BILLS
- FIVE HUNDRED DOLLAR GIFT CERTIFICATE FOR SHOPPING SPREE FOR NINE YEAR OLD WITH CANCER
- ONE THOUSAND ONE HUNDRED DOLLARS TO HELP PAY FOR SWEET SIXTEEN BIRTHDAY PARTY FOR CHILD WITH SICKLE CELL ANEMIA
- SIX THOUSAND DOLLARS TO FAMILY WITH SEVEN YEAR OLD BOY WITH CANCER
- 1ST ANNUAL DAY TO REMEMBER CARNIVAL TO BENEFIT CHILDREN WITH LIFE-THREATENING ILLNESS JTCF DONATED OVER \$20,000 IN TOYS, BIKES, VIDEO GAME SYSTEMS, AND MORE
- ONE NEW XBOX GAME SYSTEM AND GAMES FOR NINE YEAR OLD BOY WITH CANCER
- ONE THOUSAND TWO HUNDRED DOLLARS TO FAMILY FOR CHILD WITH CANCER
- FIVE HUNDRED DOLLARS TO FAMILY FOR WEEKLY TRANSPORTATION TO AND FROM HOSPITAL
- ONE NEW GAME CUBE VIDEO SYSTEM, ONE THREE NEW GAME BOYS, THREE NEW STROLLERS TO NCMC HOSPITAL
- SEVEN THOUSAND FIVE HUNDRED DOLLARS TO FAMILY WITH SEVEN YEAR CHILD WITH CANCER TO HELP WITH MEDICAL BILLS
- FIVE HUNDRED DOLLAR GIFT CERTIFICATE FOR SHOPPING SPREE FOR NINE YEAR OLD WITH CANCER

Sometimes A Smile Is The Best Medicine

JTCF • 1632 Wantagh Avenue, Wantagh, NY 11793 or Call (516) 679-TOYS

14TH ANNUAL TOY DRIVE

Donation Dates:

Saturday and Sunday
9AM - 4PM

November	26 & 27
December	3 & 4
December	10 & 11
December	17 & 18

*Toy Drive Location:

15 Deep Lane
Wantagh, NY 11793

(Please see directions on the back cover.)

Please donate a new, unwrapped
toy for children ages
birth through 18 years old.

****For monetary donations,**
please make checks payable to:
JTCF

Our office is located at
1632 Wantagh Ave., Wantagh, NY 11793.

For further information, please
call (516) 679-5098 or
(516) 679-TOYS. Visit our
website at www.jtcf.org.

All donations are tax-deductible.
Thank you for your continued support.

WBAB Long Island Holiday Toy Drive 2005

102.3 WBAB and Friendly's Long Island are teaming up with The John Theissen Children's Foundation to bring toys to sick and underprivileged boys and girls this Holiday Season.

Beginning November 7th through December 18th, drop off new, unwrapped toys at any of the 34 Long Island Friendly's locations or at any WBAB Street Team Event.

All toys will be in the hands of children by the Holidays.

Thanks to all the Long Island Friendly's locations for their support of the WBAB Long Island Holiday Toy Drive! Stop by the one in your neighborhood and give a child a special gift for the Holidays.

NASSAU COUNTY

Westbury, Bellmore, Massapequa, Massapequa Park, Mineola, New Hyde Park, Farmingdale, Franklin Square, East Meadow, Baldwin, Syosset, Valley Stream, Levittown and North Wantagh

SUFFOLK COUNTY

East Islip, East Northport, Patchogue, West Babylon, Lake Ronkonkoma, Brentwood, Selden, Sayville, Stony Brook, Commack, Riverhead, North Babylon, Miller Place, Smithtown, Coram, Medford, Copiague, Middle Island and Bay Shore



Friendly's
Long Island

JOHN THEISSEN CHILDREN'S FOUNDATION 14th ANNUAL TOY AND FUND DRIVE SPONSORSHIP OPPORTUNITIES

PRESIDENT'S CLUB ————— \$ 1,000.00

Your sponsorship will be noted on a President's Club sign at the toy drive; your sponsorship will also be listed on our website and newsletter. You will also be given the opportunity to have a team help distribute toys to children in the hospital either before or after the holidays (whichever you prefer). You will also receive two VIP tickets and two general admission tickets to our December 7th holiday fundraiser.

BENEFACTOR ————— \$ 500.00

Your sponsorship will be noted on a Benefactor sign at the toy drive and listed on our web site and newsletter. You will also receive six general admission tickets to our December 7 holiday fundraiser.

PATRON ————— \$ 250.00

Your sponsorship will be noted on a Patron sponsor sign at the toy drive and listed on our website and newsletter. You will also receive two general admission tickets to our holiday fundraiser on December 7th.

FRIEND ————— \$ 100.00

Thank you for your support.

Please fill out the following information and return it to: JTCF, 1632 Wantagh Avenue, Wantagh, NY 11793 no later than Friday, November 18th 2005 to be included on sign at Toy Drive.

Sponsor Level _____

Name _____

Business Name _____

Address _____

Town/City _____

Phone _____

State _____ Zip _____

Date _____

Signature _____

Please make checks payable to: JTCF, 1632 Wantagh Avenue, Wantagh, NY 11793

Type of payment Please circle: Check Cash Credit Card MasterCard Visa Amex Discover

Card No. _____

Expiration Date _____

**All donations are tax-deductible



Mulcahy's presents a holiday fundraiser hosted by WFAN's Mike Francesa for

THE JOHN THEISSEN CHILDREN'S FOUNDATION

WEDNESDAY, DECEMBER 7TH 2005 @ 6:30PM



JOIN MIKE FRANCESCA AND CHRIS "MAD DOG" RUSSO FOR A
LIVE BROADCAST ON THE YES NETWORK
DIRECT FROM MULCAHY'S FROM 1 - 6:20PM
WEDNESDAY, DECEMBER 7TH 2005

YES
NETWORK

FOLLOWING THE BROADCAST MULCAHY'S PRESENTS THE 4th ANNUAL JOHN THEISSEN BENEFIT FEATURING . . .

***** ONE OF NEW YORK'S LARGEST *****
LIVE SPORTS AUCTIONS

***** AT 8PM FEATURING *****

• ALL EXPENSE PAID TRIP TO SUPER BOWL IN DETROIT • CARNELL "CADILLAC" WILLIAMS SIGNED HELMET • 1 WEEK OCEAN FRONT CONDO IN FT. LAUDERDALE • JOHN ELWAY SIGNED ORANGE CRUSH JERSEY • TOM BRADY SUPER BOWL MVP SIGNED FOOTBALL • WAYNE CHREBET AUTOGRAPHED JERSEY • SKYBOX SUITE FOR FAMILY SHOW AT NASSAU COLISEUM • SIGNED MOVIE SCRIPTS INCLUDING . . THE GREEN MILE, CASINO GOODFELLAS, BIG, BRUCE ALMIGHTY, FRASIER AND MORE • NY RANGERS, NY ISLANDERS AND NY KNICKS LUXURY SUITE TICKETS • NY JETS AND NY GIANTS VIP TICKETS • LIMO PACKAGES, TRIPS AND MORE . . .

*** APPEARANCES BY SOME OF NY'S BIGGEST PRO ATHLETES ***

LIVE MUSIC FEATURING
THE BURNERS UK

DINNER BUFFET PROVIDED BY
THE ROSEDALE GOURMET DELI

TO BECOME A SPONSOR FOR THIS EVENT PLEASE CALL
JOHN THEISSEN AT (516) 679-TOYS



JOHN THEISSEN CHILDREN'S FOUNDATION
(516) 679-TOYS

THIS IS AN AWESOME EVENT AND YOU CAN
BUY TICKETS NOW

\$50 GENERAL ADMISSION

INCLUDES OPEN BAR ALL NIGHT AND DINNER BUFFET

At Ticketmaster, Mulcahy's or by calling (516) 679-TOYS

\$350 V.I.P. ADMISSION

INCLUDES OPEN BAR ALL NIGHT, DINNER BUFFET, VIP
AREA AND PRIVATE MEET & GREET WITH ATHLETES

At Ticketmaster, Mulcahy's or by calling (516) 679-TOYS

\$100 BRANDY HOUR

40 GUEST PARTY IN OUR EXCLUSIVE "LIVING ROOM"
FROM 10PM - 11PM. OPEN BAR AND HORS D'OUVRES

Available night of event or by calling (516) 679-TOYS

Mulcahys • 3232 Railroad Avenue, Wantagh • 826-MULS • www.mulcahys.com

John Theissen Children's Foundation

JOHN THEISSEN CHILDREN'S FOUNDATION BENEFIT SPONSORSHIP OPPORTUNITIES

☐ **Platinum Package \$10,000**

You will be sole headline sponsor for the event and receive an ad on the cover of the event journal, 12 VIP tickets, 12 general admission tickets, one five hundred dollar voucher for our live auction and a platinum sign at the event.

☐ **VIP Sponsor \$5,000**

You will be sole sponsor for the VIP Reception and receive a full page ad on the inside cover of the event journal. You will receive 6 VIP tickets and 6 general admission tickets and a sign in the VIP reception area.

☐ **Live Auction Sponsor \$2,500**

You will be a sponsor of the Live Auction and receive a full page ad in the event journal. You will be given 4 VIP tickets and 6 general admission tickets and a sign at the live auction.

☐ **Silent Auction \$1,500**

You will be a sponsor of the Silent Auction and receive a full page ad in the event journal. You will be given 2 VIP tickets and a sign at the silent auction.

JOURNAL ADVERTISEMENTS — Please submit by November 30, 2005

☐ **FULL PAGE . . . \$500** ☐ **HALF PAGE . . . \$250** ☐ **QUARTER PAGE . . . \$125**

TICKET PURCHASE

☐ **VIP TICKET \$350**

Includes private meet and greet with Mike Francesca and New York area athletes. Complimentary hors d'oeuvres, a buffet dinner and top shelf open bar in living room, special recognition in event journal and special VIP guest sign.

☐ **GENERAL ADMISSION \$50**

Includes dinner buffet and open bar.

Please make checks payable to:

Name _____

JTCF

Business _____

1632 Wantagh Avenue

Address _____

Wantagh, NY 11793

Phone _____ State ____ Zip _____

Fax (516) 679-3338

Credit Card Info:

Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Card # _____

Exp. Date _____

Name on Card _____ Date _____

Signature _____

If you have any questions please contact John Theissen @ (516) 679-5098

www.jtcf.org

Thank you for your continued support.

DAY TO REMEMBER - LOTS OF FUN

Our first annual Day to Remember was held on Sunday June 12, 2005. This was a free event for children and their families who are coping with chronic and life-threatening illnesses. Over 300 children enjoyed games, carnival rides and lots of free giveaways including XBOX video systems, new bikes, Game Boys and more.

The New York Islanders provided games with a special appearance by Sparky the Dragon. Every child left with a brand new toy, and even more important big smiles on their faces!



2005 BACK TO SCHOOL PROGRAM

The Back to School Program was a big success Children in Kindergarten through High School were provided with new clothes and school supplies for the 2005-2006 school year. Each child received new clothes to wear including everything from jackets and socks to shirts, pants, and new shoes. The supplies included new backpacks, spiral notebooks, pencils and pens and other classroom necessities.

Back to school time can be difficult for many children whose families cannot afford new clothes or school supplies. Every child should have a chance to attend school and feel good about themselves. Studies have shown that many children do not attend the first day of school because they are too embarrassed that they do not have new supplies and clothing. New clothes and school supplies are all significant items for a child who would otherwise go without.

The children who have benefited from your donations went back to school looking great and ready learn. Thank you.

WEATHERSTONE GOLF OUTING A HUGE SUCCESS

On Monday August 29th, Weatherstone Mortgage Corp held their annual golf outing at the Hamlet in Commack. We were fortunate again that the event was held to benefit the Foundation. The outing raised \$20,000. We appreciate all their efforts and wish to again thank them.



TRI-BOROUGH LAND SERVICES CASINO NIGHT A SMASH HIT

Special thanks to Tri-Borough Land Services for holding their 1st annual Casino Night. The event raised over \$12,000. Thank you Tom Carlo and staff.



Brain Tumor Survivor Helps Sick, Needy Children

When John Theissen was 17, he was hospitalized for a brain tumor at a local children's hospital. During his stay, he befriended a 7-year-old girl who was receiving treatment for her own serious illness. Theissen noticed that Tasha had no visitors and little family support, yet despite that, her generous spirit and positive attitude shined. Inspired by his new friend, Theissen became determined to help children like Tasha and the many others he encountered during his journey as soon as he recovered from his ordeal.

It began with a holiday toy drive in 1992 to collect gifts for children in Long Island hospitals. In two weeks' time, Theissen personally delivered more than 800 toys to three hospitals. Thirteen years later, the John Theissen Children's Foundation has collected over 300,000 new toys through its annual drive for children in more than 180 local hospitals, childcare facilities and homeless shelters. The nonprofit has also expanded, providing pediatric healthcare facilities with recreational and therapeutic equipment, such as televisions, VCRs, video game systems, wheelchairs and arts and craft supplies. Granting children's wishes and providing assistance to defray the cost of medical expenses are other ways the organization makes a difference in the lives of families and children facing difficult challenges. "Sometimes a smile is the best medicine," Theissen says. He and his team, which includes his wife Heather, feel privileged for their year-round involvement with these



Founder John Theissen brings a smile to Jesus Reyes' face while he plays in the recreation area at the Nassau University Medical Center.

children. "Our doors are always open," he adds.

The Back to School Program offers school clothing and supplies to youngsters from kindergarten through high school from low-income families across Long Island. Shirts, pants, shoes, notebooks, backpacks and other classroom necessities are among the many items distributed. The program was launched to ensure that children whose families may not have the means for back-to-school expenses could start school feeling good about themselves.

"The reactions of our young recipients inspire us," says Heather Theissen, President of the Board. "We realize that we can't cure an

illness, but to provide things that can create a diversion and smile — even if it's brief — we feel we've made a difference. In addition, if we can somehow help needy families and lighten their burden during rough times and throughout the holidays, we feel fulfilled." Theissen adds that her husband has made a difference in the lives of countless children and is known by many as "the man of a million smiles."

—Claire Curry

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