

Henderson Behavioral Health
Mind, Body & Soul-utions Celebrating Wellness Gala Sponsor Opportunities
Presented by Seminole Hard Rock Hotel & Casino & Holland America
Saturday, March 21, 2015
GALA CHAIR: SUSAN RENNEISEN

NAME/COMPANY: _____

PHONE NUMBER: _____ FAX NUMBER: _____ E-MAIL: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

SPONSORSHIP OPPORTUNITIES & LEVELS:

Title Sponsor **\$20,000 (One available)**

Two premium tables for 20 Guests with signage and unlimited premium champagne at each table; opportunity to speak from the podium during program; logo included on invitation (if commitment is received by **2/6/15**), website, or in-kind advertising (which may include Gold Coast Magazine, Lifestyle Magazine, DUO Magazine), program journal and emails, event signage and PowerPoint playing throughout the event; two full page color ads with one ad placed on inside front cover in 400 program journals.

Presenting Sponsor - *Seminole Hard Rock Hotel & Casino & Holland America (SOLD!)*

Two premium tables for 20 Guests with signage and unlimited premium champagne at each table; logo included on invitation (if commitment is received by **2/6/15**), website, or in-kind advertising (which may include Gold Coast, Lifestyle Magazine, DUO Magazine, etc.), program journal and emails, event signage and PowerPoint playing throughout the event; two full page color ads with one placed in inside back cover in 400 program journals.

Diamond Sponsor **\$10,000**

One premium table for 10 Guests with signage and unlimited premium champagne at each table; logo included on invitation (if commitment is received by **2/6/15**), website, or in-kind advertising (which may include Gold Coast, Lifestyle Magazine, DUO Magazine), program journal and emails, event signage and PowerPoint playing throughout the event; one full page color and one half page color ad placed in 400 program journals.

Platinum Sponsor **\$7,500**

One premium table for 10 Guests with signage and unlimited premium champagne at each table; logo included on invitation (if commitment is received by **2/6/15**), website, or in-kind advertising (which may include Gold Coast, Lifestyle Magazine, DUO Magazine), program journal and emails, event signage and PowerPoint playing throughout the event; one full page color ad and one half page color ad in 400 program journals.

Gold Sponsor **\$5,000**

One preferred table for 10 guests with signage; logo included on invitation if commitment is received by **2/6/15**, website, or in-kind advertising (which may include Gold Coast Magazine, Lifestyle Magazine, DUO Magazine), program journal, emails, event signage and PowerPoint playing throughout the event; one full page color ad in 400 program journals.

Silver Sponsor **\$3,500**

One table for 10 guests with signage logo included on invitation (if commitment is received by **2/6/15**), website, program journal, emails, event signage and PowerPoint playing throughout the event; half page color ad in 400 program journals.

Bronze Sponsor **\$2,500**

One table for 10 guests; quarter page ad in 400 program journals; name listed on event signage and PowerPoint playing throughout the event.

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March 21, 2015 – Seminole Hard Rock Hotel & Casino

MORE SPONSORSHIP OPPORTUNITIES

UNDERWRITING OPPORTUNITIES (Recognition in program journal, signage at event and in PowerPoint)

___ Postage	\$1,500	___ Valet Parking	\$1,500	___ Table Centerpieces	\$1,500
___ Table Favors	\$1,500	___ Audio/Visual	\$3,000	___ Entertainment	\$5,000

INDIVIDUAL TICKETS:

\$250 per person

\$450 per couple

PROGRAM JOURNAL AD SALES

All artwork should be camera-ready. Email **CAMERA READY PDF OR JPEG FILES** to:
 Suzanne Higgins at shiggins@hendersonbh.org

DEADLINE FOR CAMERA-READY ARTWORK FOR ALL ADS IS MARCH 2, 2015:

Full-page color (7 ½" W x 10" H) Vertical.....	\$500
Half page color (7 ½" W x 5" H) Horizontal.....	\$375
Quarter page color (3 ¾" W x 5" H) Horizontal.....	\$250
Name listing on fan page	\$100

Payment Information

Please make payment to:

Henderson Behavioral Health, 4720 N. State Road 7, Suite 201, Lauderdale Lakes, FL 33319

Tickets: \$250 per person _____ \$450 per couple _____

Ads: \$500 full page _____ \$375 half page _____ \$250 quarter page _____ \$100 name listing _____

Total Enclosed: \$ _____ Check Enclosed Check Requested/ P.O. Charge my credit card

Name/s: _____ Address _____

City _____ State _____ Zip _____ E-mail _____

Credit Card Number: _____ Visa / MC / AMEX

Expiration Date: _____ CVC # _____ Signature of Cardholder: _____

FAIR MARKET VALUE FOR EACH INDIVIDUAL TICKET IS \$115.00, THEREFORE THE AMOUNT THAT CAN BE DEDUCTED FOR TAX PURPOSES IS \$85.00 PER TICKET.

Henderson Behavioral Health's Mind, Body & Soul-utions –Celebrating Wellness Gala
Presented by Seminole Hard Rock Hotel & Casino and Holland America
March 21, 2015 – Seminole Hard Rock Hotel & Casino

LIVE AUCTION & SILENT AUCTION PRIZE DONATION FORM

I would be happy to provide the following prize/s for use in the Live Auction or Silent Auction. I understand this donation is tax-deductible (based on the fair market value of the item) as allowable by law.

Company/Vendor/Individual _____

Item Description _____

Fair Market Value _____ Contact Person (Please Print) _____

Address _____ City _____ Zip _____

Phone (W) _____ (C) _____ (Fax) _____

E-mail _____ Signature _____

Please check one: Item mailed _____ Item needs to be picked up _____
(Please specify where the item will be ready for pick-up)

LIVE AUCTION donors will receive the following:

- ✦ Auction donation promoted pre-event on Facebook and email blasts.
- ✦ Logo Recognition during program on video screens
- ✦ Live recognition during program by Auctioneer
- ✦ Company listing as a Live Auction sponsor in the Program Journal (400 printed)
- ✦ Signage at Registration/Check-in area

SILENT AUCTION donors will receive the following:

- ✦ Company listing as a Silent Auction Sponsor in the Program Journal (400 printed)
- ✦ Company listed on the PowerPoint loop.
- ✦ Signage in auction area

**Please fill out form and return it with the donated item NO LATER THAN March 6th to:
Suzanne Higgins, Henderson Behavioral Health, 4740 N. State Road 7, Ste. 201, Lauderdale Lakes, FL 33319**

Contact Suzanne Higgins at (954) 777-1624 or shiggins@hendersonbh.org with questions.