



There are those who are still out of the country because they're afraid.

AIBs 2013

INSPIRING CREATIVITY

Join our search for the world's most creative content in factual TV and radio

CALL FOR ENTRIES

Closing date for entries **19 July 2013**

Awards night **London, 6 November 2013**



Inspiring creativity
theaibs.tv

The Association
for International
Broadcasting



AIBs 2013

INSPIRING CREATIVITY

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Welcome to the 2013 AIBs, our annual search for the world's best factual content.

This is the ninth year of the AIBs, the ninth year which will celebrate inspiring creativity - in **TV, radio and transmedia** productions. Each year we are delighted by the diversity of the material that is submitted by broadcasters and independent producers in every continent. The range of programming submitted to the AIBs is a reassuring confirmation that quality television and radio remains central to broadcasters' schedules in every market.

The AIBs showcase the very best work of journalists, editors and producers in multiple genres. And winning an AIB Award means something. It brings peer recognition to the producer and

respect to those who commissioned the work. Past winners have found that an AIB Award has generated interest in their work, and led to extensive press coverage and, in many cases, programme sales.

We believe that **winning an AIB Award confirms that your programming and content is really working**, delivering the very best quality to audiences.

FOCUS ON FACTUAL

The AIBs have always focused on factual programming.

Engaging an audience in a factual narrative requires special skills. Investigative journalism is challenging in an age when huge resources are invested by government and corporates in spinning stories. Get it right, and powerful story-telling can

**Closing date extended
to 19 July 2013**

command large audiences.

The AIBs showcase current affairs, documentary and factual productions across a wide range of genres.

NOT ONLY ENGLISH

Since these awards are international, so is the range of languages of programmes entered. For 90% of the world's population, English is not their mother tongue. That's why **we actively encourage entries in all languages.**

INDEPENDENT JURY

Each year we invite prominent programme makers, broadcasting executives and journalists from within the AIB membership and from the wider industry to judge the AIB Awards. It's an **independent jury**, brought together exclusively for the AIB Awards from differing

cultures on different continents.

THE CELEBRATION

The winners will be revealed in **London on Wednesday 6 November** at a gala evening that brings together programme makers and executives from all over the world. We keep the evening fresh, adding some surprises, and all the guests who have joined us in the past have commented that the event is unique, rewarding and inspirational.

We look forward to receiving your entries.



ABOUT AIB

AIB is the industry association for international TV, radio, online and mobile broadcasting. Founded in 1993, AIB is a not-for-profit, non-governmental organisation that provides a range of services to an influential global membership.

AIB produces regular **market intelligence briefings** for members, offering independent insight into developments in media markets worldwide. These briefings highlight opportunities and inform members' strategic planning work.

AIB also publishes a regular magazine, called **The Channel**. Available online and in print, it carries longer articles, profiles and analysis.

The combined reach of all the AIB's activities is more than 26,000 executives and producers.

Inspiring creativity

GLOBAL NETWORKING, RESEARCH

AIB members benefit from regular **private networking events** held in different cities worldwide. These bring together key opinion-formers in media, government and regulatory bodies, enabling a frank exchange of ideas and opinion in an informal, off-the-record environment.

AIB **forges relationships** for its members with key players in allied industries like mobile and connected TV.

AIB researches and publishes a directory of the world's media. The **AIB Global Broadcasting Sourcebook** is a unique, practical and accurate guide to broadcasters, cable operators, IPTV companies and DTH platforms in almost every country of the world.

CONSULTING WORLDWIDE

AIB provides consulting services to

the broadcasting industry globally.

Clients have included Discovery Communications, Associated Press, ABS-CBN, ABC, Radio Netherlands Worldwide and other leading media companies. With its global knowledge network, AIB is ideally placed to provide in-depth, relevant consulting services.

AIB - HERE TO HELP

AIB was established to help and assist the international broadcasting industry.

AIB has been in the business of broadcasting and media for 20 years.

AIB is ideally placed today to deliver a world-class range of services to the world's leading broadcasters and service providers.

Join us to take advantage of the benefits of AIB membership.



AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Join major brands supporting the annual AIBs and reflect the success these international awards celebrate.

You can sponsor award categories or the opening champagne reception at the Awards dinner.

If you want to be seen as one of the most important players in global media and broadcasting, you can become our exclusive event partner and benefit from extensive co-branding.

AN UNRIVALLED OPPORTUNITY

Whichever option you choose - and we are happy to discuss any ideas you may have to support the AIBs - this is an unrivalled opportunity to put your brand in front of an influential international audience in TV, radio, online and mobile.

Importantly, this brand exposure is not just a "one-off". Instead, it runs for up to nine months: before, during and after the Awards event.

See the timetable in our partnership opportunities book [online at theaibs.tv] for our marketing plan that could place your brand in front of more than 26,000 media leaders - senior executives, editors, producers, journalists and technologists - from April to December this year. Indeed you get coverage well into 2014 because the awards booklet is distributed at events in the early part of 2014.

As part of each event partnership deal, AIB will ensure comprehensive, high-visibility branding in advance of the event via its website, email industry briefings and printed mailings which together reach more than 26,000 targeted senior individuals in the international media industry.

AN INSPIRATIONAL EVENING

At the AIBs awards evening, each event partner will receive extensive

**Closing date extended
to 19 July 2013**

branding throughout the venue and in materials handed out to guests during the event and in documentation produced online and in print following the awards.

After the Awards, AIB will provide coverage of all event partners and sponsors in the December 2013 edition of AIB's international media magazine, *The Channel*, including a full page ad.

Each of our event partners is entitled to significant discounts on places at the glittering, inspirational gala awards night in London on 6 November.

GREAT OPPORTUNITIES

We're happy to discuss how the AIBs can make your brand stand out from the crowd on a truly global basis as we deliver in excess of nine months of PR and coverage reaching all parts of the world.

Talk to us today!

Support the AIBs as a sponsor

**AIB | The Association for
International Broadcasting**

Head office

PO Box 141 | Cranbrook |
TN17 9AJ | United Kingdom

T +44 20 7993 2557

F +44 20 7993 8043

contactaib@aib.org.uk

www.aib.org.uk

Key contacts

Chief Executive

Simon Spanswick

Editorial Director

Gunda Cannon

Business Development

Roger Stone

Business Development

Executive

Edward Wilkinson

Awards Co-ordinator

Clare Dance

The Association
for International
Broadcasting



AIBs 2013

INSPIRING CREATIVITY

Categories

TELEVISION

Live journalism
International current affairs documentary
Domestic current affairs documentary
Investigative documentary
Children's factual programme/series
sponsored by RTG TV
Science programme or scientific coverage
Specialist genre programme or series
Live sports coverage
Short documentary or report

RADIO

Live journalism
Current affairs documentary
Investigative documentary
Creative feature

ON-AIR TALENT

International TV personality
International radio personality

TRANSMEDIA

Transmedia production

TECHNOLOGY

Innovative production technology

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category
Radio category

Live journalism

News on television and radio remains the primary information source for hundreds of millions of people throughout the world. Journalism of the highest quality is essential to explain politics, natural or man-made disasters, finance and even sport.

This award - with one prize for radio and another for television - seeks to reward the very best live journalism that has provided outstanding coverage of a major news story.

We are looking for live coverage that has delivered the facts as well as context. We want to see that the audience is able to understand what is happening and be guided as

to how the story may develop. The journalism will be comprehensive and understandable, but not sensational or speculative. It will be sensitive and compassionate when the situation demands. The journalists will show they can cope with a fluid situation when facts may be in short supply.

If the entry relates to a long-running story, such as an extended conflict, we will want to see how the coverage remains consistent over a period of time. Our judges will need to see evidence of how the story has been kept fresh so that the audience does not become overwhelmed or bored.

You should submit a compilation

of the story, demonstrating how the coverage unfolded. Any internal edits in the coverage you are submitting should be clear in the compilation.

All coverage entered must have been transmitted or distributed online between 1 June 2012 and 30 June 2013. See page 20 for full information on what you need to submit for this category.



2012 winners For television France 24 and for radio BBC World Service

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category
Radio category

Investigative documentary

Broadcasters are powerful organisations that can hold people to account, uncovering issues and establishing facts that some would rather keep hidden.

In 2013, the AIBs are looking for the engaging presentation of an outstanding original, thorough investigation that takes the lid off an area of life or society.

The programme will demonstrate extensive research that shows in the narrative. There may have been risk-taking to reveal a story that is of major public interest. The judges will want to be reassured that suitable protection was afforded to those people whose stories

may have assisted uncovering the story.

The investigation is likely to have given the audience answers to difficult, hard-hitting, relevant questions. The programme may have led to an enquiry by the authorities that has resulted in a prosecution or perhaps led to a change in legislation.

We're not looking for sensationalism. We want to see clear, well-documented journalism and story-telling that investigates an issue at home or in another country.

The programme should demonstrate the role TV or radio has in making sure that justice is

done.

We're looking for superior production values, clear and understandable presentation and first rate editing.

See page 20 for full information on what you need to submit for this category.

All documentaries entered must have been transmitted or distributed online between 1 June 2012 and 30 June 2013.



2012 TV winner Channel 4 for Sri Lanka's Killing Fields

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category
Radio category

Current affairs documentary

Documentaries on TV and radio can be powerful pieces of factual story-telling. They can help audiences make sense of major stories across politics, religion, science and many other subjects.

We are looking for single documentaries, or an extended themed programme sequence or series, that has covered a *topical* subject in an interesting and perhaps unusual way.

The programme should provide the audience with an insight that is difficult to get elsewhere.

There are two TV awards in this category: best international current affairs documentary and

best domestic current affairs documentary.

For the **international** award, your entry might be a documentary that reports on a major international incident or it might reveal a hidden story from somewhere in the world that has not been covered in mainstream news bulletins.

For the **domestic** award, your entry might cover the reaction to a particular situation in your country, and its aftermath.

We're looking for superior production values, clear and understandable presentation and first class editing.

The story must be explained

without bias and provide sufficient context to enable people unfamiliar with the story to understand the subject.

See page 20 for full details about what you need to submit for the TV or radio categories.

All documentaries entered must have been transmitted or distributed online between 1 June 2012 and 30 June 2013.



2012 winners For international TV current affairs - TV2 for *The Price of War - The Hard Way Out*; for radio *The Women of Tahrir Square* from BBC Arabic

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category

Science programme

Television and online dossiers have the power to bring science into people's homes and to present complex issues in highly creative ways.

From dark matter to the exploration of the deepest parts of the seas, the development of new energy sources to the survival of endangered species, there are many subjects that can be tackled by mainstream media.

AIB is looking for the most compelling and imaginative science programme or series that explains complex scientific concepts clearly and leaves the viewer wanting to learn more.

Our judges will be looking for

stunning photography whether filmed in challenging remote locations or in an urban environment close to home.

Narration and story-telling will need to be clear and unambiguous. The creative use of graphics to help explain complex concepts in an easy-to-grasp manner is likely to be equally as important.

The programme or series will appeal to a wide general audience. Your programme or series may also have generated "water cooler" discussions or considerable traffic on social networks.

All documentaries - whether

single programmes or complete series - must have been transmitted or distributed online between 1 June 2012 and 30 June 2013.

Details of what you need to submit are on page 20.



Channel Four's Mummyfying Alan: Egypt's Last Secret was the best science programme award at the 2012 AIBs



AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

Radio category

Creative feature

We are searching for a radio programme, and an episode from a radio series, that combines creative and exceptional use of the medium with superb story-telling and outstanding sound design.

We have deliberately left this category wide open. Over the past few years we have had an outstanding range of programmes of an exceptionally high creative standard, and in many different languages.

In 2013, we are looking for more inspiring productions that tell stories with clarity and with passion.

The winning entry will have made full use of the sound stage,

offering an immersive programme that captivates listeners' imaginations. It might be a travelogue or a drama that helps to tell an important story or explain a major issue of the day.

Whatever your programme, it's going to be something that our judges, along with your audience, will remember for a long time to come.

See page 20 for full information on what you need to submit.

Remember that features entered must have been transmitted or distributed online between 1 June 2012 and 30 June 2013.



BBC World Service won in 2012 for *Knitting in Tripoli*



AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category

Specialist programme or series

Niche programmes form the backbone of specialist TV channels, and supplement more generalist output on mainstream channels.

This award provides the opportunity for companies to demonstrate their specialist programme-making skills. From travel to finance, technology to health, food to fashion, great stories are being told to audiences around the world. Now is the time to have this work recognised internationally.

Whatever the subject, whatever the niche, we expect to see extremely high production values, clear presentation, great story-telling. If graphics are

involved, they will be clear, simple and beautiful to look at. Presenters or narrators will engage with their audience and communicate effectively.

See page 20 for full information on what you need to submit for this specialist TV category.

Remember that broadcasts must have been transmitted or distributed online between 1 June 2012 and 30 June 2013.



TV2 Norway took the specialist programme award in 2012 for *Dining with the Enemy*

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Sponsored by

RTG tv
RUSSIAN TRAVEL GUIDE

TV category

Children's factual programme/series

Closing date extended
to 19 July 2013

AIB recognises the importance of the genre and that children's television must not only entertain but needs to stimulate intellectual development too.

With competition from screens in children's bedrooms and in their hands, thanks to tablets and smartphones, TV has to work harder than ever to encourage children to sit and watch a specially crafted programme. But by starting a conversation, a great piece of factual TV can quickly be shared by young viewers on social networks, gaining greater recognition and bigger audiences.

Our children's factual award is searching for an entertaining,

informative programme or series that is designed for children between the ages of six and 14.

It could be a nature programme, or a feature about different cultures. It might be a science-based programme or one that deals with news and current affairs.

We are looking for the best story-telling, the highest production values and for presenters who engage with their young audience and communicate issues compassionately and effectively.

It is likely that the programme or series will have an online component to provide additional

information and to help the viewer find out more on the subject.

See page 20 for full information on what you need to submit for this TV category.

Remember your entry must have been aired between 1 June 2012 and 30 June 2013.



BBC Newsround won the 2012 best children's factual award for its special *My Autism and Me*

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category

Short documentary, feature or report

Not every news story or documentary calls for a 30' production. In fact, there is an increasing number of top-quality short documentaries and reports covering a remarkable range of subjects broadcast both on television and by online publishers.

Indeed, online news services and newspapers are investing heavily in video content, often producing short features to compete with TV.

This category is open to broadcasters, independent producers, newspapers and online video portals who produce reports, features and documentaries with a running time of a maximum of 10'.

Telling a story effectively in that time can be challenging, particularly for complex issues. We have seen a range of excellent work in this category. Newspaper publishers in particular are routinely supplementing text and stills with video. This is starting to change the way some reporting is undertaken.

We're searching for the best stories told in a succinct yet effective way, that grab the audience's attention and deliver factual stories in new ways.

Information on how to enter starts on page 20- treat this category as a television category in terms of what you need to submit.

All submissions must have been aired or released online between 1 June 2012 and 30 June 2013.



The Story of Lucas Sithole produced by eNCA in South Africa was the winner in 2012

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

TV category

Live sports coverage

Sport captures the imagination like almost nothing else when it comes to TV. Some of the largest global and domestic audiences are created by large-scale televised sporting events. There's also extensive innovation in this genre, with exciting new presentation tools available to producers, commentators and live presenters.

In 2013, AIB is looking for the most outstanding live TV sports coverage.

The winning entry is likely to include ground-breaking pre-event scene-setting sequences, going behind the scenes, talking with athletes and competitors as

they prepare for their events.

There will be world-class graphics that offer viewers a range of detailed contextual information.

Great camera work, great vision mixing, great commentary, great titles - all of these will be part of the mix that gains the production a place in the 2013 shortlist.

This award will help demonstrate best practice in sports broadcasting, offering a masterclass in production to peers around the world.

Remember that this award covers sports events that take place between 1 June 2012 and

30 June 2013.

Information on how to enter starts on page 20.



Eurosport took the 2012 AIB prize for best live sports coverage for *Roland Garros 2012*

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Personality of the year

AIB is passionate about broadcasting. We know that the people who work on screen and at the microphone share that passion. The AIB personality awards in 2013 will be presented to the most engaging personalities on air today.

We are searching for presenters who exude passion for their craft and demonstrate that they are passionate about their audience as well.

The winner will be knowledgeable, enthusiastic and possess that “something” that makes their audience - and our judges - pay attention.

It's likely that the winner will

be a regular on-air presenter who's authoritative without being overbearing and comes across to the audience as someone they can rely on to tell them the facts.

Our judges are looking for people who can demonstrate that they have a “well-stocked” mind and who relate to the stories they are presenting. The personality of the year will stand out from the crowd and make viewers and listeners take note. And of course, if they are interviewers, they will instinctively know the questions that their audience want asked and not be afraid to ask challenging questions.

Our judges will want to see

Closing date extended
to 19 July 2013

evidence of the presenter's work in a showreel that lasts for a maximum of 45'. They will also want a biography, demonstrating how they have reached the top of their profession.

Remember that the personality must have been regularly on air between 1 June 2012 and 30 June 2013. Full information on how to enter starts on page 20.



TV category
Radio category



In 2012 Barkha Dutt became AIB international TV personality while Kim Hill was awarded international radio personality

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

Transmedia
category

Transmedia production

In many markets, audiences consume content on a range of devices. They also seek out more information on multiple platforms and want to interact with story-tellers and share ideas with friends.

This is why transmedia storytelling is increasingly important. Telling a single story or providing a "story experience" across multiple platforms and formats using digital technologies presents a tremendous opportunity to craft productions that exploit opportunities on multiple platforms.

The best productions AIB has seen since we introduced this

award have actively engaged and involved audiences on multiple devices before, during and after release of the main programme.

In 2013 we are looking for the most innovative production that works across multiple platforms. For example, it might be a TV programme that allows viewers to go deeper into the subject via a microsite on the Web with additional material, in video, audio and text.

We certainly expect to see entries that harness the power of mobile to engage audiences.

Our judges will be looking for the most creative solutions that truly harness the power of multiple

platforms to deliver outstanding content in an innovative way.

See page 20 for full information on what you need to submit for this category.

All productions entered must have been available for the first time between 1 June 2012 and 30 June 2013.



DW's *Destination Europe* was chosen as best transmedia production in 2012

Innovative production technology

Broadcast technology continues to evolve rapidly, offering new ways for broadcasters to capture stories, produce programmes and deliver content to audiences.

Harnessing the power of the most relevant technology can mean the difference between success and failure for a media company.

The demands of new platforms and cross-media publishing mean that new technological solutions need to be employed in broadcasting centres that allow producers and journalists to craft programmes simply and effectively for multiple outlets. At the same time, the production process needs to be as easy to understand and to

use as possible.

The 2013 AIB technology award will recognise the company that has developed the most appropriate, useful and transferable technological solution for the broadcasting industry, in production, scheduling, distribution or in content aggregation.

The judges will look at the way every entry has solved a specific need in the TV, radio or online media industry, enabling a content producer to be more effective.

See page 20 for full information on what you need to submit - we strongly recommend that you submit a video of up to 10' in length to explain to judges how your

technological solution has delivered real benefits. If your entry is shortlisted we will also use a clip from this during our gala awards dinner.

Remember - the technology must have been actively in use between 1 June 2012 and 30 June 2013.



Radio Taiwan International was the winner of innovative production technology for its mobile citizen system



AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

How to enter

WHO RUNS THESE AWARDS?

The AIBs are administered by the **Association for International Broadcasting**, the not-for-profit, non-governmental industry association and global knowledge network for the international broadcasting industry. These awards were launched in 2003 at the request of the AIB's members.

DO WE PAY TO ENTER?

Yes, there is an administration fee for each entry. We keep costs as low as possible, but these annual Awards are a major undertaking and involve significant resources at the AIB.

The **entry fee for TV, transmedia and production technology** is £150 (this includes UK VAT @ 20%) per entry. Companies that are members of the AIB, fully-paid up at the time of

entry, benefit from a reduced entry fee of £75 (including UK VAT @ 20%).

The **entry fee for radio** is £105 (this includes UK VAT @ 20%) per entry for non-members, and £60.00 (including UK VAT) for AIB members.

Entry fees can be paid online, using PayPal or secure credit card through WorldPay at www.aib.org.uk, or by including the cardholder details on the entry form.

We also accept international bank transfers, but **£10 must be added to each transfer** (not each entry) to cover bank charges.

WHAT IS THE CLOSING DATE?
1600 GMT on **5 July 2013**.

HOW DO WE ENTER FOR TV?
We accept entries produced in **SD** and **HD**, 4:3 or 16:9. **We recommend that you submit**

entries online (HD entries can only be submitted online) although we can accept **SD** entries on tape.

ELECTRONIC SUBMISSIONS

1. Complete and send the entry form (page 25 of this booklet, and online at www.aib.org.uk);
2. You will receive a confirmation e-mail with details of how to upload your entry to our online portal;
3. Upload your programme and accompanying paperwork to our online portal.

TAPE SUBMISSIONS

1. Complete and send the entry form (page 25 of this booklet, and online at www.aib.org.uk). Enclose a PAL digibeta or DVCam tape with your entry plus three (3) DVDs of the entry, as well as any accompanying paperwork.

One entry form is needed for each entry, whether electronic or tape submission. Do not send a compilation of episodes. All entries must be submitted as they were initially broadcast with no re-editing. *[For the **journalism, sport and personality** awards, you can send a compilation of coverage to a suggested maximum duration of 30'.]*

Please record the mixed audio on all channels and ask a technician to verify that the audio and video have been properly recorded.

Please **tell us the 30" clip** you recommend to use if your entry is shortlisted – provide the exact start time in minutes, seconds and frames.

In addition to the video material, **we need a transcript for non-English entries and all TV entries not in English must have English-language subtitles.**

Please also **supply a synopsis** and other relevant information for our judges. Transcripts, synopses and other information must be in PDF or Word formats.

ENTRY FOR TV PERSONALITY

Showreels and biographies should be submitted. Make sure the showreel provides sufficient material for the judges to evaluate the entry.

The showreel should be a minimum of 15' and a maximum of 45' in length. You may also submit a complete programme that the presenter has hosted.

Slates must be added to each tape. Slate information must include the entry name, the award category name plus your organisation and key contact name.

If the showreel is not in English,

we need a transcript and the entry must have English-language subtitles.

We also require a selection of high resolution JPG images and a biography of the presenter.

ENTRY FOR TRANSMEDIA AWARD

We recommend that you treat this in a similar way to a TV entry: send in **three (3) labelled DVDs** (or CDs) with a presentation that demonstrates clearly how the production went onto mobile or cross-media platforms, with live hyperlinks to the online portion if applicable.

We also need a written explanation and synopsis that should be provided on a labelled CD.

There should be a video showreel submitted electronically (preferred) or a labelled **PAL-format digibeta** or **DVCAM** tape. For

electronic entries, you will receive log-in details for our awards portal when we have received your entry form and payment.

ENTRY FOR RADIO AWARDS

The AIB requires **three (3) labelled CDs** with the radio or audio programme you are entering.

Please ask a technician to check that the audio has been properly recorded on each CD.

In addition to the audio material, we need a transcript (only for non-English entries).

You may supply a synopsis and other relevant information for our judges. Transcripts, synopses and other information must be in PDF or Word on a labelled CD.

Please tell us the 30" clip you recommend to use if your entry is shortlisted – provide the exact start

time, plus the "in" and "out" words.

ENTRY FOR RADIO PERSONALITY

The AIB requires **three (3) labelled CDs** with an audio showreel that provides sufficient material for the judges to evaluate the entry. Please check that each CD is free of read errors before you send it.

In addition to the audio material, we need a transcript (for non-English entries). You should supply a CV and other relevant information for our judges.

Transcripts, CVs and other information must be in PDF or Word format on a labelled CD.

We require one or more high resolution JPG images of the presenter supplied on a labelled CD.

ENTRY FOR TECHNOLOGY

We recommend you treat entries in

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013

How to enter

a similar way to a TV entry.

You need to submit material that will engage the judges and make them want to know more about the technology concept you are entering. Please submit **three (3) labelled CDs or DVDs** that completely explain the entry using PowerPoint and/or video, together with a detailed written explanation of the entry - in English - in MS Word or PDF format.

We highly recommend including a video presentation of up to 10' duration to explain your entry - we also need this for our shortlist presentation. You should submit the video electronically as an MP4 file (preferred) or a labelled **PAL-format digibeta** or **DVCAM** tape. We will send you details of our online portal to upload entries when we have received your entry form.

MY ENTRY IS NOT IN ENGLISH

That's good, because we **actively search for entries in every language**. However, since all the judging is carried out in English, we need to provide our judges with a way of evaluating the production in the English language.

Send us an **English-language transcript** of the entry (this applies to radio *and* to television) in PDF or Word format.

In addition, **TV entries *must* have English-language subtitles** to ensure that our judges fully understand your entry.

CAN I ENTER MORE THAN ONCE?

There is no limit to the number of entries you can submit, either for the Awards as a whole, or for any category.

You must send a separate entry

form and pay a fee for each entry.

WILL MY ENTRY GO ON SHOW?

Shortlisted entries in every category will be shown during the Awards night in London on 6 November.

Shortlisted entries may also be available on the AIB's websites and on video-sharing websites. By entering, you grant AIB permission to use extracts of your programmes online for non-commercial purposes.

HOW DO WE SEND OUR ENTRIES?

All entries must be sent to the AIB Awards office at the AIB headquarters in the UK.

We are using an online system for TV entries for the first time and prefer uploads to tapes!

If you are sending your entries by courier from outside the UK,

mark the package as containing non-commercial items and show the value as the lowest possible amount (we recommend US\$10 per shipment).

The AIB is unable to pay any customs or import duties on award entries sent to us and will return to the sender any packages that require customs duty to be paid.

For entries from UK-based companies, we recommend that you dispatch your entry to us using Royal Mail Special Delivery. Avoid using couriers - the AIB is located in rural Kent and the cost of a motorbike courier from central London is well over £120!

DO YOU RETURN ENTRIES?

No. Do not send us priceless originals. We cannot be held responsible for their safe-keeping.

**Closing date extended
to 19 July 2013**

HOW DOES JUDGING WORK?

The AIB will be shortlisting all the entries during July and August and sending the shortlisted entries to our international jury in September.

We'll announce the shortlist in early September.

The results will come back to the AIB from our judges in October. We'll then produce the Awards and "highly commended" certificates in time for the AIB Awards presentation in London on Wednesday 6 November 2013.

We do not give information about the winners in advance.

WHEN ARE THE AIBs PRESENTED?

This year's AIB Media Excellence Awards will be presented during a gala dinner at LSO St Luke's in London on Wednesday 6 November.

The evening will start with a

reception at 1730, followed by dinner.

Tickets for the Awards dinner are available now, with an early-bird discount for all bookings made before the Awards closing date of 5 July 2013.

The early bird rate valid to 5 July 2013 is £165 plus UK VAT for members of the AIB, or £200 plus UK VAT for non-members. Prices after 1 July are £200 plus VAT for AIB members or £1,900 plus VAT for a table. For non-members, the price is £225 plus VAT or £2,150 plus VAT for a table.

By entering the AIBs, you agree that if your entry is shortlisted you will send at least one representative to attend the awards dinner on 6 November.

WILL YOU TELL US IF WE WIN?

Shortlisted entrants will be advised

in October. However, **AIB will not release any final results before the Awards evening** on 6 November.

CAN MY COMPANY SPONSOR?

Yes! All the AIB Awards are available for sponsorship, along with the champagne reception on the Awards night and the Awards dinner itself.

To discuss the opportunities, talk to **Edward Wilkinson** on +44 20 7993 2557, email edward.wilkinson@aib.org.uk

I STILL HAVE QUESTIONS...

AIB is happy to answer any questions you may have about the Awards.

You can **telephone** the AIB head office on **+44 20 7993 2557** where the AIB Awards team is available to help you with your entries. Alternatively, e-mail us at the_aibs@aib.org.uk.

CLOSING DATE 5 July 2013

HELPLINE T +44 20 7993 2557
E the_aibs@aib.org.uk

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

**Closing date extended
to 19 July 2013**

How to enter

CHECKLIST TV

- **Entry form** and **entry fee** per entry
- **Uploaded entries** we will send instructions on how to upload to our online portal when we receive your entry form
- **Tape entries:** send a clearly-labelled **PAL Digibeta** or **DVCAM** tape plus **3** clearly-labelled DVDs of the programme with your entry form
- **English subtitles** (for non-English entries)
- **30" clip** information
- Programme **synopsis**

CHECKLIST RADIO

- **Entry form** and **entry fee** per entry
- **3** labelled CDs of the programme
- **30" clip** information including "in" and "out" words and time
- **English-language transcript** on CD (for non-English entries)
- Programme **synopsis**

CHECKLIST TECHNOLOGY

- **Entry form** and **entry fee** per entry
- Clearly-labelled **PAL Digibeta** or **DVCAM** tape with video presentation of submission
- **Three (3) copies of presentation materials** (PowerPoint, Word or PDF) on labelled CDs or DVDs

CHECKLIST TRANSMEDIA

- **Entry form** and **entry fee** per entry
- **Three (3) copies of presentation materials** on labelled CDs or DVDs
- Clearly-labelled **PAL Digibeta** or **DVCAM** tape with video presentation of submission

CLOSING DATE
5 July 2013

WHERE TO SEND YOUR ENTRIES

The AIBs 2013
Room G210
Little Sandrock
Cranbrook Road
Hawkhurst
CRANBROOK
TN18 4BD
United Kingdom

The Association
for International
Broadcasting

AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

The AIBs awards evening

The AIBs will be presented during a gala evening in London on Wednesday 6 November 2013.

The event will be in the stunning surroundings of LSO St Luke's, the education and training centre of the London Symphony Orchestra.

Guests travel from all over the world to attend this prestigious event. In 2012, we welcomed high profile presenters, programme makers, journalists and broadcast executives from Australia, Sri Lanka, South Africa, the Philippines, Canada, USA and countries across Europe.

You can reserve your seats now for what's been described time and time again as a truly inspirational evening - see theaibs.tv.



AIBs 2013

The AIB international media excellence awards

Join our search for inspiring creativity in factual programming

Closing date extended
to 19 July 2013



TELEVISION

Live journalism

International current affairs documentary

Domestic current affairs documentary

Investigative documentary

Children's factual programme/series

sponsored by RTG TV



Science programme or scientific coverage

Specialist genre programme or series

Live sports coverage

Short documentary or report

RADIO

Live journalism

Current affairs documentary

Investigative documentary

Creative feature

ON-AIR TALENT

International TV personality

International radio personality

TRANSMEDIA

Transmedia production

TECHNOLOGY

Innovative production technology



*Thank you for another
stunning evening and a
truly inspiring set of
winners. To see and hear
all the clips is a
differentiator that makes
the AIBs stand out from
other awards*



The Association
for International
Broadcasting

AIB | PO Box 141 | Cranbrook | TN17 9AJ | United Kingdom

T +44 20 7993 2557

F +44 20 7993 8043

E the_aibs@aib.org.uk

theaibs.tv

www.aib.org.uk