



Holland Sno Rascals
P.O. Box 329
Holland, NY 14080
Snorascals.com
snorascals@yahoo.com

Holland Sno Rascals Sponsorship for 2007-2008 Season

Our organization continues to go thru many changes. With the new laws (NYSSA) being implemented for Snowmobile registration and snowmobile clubs, the Holland Sno Rascals have been proactive in building our trails and memberships to be one of the best Snowmobile organizations in Western New York.

All of these changes should generate more business from Snowmobilers than ever before! This means more revenue for Holland merchants and surrounding Towns.

Here's a list of some of the improvements we've made:

- Our current trails have been made wider and straighter
- We have many new bridges and existing ones have been updated
- Installed a new 9 mile trail from Holland to Wales Center
- This year we have 49 miles of trail system
- Purchased a new snow groomer (last year) to keep the trails wider, smoother, and safer
- We have plans to get another groomer this year, hopefully
- Implemented a new web site that will have more real time information and snow conditions to generate more out of town business
- Installed 10 new 4x8 advertisement boards thru out our trail system for advertisement of our sponsors and trail location for Snowmobilers





Holland Sno Rascals
 P.O. Box 329
 Holland, NY 14080
 Snorascals.com
 snorascals@yahoo.com

Stats from 2006 are listed to the right showing the number of snowmobiles registered by county and the number of households that own a snowmobile. Of the 62 counties in N.Y.S., Erie County has the highest number of registered snowmobiles. Wyoming is the 3rd highest with the households that own a snowmobile. These are some pretty impressive numbers. Think on the number of people that will see your color advertisement on a daily basis...

Please consider becoming a sponsor of the Holland Sno Rascals.

County	# of Snows	% Total	# of Households in County	% Households w/snowmobiles
ERIE	8,228	7.30%	380873	2.16%
ONEIDA	6,920	6.14%	90496	7.65%
ONONDAGA	6,139	5.45%	181153	3.39%
MONROE	5,029	4.46%	286512	1.76%
OSWEGO	4,044	3.59%	45522	8.88%
SARATOGA	4,006	3.56%	78165	5.13%
HERKIMER	3,498	3.10%	25734	13.59%
STLAWRENCE	3,420	3.04%	39071	8.75%
CHAUTAUQUA	2,924	2.60%	54515	5.36%
WAYNE	2,865	2.54%	34908	8.21%
MADISON	2,699	2.40%	25368	10.64%
ORANGE	2,320	2.06%	114788	2.02%
ALBANY	2,283	2.03%	120512	1.89%
JEFFERSON	2,277	2.02%	40068	5.68%
NIAGARA	2,255	2.00%	87846	2.57%
FULTON	2,214	1.96%	21884	10.12%
SUFFOLK	2,210	1.96%	469299	0.47%
CAYUGA	2,111	1.87%	30558	6.91%
WARREN	2,073	1.84%	25726	8.06%
WYOMING	2,028	1.80%	14906	13.61%
CATTARAUGUS	2,008	1.78%	32023	6.27%
LEWIS	1,882	1.67%	10040	18.75%
WASHINGTON	1,836	1.63%	22458	8.18%
DUTCHESS	1,762	1.56%	99536	1.77%
GENESEE	1,758	1.56%	22770	7.72%

What you receive if you become a sponsor:

1. Up to 10 advertisement signs thru-out our trail system.
2. Listing on our newsletter (Sent Monthly)
3. Listing on our Web Site with a link to your Web Page
4. Advertisement on our float at the "Holland Tulip Festival"
5. Patronage from our snowmobile members and guests who ride our trail system.

Our organization has built 10 signs, so far, that are 4' by 8' in size; we have setup these "bulletin boards" at major locations and junctions for the highest visibility and convenience to all snowmobile riders. Don't miss out on the opportunity to advertise your company and support our club!

\$50 will get your advertisement on our Web Site and Monthly Newsletter for one season.
 \$150 will get your advertisement on Four Signs, Monthly Newsletter and our Web Site for one season.
 \$250 will get your advertisement on all Ten Signs, Monthly Newsletter, and our Web Site for one season.

Please provide us with your logo and description of what you would like your advertisement to read. Please be specific. Thank You for your support.



Holland Sno Rascals
P.O. Box 329
Holland, NY 14080
Snorascals.com
snorascals@yahoo.com

Holland Sno Rascals Sponsorship
2007-2008 Season

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Website: _____

E-MAIL: _____

Contact Person: _____

Amount enclosed:

\$50 \$150 \$250 Other (please specify): _____

Email a color image of your business logo and a brief description to: snorascals@yahoo.com

Please make check or money order payable to: Holland Sno Rascals

Send to:

Holland Sno Rascals

P.O. Box 329

Holland, NY 14080

For further information, please contact:

Scott Kramer 716-625-8311 scott@easternapplied.com