

## **CPRE NORFOLK AWARDS 2015**

### **Information for all Applicants**

The CPRE Norfolk Awards is the Awards scheme of the Norfolk Branch of the Campaign to Protect Rural England (CPRE Norfolk). CPRE Norfolk is a registered charity and a membership organisation, which campaigns for the protection and enhancement of the Norfolk countryside.

The CPRE Norfolk Awards scheme was launched in 1979 to recognise significant achievements in buildings and landscape. It is one of the longest running Awards schemes in the county and almost 500 projects have been given Awards to date. The Awards have been re-launched in a new format for 2015, with three specific categories. They will also, for the first time, incorporate the Corbin Prize, CPRE Norfolk's popular photographic competition for Norfolk schoolchildren.

#### **The Categories**

**1. The Askham Award for Creative Use of Existing Land or Buildings – sponsored by Norfolk solicitors Cozens Hardy**

- Projects which show a creative and imaginative approach to revival and regeneration
- Sensitive development of brownfield sites and/or featuring under-utilised buildings
- Projects that go above and beyond statutory requirements
- Projects that use sustainable materials or technology in a holistic way.
- Projects which support the local economy by using local trades and suppliers
- Projects must have been completed within the past 3 years and outside of the boundaries of Norwich City Council.

**2. The Boldero Award for Access to and Understanding of the Countryside - sponsored by Gallyons**

- Projects which offer new or increased access to an area of the Norfolk countryside
- Promotion and interpretation of a landscape's characteristics and biodiversity
- Projects which demonstrate protection of the countryside and long term sustainability
- Projects which have engaged communities and volunteers
- Projects which have widened participation and understanding of the countryside
- Projects must have been completed within the past 3 years and outside of the boundaries of Norwich City Council.

**3. The Corbin Award for Engaging Young People with the Countryside**

- A photographic competition for Norfolk schoolchildren aged 11-18.
- The theme for this year's competition is **My Norfolk**, with judges looking for an image that expresses what Norfolk means to the applicant.
- Photos to include a title and a 100 word explanation of why the subject/location was chosen.

#### **The Application Process**

All applications must be received by **1pm on Friday 29th May 2015**. Late applications will not be considered. Please send applications to [info@cprenorfolk.org.uk](mailto:info@cprenorfolk.org.uk) with photos and supporting material attached as JPEGs or PDFs.

### **The Judging Process and Prizes**

After the closing deadline, the judges will meet to shortlist projects and applicants will be notified by **Friday 30th June** whether your project has been shortlisted or not. All shortlisted applicants will be invited to a prize ceremony at The Great Hospital, Norwich on the evening of **Thursday September 24th** when the winners for each category will be announced.

- **For the Askham Award and The Boldero Award:** Three projects will be shortlisted in each category; judges will visit, by arrangement, all shortlisted projects. All project visits will be conducted by August 31<sup>st</sup>. The winning project in each category will receive a commemorative brass plaque; all shortlisted projects will receive a framed certificate.
- **The Corbin Award:** Twelve photos will be shortlisted; six in the senior category (age 15-18) and six in the junior category (age 11-14). First prize in each category will receive £75; runner up in each category will receive £50. The shortlisted photos will be enlarged, mounted and exhibited at the prize ceremony and available to purchase on the evening.

### **The Judging Panel**

A judging panel for each Award category is appointed by the Trustees of CPRE Norfolk and authorised to make Awards on behalf of the branch. There are normally three judges for each category who bring a mixture of personal expertise and professional experience. At least one trustee of CPRE Norfolk will sit on each judging panel and the panel is overseen by a Chair of Judges, who is also a trustee of CPRE Norfolk. Information on the current CPRE Norfolk Awards Judging Panel is available on request.

### **Contact**

For further information contact Katy Jones, Director, CPRE Norfolk, 86 St Benedict's Street, Norwich, NR2 4AB. Tel: 01603 761660 or email [katyj@cprenorfolk.org.uk](mailto:katyj@cprenorfolk.org.uk).



**CPRE NORFOLK AWARDS 2015**  
**Application Form for The Corbin Award for Engaging Young People with the**  
**Countryside**

**1. YOUR DETAILS**

Name:

Address:

Postcode:

Email:

Tel:

Mobile:

**2. Which Category are you entering?**

Junior: (Age 11-14)

Senior: (Age 15-18)

**3. Your Photo**

Title of Image:

Location:

Caption of Image (no more than 100 words):

## Terms and Conditions

All images must be:

- in digital format, supplied as jpeg attachments to the application
  - of 300 dpi , ideally between 1MB and 3MB
  - named, with a title, location and the applicant's name
  - taken within the county of Norfolk
  - related to the competition theme and with accompanying extended caption (see above)
  - the work of the individual submitting them and not have been published elsewhere or have won a prize in any other photographic competition.
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- In addition each entrant must ensure that images they submit have been taken with the permission of any (identifiable) people featured. The subjects need to be aware that the photo, if successfully shortlisted, will feature in an exhibition and may be used for CPRE Norfolk marketing and publicity purposes.

All entries will be assessed by a judging panel and the winning images will be those that are judged to be the most visually appealing, original and relevant to the competition theme. It is a condition of entry that all rules are accepted as final and that the entrants agree to abide by these rules. The decision of the judging panel is final and no correspondence can be entered into. Submission of an entry will be taken to mean acceptance of the competition conditions. CPRE Norfolk reserves the right to use entries in publicity and fundraising material connected with the competition and the charity's wider work.

**Your signature**

**Date**

Please email this form and your photo to [info@cprenorfolk.org.uk](mailto:info@cprenorfolk.org.uk) or post to CPRE Norfolk, Cardinal House, St Benedict's Street, Norwich, NR2 4AB. **The closing date is Friday May 29th 2015.**