

## Mail Merge with Property-Guru

Import a Farming Area into SalesPartner for Direct Mail Campaigns

Watch this Guide <a href="http://youtu.be/VUY0A1NtJEI">http://youtu.be/VUY0A1NtJEI</a>

Lookup a Suburb or Street in Property-Guru

Use Filters to target a specific demographic

eg: number of Bedrooms, Building Age, RV etc.

											Rating Value \$350,000 - \$400,000
										Help	Bedrooms 3 - 3
							List	Detai	iled List	Map	Floor Area more than 90 m <sup>2</sup>
			e Price Max:					0.01	2 81		Roof Material is Aluminium, Brick, Conc
Suburb	Town		Sold	8400,000 M RV			an: \$375, Land	,000	Built		Building Age 1910 - 1979
Johnsonville	Wellington	RD	04-Dec-02	\$380,000	s		36 m <sup>2</sup>	100 m <sup>2</sup>	1970 - 1979	×	Land Area more than 300 m2
Johnsonville	Wellington	RD	06-Sep-04	\$360,000	\$255,000	3		10 m <sup>2</sup>	1979	*	Sale Date after 01-Jan-02
Johnsonville	Wellington	RD	19-Jan-13	\$375,000	\$395,000	3	741 m²	11.	9		Refine your search
Johnsonville	Wellington	RD	10-Feb-02	\$370,000	\$205,000	3	483 m				Select filter
Johnsonville	Wellington	RD	04-Jul-07	\$370,000	\$395,250	3	511 m <sup>2</sup>	150 m <sup>2</sup>	1960 - 1969		Select filter Sale Date
Johnsonville	Wellington	RD	04-Sep-07	\$360,000	\$378,000	3	971 m²	130 m²	1960 - 1969	×	Gross Sale Price Bonafide
Johnsonville	Wellington	RD	24-Mar-03	\$355,000	\$230,000	2-3	371 m <sup>2</sup>	110 m <sup>2</sup>	1920 - 1929	×	Rating Value Bedrooms Land Area
Johnsonville	Wellington	RD	20-Nov-06	\$370,000	\$350,000	3	374 m <sup>2</sup>	120 m <sup>2</sup>	1940 - 1949	×	Floor Area House Number
Johnsonville	Wellington	RD	04-Jul-11	\$370.000	\$382,000	3	613 m <sup>2</sup>	110 m <sup>2</sup>	1940 - 1949	×	Roll Number Roof Material

## propertyguru 🕼

#### Searching in <u>New Zealand</u>

E ×

Help

Search by	$\odot_{AII}$	C <sub>Address</sub>	O <sub>Owner</sub>	<b>O</b> <sub>Valuation</sub>	$\mathbf{O}_{\text{Title}}$	C <sub>Legal Description</sub>	e.g. '12 l				
Search	papa	rangi									
which are	1000	arangi, Wang arangi, Wang									
and were sold	1000.	arangi, Walig arangi, Wellin									
	🏫 Paparangi Crescent, Paparangi, Wellington										
	A Paparangi Drive, Mitimiti, Far North District										
	Ahu Ahu Valley Road, Paparangi, Wanganui District										

# Tip: Use Floor Area and Land Area filtering to exclude units / Apartments

## Click on the **Mail-Merge** button

							List	Detai	led List	Мар
										2
Gross Sale Price Max: \$446,000 Min: \$184,000 Median: \$368,000 🛛 🔌 வ 🕞 🎓										
Suburb	Town	Туре	Sold	RV	Sale	Bdrm	Land	Floor		
Johnsonville	Wellington	RD	04-Dec-02	\$380,000	\$220,000	3	536 m <sup>2</sup>	10	19	79 🗙
Johnsonville	Wellington	RD	06-Sep-04	\$360,000	\$255,000	3		100 m <sup>2</sup>	1970 - 19	79 🗙
Johnsonville	Wellington	RD	19-Jan-13	\$375,000	\$395,000	3	741 m <sup>2</sup>	110 m²	1970 - 19	79 🗙
Johnsonville	Wellington	RD	10-Feb-02	\$370,000	\$205,000	3	483 m <sup>2</sup>	130 m <sup>2</sup>	1960 - 19	<sup>69</sup> 🗙
Johnsonville	Wellington	RD	04-Jul-07	\$370,000	\$395,250	3	511 m <sup>2</sup>	150 m <sup>2</sup>	1960 - 19	<sup>69</sup> 🗙

Save the File to your Desktop

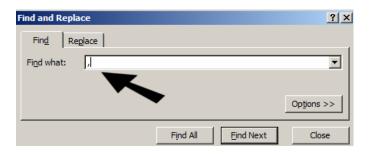
Opening mailmerge_Mar_26_2013_9-03-04_AM.csv
You have chosen to open:
🔄 mailmerge_Mar_26_2013_9-03-04_AM.csv
which is a: Microsoft Excel Comma Separated Values File
from: http://www.property-guru.co.nz
What should Firefox do with this file?
O open with Microsoft Excel (default)
Save File
Do this <u>a</u> utomatically for files like this from now on.
OK Cancel

#### Open the file (in Microsoft Excel)

0		17 - 61 -	□  =				Microsoft	Excel
	File	Home	Insert	Page Layo	ut Form	ulas Da	ta Revie	W.
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		A1	• (*	f <sub>x</sub>	Owners			
		mailmerge_N	1ar_26_2013_	7-00-49_AM.	CSV			
		А	В	С	D	E	F	G
	1	Owners	Owners p	Address	Suburb	Town	postcode	
	2	ADAMSON	Bradley A	55 Beazley	Paparangi	Wellingto	6037	
	3	CAMPBELI	Mark Cam	F1/55 Bea	Paparangi	Wellingto	6037	
	4	JEFFERIES,	Marian Je	F3/55 Bea	Paparangi	Wellingto	6037	
	5	PATRICK,	Andrea Pa	F4/55 Bea	Paparangi	Wellingto	6037	
	6	YOUART, S	Stephen Y	69 Beazley	Paparangi	Wellingto	6037	
	7	MILLER, CI	Christine	101 Beazle	Paparangi	Wellingto	6037	
	8	MILLER, CI	Christine	101-109 Be	Paparangi	Wellingto	6037	
	9	CLARKE, T	Timothy C	103 Beazle	Paparangi	Wellingto	6037	
	10	HEATH, PE	Penelope	105 Beazle	Paparangi	Wellingto	6037	
	11	APPERIEV	Lance Apr	107 Beazle	Paparangi	Wellingto	6037	

Now we will use Excel to find and replace all commas.

- 1. Press **Ctrl+F** to open the *Find & Replace* Tool
- 2. Then type a comma "  $\$



3. Now click on the **Replace** Tab

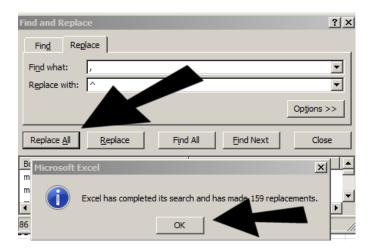
ľ	Find and Repla	ce	? ×
	Fin <u>d</u> Reg	place	
	Find what:	,	•
	Replace with:	^	•
			Options >>
	Replace <u>A</u> ll	Replace Find All Find Next	Close

And press **Shift+6** to Type " ^ "

#### Click Find All

Find and Replace	<u>?</u> ×
Fin <u>d</u> Re <u>p</u> lace	
Find what:	<b>_</b>
Replace with: ^	
	Options >>
Replace <u>All</u> <u>R</u> eplace Fin	d All <u>F</u> ind Next Close
Book	Sheet
mailmerge_Mar_26_2013_7-00-49_AM.csv	mailmerge_Mar_26_2013_7-00-49_A
mailmerge_Mar_26_2013_7-00-49_AM.csv	mailmerge_Mar_26_2013_7-00-49_A
■ <sup>1</sup>	
86 cell(s) found	

#### Click Replace All



#### Click OK

#### Now **Close** the *Find & Replace* Tool

Find and Replace	? ×
Fin <u>d</u> Re <u>p</u> lace	
Find what: ,	<b></b>
Replace with: ^	
	Options >>
Replace All Replace Find	All <u>Find Next</u> Close
Book	Sheet
mailmerge_Mar_26_2013_7-00-49_AM.csv	mailmerge26_2013_7-00-49_A
mailmerge_Mar_26_2013_7-00-49_AM.csv	mailmerge_Mar_26_2013_7-00-49_A
▲ <sup>1</sup> ······ → → → → → → → → → → → → → → → →	
86 cell(s) found	

## Save your CSV File and Close Excel

	19-12-	1 =				Microsoft	Excel			
File	Home	Insert	Page Layo	ut Form	nulas Da	ita Revie	w View			
aste pboa	ard ⊑	т <u></u> Т <u></u> Ф т <u></u>	A <sup>*</sup> A <sup>*</sup>	E E E S Alignment	* <b>\$</b>	eral ▼ ▼ % ♥ →00 imber ा⊽	Conditional Formatting *	B™ Insert ▼ B™ Delete ▼ B Format ▼ Cells	Σ · A Find Filter · Selec Editing	
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	mailmerge_N	2900	7-00-49_AM.	csv		LEY JOHN; J		PBELLA MARK	E av E	
A	mailmerge_M	В	7-00-49_AM. C	csv D	E	F	G H		K	L
1	mailmerge_M A Owners	B Owners p	7-00-49_AM. C Address	csv D Suburb	E Town	F postcode			E av E	L
A	mailmerge_M A Owners	В	7-00-49_AM. C Address	csv D Suburb	E Town	F postcode	G H		E av E	L
A	mailmerge_M A Owners ADAMSOI	B Owners p	7-00-49_AM. C Address 55 Beazley	csv D Suburb Paparang	E Town i Wellingto	F postcode 6037	G H	I J	E av E	L
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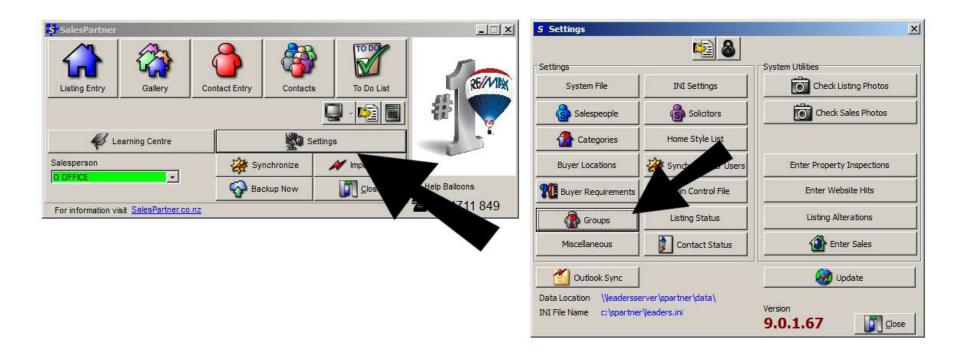
When you Save your CSV File, you will see this prompt

Click **Yes** 

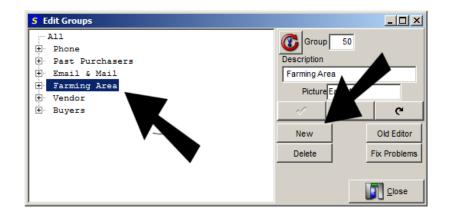
Before you import your contacts, you may wish to prepare a new group in SalesPartner.

#### Click into **Settings**

#### Click into **Groups**



Click on the category (use Farming-Area)



Then Click **New** 



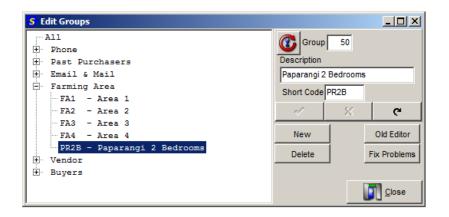
And Click Yes to this prompt

Enter a Group Name, as well as a 4 Letter Code,

#### And Click **OK**



Close the Edit Groups Screen and return to the main menu of SalesPartner



#### Now we are ready to import Contacts

#### Click on Import Data

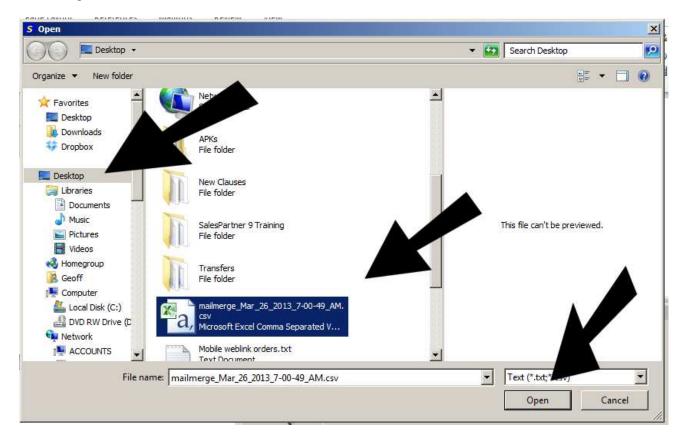


#### Click on Import Contact CSV



Find and the MailMerge CSV file on your Desktop

#### Click **Open**



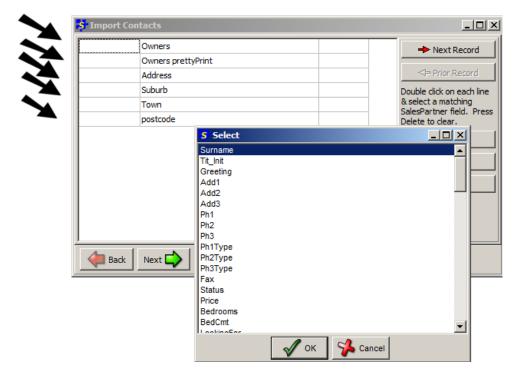
#### If you see this error:



#### Make sure that you have **closed Excel**

If Excel was open, you will need to click on Import Contact CSV again, and find and open the file.

#### Now you need to match each column



Double click on the empty fields to the left of the headings

Then select a suitable field to match:

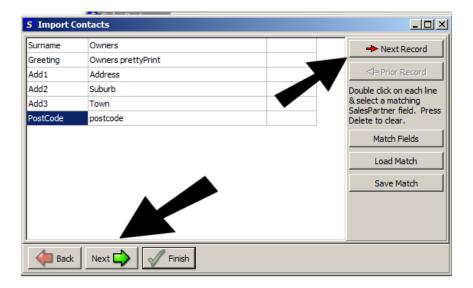
- For **Owners** use **Surname**
- For **Owners prettyPrint** use **Greeting**
- For Address use Add1
- For Suburb use Add2
- For Town use Add3
- For Postcode use Post Code

Your match will be saved for next time, so you will usually only need to match columns once.

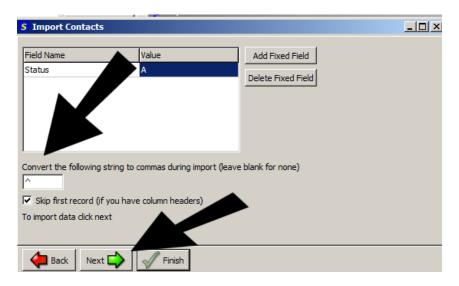
#### Click Next

Click on Next Record to check that the fields match up

Then Click on the Green **Next** button



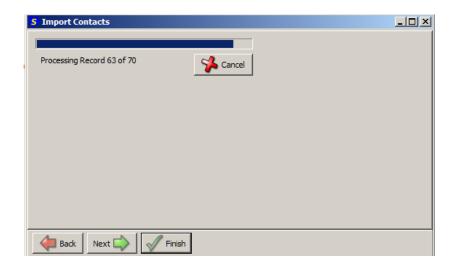
Use Shift+6 to Type a " ^ " into the *Convert the following string to commas during import* box.



Then Click Next

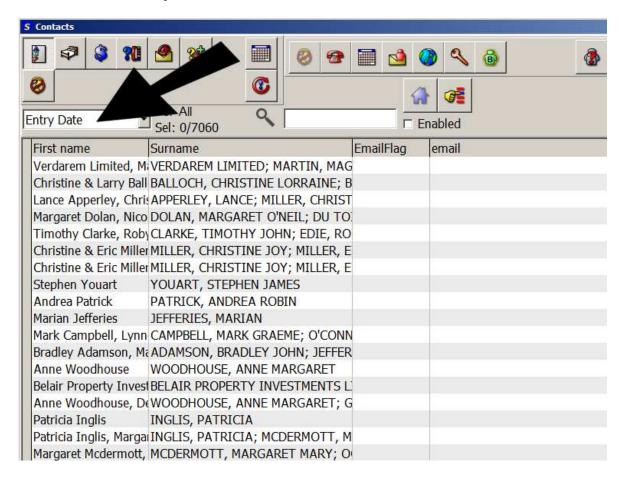
Your contacts will be imported

Now you can click **Finish** 



#### Open Contacts,

Then click on Entry Date order and scroll to the bottom of the list to find the newly added contacts

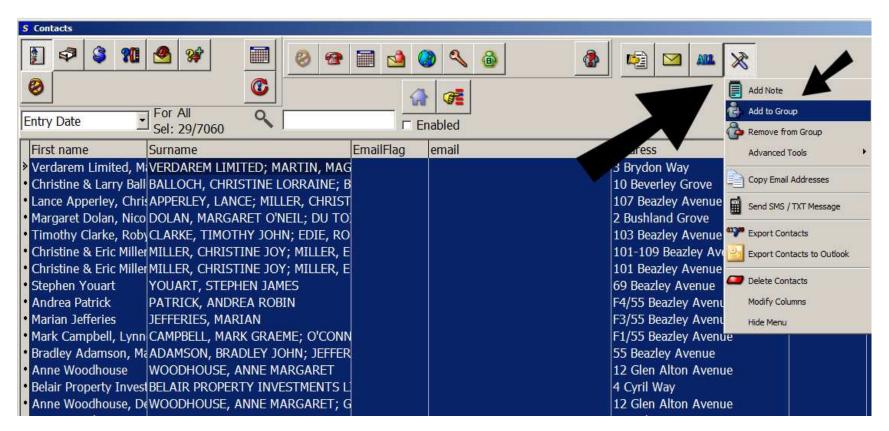


To select just the new contacts,

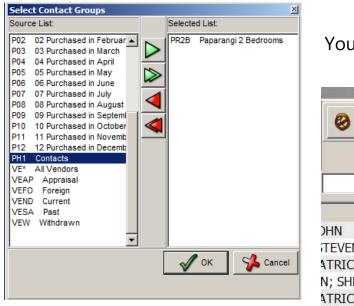
Select the bottom contact then press Shift+Up Arrow to highlight multiple contacts.

Then click into **Tools**,

#### And click Add to Group



Find & double click on the group you want to use and click **OK** 



Your group will be ready to use



- Use the **All** button to select contacts
- Click on the **Envelope** to merge a letter

S Contacts				
	1 😤 😵 🔳	🥝 😨 🖬 🖄		
0	For GD O		A 01	
Entry Date	Sel: 73/73		Enabled	
First name	Surname	EmailFlag	email	Address
<ul> <li>Karen Singleton-r</li> </ul>	yan SINGLETON-RYAN, KAR	EN ANNE		F1/236 Helston Road
<ul> <li>Karen Singleton-r</li> </ul>	yan SINGLETON-RYAN, KAR	EN ANNE		F2/236 Helston Road
<ul> <li>Kathleen &amp; Neale</li> </ul>	Stevens, KATHLEEN PA	ATRICIA; ST		10 Kahikatea Grove
<ul> <li>Kathleen &amp; Neale</li> </ul>	Stevens, KATHLEEN PA	ATRICIA; ST		12 Kahikatea Grove
	Ste STEVENS, KATHLEEN; S			14 Kahikatea Grove
<ul> <li>Kathleen &amp; Neale</li> </ul>	Ste STEVENS, KATHLEEN PA	ATRICIA; ST		16 Kahikatea Grove
	Shep SHEPHERD, BRYCE EVAI			22 Kahikatea Grove
<ul> <li>Bradley Adamson</li> </ul>				1 Mark Avenue
Christina Lubbers	LUBBERS CHRISTINA M			2 Mark Avenue

#### Try the CFP Would you sell (2).RTF template

S Select Letter	2
Buyers / Contacts	
٩, @	
File Name	
CFP Preview invitation - address withheld.RTF	
CFP Preview invitation.RTF	
CFP Price reduction.RTF	
CFP Prospecting Letter.RTF	
CFP Referral thank you.rtf	
CFP Sold Property unconditional.rtf	
CFP Testimonial request.RTF	
CFP The neighbours are selling (flyer).RTF	
CFP The neighbours are selling!.RTF	
CFP Time to down-size.rtf	
CFP To buyer after purchase.rtf	
CFP To foreign vendor.RTF	
CFP To investors.rtf	
CFP To neighbours after open home.rtf	
CFP To neighbours after sale.RTF	
CFP To potential vendors.rtf	
CFP To vendor after sale.rtf	
CFP Weblink email + feature property.RTF	
CFP Weblink email.RTF	
CFP Would you sell (2).RTF	
CFP Would you sell.rtf	

Mike Smith 22 Kahikatea Grove Paparangi Wellington 6037

#### What if a cash buyer offered to buy your property for its current market value?

We are currently working with buyers who are looking to purchase in Paparangi. They are speking a 3 or 4 bedroom home and some renovation work is acceptable.

Competition to purchase is leading to frustration for many buyers, so if you are thinking of selling in the next 6 months, right now you have an opportunity to sell without the hassle of expensive marketing and endless open homes.