

Do-It Corporation

# WALMART IMPULSE STRIP PROGRAM

- Impulse Strips
- Printed Labels
- Strip Loading Services
- S-Hooks
- Hang Tabs



Create cross-merchandising opportunities with Do-It Display Strips.

Do-It Hang Tabs and Display Strips get your product hanging where customers can see it.



Ask us about contract assembly and strip loading capabilities.



## Do-It Corporation

P.O. Box 592 | 1201 Blue Star Highway  
South Haven, MI 49090-0592 U.S.A.  
Email: sales@do-it.com  
Phone: 269-637-1121 | 1-800-426-4822  
Fax: 269-637-7223

# ORDER FORM Walmart Approved Impulse Strip Program



**Do-It Corporation**  
**www.hangtab.com • Contact: Aubrey Fairley**  
**email: Aubrey.Fairley@do-it.com**  
 P.O. Box 592 • South Haven, MI 49090-0592 • USA  
 (800) 426-4822 • (269) 637-1121 • FAX (269) 637-7223

## Contact Information (No hand-written copy)

Current Date  PO

Company Name

Contact

Phone

Email

Billing Address

City

State  ZIP Code

Country

\*Shipping Address

City

State  ZIP Code

Country

\*SHIPPING COSTS NOT INCLUDED

## Label Information (No hand-written copy)

**PRIMARY DEPARTMENT 82**

Item Description   
20 characters maximum

Item Number   
8 characters maximum

Retail Price   
7 characters maximum

UPC Number

Place by Dept. Number 1  Category 1   
2 characters




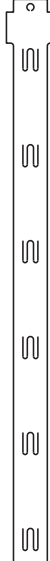

Place by Dept. Number 2  Category 2   
2 characters

Place by Dept. Number 3  Category 3   
2 characters

Place by Dept. Number 4  Category 4   
2 characters

## Notes:

# DISPLAY STRIP OPTIONS


<b>2-83</b> (539 641) <input type="checkbox"/> 500 pc. <input type="checkbox"/> 1,000 pc. <input type="checkbox"/> Other _____	<b>2-83</b> 	<b>2-FLR2</b> (800 094) <input type="checkbox"/> 500 pc. <input type="checkbox"/> 1,000 pc. <input type="checkbox"/> Other _____	<b>2-FLR2</b> 	<b>2-MBM</b> (539 602) <input type="checkbox"/> 500 pc. <input type="checkbox"/> 1,000 pc. <input type="checkbox"/> Other _____	<b>2-MBM</b> 	<b>2-MBV</b> (601 024) <input type="checkbox"/> 500 pc. <input type="checkbox"/> 1,000 pc. <input type="checkbox"/> Other _____	<b>2-MBV</b> 
<b>S-Hook Pinched</b> (421 022)  <input type="checkbox"/> 500 pc. <input type="checkbox"/> 1,000 pc. <input type="checkbox"/> Other _____		<b>RENDERINGS NOT TO SCALE</b>					

# LABEL OPTIONS

(Select label option #1 or #2)


**LABEL OPTION #1** Front/Back (Select colors)  
*Recommended for use on 2-83, 2-FLR2, or 2-MBM strips.*


**FRONT LABEL COLOR**  
 (Select One)

**Yellow/White** 

1.125" (height)  
 1.875" (width)

**BACK LABEL COLOR**  
 (Select One)

**Blue** Department Location 

**Orange** Promotion 

1.125" (height)  
 1.875" (width)

**LABEL OPTION #2** Wrap-Around  
*Recommended for use on 2-MBM strip only.*

