

# MARKETING Creative Brief



If we don't currently have a resource we will design something new.  
Delivery is approx. 72 business hr from email receipt M - F / Delivery time varies based on volume

1. What is your primary Objective for this Marketing piece?

*What do you want it to accomplish?*

*What is your Goal?*

2. Who is your Target Audience?

3. What is the Core Message?

*Is there a competitive advantage?*

*Any specific details to include?*

4. Will you be Co-branding? With who?

5. Type of Marketing piece(s) needed?

6. Specific size(s) needed ?

7. Delivery details or other request?

Last Step. Email Completed Form To: [Marketing@AmeriFirst.us](mailto:Marketing@AmeriFirst.us)

