DGIQ
Data Governance & Information Quality CONFERENCE

San Diego, California   June 8 – 12, 2015

4 WAYS TO REGISTER:
  FAX completed form to +1-310-388-1115
  CALL +1-310-337-2616 x1
  MAIL this form to:
       DATAVERSITY
       13020 Dickens Street,
       Studio City, CA 91604 USA
  ONLINE www.dgiqconference.com
  Questions? registration@dataversity.net

Produced By:

DEB TECH INTERNATIONAL   **DATAVERSITY**

GROUP DISCOUNT: Register 3 and get a FREE* registration for a 4th team member.
*Group must be from the same organization, register at the same time, and register for the same registration option.

REGISTRATION OPTIONS (Fees are in US Dollars) Registration fees include a continental breakfast, lunch, and coffee breaks on days registered.	REGULAR FEE* If paid by June 5, 2015
DGIQ Conference + Two Tutorial Days (Monday – Thursday, June 8 – 11)	☐ $1995
DGIQ Conference + Monday Tutorial + One 2-Day Seminar (Monday – Friday, June 8 – 12)	☐ $2890
DGIQ Conference + One 2-Day Seminar (Tuesday – Friday, June 9 – 12)	☐ $2690

GROUP COMPANY INFORMATION

Company
Address
Please indicate if any individual below has a Kosher or Vegetarian **meal requirement** (provide name and indicate kosher or vegetarian):
Please indicate which attendee should receive the FREE registration (Full Name):

METHOD OF PAYMENT

Credit Card
[ ] Visa/Mastercard   [ ] American Express

[ ] Discover

[ ] **Check enclosed** (payable to DATAVERSITY)

[ ] **Bill Me.** PO#_____

If paying by credit card, please provide the following:

_____ _____
Card Number   Exp Date

CSC # _____ Billing Address (if different):_____
Name as it appears on your card:

_____
Signature

_____

First Attendee – Contact Information – Group Leader (group point of contact)

Name	First name as it should appear on badge
Job Title	Phone	Email

Please choose a **Morning** Tutorial if you are registering for a **Monday Tutorial.** (June 8, 8:30am – 11:45am)

○ T1: Getting Started with Data Governance (Seiner)

○ T2: Successful MDM Starts with Effective Data Governance and Stewardship (Plotkin)

○ T3: Governing the Business Vocabulary, Cataloguing and Mapping of the Business Terms and Critical Data Elements (Fryman)

○ T4: Establishing Data Policies and Standards for Big Data (Soares)

○ T5: Fundamentals of Data Profiling for the Data Quality Practitioner (Loshin)

○ T6: Preempting and Addressing Data Quality Challenges using the DMM Framework (Aiken)

Please choose an **Afternoon** Tutorial if you are registering for a **Monday Tutorial.** (June 8, 1:30pm – 4:45pm)

○ T7: The Successful Data Governance Manager (Askham)

○ T8: Developing and Implementing Policies and Standards to Manage Data as an Enterprise Asset (Lichtenberger & Makos)

○ T9: Sustaining Data Governance and Adding Value for the Long Term (O'Neal)

○ T10: Advanced Metadata Requirements for Data Governance (Seiner)

○ T11: Defining and Using Data Quality Rules (Loshin)

○ T12: Setting Up a Data Quality Risk Management Program at Your Organization (Borek)

Please choose a **Thursday Full-Day Tutorial** if you are registering for a **Thursday Tutorial**. (June 11, 8:30am – 4:15pm)

○ T13: Data Governance for Successful Data Quality (Chisholm)

○ T14: Enterprise Data Strategy (Ladley)

○ T15: The Top Lessons Learned While Implementing Successful Enterprise Data Governance and Data Quality Programs (Koch & Deemer)

Please choose one **2-Day Seminar** if you are registering for a **Thursday-Friday Seminar.** (June 11-12, 8:30am – 4:30pm)

○ Data Stewardship Seminar (Plotkin)

○ Practical Tools for the Human Side of DG and DQ Seminar Only (Silverston)

Second Attendee – Contact Information

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Don't forget to make your **hotel reservations** at the Catamaran Resort Hotel and Spa on 3999 Mission Blvd., San Diego, CA 92109 by calling 1-800-422-8386 (or 1-858-488-1081 for International Callers) and asking for the *DGIQ Conference* group rate.
Our group rate of $179 (single/double) is available until May 1 or until the room block sells out.
For more details, visit http://www.debtechint.com/dgiq2015/hoteltravel.html.