

# Ward Profile for Winton East



Winton Recreation Ground

#### Your Ward Councillors



Councillor
Patrick Oakley



Councillor Johann Edward



Councillor Theo Stratton

## **Population**

The resident population at the time of the 2011 Census was 11,066. The latest estimate of the ward's population, based on the 2012 mid-year estimate, is 11,200. Over 77% of the ward's population are of working age. The ward has a younger profile with an average age of less than 32. Average household size is 2.7, larger than the other wards in the borough.

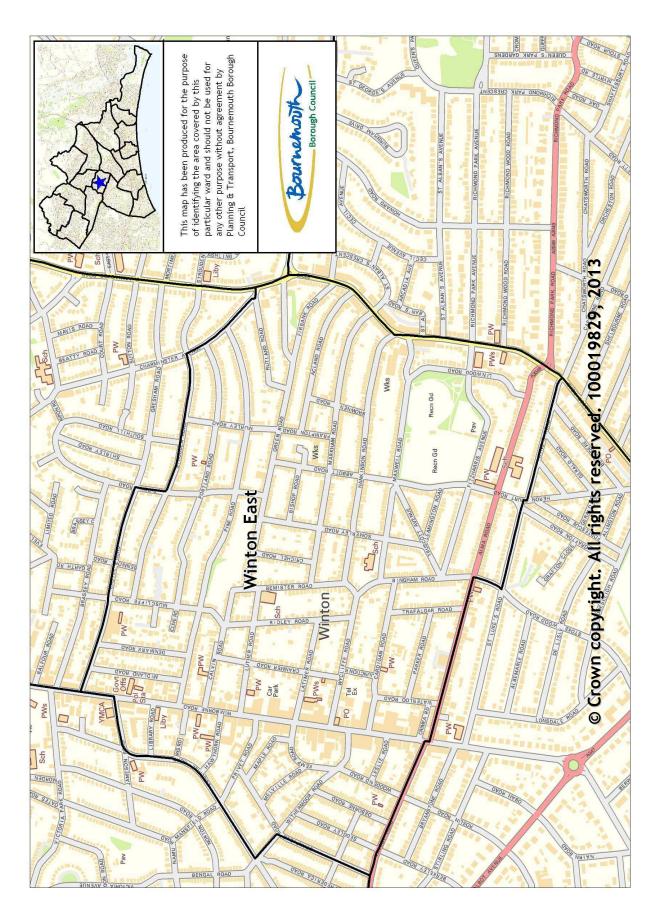
The largest ethnic group other than 'White British' is the 'White Other' category, which accounts for over 6.4% of the population.

The proportion of residents without a qualification is much lower than in England and Wales and over 57% of households are qualified to 'A' Level or equivalent. As at October 2013, the ward claimant count stood at 2.0%. The equivalent figure for Bournemouth was 2.4% and the UK 3.1%.















#### **Environment**

The ward is mostly made up of detached houses. There is a pocket of semi-detached housing close to St Luke's School. The major shopping centre of Winton dominates that section of the ward along Wimborne Road. Winton Recreation Ground holds a Green Flag Award.

#### **Community resources**

As part of the Safer Neighbourhoods activities, a local Winton Action group has been established with Council and Police representation to tackle issues in the area. Winton Community Forum also provides a focal point for community action and coordinates the successful Winton Carnival.

Winton Recreation Ground is the only significant area of green space in the area, and has been awarded Green Flag status. It is greatly valued by the local community for informal recreation, in particular by young people and dog walkers, and also provides a variety of sporting facilities. Links to the local community are provided by the Friends of Winton Recreation Ground, which is linked to the Winton Residents Association in this area. There is a notice board in Wimborne Road, outside Lidl, which holds relevant and up to date community information.

Winton's 'First Point' centre opened in the October 2008. The centre, previously offered help and support to local people with ongoing mental health needs is expanding its services to include a wide range of information for the community including, advice and guidance from the Bournemouth Citizen's Advice Bureau (CAB) and Bournemouth and Poole Voluntary Services. It also provides a point of contact for the wider community offering inclusive advice and guidance services on their doorstep.

Linwood Youth Centre meets at the pavilion at Winton Rec. during term time.

St Luke's Church of England Primary School (420 pupils on roll as at May 2013) and Linwood School (209 pupils) are located in the ward.





### Schools and childcare providers in this ward include:

| Childminders                                  | Number of childminders | Number of<br>OFSTED<br>registered<br>places<br>41 |
|---|------------------------|---|
|   | Time of year<br>open   | Maximum<br>number of<br>children                  |
| After School Club                             |                        |   |
| The 115 Club After School Club at St<br>Lukes | Term Time              | 26  |
| Breakfast Club                                |                        |   |
| The 115 Breakfast Club at St Lukes            | Term Time              | 26  |
| Day Nurseries                                 |                        |   |
| Bay Tree Montessori School                    | All Year               | 32  |
| Leaps & Bounds Day Nursery                    | All Year               | 16  |
| Pre-School Playgroups                         |                        |   |
| Cherubs Pre-School Nursery                    | All Year               | 26  |
| Winton Pre-School                             | Term Time              | 24  |
| Primary School                                |                        |   |
| St Luke's CE Primary School                   | Term Time              | 420   |
| Special School                                |                        |   |
| Linwood School                                | Term Time              | 201   |

#### **Winton Library**

Wimborne Road, Bournemouth, Tel: 528139

http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/WintonLibrary.aspx

#### For library events visit:

http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx

A variety of library services are available including the Cyber Library which allows access to free online resources with a Bournemouth Libraries card. Ebooks can also be downloaded and library books renewed via the library catalogue. <a href="http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx">http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx</a> Housing

Owner occupation is the largest tenure type (52.5%) but the private rental sector is also significant making up nearly 42% of households. Most household spaces are in houses/bungalows (62.5%) with converted or shared houses making up 21% of household accommodation type. Nearly 14% of households live in overcrowded accommodation. Lone pensioner households make up less than 8% of the households in this ward. Nearly 27% of households have dependent children.

In 2011, the Census recorded 4,200 household spaces, with 2,627 houses and 1,571 flats.







#### Health inequalities

The life expectancy at birth for the period 2006-2010 for males in this ward varies between 77.1 and 80.1, for women the figure varies between 79.9 and 82.9. Comparisons show that for males the Bournemouth figure is 78 years and the national figure is 78.3, while for women the Bournemouth figure is 82.5 years and the national figure is 82.3 years.

#### **Deprivation**

There are six Lower Super Output Areas (LSOAs) in the ward with the most deprived being Winton Central at 44<sup>th</sup> locally (or 11,383<sup>rd</sup> nationally), and the least deprived is Winton East at 86<sup>th</sup> locally (or 20,017<sup>th</sup> nationally). The ward has the second lowest range in the borough of 34 places between the least deprived and most deprived.

These scores are a reflection of a ward which is remarkably similar throughout with the difference between highest and lowest only 42 ranks (out of a total of 107). For example for income the six ranks are 54, 56, 58, 70, 73 and 74. The variation is mainly because of the poorer living environment in the central part around Wimborne Road.

Using tax credit data 20% of children in this ward are classified as living in poverty compared with 19% within the borough and 20% across the UK.

#### Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

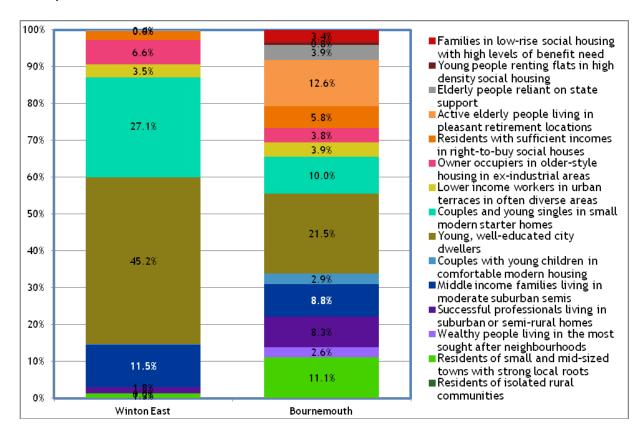
Nearly three-quarters of the wards population are classified as 'young, well-educated city dwellers' (Group G) (45.2%) and 'couples and young singles in small modern starter homes' (Group H) (27.1%). The borough-wide proportions are 21.5% and 10.0% respectively. Ten of the fifteen Mosaic Public Sector groups are represented in the ward.







# Comparison between Winton East and Bournemouth Borough Mosaic Public Sector Groups



#### **Transport**

Nearly 24% of households are without a car and over 33% of households have two or more cars.

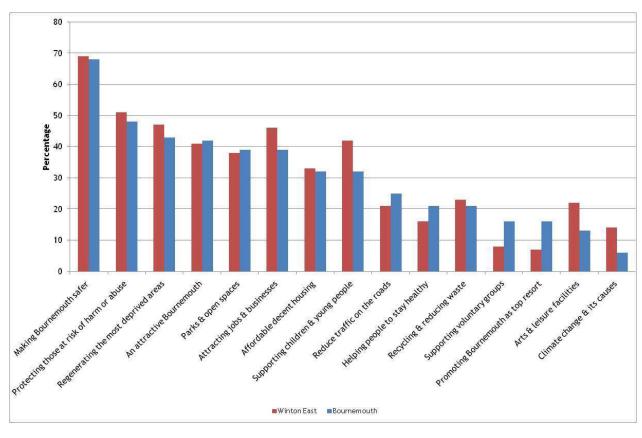






#### The Opinion Survey 2012

#### **Resident Priorities**



According to the Opinion Survey 2012 results, Bournemouth residents' top five priorities were 'Making Bournemouth safer, 'Protecting those at risk of harm or abuse', 'Regenerating the most deprived areas', 'An attractive Bournemouth' and 'Parks and open spaces'. In Winton East residents agreed with the first three of the priorities but prioritised 'Attracting jobs and businesses' above 'Supporting children and young people' above 'An attractive Bournemouth' and 'Parks and open spaces'.

#### For further information, please contact:

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