



# NEWS

## TV-For-Free

### Antenna maker launches website that locates OTA broadcasters

The website offers free alternatives to more expensive pay television programming.

Aug. 5, 2013 broadcast magazine

TV-For-Free displays available channels and subchannels, including those local stations broadcasting in HDTV.

WABC-TV	ABC	7-1	
WABC-TV	Live Well	7-2	
WABC-TV	Live Well	7-3	-
WNBC	NBC	4-1	
WNBC	COZI TV	4-2	-
WPIX	CW	11-1	

By entering a ZIP code or an actual street address, people can view a map with detailed information on which stations are available and the distance of broadcast towers from their location.

A new website called [TV-For-Free](#) has been launched to help viewers find free network and local television stations for viewing and also helps them determine the right kind of antenna with which to view those programs.

[Mohu](#), a provider of OTA TV antennas, produced the new locator, called TV-For-Free, to offer free alternatives to more expensive pay television programming. It was designed to help viewers determine locate free programming and to determine the best ways to access those programs.

The Mohu Leaf DTV antenna is thin and easily hidden from view.



OUR SUSTAINING MEMBERS:

- KTSM-TV
- KVIA-TV
- KRWG-TV
- KBNA-AM/FM & KAMA-AM
- KHEY-AM/FM, KPRR-FM & KTSM-AM/FM
- KLAQ-FM, KISS-FM & KROD-AM
- KPAS-FM-ALGIE A. FELDER CSBE
- KINT98.COM
- INTERNET RADIO NETWORK
- BURST COMMUNICATIONS INC.- THOM JOHNSON
- GIESLER BROADCASTING SUPPLY INC.
- ENTRAVISION COMMUNICATIONS
- SCMS, INC.-
- TNT BROADCAST AND TELECOMMUNICATIONS CONTRACTORS, INC.-
- KSCE-TV
- RF Specialties of Texas Dan Sessler.
- KCOS-TV
- KELP-AM ARNOLD McClatchy.
- MARSAND, INC.
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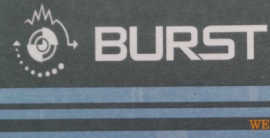


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The locator is accessible at [www.GoMohu.com/TV-For-Free](http://www.GoMohu.com/TV-For-Free). Mohu said until now searching for a listing of free broadcast TV channels in a specific location and figuring out the right antenna to buy was often a complex and inaccurate process.

TV-For-Free displays available channels and subchannels, including those local stations broadcasting in HDTV. The tool taps into data from the more than 1800 broadcast towers located across all 50 U.S. states.

In addition, the tool helps determine the right kind of antenna consumers will need in order to receive the channels they want. "Twenty-two of the top 25 most popular television programs in the United States are broadcast over-the-air for free," said Mark Buff, co-founder and president of Mohu.

"A quick search on TV-For-Free allows anyone to find the stations available to them, which is a great help when looking for ways to trim cable or satellite bills."

By entering their ZIP code or actual street address, people can view a map with detailed information on which stations are available and the distance of broadcast towers from their location. TV-For-Free also offers a way to match people with the proper antenna to help them watch the channels they want. The tool was developed by Mohu, which also markets a line of OTA HDTV antennas, such as the Mohu Leaf and SkyHDTV.

TV-For-Free currently provides information on local OTA TV broadcast reception in all 50 U.S. states and will add coverage for Canada in the coming months.

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EL PASO, TX CHAPTER 38 MEETING MINUTE  
DATE 01/14/2014 LOCATION: GRAND CHINA BUFFET.

**MEETING CALLED TO ORDER:** 12:38 PM, BY ANTONIO CASTRO,  
THERE WERE 7 MEMBERS

**REPORT OF THE SECRETARY:** MINUTES ACCEPTED BY DAVID  
HARPERING, 2nd BY OWEN SMITH.

**REPORT OF THE TREASURER:** CURRENT BALANCE OF \$ 5833.02.  
ACCEPTED BY CARLOS SOSA, 2nd BY NORBERT MILES.

**REPORT OF THE CERTIFICATION COMMITTEE:** FORMER MEMBER  
DON BOHRER TO OBTAIN HIS FIFTH ONE: CSRE

**REPORT OF THE MEMBERSHIP COMMITTEE:** ANTONIO CASTRO  
WILL CHAIR THIS COMMITTEE. INVOICES FOR RENEWAL WILL BE  
SENT.

**REPORT OF THE FREQUENCY COORDINATOR COMMITTEE:**  
IN ABSENCE OF WAREN REEVES, OWEN SMITH COORDINATED SOME  
FREQUENCIES FOR THE SUN BOWL.

**REPORT OF THE SCHOLARSHIP COMMITTEE:** NO REPORT

**REPORT OF THE WEBSITE COMMITTEE:** 1500 HITS LAST REPORT,  
NOW 1553 (53 MORE FROM LAST MONTH).

**REPORT OF THE EAS CHAIRMAN :** REPORTED THAT THERE IS NO  
GENERATOR AT KLAQ AND THAT KTSM NEED TO MONITOR THE  
MONTHLY TESTS. IT WAS NO NETWORK FOR TEXAS, NEX MEXICO IS  
FINE.

**REPORT OF THE PROGRAM COMMITTEE:** ANDREW LUNA OFFERED  
A PRESENTATION FOR FEBRUARY. WILL GET AUTHORIZATION  
FROM DAVID GRICE.

**UNFINISHED BUSINESS:** NONE

**NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES:** WILL  
ELECT NEW OFFICIALS FOR THE CHAPTER AT OUR NEXT MEETING.

**NEXT MEETING DATE AND LOCATION:** TUESDAY FEBRUARY 11,  
2014., 6 PM. PLACE TO BE CONFIRMED.

**MEETING ADJOURNED:** AT 13:29 PM.

**FEBRUARY MEETING IS WHEN THE CHAPTER  
ELECT NEW BOARD MEMBERS AND THOSE  
FOR EXECUTIVE OFFICEERS... from the  
membership committee: TIME FOR THE  
MEMBERSHIP RENEWAL, bring 1200 pennies  
or 2 Lincolns and 2 Washingtons....invoices  
will be ready for next meeting.. Checks OKAY**



# FEBRUARY PROGRAM

## ANDREW LUNA

CLEARCHANNEL I.T. DIRECTOR,  
OFFERED A PRESENTATION ON  
“UNDERSTANDING NETWORKS  
FOR THE RADIO STATION”.

VERY VALUABLE EDUCATIVE  
TOOL FOR THOSE RADIO  
BROADCAST ENGINEERS THAT  
NEED TO COMPLEMENT THEIR  
SKILLS, AND AN OPORTUNITY  
FOR THE EXPERTS TO CONFIRM  
AND SHARE.

THE INVITATION IS FOR:

TUESDAY FEBRUARY 11, 2014  
@ 6:00 PM SHARP.

WHERE: PROPOSING CLEAR  
CHANNEL STUDIOS

Chapter will take care of Pizza  
and drinks.

