



**WEST LAUREL  
STALLIONS**

## **SPONSORSHIP PACKAGES**





*Building community leaders through athletics and academics.*

## About the West Laurel Stallions

### Our Mission

To provide a sports programs that emphasize the importance of academic achievement, sportsmanship, teamwork, good character, community and parental involvement. Through our competitive programs we will encourage respect, leadership, and discipline; qualities that promote the growth of our youth as they become responsible adults.

### Our Goals

- Increase the number of youth who participate in sports activities.
- Assist youth in balancing academics and participation in sports activities.
- Increase resources available to parents to assist them in supporting their young athlete.
- Create programs and activities that embrace culture and diversity, promote unity and support youth into the future.

### Core Values

**Respect, Character, Citizenship, Leadership,  
Academic Achievement, Diversity**

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## **West Laurel Stallions Fact Sheet**

- Profile:** The West Laurel Stallions was founded and established by coaches and parents who wanted to see the community unified in supporting youth development in athletics and academics.
- What We Believe:** We believe that competitive sports provide discipline, structure, and great opportunities to instill respect and leadership qualities in our youth
- Who can be involved:** We are based in West Laurel but anyone can join our association and play on our teams. We are open to all youth between the ages of 5-14.
- Age Only Programs:** Our young athletes should enjoy sports and play with their peers. That is why we create teams based on age and not weight. We allow players to play with their peers which promotes safety and solid development in sports. Our philosophy is supported by the National Football League and USA Football.
- Our Parents:** Our commitment to our parents is to maintain a quality program. We do this through constant communication with parents/guardians and our community members, as well as elected officials. We believe engaging parents promotes their involvement and increases the success of our participants.
- Why we're different:** In addition to sports, we also have programs that help our parents raise well-rounded individuals. Our most successful program, "Academic Accountability", highlights to participants the benefits and consequences of their efforts and behaviors off the field. Our "Character Counts" program facilitates a discussion between parents and youth about character traits that are essential to becoming a responsible person. Lastly, our "Pay It Forward" program provides opportunities for participants to give back to their community.

# WEST LAUREL STALLIONS

Web: [www.LaurelStallions.com](http://www.LaurelStallions.com)

Email: [info@LaurelStallions.com](mailto:info@LaurelStallions.com)

Phone: 240-821-7101



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## Supporting the Stallions

The West Laurel Stallions appreciate your interest in becoming a sponsor. The West Laurel Stallions Athletic Program is a program of the West Laurel Football Association (WLFA), a non-profit organization committed to serving youth 5 to 14 years old in West Laurel and the surrounding areas. Your donation will go toward providing services, and obtaining supplies and equipment needed to serve our families. You will also help to provide scholarships to participants who require financial assistance to participate in our programs. For all sponsors at the silver level and above, a small portion of your donation will be utilized to produce your company logo and information on a sponsorship banner. The sponsorship banner will be on display for all home games for the upcoming season.

Choose the level of sponsorship that best fits you and your company. If you are not able to donate at the sponsor levels highlighted, we encourage you to contribute an amount that is right for you. Any amount is greatly appreciated. You may contact us through email at [info@laurelstallions.com](mailto:info@laurelstallions.com) to design a package that best fits your budget.

### **West Laurel Stallions Sponsorship Packages**

#### **Platinum Level Sponsor-\$5,000+**

- Your company will have the option to have a booth for advertising your company and interacting with our families and guests for each home game.
- Your company will have the option of providing promotional material that can be distributed to our families and guests at every home game and through email weekly.
- To maximize your business exposure, your company's logo will be printed on the West Laurel Stallions sponsor banner and displayed at each home game.
- Your company will be highlighted weekly on our social media sites for one year.
- Your company name and logo will be displayed on our sponsor's board at the concession stand at each home game.
- Your company logo will be on all official correspondence, including our weekly newsletter, sent to our families for one year.
- Your company logo and a link to your business website will be added to each page of our website, including a detailed summary of your company on our "Community Resources" page at [www.laurelstallions.com](http://www.laurelstallions.com).
- You will receive a team plaque that can be displayed at your place of business.
- You will receive a sponsor t-shirt to wear and highlight your support in the community.

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### **Gold Level Sponsor-\$1,000+**

- Your company provided promotional material will be distributed to our families and guests at two home games.
- To maximize your business exposure, your company's logo will be printed on the West Laurel Stallions sponsor banner and displayed at each home game.
- Your company will be highlighted weekly on our social media sites for one year.
- Your company name and logo will be displayed on our sponsor's board at the concession stand at each home game.
- Your company logo and a link to your business website will be added to our "Community Resources" page at [www.laurel Stallions.com](http://www.laurel Stallions.com).
- You will receive a team plaque that can be displayed at your place of business.
- Your company name will be mentioned in our weekly newsletter correspondence to parents for one year.
- You will receive a sponsor t-shirt to wear and highlight your support in the community.

### **Silver Level Sponsor-\$500+**

- To maximize your business exposure, your company's logo will be printed on the West Laurel Stallions sponsor banner and displayed at each home game.
- Your company will receive one highlight post on our social media sites.
- Your company name and logo will be displayed on our sponsor's board at the concession stand at each home game.
- Your company logo will be added to our "Community Resources" page at [www.laurel Stallions.com](http://www.laurel Stallions.com).
- You will receive a team plaque that can be displayed at your place of business.
- Your company name will be mentioned in our weekly newsletter correspondence to parents for one year.
- You will receive a sponsor t-shirt to wear and highlight your support in the community.

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## West Laurel Stallions Sponsorship Application

I/We understand that sponsorships and donations are tax deductible as recognized by the 501 (c) (3) IRS regulations. My signature below certifies that I/We will donate \$ \_\_\_\_\_ to the West Laurel Stallions organization. Note: A receipt will be mailed to you after your donation is processed.

Checks should be made payable to: **West Laurel Football Association (WLFA).**

Please Print Legibly

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Authorized signature: \_\_\_\_\_

### **In-Kind Goods and Services**

The West Laurel Stallions organization seeks to recognize all contributions including the provision of in-kind goods and services. You may attach a document recording the in-kind goods and services your company will provide for the current season and the estimated dollar value, this will allow us to accurately acknowledge your organization.

**Please forward this completed application along with your payment to:**

West Laurel Stallions  
c/o Sponsorship  
15813 Kerr Road  
Laurel, MD 20707

**We also accept credit card payments.** To pay by credit card, please go to [www.LaurelStallions.com](http://www.LaurelStallions.com) and select the Donate button.

**Please enclose or email a copy of your company logo to [info@laurel Stallions.com](mailto:info@laurel Stallions.com). Business cards are acceptable.**

**Scan the QR code to get started  
with the sponsorship process or  
visit [www.LaurelStallions.com](http://www.LaurelStallions.com).**



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