



# SOUTH AUSTRALIA — CHARITY LUNCHEON —

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AUSTRALIAN AND NEW ZEALAND  
INSTITUTE OF INSURANCE AND FINANCE



## SA ANNUAL CHARITY LUNCHEON SPONSORSHIP PROPOSAL 2015

# HELP US HELP THOSE WHO NEED IT MOST



On behalf of ANZIIF I would like to invite you to become a sponsor of one of South Australia's leading insurance events. Now in its 42nd year, the South Australia Charity Luncheon will be held on Friday 29 May 2015 where we expect more than 350 attendees, all united by a good cause.

Your sponsorship of this event not only gives you access to South Australia's most influential insurance leaders and renowned guest speakers but will also play a pivotal role in assisting us raise some much needed funds for the Little Heroes foundation who help seriously ill children in South Australia.

Choose the sponsorship level that is right for you and be a part of this very special event by returning the attached Sponsorship Registration form by email. For further information, please contact Elyse Rosewall on +61 3 9613 7273 or [erosewall@theinstitute.com.au](mailto:erosewall@theinstitute.com.au)

Sponsorships will be allocated on a first come, first serve basis.

Sincerely,

Chair of SA Annual Charity Luncheon Committee

# ABOUT ANZIIF

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF), often referred to as 'the Institute', is a professional association and education provider for the insurance and financial services industry in the Asia-Pacific region. Established in 1884, ANZIIF has been supporting insurance professionals for 130 years and is one of the oldest professional associations in this region.

ANZIIF supports and engages with the industry through education, the promotion of professional standards and the facilitation of building a community of practice enabling our members to achieve their career and corporate aspirations.

Operating as a multi-disciplinary insurance, risk and financial management not-for-profit professional body, ANZIIF has approximately 16,000 members who are grouped into Faculties which focus on specific areas of expertise. Faculties are led by the industry, which inputs and partners with ANZIIF to ensure the relevance of professional development programs. These Faculties are:

- Claims
- General Insurance
- Insurance Broking
- Life, Health & Retirement Income
- Reinsurance
- Risk Management

ANZIIF receives advice and direction from our Councils and advisory groups who represents interest groups across Faculties:

- Generation i Council (under 35's)
- Women's Council
- People and Talent Development Advisory Committee
- New Zealand Member Advisory Board

ANZIIF is a Registered Training Organisation offering a diverse range of educational and compliance qualifications, customised education programs and education consulting services.

Continuous professional development opportunities are provided through ANZIIF conferences, seminars, training and networking opportunities to members and non-members. For members, these programs help them achieve the 25 hours of continuous professional development per calendar year required by ASIC and maintain the status of CIP membership of ANZIIF.

For more information about ANZIIF please visit [www.theinstitute.com.au](http://www.theinstitute.com.au)

# SA ANNUAL CHARITY LUNCHEON

The SA Charity Luncheon is targeted to all insurance professionals who reside in South Australia and is a standing date on the annual calendar. This luncheon has earned an enviable reputation over its 42 years where the perfect mix of networking and charitable support are achieved.

Depending on your sponsorship level, there are ample opportunities to display your banners, and receive recognition throughout the luncheon.

## LUNCHEON PROGRAM

12.00pm – 12.30pm	Registration and networking drinks
12.30pm – 3.00pm	Luncheon with guest speaker
3.00pm – 6.00pm	Post event networking drinks

# PLATINUM SPONSOR

**\$4,500** (1 AVAILABLE)

A Platinum Sponsorship entitles you to the following benefits:

- two conference banners with your logo displayed inside the main function room and in the pre-function area
- the premier display locations for any props, product displays and banners at the entrance to the function room\*. We are happy to discuss how best to represent your organisation through this event.
- a five-minute welcome speech at the commencement of the luncheon
- recognition on all pre-event communications including the event registration website pages (with hotlinks to your own company website), and on onsite promotional materials, including menus, power point slides and name tags
- the opportunity to provide attendees with a table gift
- the opportunity to hold a business card draw and announce the winner at the end of the luncheon
- an invitation for three representatives to attend SA Annual Charity Luncheon\*
- seating preference for your company at the event\*\*
- additional registrations at member price
- list of delegates prior to the event subject to privacy laws

\* Excludes airfares, accommodation and incidental costs

\*\* Offered in line with sponsorship levels

# GOLD SPONSOR

**\$3,500** (2 AVAILABLE)

A Gold Sponsorship gives you:

- one conference banner with your logo displayed inside the main function room
- a prominent display location for any props and displays in the registration and networking area
- recognition on all pre-event communications including the event registration website pages (with hotlinks to your own company website), and on onsite promotional materials, including menus and power point slides
- opportunity to hold a business card draw and announce the winner at the end of the luncheon
- an invitation for two representatives to attend SA Annual Charity Luncheon\*
- seating preference for your company at the event\*\*
- additional registrations at member price
- list of delegates prior to the event subject to privacy laws

\* Excludes airfares, accommodation and incidental costs

\*\* Offered in line with sponsorship levels

# SILVER SPONSOR

**\$2,000** (3 AVAILABLE)

A Silver Sponsorship entitles you to the following benefits:

- recognition on all pre-event communications including the event registration website pages, and on onsite promotional materials, including menus and power point slides
- recognition as the Silver Sponsor throughout the luncheon
- an invitation for one representative to attend SA Annual Charity Luncheon\*
- additional registrations at member price
- list of delegates prior to the event subject to privacy law

\*Excludes airfares, accommodation and incidental costs

# SUPPORT SPONSOR

**\$1,000** (MULTIPLE AVAILABLE)

A Sponsorship entitles you to the following benefits:

- recognition on all onsite event communications
- registrations at member price



# POST EVENT NETWORKING DRINKS SPONSOR

**\$4,000** (1 AVAILABLE)

This Sponsorship entitles you to the following benefits:

- recognition on all pre-event communications including the event registration website pages, and on onsite promotional materials, including menus, power point slides and networking drinks wristbands
- recognition as the Post Event Networking Drinks Sponsor throughout the luncheon
- an invitation for one representative to attend SA Annual Charity Luncheon\*
- additional registrations at member price
- list of delegates prior to the event subject to privacy law
- Provision of one drink voucher per attendee at the networking drinks carrying your company branding

\*Excludes airfares, accommodation and incidental costs

# ANZIIF EXPECTATIONS

ANZIIF organises the SA Annual Charity Luncheon in conjunction with the South Australian organising committee along with the Little Heroes Foundation. The SA Annual Charity Luncheon requires the coordination and cooperation of a large number of delegates, speakers and stakeholders. Our experience in running functions has led us to develop a set of guidelines for sponsors to facilitate the smooth running of events. We assume that by signing up to sponsor the conference, you are happy to work with us to ensure that we deliver an exceptional experience to our attendees.

Our expectations include:

- Showing respect at all times towards attendees, ANZIIF staff and other sponsors
- Ensuring that you read and understand your sponsorship entitlements
- If you wish to purchase additional tickets to the luncheon, these can be purchased online
- That upon return of your completed Sponsorship registration form, you provide us with a high res jpg & eps of your logo in both colour and mono
- Where a speaking time is included, respecting your time allocation
- Providing us with your intention to take up delegate spots and confirming attendee names no later than the 30th April 2015
- You undertake to ensure that all relevant materials and displays are set up no later than 30 minutes prior to registration opening
- Samples or gifts for attendees are delivered by 27 May 2015. N.B. It is your responsibility to ensure delivery directly to the venue using the venue delivery docket. ANZIIF will not take any responsibility for items that are delivered late or lost
- That you enjoy your time during the luncheon

# SPONSORSHIP SUMMARY

	PLATINUM (1 AVAILABLE)	GOLD (2 AVAILABLE)	SILVER (3 AVAILABLE)	SUPPORT (MULTIPLE AVAILABLE)	POST EVENT NETWORKING DRINKS (1 AVAILABLE)
Banner display	1 – Registration	–	–	–	1 – Post Event Networking Drinks
Conference banner displayed inside the main conference room	1	1	–	–	–
Welcome speech	5 minutes (main function room)	–	–	–	–
Opportunity to hold a business card draw and present the winner at the end of the luncheon	✓	✓	–	–	–
Recognition on all pre event communications	Company logo	Company logo	Company name	–	Company name
Company logo on all on-site event communications	✓	✓	–	✓	✓
Company logo on name tags	✓	–	–	–	–
Provision of table gifts	✓	–	–	–	–
Complimentary luncheon registrations*	3	2	1	–	1
Additional registrations at member price*	✓	✓	✓	✓	✓
List of conference delegates prior to the event subject to privacy laws	✓	✓	✓	–	✓
<b>Total conference sponsorship investment</b>	<b>\$4,500</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$4,000</b>

\* Excludes any incidental and accommodation costs

We will be finalising materials for the SA Annual Charity Luncheon throughout February 2015. If you would like to participate in the sponsorship of SA Annual Charity Luncheon please return the sponsorship form to Elyse Rosewall, [erosewall@theinstitute.com.au](mailto:erosewall@theinstitute.com.au), no later than 30 January 2015. After this time we cannot guarantee that the logo will appear on pre-event materials.

If you have any questions, please contact Elyse Rosewall on +61 3 9613 7273.



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### SPONSORSHIP APPLICATION

*Please complete the following and return it no later than 30 January 2015.*

Company Name: \_\_\_\_\_

#### SPONSORSHIP PACKAGE:

We wish to sponsor the following package:

- Platinum Sponsor \$4,500 (1 Available)
- Gold Sponsor \$3,500 (2 Available)
- Silver Sponsor \$2,000 (3 Available)
- Support Sponsor \$1,000 (Multiple Available)
- Post Event Networking Drinks Sponsor \$4,000 (1 Available)

Invoices will be sent within 14 days of receiving your sponsorship confirmation.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

PLEASE EMAIL THIS FORM AND YOUR LOGOS TO:

**Elyse Rosewall**  
Events and Sponsorship Coordinator, ANZIF  
erosewall@theinstitute.com.au



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### TERMS AND CONDITIONS

#### Payment Details

On receipt of the sponsorship application form, confirmation will be sent with a tax invoice for the sponsorship total. Payment may be made by:

- Cheque or money order payable to "Australian and New Zealand Institute of Insurance and Finance"
- Electronic Funds Transfer to National Australia Bank; BSB 083-004; account number 51511 7195. To allow us to identify your EFT payment, please enter "Sponsorship" and your company name as the statement of reference and email, fax or mail remittance advice.

#### Conditions

- The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month prior to the event
- The organisers reserve the right to accept or reject any application for sponsorship
- Specific details and specifications regarding the artwork for logos and advertisements will be sent through in your sponsorship pack post-approval. The pack also will contain all signage and collateral delivery information
- In the event that a sponsor changes logos or branding, the organiser reserve the right to use the original logo supplied throughout the duration of the event campaign. Substitutions to the new logos or branding will only be made at the start of a new event campaign
- Submission of sponsorship confirmation after the specified deadline may result in the sponsor not being provided with all of the listed benefits.

#### Cancellation

- In the event of withdrawal of sponsorship, please be advised that unless that particular sponsorship is resold, the organiser reserves the right to retain the payment received to date. Notification of your intent to cancel must be in writing and the committee reserves the right to retain deposit monies received.