

North Carolina Coaches Association
2010 East-West All-Star Games Yearbook Program
ADVERTISING ORDER FORM
(Please print clearly.)

Name of High School _____ *Circle one: East West*

Names of All-Stars, coaches, cheerleaders with photos appearing in your ad:

Ex. Sam Kicker _____ *Circle one and write sport in blank (Football, Basketball, Soccer)*
 Coach Cheerleader Men's Women's Soccer

1. _____ Coach Cheerleader Men's Women's _____

2. _____ Coach Cheerleader Men's Women's _____

3. _____ Coach Cheerleader Men's Women's _____

4. _____ Coach Cheerleader Men's Women's _____

5. _____ Coach Cheerleader Men's Women's _____

6. _____ Coach Cheerleader Men's Women's _____

School Principal(s): _____

Athletic Director(s): _____

Athletic Coaches: _____ Sport: _____
 _____ Sport: _____
 _____ Sport: _____

School ad is sponsored by: _____

School Mascot name: _____

MAIN MESSAGE & CONTENT OF YOUR SCHOOL'S AD

(EX. Congratulations to... AHS Salutes / Proudly presents our All-Star... Best wishes... be creative!)
 Include team honors, individual awards, scholarships earned, etc. Attach a separate page if necessary.

In the event there are questions during the production of this ad or changes need to be made to the ad:

Name of contact person: _____

Phone number- home: _____ cell: _____

Contact's email: _____

ORDERING INSTRUCTIONS

1. Completely fill out both sides of this Order Form. Note: Other All-Star participants from your school will be added to your school ad by the Advertising Coordinator as rosters are finalized and as the printing schedule permits.
2. Send a clean, printed image of your school's logo or mascot, or by email, if you want to include it in your ad.
3. Send any photos you want to appear in your ad. Label them clearly on the back with the person's name and school. You may also email digital photos (200+ resolution) to the Advertising Coordinator for use in your ad. Otherwise, we will use the athlete's photo they were asked to submit with their media form.
4. All-State Cheerleaders: If an All-State Cheerleader was selected from your school and you would like to include them in your ad, you will need to send us their photo. (All-State Cheerleaders are not selected by the NCCA)
5. If you choose, your school can design their own ad for the All-Star program, save it in PDF (preferred), JPG, or TIF format, and send it by email before the deadline. *When laying out your ad, be sure to use the correct dimensions for the ad size you have ordered and paid for with this order form.*
6. Send full payment by check with this order form for your school's ad. All school ads must be prepaid in order to be placed in the 2010 All-Star Program. Make a copy of this order form for your records.

Mary Via, Advertising Coordinator: eastwestprogram@triad.rr.com 336-282-8002

_____ High School would like to reserve space for the following size ad for publication in the 2010 East-West All-Star Games Yearbook Program:

- (Check one) _____ Full Page (7 1/2" W x 10" H).....\$325.00
_____ Half Page (7 1/2" W x 4 1/2" H).....\$200.00
_____ Quarter Page (3 5/8" W x 4 1/2" H).....\$135.00

(Check one)

_____ We would like for the Advertising Coordinator to design our school's ad for the 2010 Program using the information we have provided on the reverse side of this order form.

_____ We are designing our own ad for the 2010 Program and will deliver via email to the Advertising Coordinator as soon as possible before the June 14, 2010 deadline.

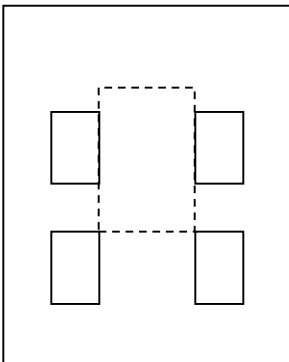
Amount enclosed: \$_____

Make checks payable to "East-West All-Star Program" and mail to:

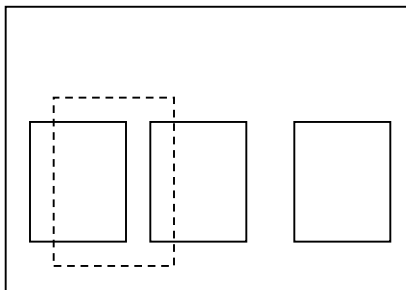
**North Carolina Coaches Association
Attn: Mary Via
1101 Westover Terrace
Greensboro, NC 27408**

DEADLINE for Advertising Orders is MONDAY, JUNE 14th, 2010.

Full Page Ad – Up to 4, or more photos



Half Page Ad – Up to 3 photos



Quarter Page Ad – Single photo only

