



SATURDAY, MARCH 5, 2016

NATIONAL BUILDING MUSEUM

2016 TASTING STATION PROPOSAL

For more information please contact:

Erin Leahey | Senior Development Director | Cystic Fibrosis Foundation, Metro D.C. Chapter | 301-657-8444 | eleahey@cff.org

Jenna Vince | Development Manager | Cystic Fibrosis Foundation, Metro D.C. Chapter | 301-657-8444 | jswirskysacchetti@cff.org



THE 12TH ANNUAL BEER INSTITUTE BREWER'S BALL PRESENTED BY **matchboxfoodgroup**

Join us in serving up hope, one pint at a time since 2005

WHAT: the **12th Annual Beer Institute Brewer's Ball presented by matchboxfoodgroup** has earned its reputation as the beer event of the season, hosting over **35 of the region's best craft breweries** and **30 popular DC restaurants**. Guests mix and mingle, while sampling handcrafted beers, tastes of the best local cuisine, and more. If the mood strikes, you can boogie on the dance floor featuring live entertainment, or bid on unique silent and live auction items and experiences. If there's one thing we can guarantee – our guests won't leave hungry or thirsty. The evening will feature live entertainment, one of the region's most memorable silent auctions, and an exclusive VIP area for our biggest supporters. Brewer's Ball is the best nonprofit craft beer event of the year!

WHEN: Saturday, March 5, 2016

WHERE: National Building Museum, 401 F St NW, Washington D.C., 20001

WHY: Cystic fibrosis is a chronic, progressive and life-threatening genetic disease; the defective gene substantially impairs normal respiratory and digestive functions making the simple acts of breathing and eating a daily challenge. **The median age of survival is 40 years – there is no cure.**

The Cystic Fibrosis Foundation is one of the most efficient and effective health organizations of its kind and we are using your contribution wisely. We are more optimistic than ever that we are on the right path to a find a cure and improve the quality of life for people living with cystic fibrosis (CF). Below are some brief highlights of our recent progress:

- This is a transformational time in CF history. In fact, our pursuit of innovative strategies that attack CF at the genetic level has already led to two breakthrough treatments that address the underlying cause of this disease—Kalydeco and Orkambi—and could one day lead to a cure for all people with CF.
- Kalydeco and Orkambi are part of a continuum of progress in CF drug development that has led to tremendous gains in life expectancy for people with CF, which has doubled in the past 30 years.
- Our progress is clear and our successes are tangible, yet we continue to lose precious lives to this disease every day. There is still much work to do to assure ALL CF patients live the long, full and healthy life they deserve.

These recent advances in developing therapies are groundbreaking! Without the generosity of your participation, the Foundation's progress would not be what it is today. It is your support that helps fund the science that makes the future so bright for all those with CF.

As a tasting station sponsor, not only will you be helping those with CF, but you will also have the opportunity to directly market to up to 1,600 young to mid-age professionals from Virginia, Maryland, and Washington, D.C.

To confirm your participation please complete the attached form.



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IN-KIND BEVERAGE TASTING STATION

Join us in serving up hope, one pint at a time since 2005

AS HOST OF A TASTING STATION AT THE 12TH ANNUAL BEER INSTITUTE BREWER'S BALL PRESENTED BY matchboxfoodgroup, YOUR COMPANY SHALL RECEIVE THE FOLLOWING BENEFITS:

- Company name and provided **logo presented on pre- and post-event materials, e-communications and all other event publicity**
- Signage at the event
- **Vendor space to serve samplings**, to include a 6-foot table with plastic flooring, trashcans and black table cloth to cover the table. Glass tasting cups will be provided to all attendees with plastic cups available upon request.
- Space shall include the **opportunity to distribute material and giveaways** along with samples for up to 1,600 guests throughout the evening
- Opportunity for your company to **display the Brewer's Ball logo on external and internal communications** for cross marketing purposes and to show your proud support for the Cystic Fibrosis Foundation

AS A PARTICIPATING BEVERAGE VENDOR, YOUR COMPANY WILL BE EXPECTED TO PROVIDE THE FOLLOWING:

- Beer, wine, or signature cocktail **samplings for up to 1,600 people**
- Provide **3 people** to serve and interact with the guests (*max number due to NBM occupancy compliance*)
- **Donation of an auction item** to our silent or live auction including but not limited to brewery tours, cases of beer, product baskets, beer dinner tickets, etc.
- Supply us with **logo for inclusion in our invitation and tasting journal**
- Provide all the necessary **equipment for your tasting station**; please let us know by **February 5th** if your station will require electricity.
- **Arrive at 4:00PM** and be set up no later than 5:00PM – *subject to change based on venue specifications*
- **REQUIRED:** Will need to sign **Alcohol Beverage Service Addendum (attached)** & **Provide documentation from your insurance company, listing the CF Foundation as additionally insured.**

VIP BEVERAGE TASTING STATION:

*The CF Foundation must have a signed commitment form by the provided date of **January 8, 2016**. For availability or further details on the VIP area, please contact Jenna Vince (jswirskysacchetti@cff.org).*

- **Premier placement** in the VIP area
- **Beverage samplings for 300+ people**
- **Mention in the program**
- Opportunity to participate in the **LIVE auction**

Please submit this form no later than January 8, 2015. Spots are reserved on a first come first serve basis and may sell out before this date. Act fast to reserve your spot.

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Participation subject to deadlines and adherence to CF Foundation policies.

IN-KIND BEVERAGE TASTING STATION FORM

DONATIONS ARE TAX-DEDUCTIBLE BY THE EXTENT ALLOWED BY LAW

***PLEASE RETURN ONE COPY TO THE CYSTIC FIBROSIS FOUNDATION, AND MAKE ONE COPY FOR YOUR RECORDS.**

Please submit this form no later than January 8, 2015. Spots are reserved based on a first come, first serve availability and may sell out before this date. Act fast to reserve your spot.

COMPANY: _____
As you would like it to appear on printed materials

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE NUMBER: _____ EVENING PHONE: _____

FAX: _____ CELL: _____

EMAIL: _____

BEVERAGE BEING SERVED:

1. Name: _____

Description: _____
As you would like it to appear on printed materials

2. Name: _____

Description: _____
As you would like it to appear on printed materials

3. Name: _____

Description: _____
As you would like it to appear on printed materials

What equipment will you bring: _____

Do you need access to power (deadline for power commitment: **February 5, 2016**): _____

- I would like more information regarding the tasting journal (Full page acknowledgments available at a special price for \$500, *fully tax deductible*)
- For maximum exposure I would like to contribute an item/s to the silent auction, please send me an auction donation agreement
- I would like to purchase _____ number of tickets at \$140 (*\$70 tax deductible*) each to attend the 2016 Beer Institute Brewer's Ball presented by **matchboxfoodgroup**

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