

**Project Acronym: RuProL**

**Project Name: Rural Project Life**

**Priority:**

1. Spatial development approaches and actions for social and economic cohesion
2. Sustainable transport systems and access to the information society
3. Promotion and management of landscape, natural and cultural heritage
4. Environment protection, resource management and risk prevention

**Lead partner**

Institution: Municipality of Foligno (PG)

Address: Palazzo Deli (Via Gramsci )

City code: 06034

City: Foligno (PG)

Country: Italy

**Contact person**

Name: Armando Fizzarotti

Phone: +39 0743 613410

Fax: +39 0743 613411

e-mail: [armando@umbriautc.org](mailto:armando@umbriautc.org)

**Financial Information of the project (in €):**

TOTAL: **1.600.000,00**

**Project duration** 24 months

**Project description:**

With the current project the Partnership intends to concretely intervene over the reasons lying behind the socio-economic development delay affecting rural and mountain territories as opposed to the European average.

The planned activities are the following:

- a. Fostering the emergence and knowledge of activity supply potentials within rural territories in the European regions involved as direct beneficiaries of the planned project activities
- b. Organizing training interventions, in the form of seminar sessions, directed towards local economic players so as to qualify their activities and provide them with instruments allowing them to contribute to the implementation of the Local Activity Supply Plan.
- c. Sensitizing and informing local government officials so as to favour the adoption of suitable resident reception policies
- d. Drawing up a **European Bill of Rural Service Standards** to be employed as an instrument for the measurement of the quality of services supplied within rural territories and activity supply as shown under point a.
- e. Creation of a transnational network for the promotion of activity supply within rural and mountain territories (see point a)
- f. Creation of a transnational network of individuals involved in sensitization activities related to activity supply in rural and mountain territories (potential new residents)
- g. Creation of a shared and computerized databank of local activity supply concerning all national and transnational areas involved in the project and certified on the basis of the European Bill of Rural Service Standards criteria
- h. Establishment of regional desks having the task of promoting reception policies and certifying activity supply within rural areas
- i. Testing the Territorial Repopulation Agent figure as a territorial indicator working in close cooperation with the above regional desks
- j. Organizing the **1st VIVERE IN CAMPAGNA (LIVING IN THE COUNTRY)** fair directed towards promoting rural territory activity supply and attracting new residents and external investments
- k. Establishment of a national "*concertation committee*" involving local authorities, the MIPAF and all project partners so as to favour the integration of resident reception policies into rural and mountain development programs of the different local authorities at a regional, provincial and municipal level

**Objectives:**

Providing both local government officials and stakeholders with suitable, innovative and previously tested instruments allowing them to promote within their territories adequate reception policies which may create economic and demographic development as new residents move to the area.

Drawing up a transnational model to attract new residents to the rural territories which may be adopted by public authorities as an addition to rural and mountain area governance policies both at a national and a local level.

**Expected outcomes:**

1. Offer plans of local activities (one for each involved area)
2. **1 European Bill of Rural Service Standards**
3. Several project works (at least 2 for each involved area)
4. Several workshops (at least 1 for each involved area)
5. Transnational network of local demand and offer
6. 1 Database
7. Several local front offices (at least 1 for each involved area)
8. Creation of repopulation agents
9. Organisation of x national fairs to promote the local activity offer (at least 1 for each involved area)
10. Creation an implementation of coordination tables (at least 1 for each involved area)

**Project partners**

Already found:

**Italy**

Municipality of Foligno (Applicant)

Province of Mantua  
Province of Campobasso  
MIPAF (Ministero delle politiche agricole e forestali – Ministry of agricultural and forestry policies)

**EU partners**

Dept of Agricultural Economics Mediterranean Agronomic Institute of Chania (Greece)

Are you looking for additional partners?    Yes X            No

If yes, what partners are you looking for?

We're looking for partners with the same kind of repopulation problems, with the aim of confront and develop jointly specific measures and initiatives against the social desertification.

Follow up from INTERREG II C:

Links to other III B projects: