

INTERNATIONAL
PARTNER

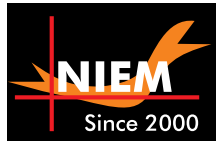


MEMBER



ASIA'S FIRST
& BEST EVENT
MANAGEMENT
INSTITUTE

FACT RECORDED IN LIMCA BOOK OF RECORDS



WINNER
EEMAX GLOBAL 2015
BEST EVENT INSTITUTE



A RECOGNITION BY THE EVENT INDUSTRY

NATIONAL INSTITUTE OF EVENT MANAGEMENT

Mumbai : Ground Floor, Nandanvan Bldg., Corner of Vallabhbai and Ansari Road, Vileparle (W), Mumbai - 400 056.
Tel.: 2628 2928 / 2671 6676 ● Tele Fax : 2671 6676 ● <http://www.niemindia.com>

Pune : Flat No. 4, Kamal Prabha Apartments, Opp. Police Ground, Fergusson College Road, Shivaji Nagar,
Pune - 411 016. ● Tel: 2567 9034

Ahmedabad : Office No - 8, Panchratna, Above HDFC Bank, Opp. White House, C.G. Road, Ahmedabad
●Tel: 40307200

ADMISSION FORM DEM / PGDEM

Academic year 2016-2017
(Please write in block letters)

Staple your
Photographs
here

PERSONAL DETAILS :

Name : _____
Surname Name Middle Name

Date of Birth : _____ E-mail : _____

Address : _____

Res. Tel. No.: (With area code) _____ Cell No.: _____

HSC / Graduation Marks : _____

Name of College / Organisation : _____

Father's Service or Business Address : _____

OTHER QUESTIONS :

1. Write in not more than 100 words why you wish to join course _____

Which of the qualities mentioned below would apply to you (tick as many as you feel correct)

- | | |
|--|--|
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Ability to work with others |
| <input type="checkbox"/> Creativity | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Organisational Skills | <input type="checkbox"/> Sponsor Contacts |
| <input type="checkbox"/> Cool Temper | <input type="checkbox"/> Ability to Communicate |
| <input type="checkbox"/> Disaster | <input type="checkbox"/> Ability to Liason |
| <input type="checkbox"/> Eye for Details | |

Name your two negative qualities

Write names of any 5 major Events you have seen or heard recently

What according to you should be the 5 best traits an Event Manager should have ?

Name any two Event Management Companies in your town / city.

How did you hear about the Institute ?

- | | |
|--|--|
| <input type="checkbox"/> News Paper | <input type="checkbox"/> Website |
| <input type="checkbox"/> College Seminar | <input type="checkbox"/> Other (Specify) |
| <input type="checkbox"/> Friend | |

Promise to follow all the rules of the Institute.

Signature of the Student

DEM

Diploma in Event Management

the Course details
the Student Facilities
the fees
the admission procedure

COURSE DETAILS

CODE	SUBJECT
BEA-001	Basic Event Accounting
CPS-002	Communication and Presentation Skills and Sponsorships
EMA-003	Event Marketing and Advertising
ELL-004	Event Logistics (includes catering, Research, Production etc.)
SET-005	Special Event Topics
PP1-006	Practical Paper I
PP2-007	Practical Paper II (Includes Indian and Foreign case studies)

The course is divided into 2 Semesters.

Why DEM ?

If you are an under graduate and excited about events you should definitely join DEM because.....

1. It makes a great Event Manager out of you, by the time you get your graduation.
2. It makes you fully experienced about the Event and allied Industries because of theoretical teaching guest lectures and practical training.
3. You get a Diploma in Event Management which blends with BA, B.Com., BMS, BMM and other faculties. It is simple and does not clash with your college, Even exams are in the vacations.
4. You also develop your Personality, learn to organize, communicate for your society, college & community.
5. If you do not wish to study further, DEM can get you a direct entry in to the Event Management Industry, along with your graduation.
6. NIEM's DEM is the best high profile additional qualification a student can have.

STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Classes will be Air-conditioned and with modern equipments.
- 3) Students will have all co-curricular and extra curricular facilities like Event Manager of the Year Award, Mr. & Ms. University & College Idol etc.
- 4) Library Facilities will be available.
- 5) Readymade Text Book will be provided in all subjects.
- 6) All round the year guidance in Event Training will be provided.
- 7) An active placement cell is at work and Students will be given placement guidance and advice.

COURSE FEES

Students will be required to pay an all inclusive fee in lumpsum on admission to DEM of Rs. 59,500 (includes Admission fees, Tution fees, exam fees, students facilities, practical training fees, study notes etc. plus 14.5% Service Tax)

PS.:1) All fees can be paid by cash/D.D./Cheques drawn on **“National Institute of Event Management”**
2) Fees may increase if the rate of service tax increases
FEES ONCE PAID WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES.

CLASSES

- 1) Regular lectures will be held thrice a week 5 p.m. to 7 p.m.
- 2) Guest lectures could be any time but mostly Sundays.
- 3) Training as per timings offered by the training companies.
- 4) Lectures will be held at Ground Floor, Nandanvan Bldg., Corner of Vallabhbai and Ansari Road, Vileparle (West), Mumbai - 400 056. Tel.: 2628 2928/2671 6676

ADMISSION PROCEDURE

Admission forms along with Prospectus will be available between 11:00 am to 7:00 pm from Monday to Saturday. Students will also have to submit a duly filled admission form and then he/she will pay the required fees.

P.S. Students should also attach a photocopy of their HSC marksheet and three photographs with the duly filled in application form. Students who are appearing for their Final Year or HSC can also apply provided they submit their marksheet on receiving the same