

AMERICAN LEGION POST 91 BUSINESS SPONSOR NEWSLETTER AND WEB SITE ADVERTISEMENT CONTRACT

Business Sponsor Contact Name: _____

Business Sponsor Company: _____

Sponsor Phone: _____ **Today's Date:** _____

Sponsor Email Contact: _____

WHICH AD MEDIUM?

Newsletter Ad? Web Site Ad? In-House Ad?

** Web Site and In House ads are discounted if purchased with a newsletter ad.*

NEWSLETTER AD:

	Qty
Small Block: 1.5" x 1.5" @ \$ 80.00 per year	---
Business Card: 3.5" x 2" @ \$ 120.00 per year	---
Quarter Page: 3.5" x 4-1/8" @ \$ 150.00 per year	---
Banner Ad 7-1/8" x 2" @ \$ 150.00 per year	---

We can create a simple text based ad or use your artwork and/or business card.

WEB SITE AD:

Web Site ads are along the lower left-hand side of our home page, in skyscraper format, and on our sponsor page in modified leaderboard format. We can create a simple text based ad or use your artwork. www.azlegion91.org

	Qty
Web Site Ad: \$ 150.00 per year	---
Web Site Ad: \$ 100.00 per year (if bundled with newsletter)	---

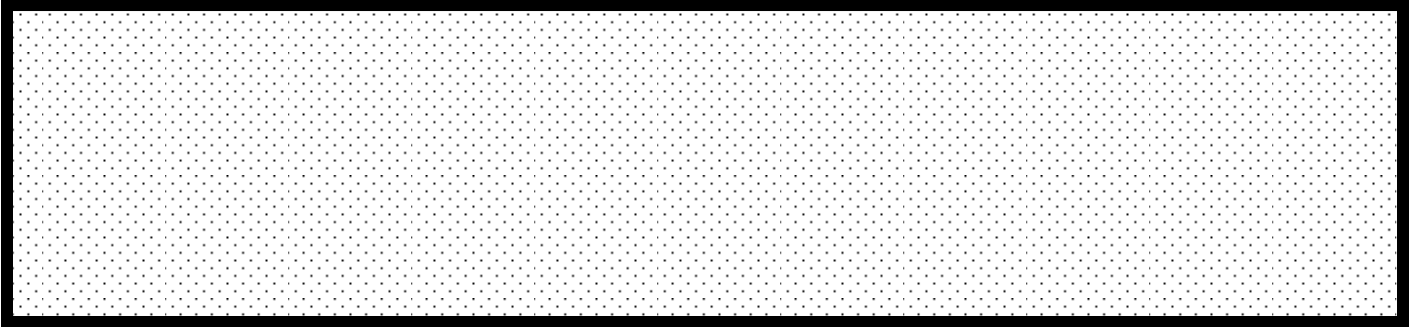
IN HOUSE AD:

In House Ads are displayed on one of our 42" HDTV's in the main bar area of the post and rotate throughout the day at 10 second intervals. We can create a simple text based ad or use your artwork.

	Qty
In House Ad: \$ 150.00 per year	---
In House Ad: \$ 100.00 per year (if bundled with newsletter)	---

Content of Ad:

(Either write in what you'd like in your ad or attach your business card or art work.)



Turn in form and money to Post 91 Bartender and get a receipt. For more information, contact Gina Soutiere gina.soutiere@azlegion91.org

Amount Due: _____

Amount Paid: _____

Payment Received By: _____

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Newsletter Circulation:

200 copies monthly – printed circulation

400 copies monthly – email circulation

Web site rankings:

#3 result in Google search using “Post 91” as the search criteria

In-house foot traffic:

Weekdays: 75 – 150 persons per day

Weekends: 125 – 250 persons per day

Special Events: 200 – 400 persons per day

Sample Newsletter ad sizes:

2" x 7-1/8" Banner Ad Example

PENNY STORE
922 W. My Street, Chandler AZ

**BRING IN THIS COUPON FOR \$5.00 OF AN ORDER
OR \$20 OR MORE**

Business Card 3-1/2 x 2 inch Example Ad

My BBQ & Beer
922 N. Chandler
Phoenix AZ
480 111-1111

Best BBQ is the desert.
We can scan in your business card

3-1/2 x 4-1/8 inch Quarter Page Ad Example

EXAMPLE AD

Brown Real Estate
20 years experience

Life Time Arizona Resident

Call 480-111-1111
Mention this ad, save 1% realtor fees

2112 Any Street
Chandler AZ 85224

1.5 "x 1.5" Ad Block Example

Riley's Bar

*Bring in Add for
1.00 Draft You
Call It*

1.5" x 1.5" Ad Blocks will be placed throughout the newsletter as space permits. All other size ads will normally appear on a dedicated sponsor page, but may also be placed throughout the newsletter. We are unable to guarantee specific ad placement.

Sample Web site skyscraper ad:

160 x 600 pixels. (standard Wide Skyscraper format)
We can accommodate jpg, gif, tif, png and psd formatted artwork.

Please email all artwork to webmaster@azlegion91.org

If you do not have artwork pre-made, we can scan a business card or utilize existing graphics from your web site to create your ad. Please understand that we can only offer one revision to any artwork that we assemble and create on your behalf.

Skyscraper ads appearing on our home page will be rotating images (5 seconds each) and will be hyperlinked to your website. Banner ads appearing on our sponsor page will be static images and will be linked to your website.

Sample Web site banner ad:

600 x 90 pixels. (reduced size Leaderboard format)



Sample In-house HDIV ad:

Minimum size 1280 x 720 pixels for viewing on 780i / 780p HDIV. Maximum size 1920 x 1080 pixels.

