



Irvine Children' Fund

Irvine Children's Fund

Celebrating 29 Years

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Irvine Junior Games

Irvine Children's Fund

The Irvine Children's Fund (ICF) is proud to announce that the **29th ANNUAL IRVINE JUNIOR GAMES** will be held on **Sunday, May 15, 2016**, at Irvine Stadium. Athletes, sponsors and dignitaries participate in Opening Ceremony which begins with the athlete parade and lighting of the 2016 flame. As the Irvine Children's Fund looks forward to celebrating this enduring Irvine tradition, the 29TH Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by more than 1,500 athletes from 30 Irvine elementary and middle schools, 300 volunteers and 3,000 spectators

Most importantly, the Irvine Junior Games assist ICF in fundraising to provide affordable child care before and after school on 24 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. The city of Irvine approved a Strategic Plan for Children, Youth and Families addressing citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised over \$2,366,000 for these programs.

ICF cannot do all this alone. We are appreciative and proud of the many generous donors who have helped us reach our fundraising goals year after year. Your continuing commitment will help ICF accomplish our mission. When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for children who otherwise may be left home alone.

Your support will make it possible for low-income working families to have access to child care programs at all 24 elementary schools in Irvine. Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care. **To fund the 2015 – 2016 ICF Before and After Child Care Scholarship Program and meet the needs of all qualifying families, ICF has made a commitment to raise \$130,000. ICF also has committed to raise an additional \$24,000 to enhance the quality of the child care at all 24 programs.**

Please join the Sponsor Team of the 2016 Irvine Junior Games and help ICF continue to reach our child care scholarship and program goals by completing and returning the enclosed sponsor agreement form or by signing up online at www.irvinechildrensfund.com.

If you have any questions or need additional information, please call ICF at (949) 786-6454.

Sincerely yours,

Marcy Brown
President
Irvine Children's Fund

Sharon Wellikson
Irvine Junior Games
Irvine Children's Fund



29TH ANNUAL IRVINE JUNIOR GAMES

TRACK & FIELD EVENT

A BENEFIT FOR THE IRVINE CHILDREN'S FUND

ON TRACK TO RAISE FUNDS FOR BEFORE & AFTER SCHOOL CHILD CARE

MAY 15, 2016



The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary school children in athletics and promote a healthy lifestyle



The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:

- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 24 child care sites

Before & after school child care sites are now located on all 24 elementary school sites in the Irvine Unified School District.



THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE

1,500 4th – 8th Grade Athletes Representing 30 IUSD schools

The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host more than 1,500 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for special needs and adapted PE children.

Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds

from the athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 **VOLUNTEERS** who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team **SPONSORS** proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.

Thanks to our Irvine Junior Games sponsors, foundations & grants, the Irvine Children's Fund has raised **\$2,366,553**:

- \$1,741,566 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,564 child care scholarships to low income, working families since 1993
- 6,316 child care days provided in 2013-2014
- 7,190 child care days provided in 2014-2015
- \$199,464 to the schools and teachers participating in the Irvine Junior Games
- \$172,675 to the 24 before and after school child care sites for supplies and activities to



Irvine Children's Fund

enrich the programs for all children

IRVINE CHILDREN'S FUND • IRVINE JUNIOR GAMES • 14301 Yale Avenue • Irvine, CA 92604
Phone: (949) 786-6454 • Email: icfjg@sbcglobal.net • Website: irvinechildrensfund.com • Tax ID# 33-0177921



Irvine Junior Games

SPONSOR BENEFITS



A Benefit for the Irvine Children's Fund

Benefits	Presenting \$20,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit Patron \$250	Patron \$150
Admission and Sponsor Tent tickets	20	15	12	10	10	8	6	6	4	2 Adult & 1 Child
IJG Event Program Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 4.5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	logo COLOR 4 x 2.5	list	list
Name on FRONT of ATHLETE T-SHIRTS 1,500 T-Shirts										
Name on BACK of ATHLETE T-SHIRTS 1,500 T-Shirts										
Signage recognition at track and field venues										
Banner recognition on field at award stand										
* Name on FRONT of Athlete Registration Form on ICF Website				Online Athlete Registration Form Deadline December 1						
* Name on Event Posters at 30 Schools				Poster Print Deadline December 1						
Name in Athlete Packets for 1,500 athletes										
Exhibit space at Saturday Vendor & Sponsor EXPO for 1,500 registered athletes & their families										
ICF/IJG WEBSITE Recognition	WEBSITE HOME PAGE	WEBSITE HOME PAGE	Website List	Website List	Website List	Website List	Website List	Website List	Website List	Website List
Pre event PR exposure										
* Name on Sponsor Agreements			Print Deadline October 23							
* Name on Patron Invitation				Print Deadline December 1						
Introduction during Opening Ceremony										
Company Banner at Event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

* Print Deadline as indicated

To guarantee inclusion in all other printed materials,

COMMITMENT MUST BE MADE BY FRIDAY, APRIL 8, 2016

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

IRVINE CHILDREN'S FUND

IRVINE JUNIOR GAMES

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: icfig@sbcglobal.net

Websites: irvinechildrensfund.com & irvinejunorgames.com Tax ID #33-0177921



Irvine Children's Fund

IRVINE CHILDREN'S FUND 29th ANNUAL IRVINE JUNIOR GAMES SPONSOR LETTER OF AGREEMENT



I/We hereby agree to become a Sponsor of the 2016 Irvine Junior Games to be held **SUNDAY, MAY 15, 2016** at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA.

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided and this agreement will not be binding on the Irvine Junior Games/Irvine Children's Fund until this agreement is executed by the Irvine Junior Games/Irvine Children's Fund. Benefits related to collateral materials and publication will be provided in materials produced after execution of this agreement by the Irvine Junior Games/Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ _____ in cash and/or \$ _____ in services and/or products as approved by the Irvine Junior Games/Irvine Children's Fund.

Services or products to be contributed are as follows:

PAYMENT & IJG PROGRAM AD: Cash contributions are 100% due and payable within 60 days of executing this agreement and no later than April 22, 2016. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - www.irvinechildrensfund.com.

AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN FRIDAY, APRIL 8, 2016. COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL. Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call the Irvine Children's Fund at (949) 786-6454.

Please EMAIL COLOR ADS to icfig@sbcglobal.net by Friday, April 8, 2016

<input type="checkbox"/> Presenting Sponsor	\$20,000	1/2 page <u>Color program ad on back cover</u> – 8" wide x 5" high
<input type="checkbox"/> Official Sponsor	\$15,000	1/2 page <u>Color program ad on back cover</u> – 8" wide x 5" high
<input type="checkbox"/> Major Sponsor	\$10,000	1/2 page Color ad inside cover – 8" wide x 5" high
<input type="checkbox"/> Platinum Sponsor	\$7,500	1/2 page Color program ad – 8" wide x 5" high
<input type="checkbox"/> Gold Sponsor	\$5,000	1/2 page Color program ad – 8" wide x 5" high
<input type="checkbox"/> Silver Sponsor	\$2,500	1/4 page Color program ad – 4" wide x 5" high
<input type="checkbox"/> Bronze Sponsor	\$1,000	1/8 page Color program ad – 4" wide x 2.5" high
<input type="checkbox"/> Event Sponsor	\$500	Color Logo or color ad in the program – 4" wide x 2.5" high
<input type="checkbox"/> Spirit Team	\$250	Listed in the program
<input type="checkbox"/> Patron	\$150	Listed in the program
<input type="checkbox"/> Saturday EXPO	\$200	Space at Saturday May 14, 2016 Athlete Check-In & Sponsor/Vendor EXPO EXPO included in Gold, Platinum, Major, Official & Presenting Sponsors

I have read and agreed to the terms stipulated above:

NAME _____ SIGNATURE _____

TITLE _____ DATE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ E-MAIL _____

SPONSOR LEVEL _____

SPONSOR RECOGNITION _____

(Please print or type name(s) the way you wish to be listed in printed materials.)

Become a Sponsor by signing up online at

www.irvinechildrensfund.com – (Home Page – Become a Sponsor Now)

Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa

Name on Credit Card _____

Credit Card # _____ Expiration Date _____

Credit Card Address _____

Cardholder Signature _____ CCV# _____

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES

14301 Yale Ave • Irvine, CA 92604 • Phone (949) 786-6454 Email icfig@sbcglobal.net • www.irvinechildrensfund.com • TAX ID # 33-0177921



2016 IRVINE JUNIOR GAMES

Sunday, May 15, 2016

SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO

IJG EXPO SATURDAY, MAY 14, 2016 10 AM - 3 PM (Set up at 8:30 am)

\$200 VENDOR/SPONSOR EXPO FEE

EXPO space Included in the following Sponsor Levels – Presenting, Official, Major, Platinum and Gold

Yes, I would like to participate in the IJG EXPO on Saturday, May 14th

at the Athlete Check-In for 1,500 registered athletes and their families

Past Sponsors and Vendors included:

HOAG, Great Park Neighborhoods, Ducks Street Team, ScholarShare 529 College Savings Plan, Camp James, AYSO North Irvine Region 213, AYSO South Irvine Region 144, Irvine Pony Baseball, Irvine Girls Softball Association, Irvine Youth Basketball League, Irvine Soccer Academy, Irvine Pythons Baseball, Irvine Slammers FC, Tustin Volleyball Club, Irvine Chargers Football & Cheer, SoCal–Elite Sports, Matt Leinart Football, Concordia Eagle Basketball, Irvine Relay for Life, Mariners Church, Irvine Public Schools Foundation, Juice It Up, OC Ride, Growing Smiles - Laura McCormack, DDS, Passamano Orthodontics – Drs. James & Robert Passamano, iSmiles Orthodontics – Dr. Brandon Hoang, Irvine Pediatric Dentistry & Orthodontics – Dr. Yehezkel, Babiari Health and Spine Center, Rainbow Rising, Child Development Centers, Koala Club Child Care, Kids Stuff Child Care, Creekers Club Child Care

IJG EXPO 2015 was attended by more than 1,000 athletes and their families

Contact: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Sign up online today for the IJG EXPO 2016 at www.irvinechildrensfund.com

(Home Page – Become a Sponsor Now)

Or MAIL EXPO Form and check payable to the Irvine Children's Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card _____

Address _____

Credit Card # _____ Expiration Date _____ CCV# _____

Cardholder Signature _____

For further information, contact the Irvine Junior Games/Irvine Children's Fund at icfijg@sbcglobal.net

Irvine Children's Fund

Irvine Junior Games

14301 Yale Ave ♦ Irvine, CA 92604 ♦ (949) 786-6454 ♦ www.irvinechildrensfund.com ♦

Tax ID# 33-0177921

IRVINE CHILDREN'S FUND

The Irvine Children's Fund (ICF) was founded in May 1986 as a nonprofit partnership of volunteer business and community leaders dedicated to child care. ICF raises money to support facilities and programs for children attending before and after school child care programs operated by nonprofit providers on all 24 Irvine elementary school sites. ICF has continued to work to provide quality, accessible, affordable child care for children in kindergarten through sixth grade. The child care programs are under the supervision of the Irvine Child Care Project.

ICF has raised \$2,366,553 to meet these before and after school child care goals.

FUNDRAISING

During its first two years, ICF fundraising consisted of a direct corporate solicitation campaign. The Irvine Company made an initial donation of \$250,000 to begin the fundraising campaign & donated an additional \$334,500. Hoag Hospital joined with ICF in 2009 and has contributed \$172,300. ICF has received the following grants: Wells Fargo Foundation - \$155,500, Allergan Foundation - \$74,000, Irvine Health Foundation - \$55,000, Angels Baseball Foundation - \$13,000, Edwards Lifesciences Foundation - \$25,000, OPUS Community Foundation - \$2,500, Golden State Foods Foundation - \$2,000, Fieldstone Foundation - \$5,000 and the ABAR Foundation - \$11,000. Additional grants have been awarded by the Orangewood Developer Child Care Grant Program for \$10,500 and 22 Community Development Block Grants from the Irvine City Council totaling \$559,632. The Taco Bell Foundation and Wienerschnitzel are long time In Kind Sponsors. Along with the Irvine Junior Games Sponsors, these funds support child care sites & ICF Child Care Scholarships.

IRVINE JUNIOR GAMES

PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE



"CHILDREN HELPING CHILDREN"

**1,500 ATHLETES FROM 30 SCHOOLS
RUNNING AND JUMPING TO RAISE FUNDS FOR
BEFORE AND AFTER SCHOOL CHILD CARE**

29 years ago, the Irvine Junior Games were established as the major fundraising event of the Irvine Children's Fund. Festivities for this fundraising track and field event begin with an Opening Ceremony parade of 1,500 athletes from 30 schools marching into the stadium behind their school banners. Adapted PE athletes proudly march with their schools. Sponsors & dignitaries join the athletes for the lighting of the Irvine Junior Games flame that signals the beginning of a competitive and fun day of track and field events. **The 29th annual Irvine Junior Games will be held on Sunday, May 15, 2016**

The Irvine Junior Games have over 100 individual and corporate presenting, official, platinum, gold, silver, bronze, and spirit team sponsors. Patrons, boosters and student sponsors also contribute generously to help ICF



reach our fundraising goals year after year.

IRVINE CHILDREN'S FUND BEFORE AND AFTER SCHOOL CHILD CARE SCHOLARSHIP PROGRAM

For 2015-2016 ICF has committed
\$167,000
for Child Care Scholarships & Programs

In 1988, ICF established a child care scholarship fund for low income, working families. The ICF before & after School Child Care Scholarship Program provides scholarships for children enrolled in Irvine Child Care Project (ICCP) supervised child care sites located on 24 IUSD elementary schools. ICF has provided child care scholarships totaling \$1,741,556 and helped 1,564 children.

ICF has committed \$130,000 for before and after school child care scholarships this year.

FUNDS GRANTED TO THE CHILD CARE SITES & SCHOOLS

ICF has provided \$172,675 to the 24 child care sites to enrich the programs with equipment, supplies and activities for all children. In addition, ICF has provided \$199,464 to the schools and teachers participating in the Irvine Junior Games.

ICF has committed \$24,000 to enhance the programs at each child care site this year and \$13,000 to the schools and teachers participating in the Irvine Junior Games.

IRVINE CHILD CARE PROJECT

In 1984, the Irvine Child Care Project (ICCP) was established through a joint powers agreement between the City of Irvine and the Irvine Unified School District (IUSD). Under the direction of ICCP, child care sites are located on all IUSD elementary school sites to provide before and after school child care for more than 2,000 children in kindergarten through sixth grade. ICCP selects and monitors the non-profit child care providers who operate the individual programs.

AWARDS

In 2010, ICCP was chosen as a finalist for the National League of Cities Awards for Municipal Excellence in recognition of this exceptional public-private community partnership.

In 2013, the Irvine Children's Fund was recognized by the Irvine Prevention Coalition and the Irvine Public Schools Foundation for the before and after school child care scholarship program.

CHILD CARE SITES

Since 1984, child care sites have been established on all 24 elementary schools in the Irvine Unified School District. Having achieved a goal of establishing child care sites, ICF redirected its fundraising efforts to the provision of scholarships. Funds raised are used to continue to expand and improve before and after school child care on school sites for all children and to provide partial child care scholarships to low-income, working families to make these licensed programs accessible to families needing help.

ICCP SUPERVISED CHILD CARE SITES ON 24 ELEMENTARY SCHOOLS

Alderwood	Cypress Village	Oak Creek	Stonegate
Bonita Canyon	Deerfield	Plaza Vista	Turtle Rock
Brywood	Eastshore	Portola Springs	University Park
Canyon View	Greentree	Santiago Hills	Vista Verde
College Park	Meadow Park	Springbrook	Westpark
Culverdale	Northwood	Stone Creek	Woodbury

IRVINE CHILDREN'S FUND

Marcy Brown, ICF President
HOAG Hospital Irvine

Haitham Al-Sayed TIAA-CREF Dan Borland Wells Fargo Caroline Callaway Bolt Public Relations Scott Carman Flexstage Dale Cheema Keller Williams Real Estate Mary Curren Community Leader Greg S. Goodrich Wells Fargo Rich Knowland Brooks-Street Dov Lazarus HBLA Certified Public Accountants Michael Means KLAA AM 830 Mary D. Miller Community Bank Suzanne Moshenko Social Smarts Media Rob Poetsch Taco Bell Sheri Reynolds SPLATT Design Sharon Wellikson Community Leader	Susan Whittaker Whittaker Planning Services Honorary Greg Brooks Allergan, Retired Lauren Brooks IUSD Board of Trustees Beckie Desmet Community Leader Dennis Gibbs Past IJG Chairman Cynthia Illingworth Community Leader Anthony Kuo Irvine Planning Commissioner Stan Machesky Irvine Unified School District Joyce Wegner Gwidt JWG Consultants Ex Officio Mayor Steven Choi City of Irvine Terry Walker Superintendent Irvine Unified School District Emeritus Michael J. Le Blanc Irvine Company Theresa Collins, Director Irvine Junior Games Irvine Children's Fund
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Through the Irvine Junior Games, foundations, and grants, the Irvine Children's Fund has provided **\$2,366,553** including:

\$1,741,556 to the Irvine Child Care Project for before and after school child care scholarship
\$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
\$21,920 to complete the ADA upgrades needed for handicap accessibility at 7 child care sites
\$199,464 to the schools & teachers participating in the Irvine Junior Games
\$172,675 to child care sites for activities and supplies
1,564 child care scholarships to low income, working families since 1993
13,490 child care days provided in 2013 – 2015

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES

Phone: (949) 786-6454

14301 Yale Ave. Irvine, CA 92604 Tax ID #33-0177921



Irvine Children's Fund

CELEBRATING 29 YEARS OF
FUNDRAISING FOR
BEFORE AND AFTER SCHOOL
CHILD CARE



MAY 15, 2016

29TH ANNUAL IRVINE JUNIOR GAMES TRACK AND FIELD MEET

PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE
1,500 4TH - 8TH GRADE ATHLETES
REPRESENTING 30 SCHOOLS

ON TRACK TO HELP ICF RAISE FUNDS FOR
BEFORE AND AFTER SCHOOL CHILD CARE

WWW.IRVINECHILDRENSFUND.COM

EMAIL: ICFIJG@SBCGLOBAL.NET