



India Association of Greater Tulsa
PO Box - 54682
Tulsa, OK 74115 USA
Phone: 918-212-6090

2013

Date: January 26, 2013

To,

Dear Sir/ Madam,

SUB.: Sponsorship Request / IAGT events

It gives me immense pleasure to inform you that, the India Association of Greater Tulsa will mark its 9th year celebrating “**UTSAV – INDIA FEST**” on **September 14, 2013** at the Expo Center, Tulsa. This is an event where we showcase the culture, food, art, dance and music of India. The India Fest will have cultural programs, variety of booths representing different states of India, food, kid’s activity area, henna, workshops and Indian goods for sale, and many vendor booths.

Each year this festival attracts more participants and visitors from the community than the year before. This year we are expecting around 5000 attendees. This event was a big success last year and with your help, we are hoping for an even better one this year.

As you probably know the India Association of Greater Tulsa has done much in the way of building relationships with the community at large, the city government, and local businesses. We want to continue this tradition of building bridges.

Your support in sponsoring this event is critical for its success and will be much appreciated. If you have helped us last year, THANK YOU! Please consider being a sponsor this year!

The levels of sponsorship are included with this letter. We can also customize a sponsorship package based on your individual budget.

With your help, we can position ourselves as a strong and healthy organization that cares about the issues we consider important to Tulsa and surrounding communities in general and to the Indian community in particular.

Thank you for your support.

Sincerely,

Santanu Das
President,
Executive Committee 2013
India Association of Greater Tulsa
918-361-7472 (Cell) | Email: president@iagtok.org



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SPONSORSHIP FORM

Please accept our support for the India Association of Greater Tulsa, as it celebrate the 9th India Fest and other events. Our level of financial support is checked below and our check is enclosed.

Name of Business or Organization/ Foundation

Contact Name

Address

City

State

Zip

Telephone

Fax

Email

India Fest 2013 Sponsorship: Deadline: Jul-31-2013****

	LEVEL	COST	RECOGNITION
<input type="checkbox"/>	Corporate	\$1000- above	Please refer to sponsorship level page
<input type="checkbox"/>	Platinum	\$500-\$900	Please refer to sponsorship level page
<input type="checkbox"/>	Gold	\$300-\$499	Please refer to sponsorship level page
<input type="checkbox"/>	Silver	\$200-\$299	Please refer to sponsorship level page
<input type="checkbox"/>	Bronze	\$100-\$199	Please refer to sponsorship level page

Advertise in Inaugural Annual Journal Publication: Deadline: March-31-2013

	ADVERTISEMENT TYPE	COST
<input type="checkbox"/>	Back cover outside/ color (8.5" x 11")	\$350
<input type="checkbox"/>	Front or Back cover inside /color (8.5" x 11")	\$300
<input type="checkbox"/>	Color full page (8.5" x 11")	\$225
<input type="checkbox"/>	Color half page (5.5" x 8.5")	\$150
<input type="checkbox"/>	B/W full page (5.5" x 8.5")	\$135
<input type="checkbox"/>	B/W half page (5.5" x 8.5")	\$75

Other Sponsorships:

	SPONSORSHIP TYPE	COST
<input type="checkbox"/>	Inaugural Annual Journal printing	Please contact us
<input type="checkbox"/>	Food Sponsor for Republic Day event	Please contact us

TOTAL SPONSORSHIP AMOUNT: \$

Check Check No: _____
 Cash
 Online/ PayPal
 (Never put cash in the mail) (Please attach the receipt)

Please make all checks payable to "India Association of Greater Tulsa" and mail to:
PO Box – 54682, Tulsa, OK 74115 USA



India Association of Greater Tulsa
 PO Box – 54682, Tulsa, OK 74115 USA
 Phone: 918-212-6090

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SPONSORSHIP LEVELS

India Fest 2013 Sponsorship: Deadline: Jul-31-2013⁴

BENEFITS	SPONSORSHIP LEVEL/ COST				
	Corporate \$1,000 - above	Platinum \$500 - \$999	Gold \$300 - \$499	Silver \$200 - \$299	Bronze \$100 - \$199
Banner display in all the major IAGT events ¹	√	√	√		
Recognition in OK Desi - Qtrly Newsletter	√	√			
Recognition in UTSAV posters, fliers, program guide	√				
Fliers	√	√	√	√	
Entrance tickets ²	20	10	6	4	2
Table during the major IAGT events ³	√				
Recognition in Poster	√				
Acknowledgement on handout or program sheet					√

¹ Banner display at Republic Day, India Fest and Diwali,

² Tickets for India Fest,

³ Tables will be available upon request to share or display information

⁴ Sponsorships received after the deadline may not be printed on the India Fest posters etc.

Advertise in Inaugural Journal : Deadline: March-31-2013⁵

Type of Ad	Cost
Outside cover back / color (8.5" x 11")	\$350
Inside cover Front or Back / color (8.5" x 11")	\$300
Color full page (8.5" x 11")	\$225
Color half page (5.5" x 8.5")	\$150
B/W full page (5.5" x 8.5")	\$135
B/W half page (5.5" x 8.5")	\$75

⁵ Press ready electronic artwork/ad must be provided by the advertisers. We will not be able to publish the ad, if that does not meet the press printing standard. Acceptable format, PDF, JPG, EPS, a minimum 300dpi resolution is required. The advertiser must submit all the artworks, in the required format, prior to the deadline, to guarantee the printing in the current publication. Art works received after the deadline will be published in the next release of the annual publication.

Flier insert/ distribution in the OK-DESI: Deadline: Before each distribution⁶

Type of Flier	Cost
Both side (8.5"x11")	\$250
One side (8.5"x11")	\$150

⁶ Printed fliers must be provided by the by the advertisers prior to the deadline

We are also looking the sponsors for the following on a regular basis.

- The Annual Journal printing
- Food Sponsor for Republic Day Events

For more information please contact:

Name	Phone	Email
Vivek Savant	918-344-0896	vgsavant@yahoo.co.in
Manohar Nikkam	918-602-4341	manohar.nikkam@yahoo.com
Manoj Patel	918-671-8964	patelmanoj99@gmail.com