



*New England-Canada Energy:*

**The Economic Impact of Integrating  
Energy Infrastructure in a High Cost Region**

**November 12-13, 2015**

**Seaport Hotel, Boston, MA**

The Northeast regions of Canada and the U.S. together have great potential for new energy developments, but infrastructure constraints are limiting the significant economic and environmental gains that might be achieved in the marketplace.



# New England-Canada Energy: The Economic Impact of Integrating Energy Infrastructure in a High Cost Region.

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The region has many mutually beneficial opportunities in clean energy development, as well as proposals for new transmission lines, whether electricity, natural gas or oil. However, siting and financing challenges appear to be constraining growth, and impacting the region's economic competitiveness. The past two winters have brought extended cold weather and high energy bills that directly impact residents and businesses. And the outlook for the next several winters, and years, promises more energy uncertainty and high cost scenarios. At the same time, environmental goals remain a top regional priority, shaping energy choices. Can the region balance its interests and move forward in time?

**Learn and share ideas on the energy direction of the region at the  
NECBC's 23rd Annual U.S.-Canada energy conference. Join us on**

# November 12-13, 2015 Seaport Hotel | Boston, MA

This executive level business forum is the only one of its kind held annually in Boston focusing on all sectors of energy trade and cooperation between the Northeast U.S. and its largest energy supplier, Canada. Learn about clean/renewable energy initiatives, cross-border electricity, natural gas, and oil supply developments and infrastructure projects, technology innovations, and the future outlook at this major annual North American executive forum.

The forum brings together more than 250 Canadian and American senior executives, policy makers, regulators and energy experts who will provide their perspectives, share knowledge and explore a wide range of topics.

The event is being convened by the New England-Canada Business Council (NECBC), a non-profit organization founded over thirty years ago to promote cooperation, commerce, entrepreneurial networking and a greater awareness of the strategic importance of the New England- Canada relationship.

Be part of this year's forum and benefit from our unique cross-border networking opportunities and a productive Canadian-American dialogue on timely energy issues.



# New England-Canada Energy: The Economic Impact of Integrating Energy Infrastructure in a High Cost Region

## Day 1 | Thursday, November 12

12:30 – 1:05 p.m. | Registration for Roundtable

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1:05 – 1:15 p.m. | Conference Welcome

- W. Robert Keating, *Conference Co-Chair*

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1:15 – 2:30 p.m. | Session 1: Cleantech Energy Resources - A Critical Component of a More Diversified and Integrated Regional Energy Solution

*The Cleantech sector offers diverse energy solutions while addressing environmental concerns through innovative products and services in generation, transmission, energy storage, energy consumption management, and reduced waste and carbon emissions. Cleantech also offers improved operational performance, productivity, and efficiency. A diverse group of executives from the energy and Cleantech space will provide their perspective on new technologies, financing, existing opportunities and trends.*

**Moderator:**

- Richard Kanoff, *Partner, Energy Practice, Burns & Levinson*

**Panelists:**

- Peter Rothstein, *President, New England Clean Energy Council (NECEC)*
- Wils Theagene, *Co-Founder & Managing Partner, Smart CleanTech Partners, Montreal*
- Dan Coyne, *Managing Director, Investment Banking, Canaccord Genuity*
- Michael J. Kousaie, *Head of Business Development, Technology, Toronto Stock Exchange and TSX Venture*

2:30 – 4:00 p.m. | Session 2: Roundtable on New England Governors' Regional Energy Infrastructure Initiatives – Status and Path Forward?

*The New England Governors have pledged cooperation on energy system growth to address concerns about system reliability and high energy costs. Discussions and actions continue at the regional and state levels. Learn the latest on how the New England states are working to address the regional energy challenge.*

**Moderator:**

- Jed Nosal, *Counsel, Government Law & Strategies, Brown Rudnick, Boston*

**Panelists:**

- Katie Dykes, *Deputy Commissioner for Energy, Connecticut Department of Energy and Environmental Protection (CT DEEP)*
- Stan Blazewicz, *Vice President of Business Development, National Grid in Massachusetts*
- Dan Dolan, *President, New England Power Generators Association (NEPGA)*
- Robert Rio, *Senior Vice President, Government Affairs, Associated Industries of Massachusetts (AIM)*
- Jon Norman, *Vice President Governmental Affairs, Brookfield Renewable Energy Group*

4:00 – 5:15 p.m. | Session 3: Executive Roundtable on U.S. and Canadian Energy and Environmental Policy Regulatory Developments and Outlook

*Each year this panel provides an opportunity for a frank discussion on national trends in Canada and the U.S. on trade and regulatory policy regarding energy and environmental issues. Join us for a timely review of the perspectives from Ottawa and Washington and the implications for energy trade.*

**Moderator:**

- Pierre-Olivier Charlebois, *Partner, Fasken Martineau LLP, Montreal*

**Panelists:**

- Frederick M. Lowther, *Partner, Dickstein Shapiro, LLP, Washington, D.C.*
- William J. Pristanski, *Principal Prospectus Associates, Ottawa*
- Monica Gattinger, *Associate Professor, School of Political Studies, University of Ottawa*
- Francis O'Sullivan, *Director of Research and Analysis at the MIT Energy Initiative, and a lecturer at the MIT Sloan School of Management*

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5:15 – 7:15 p.m. | Conference Welcome Reception and Networking Opportunity



# New England-Canada Energy: The Economic Impact of Integrating Energy Infrastructure in a High Cost Region

## Day 2 | Friday, November 13

**7:30 – 8:20 a.m. | Private Speakers' Breakfast and Briefing**

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**8:00 – 8:30 a.m. | Conference Registration & Continental Breakfast for Attendees**

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**8:30 – 8:50 a.m. | Conference Welcome**

- Conference Co-Chair
  - Bennett Schwartz, *President, New England-Canada Business Council*
  - Hon. David Alward, *Consul General of Canada to New England*
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**8:50 – 9:15 a.m. | Conference Opening  
Keynote Speaker**

- Governor Paul R. LePage, *State of Maine*
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**9:15 – 10:30 a.m. | Executive Session 1: Leadership Perspectives on Addressing Energy Infrastructure Needs in a High-Cost Region**

*Electricity prices in New England are higher than the national average and threaten the economic competitiveness of the region. While the Northeast U.S. and Canada have significant opportunities to deliver new long-term supply resources to the region, moving forward on required infrastructure expansions to deliver such resources has been challenging. Our Session 1 and Session 2 panels of energy executives will discuss the economic impacts and solutions for integrating energy infrastructure expansion within a high-cost region.*

**Moderator:**

- Jon Sorenson, *Conference Co-Chair, President, JFS Energy Advisors*

**Speakers:**

- Gordon van Welie, *President and Chief Executive Officer, ISO New England*
  - William T. Yardley, *President, U.S. Transmission and Storage, Spectra Energy*
  - Ed Martin, *President and CEO, Nalcor*
  - Leon J. Olivier, *Executive Vice President, Enterprise Energy Strategy and Business Development, Eversource Energy*
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**10:30 – 10:45 a.m. | Coffee Break and Networking Opportunity**

**10:45 a.m. – 12:00 p.m. | Executive Session 2: Continued Leadership Discussion on Addressing Energy Infrastructure Needs in a High-Cost Region**

**Moderator:**

- John Gulliver, *Senior Partner and Head of International Group, Pierce Atwood LLP*

**Speakers:**

- Kim Watson, *President, Eastern Pipelines Group, Kinder Morgan Inc.*
- Phil Ribbeck, *President, Repsol Energy North America*
- Dean Ferguson, *Senior Vice President Energy Strategy & Development, TransCanada Pipelines*
- Marty Durbin, *President and CEO, America's Natural Gas Alliance (ANGA)*

**12:05 p.m. | Luncheon and Keynote Address**

**Welcome and Introductions**

- Conference Co-Chair

**Introduction of Keynote Speaker**

**Keynote Speaker**

- Mr. Philippe Couillard, *Premier, Province of Québec*
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**2:00 p.m. | Closing Comments**



# New England-Canada Energy: The Economic Impact of Integrating Energy Infrastructure in a High Cost Region.

## Conference Registration

register online at [www.necbc.org](http://www.necbc.org)

### Accommodations:

A limited number of rooms are reserved for the Energy Conference. Reservations must be made by October 15, 2015.

**Seaport Hotel** (ask for the NECBC block)  
**(877) 732-7678 or (617) 385-4000**  
[www.seaportboston.com](http://www.seaportboston.com)

### Conference Fees (USD):

Members.....	\$375
Non-Members.....	\$495
Government / Academia.....	\$225
<b>Thursday Conference Welcome &amp; Networking Reception Only - Member.....</b>	<b>\$95</b>
<b>Thursday Conference Welcome &amp; Networking Reception Only - Non-Member.....</b>	<b>\$125</b>
<b>Friday Luncheon &amp; Keynote Address - Member.....</b>	<b>\$125</b>
<b>Friday Luncheon &amp; Keynote Address - Non-Member.....</b>	<b>\$160</b>

**Note:**  
No refunds will be issued after November 1, 2015. Substitutions are permitted however.

## Registration - You may self-register to attend online at [www.necbc.org](http://www.necbc.org):

\_\_\_\_\_  
Name / Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State or Province / Zip or Postal Code

\_\_\_\_\_  
Phone / Fax / E-mail

I will attend the Conference Reception:  Yes  No  
I will bring \_\_\_\_\_ guest(s) with me to the reception

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## Yes! I'd like to become a NECBC member!

Please select your level of membership.

- Student/Faculty Member @ \$75 USD
- Individual Member @ \$150 USD
- Business Member @ \$750 USD
- Corporate Member @ \$1400 USD
- Corporate Partner @ \$2500 USD
- Leadership Speaker Event Sponsor @ \$2000 USD

Visit the NECBC on the web at [www.necbc.org](http://www.necbc.org) to learn more about the benefits of various membership levels and speaker event sponsorships.

Please mail this completed form and enclosed check made payable to:

**The New England-Canada Business Council, Inc.**  
c/o 3 Alberta Lane  
Lakeville, MA 02347-1870 U.S.A.  
Tel (781) 801-4310 Fax (508) 923-0369  
e-mail: [ellenrota@aol.com](mailto:ellenrota@aol.com) [www.necbc.org](http://www.necbc.org)

**This conference is the place to network with leading Canadian and American business and government leaders and learn more about ways to strengthen the energy and environmental future of the Northeast U.S. and Canada.**