

Bloomington-Normal
ACT-SO

ACADEMIC, CULTURAL, TECHNOLOGICAL & SCIENTIFIC OLYMPICS

NAACP ACT-SO

P.O. Box 925

Normal, IL 61761

chairperson@bnact-so.org

Founder
Bloomington-Normal ACT-SO

Valerie Wyatt

Chairperson

Carol M. de la Cruz

Treasurer

Sylvester Obafunwa

Financial Secretary

Nikki Gibson

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Ricardo Cortez Cruz

Rhonda Davidson-White

John Elliott

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Capri Gonzalez

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Jade Hursey

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Jennifer Palmer

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Committee At Large

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Erica Jones Carter

Keisha Donnelly

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Terry Evans

Collette Fung

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Memuna Lee

Noble Manley

Gayle Miller

Angela Palmer

Keisha Parham

Carletta Peacock

Gloria Rayborn

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Patricia Sharpe

Harolyn M. Watts

Rick Watts

Kathleen Webster

Sharon Whooten

Lottie Williams

Mike Williams

Nichelle Worthman

Michael Wyatt

Dear Friend of ACT-SO,

The *Bloomington-Normal ACT-SO* is proud to host its **4th Annual Competition and Award Ceremony Banquet** on March 29-30, 2014, at University High School and Illinois State University.

ACT-SO is a nonprofit academic initiative sponsored by the NAACP. Our local program provides African-American Bloomington-Normal area high school students with the opportunity to explore their interests and develop their talents in the areas of science, humanities, performing arts, visual arts, and business. The students experience a seven-month academic program that provides them with mentors to assist with the development of competition projects and enrichment sessions to enhance presentation skills. The students then compete locally. Gold medalists in each of the 26 categories are automatically entered into the national competition, where they compete against hundreds of students from across the United States for national scholarships and awards.

In 2010, our very first year, the Bloomington-Normal program garnered a local gold medalist who went on to win a bronze medal in poetry at the National NAACP ACT-SO Competition in Los Angeles, CA. Our second year, we had four local gold medalists go on to compete at Nationals in Houston, TX, with one receiving a bronze medal for original essay. This year, we once again had four local gold medal winners compete at Nationals in Orlando, FL. What an accomplishment for our students and community! Since our inception four years ago, we have had over 50 high school teens participate in the program. The 2014 National NAACP ACT-SO Competition will be held in conjunction with the 105th Annual National NAACP Convention in Las Vegas, NV, July 17 – 20. The Bloomington-Normal ACT-SO chapter pays for all expenses associated with sending our local gold medalists to the national competition.

To assist in our fund development efforts, we have created a program book that highlights our students and sponsors. The program book is a great opportunity for your organization to show support for the Bloomington-Normal ACT-SO program among the 200+ expected attendees. In recognition of your support at the platinum, diamond, gold and silver sponsorship levels, we include a full-page ad in the award banquet program book.

As a valued community leader, we need your support to enable the ACT-SO program in Bloomington-Normal to continue to grow and thrive. Please inspire these talented youth by becoming an ACT-SO sponsor today. Complete the enclosed form and return it with your payment to **NAACP ACT-SO, P.O. Box 925, Normal, IL 61761.**

To find out more information about ACT-SO, visit the local and national websites respectively at www.bnact-so.org and www.naacp.org/programs/entry/act-so.

Sincerely,

Carol M. de la Cruz

Chairperson

Bloomington-Normal NAACP ACT-SO



NAACP ACT-SO
P.O. Box 925
Normal, IL 61761
chairperson@bnact-so.org

AFRO-ACADEMIC, CULTURAL, TECHNOLOGICAL & SCIENTIFIC OLYMPICS

Awards Ceremony Souvenir Book Ad Form

Name of individual, business, or organization

Address

City, State Zip

Contact Number

Email

PRICE LISTING

- | | | |
|--------------------------|---------------------------|-------|
| <input type="checkbox"/> | Business card size/Patron | \$10 |
| <input type="checkbox"/> | Quarter page | \$25 |
| <input type="checkbox"/> | Half page | \$50 |
| <input type="checkbox"/> | Full page | \$100 |

Please email your print-ready ad or the components of your ad (i.e. photos and/or graphics and verbiage) to csbrownstone@gmail.com. Print-ready ads may also be submitted in hardcopy. All ads and payments must be received no later than 5:00 p.m. on March 15, 2014.

Payment by check made payable to: **Bloomington-Normal NAACP ACT-SO**
(The ACT-SO student's name should be included on the note line of the check.)

Send payments and ads submitted in hardcopy to:

NAACP ACT-SO
Souvenir Awards Book
P.O. Box 925,
Normal, IL 61761

BLOOMINGTON-NORMAL ACT-SO SPONSOR LEVELS AND BENEFITS FORM

Name _____

Company Name _____ Sponsorship Level _____


Address _____

City _____ State _____ Zip Code _____

Phone Number _____ E-mail _____


PLATINUM LEVEL

\$10,000

-  A \$10,000 contribution will enable winners from our local competition to travel to the national competition located in Houston, Texas. You will be recognized with name placement on ACT-SO apparel, signage at the local competition, placement in the program book, dinner for 8 at the award ceremony and acknowledgement in all print and media materials as an event sponsor. Full page color ad in program book.


DIAMOND LEVEL

\$5,000+

-  A \$5,000 contribution will enable participants to receive scholarships and other prizes at our local competition, and support the production of the ACT-SO program. You will be recognized with signage at the local competition, placement in the program book, dinner for 8 at the award ceremony and acknowledgement in all print and media materials as an event sponsor. Full-page color ad in the award banquet program book.


GOLD LEVEL

\$2,500+

-  A \$2,500 contribution will enable participants to receive scholarships and other prizes at our local competition and support the production of the ACT-SO program. You will be recognized with signage at the local competition and placement in the program book, dinner for 6 at the award ceremony and acknowledgement in all print and media materials as an event sponsor. Full-page color ad in the award banquet program book.


SILVER LEVEL

\$1,000+

-  A \$1,000 contribution will support the production of the ACT-SO program. You will be recognized with signage at the local competition, dinner for 4 at the award ceremony and inclusion in the program book as an event contributor. Full-page black and white ad in the award banquet program book.


CRYSTAL LEVEL

\$500+

-  A \$500 contribution will support the production of the ACT-SO program. You will be recognized with signage at the local competition, dinner for 2 at the award ceremony and inclusion in the program book as an event contributor.

PATRON LEVEL

UP TO \$500

-  Any contribution will support the production of the ACT-SO program. You will be recognized in the program book as an event contributor.

Information for Donors
to the NAACP Collective Action Fund at the Tides Foundation

Background: The NAACP has entered into an agreement with the Tides Foundation for the Foundation to create and operate the NAACP Collective Action Fund at the Tides Foundation (“the Fund”). The intent of the Fund is to make it possible for NAACP units to raise funds locally for projects which meet the goals of the national NAACP and which are eligible charitable activities for a 501(c)(3) non-profit organization. The Tides Foundation is a 501(c)(3) non-profit organization, which often acts as a fiscal intermediary to assist other non-profits. You can learn more about Tides at www.tides.org.

Appropriate uses of the Fund: The fund may be used to fund projects which support the following national NAACP priorities: Healthcare, Climate Justice, Legal Redress, Voting Rights, Non-Partisan Civic Engagement, Education, Economic Justice, Criminal Justice, Media Diversity and the ACT-SO program.

Disallowed uses for the Fund: The Fund does not support any lobbying or partisan activity. The Fund does not support partisan civic engagement or partisan electoral activity. The fund cannot accept funds from government entities.

Grant Award Letters: All grant award letters should be sent to:

Gary Schwartz
Interim Chief Executive Officer
Tides Foundation
P.O. Box 29903
San Francisco, CA 94129

The grant award letter should indicate that the grant is for the NAACP Collective Action Fund at the Tides Foundation and should indicate the name and NAACP unit number of the branch or conference, which solicited the funds. All contributions to the Tides Foundation for the NAACP Local Action Fund need to clearly show that they are not restricted. **Award letters should include language that “... XXXX is a grant or a gift in support of the NAACP Local Action Fund, as solicited by the Bloomington-Normal NAACP branch # 3001 in Normal, Illinois 61761.”**

Tax Identification Number: The tax identification number for the NAACP Collective Action Fund at the Tides Foundation is 51-0198509.

Donations to the Fund: **Please make checks payable to “Tides Foundation” and include the following on the note line: “NAACP Unit #: 3001,”** the NAACP unit number of the branch or conference which solicited the donation. If a donor wants to wire funds, this can be arranged by contacting Dawn Mabery at dawn@fernandezadvisors.net and/or (202) 670-6659.

Minimum Donation: The minimum allowable donation to the Fund is \$2,500.

Questions: The NAACP branch or conference, which is soliciting funds, will be able to answer most questions. However, do not hesitate to contact Dawn Mabery, the Fund Facilitator, at dawn@fernandezadvisors.net and/or (202) 670-6659 with questions regarding the Fund’s operations.

TAX INFORMATION

If no tax credit is required: Please send your donations made payable to Bloomington-Normal ACT-SO and mail to NAACP ACT-SO, P.O. Box 925, Normal, IL 61761.

IF TAX CREDIT IS REQUIRED: THE NAACP LOCAL ACTION IS A COLLECTIVE ACTION FUND OF THE TIDES FOUNDATION. THE IRS HAS DESIGNATED THE TIDES FOUNDATION AS A DULY REGISTER PUBLIC CHARITY, EXEMPT FROM FEDERAL INCOME TAXATION UNDER SECTION 501(C)(3) AND 509(A)(1) OF THE INTERNAL REVENUE CODE. THIS MEANS THAT ANY DONATION TO THE ACT-SO PROGRAM MAY BE DEDUCTED FROM THE DONOR'S TAXES. ACT-SO AND BACK TO SCHOOL/STAY IN SCHOOL PROGRAMS ARE COVERED UNDER THE SPECIAL CONTRIBUTION FUND. AS STATED IN THE NAACP CONSTITUTION (ARTICLE III, SECTION IV), THE SPECIAL CONTRIBUTION FUND IS THE 'OFFICIAL FUNDRAISING ARM OF THE NAACP'. IF YOU WOULD LIKE TO RECEIVE A TAX CREDIT PLEASE SEND A LETTER WITH YOUR DONATION TO THE NAACP COLLECTIVE ACTION FUND AT THE TIDES FOUNDATION AND A COPY TO US.

A SAMPLE CHAIRITABLE DONATION LETTER

ABC Company
123 Street
Anywhere, USA 12345

Gary Schwartz
Interim Chief Executive Officer
Tides Foundation
P.O. Box 29903
San Francisco, CA 94129

Re: Charitable Donation for Bloomington-Normal NAACP ACT-SO Program

Dear Mr. Schwartz:

We here at _____ Company always seek to support any effort that will benefit today's youth. In light of that fact, it is our pleasure to donate funds to the Bloomington-Normal ACT-SO program! Enclosed, you will find a check in the amount of \$_____ made payable to the NAACP Collective Action Fund at the Tides Foundation to benefit the aforementioned Program. The donation is an unrestricted grant or a gift in support of the NAACP Local Action Fund, as solicited by the Bloomington-Normal NAACP branch # 3001 in Normal, Illinois.

It is our understanding that this is a tax-deductible entity and a formal acknowledgement for tax purposes will be forwarded to our attention regarding this donation.

Thank you very much and keep up the good work!

Sincerely,

John Doe, President
ABC Company
Cc: NAACP ACT-SO, P.O. Box 925, Normal, IL 61761

YOU ARE INVITED!

4th Annual

Bloomington-Normal

NAACP



Academic, Cultural, Technological and Scientific Olympics

AWARDS COMPETITION

Hosted by Bloomington-Normal NAACP and Illinois State University

Saturday, March 29, 2014

9:00AM – NOON

University High School, Stroud Auditorium

★ Awards Competition Admission Free and Open to the Public ★

AWARDS CEREMONY BANQUET

Sunday, March 30, 2014

3:00PM – 5:00PM (Doors open at 2:30PM)

Tickets: \$30

Illinois State University

Bone Student Center, Brown Ballroom

Bloomington-Normal ACT-SO Web site: www.bnact-so.org

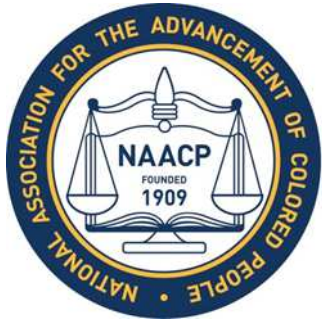
“Olympics of the Mind”

Celebrating Today's Youth...Tomorrow's LEADERS

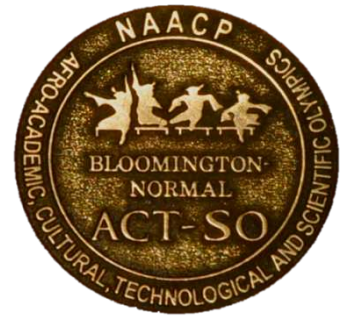
The Bloomington-Normal ACT-SO is a year-long enrichment program designed to encourage high academic and cultural achievement among African American high school students. ACT-SO provides students the opportunity to explore their interests, showcase their talents, and compete for prizes and scholarships in five main categories: Science, Visual Arts, Performing Arts, Humanities and Business. Local gold medalists advance to the National Competition.

Sponsored by Bloomington-Normal NAACP, State Farm®, and Illinois State University

For more information on becoming an ACT-SO participant, mentor, judge, or volunteer, please visit: www.bnact-so.org.



Bloomington-Normal



Today's Youth...Tomorrow's LEADERS

National NAACP ACT-SO Competition

"Olympics of the Mind"

Las Vegas, Nevada

Thursday JULY 17, 2014 – Sunday, JULY 20, 2014

***ACT-SO Awards Ceremony
July 20, 2014***

Mandalay Bay, Excalibur, and Luxar Hotels

For general information about the hotels please visit their Web sites:

www.mandalaybay.com ♦ www.luxor.com ♦ www.excalibur.com

Today's Youth...Tomorrow's LEADERS!