

MEMORANDUM OF AGREEMENT

Further to our discussions, we hereby submit for your agreement and signature the AGREEMENT covering the recognition and benefits your organization and its members are offering to ACTA Membership Cardholders.

1- RECOGNITION OF THE CARD

The undersigned supplier accepts to recognize the ACTA Membership Card issued by ACTA to travel professionals under the conditions listed under section 2 below.

2- CONDITIONS OF ELIGIBILITY

- Only bona fide current ACTA Cardholders are eligible for recognition and benefits attached to it, if applicable.
- Upon reservation for the service, the supplier may request the verification number of the ACTA Membership Card.
- Before giving the services, suppliers may ask to see the travel professional for the card as well as valid government photo identification.
- Verification of the legitimacy of the card may be carried out at the time of the request of services at www.verID.travel. (A copy of the card is shown below. A sheet outlining the card features is attached.)

3- ADDITIONAL BENEFITS

- Benefits, discounts or special rates offered to cardholders will be as outlined in Appendix A attached.
- Review of benefits will be carried out on a yearly basis.
- Supplier promotions for travel agents will be communicated by ACTA via all applicable mediums.
- Specials within the year can always be advertised.

4- ACTA’S COMMITMENT:

ACTA commits to promote this ACTA Membership Card benefit to the industry on a continued basis mainly through:

1. The bi-weekly ACTA newsletter “ACTAVision”.
2. Regular email and promotional pieces to ACTA members.
3. Press releases and updates.
4. Promotion leaflet on benefits and partnerships.
5. ACTA’s website.
6. Promotion at trade shows.
7. Regular dialogue with partners on ways and measures to improve the product.
8. International visibility via WTAAA (World Travel Agency Associations Alliance).

5- TERM OF AGREEMENT

- This agreement is valid for a period of one year starting _____.
- Any changes to the agreement must be done with a minimum of three months notice.
- The agreement will be automatically renewed unless the three months’ notice is received by either party.

For the Supplier:

NAME

SIGNATURE

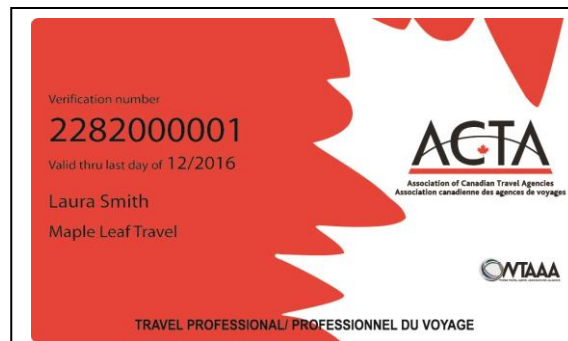
DATE

For ACTA:

NAME

SIGNATURE

DATE



THE ACTA MEMBERSHIP CARD SUPPLIER DISCOUNT PROGRAM

(COMPANY NAME)

is pleased to extend the following discount or special rate to all travel agents who carry an ACTA Membership Card using the booking procedures as listed below:

DISCOUNT/RATE:	
RATE CODE:	
BOOKING PROCEDURE:	
COMPANY NAME:	
COMPANY ADDRESS:	
TELEPHONE NUMBER:	
CONTACT NAME:	
EMAIL:	