

**SPECIAL MEETING  
EDUCATION ACHIEVEMENT AUTHORITY**

X **BOARD OF DIRECTORS**

X **EXECUTIVE COMMITTEE**

**Date:** February 18, 2015  
**Time:** 2:00 PM  
**Location:** Wayne County Community College (WCCCD)  
1001 West Fort Street (Downtown Campus)  
The Frank Hayden Community Room, #236  
Detroit, Michigan 48226

**MINUTES**

The meeting was called to order by Chairperson Joyce Hayes Giles at 2:04 PM. Chairperson Hayes Giles reminded the Board and the public that this was a Joint Special Board meeting of the EAA Directors and Executive Committee.

**I. Roll Call of the Board of Directors:**

Chairperson Hayes Giles asked Tyrone Winfrey to call the roll of the Board of Directors.

Carol Goss*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Joyce Hayes-Giles, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Roy Roberts, Director	<input type="checkbox"/> Present	<input checked="" type="checkbox"/> Absent
Kim Schatzel*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Shirley Stancato, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Mary Treder-Lang, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Dr. Timothy Wood, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent

A quorum of the EAA Board of Directors was determined at 2:05 p.m. \*Members Goss, Morris, Pickard and Schatzel were present via the EAA Conference line. Chairperson Hayes Giles asked Tyrone Winfrey to call the roll of the Executive Committee Members.

**Roll Call of the Executive Committee:**

Carol Goss*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Joyce Hayes Giles, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Roy Roberts, Director	<input type="checkbox"/> Present	<input checked="" type="checkbox"/> Absent

A quorum of the EAA Executive Committee was determined at 2:06 p.m. \*Members Goss, Morris and Pickard were present via the EAA Conference line.

**II. Approval of Agenda**

Chairperson Hayes Giles asked the Board Members if they had any suggestions or changes to the meeting agenda. There were none.

Chairperson Hayes Giles asked for a motion to approve the agenda.

Motion: Member Wood  
Support: Member Treder-Lang  
Ayes: 8 Nays: 0

The motion was carried.

### **III. Old Business**

#### **A. Action Item: Resolution 2015-01 – Approval of Minutes from the November 11, 2015 Meeting of the Board of Directors and Executive Committee Meeting**

Chairperson Hayes Giles asked for a motion to approve the EAA Joint Board of Directors' and Executive Committee Meeting Minutes of November 11, 2015. She also asked if there were any suggestions or changes. There were none.

Motion: Member Goss  
Support: Member Stancato  
Ayes: 8 Nays: 0

The motion was carried.

### **IV. Chancellor's Updates**

Chairperson Hayes Giles introduced Veronica Conforme to discuss the Chancellor's Updates. Chairperson Hayes Giles also stated that this actual presentation would be available to the EAA Board as well as the Public at our [www.michigan.gov/ea](http://www.michigan.gov/ea) website.

Ms. Conforme discussed that EAA schools were still not where they needed to be and proposed new innovative changes in the following areas to achieve successes:

- Creating a safe environment for positive learning
- Improving student achievement
- Setting a new direction for great dedication in reference to providing extensive services, i.e., contracts, technology, safety and data systems
- Parents and students having the ability to receive requested information in a timely matter, i.e., transcript requests, etc.
- Strategic Initiatives
  - Focusing on recruiting, training and retaining top talent
  - Working with the community to provide families and students with high quality schools
  - Creating a clear and equitable school accountability framework
  - Realigning the central office team to establish a pathway ensuring a customized model of school support
- The EAA partnering with national experts, the Achievement Leadership Institute (ALI) – to create a leadership development program aimed at preparing leaders to transform student learning in challenging school environments which will increase student achievement
- Creating a 'Great System of Schools' – Autonomous Schools
- The Charter School selection process
- EAA's School Performance Framework
- Quantitative Data Comparison/Qualitative Data Evaluation
- School Support Networks – Traditional to Autonomous
- Network Implementation/Functions

Chairperson Hayes Giles thanked Ms. Conforme and asked the EAA Board if there were questions.

Chairperson Hayes Giles asked about the proposed Network Implementation and wanted to know how many team members each network included. Ms. Conforme discussed that it would include 6 to 7 members.

Member Wood asked about the proposed Achievement Leadership Institute's involvement and wanted to know which employees were able to apply. Ms. Conforme discussed the process.

Member Wood asked how many candidates were able to apply for the Achievement Leadership Institute. Ms. Conforme discussed that this program included 10 to 12 candidates and stated that this was a tester model.

Member Wood asked if this Achievement Leadership Institute program was going to be grant funded. Ms. Conforme stated that this program would be grant funded.

Member Wood thanked Ms. Conforme for her overview.

Member Stancato asked about the proposed Quantitative Data Comparison/Qualitative Data Evaluation and wanted to know what kind of tools would be used for measuring the process. Ms. Conforme discussed the State's tracking process as well as building partnerships.

Member Treder-Lang asked if there was a sense of transparency. Ms. Conforme discussed that EAA's goal was to share this data.

Member Treder-Lang asked about the limited amount of candidates chosen for the Achievement Leadership Institute in reference to only 10 to 12. She also wanted more of an overview. Ms. Conforme discussed.

Member Goss commended Ms. Conforme on a really good report and asked about possible financial implications of these proposals. Ms. Conforme discussed that the price would even out due to EAAs realignment.

Member Morris commended Ms. Conforme on a very impressive overview and asked about the implementation of these new proposals relating to the depth and breadth of EAAs new team adapting to these changes. Ms. Conforme discussed the execution process as well as conversation and feedback from school staff and parents.

Member Morris asked about the quality of data and wanted to know which company would be used for computing measurements. He also asked about accreditation. Ms. Conforme discussed.

Member Goss asked what the timeline would be for full implementation of EAA's realignment. Ms. Conforme discussed that full implementation would start the Fall of next year. However, she also stated that this new implementation is currently moving forward very quickly.

Chairperson Hayes Giles thanked Ms. Conforme for a really good report.

## V. Closed Session

Chairperson Hayes Giles informed the EAA Board as well as the Public that they would now be going into a Closed Session to discuss written legal opinions with the Board Attorney. She also asked Tyrone Winfrey for a Roll Call of the EAA Board prior to going into Closed Session.

### Roll Call for the Board of Directors

Carol Goss*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Joyce Hayes-Giles, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Roy Roberts, Director	<input type="checkbox"/> Present	<input checked="" type="checkbox"/> Absent
Kim Schatzel*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Shirley Stancato, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent

Mary Treder-Lang, Director  
Dr. Timothy Wood, Director

Present     Absent  
 Present     Absent

A quorum of the EAA Board of Directors was determined at 2:38 p.m. \*Members Goss, Morris, Pickard and Schatzel were present via the EAA Conference line. Chairperson Hayes Giles asked Tyrone Winfrey to call the roll of the Executive Committee Members.

**Roll Call for the Executive Committee**

Carol Goss\*, Director  
Joyce Hayes Giles, Chairperson  
Michael Morris\*, Director  
William Pickard\*, Director  
Roy Roberts, Director

Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent

A quorum of the EAA Executive Committee was determined at 2:39 p.m. \*Members Goss, Morris and Pickard were present via the EAA Conference line.

Chairperson Hayes Giles asked for a motion to move the EAA Board's discussion to a Closed Session.

Motion: Member Goss  
Support: Member Morris  
Ayes: 7      Nays: 0

The motion was carried.

The EAA Board went into a Closed Session at 2:40 PM.

The EAA Board Meeting reconvened at 3:14 PM.

**Roll Call of the Board of Directors:**

Chairperson Hayes Giles asked Tyrone Winfrey to call the roll of the Board of Directors.

Carol Goss\*, Director  
Joyce Hayes-Giles, Chairperson  
Michael Morris\*, Director  
William Pickard\*, Director  
Roy Roberts, Director  
Kim Schatzel\*, Director  
Shirley Stancato, Director  
Mary Treder-Lang, Director  
Dr. Timothy Wood, Director

Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent

A quorum of the EAA Board of Directors was determined at 3:15 p.m. \*Members Goss, Morris Pickard and Schatzel were present via the EAA Conference line. Chairperson Hayes Giles asked Tyrone Winfrey to call the roll of the Executive Committee Members.

**Roll Call of the Executive Committee:**

Carol Goss\*, Director  
Joyce Hayes Giles, Chairperson  
Michael Morris\*, Director  
William Pickard\*, Director  
Roy Roberts, Director

Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent  
 Present     Absent

A quorum of the EAA Executive Committee was determined at 3:16 p.m. \*Members Goss, Morris and Pickard were present via the EAA Conference line.

Chairperson Hayes Giles continued on to her discussion of the EAA Board Meeting's Agenda and suggested an amendment. She asked for a motion to move the Michigan State University's Working Paper presentation from Mary L. Mason to the end of EAA's Board Meeting after the EAA Board Members discussion of listed Action Items. She also asked if there were any questions. There were none.

Motion: Member Wood

Support: Member Schatzel

Ayes: 8      Nays: 0

The motion was carried.

## **VI. Finance and Procurement Report**

Chairperson Hayes Giles continued onto the Finance and Procurement Report and introduced Harry Pianko for an overview. Harry Pianko gave an overview of the Finance and Procurement Report and discussed the following areas:

- Deficit Elimination Plan
- Vendor Contract Summaries for:
  - Focus: HOPE Companies, Inc.
  - Imagine Learning
  - Matchbook Learning Solutions, Inc.
  - McGraw-Hill Education
  - Scantron Corporation
  - Trinity Transportation Group – (Discipline Concern Addressed)
  - The New Teacher Project, Inc.
- Vendor Demographics
  - Other Vendors – 33%
  - Minority Owned/ Female Owned, or Detroit Based Vendors – 67%

Mr. Pianko asked if there were any additional questions.

Member Goss asked about the needed resources in reference to rationale. Mr. Pianko discussed.

Chairperson Hayes Giles asked about the disciplinary requirements of the school bus process in reference to unacceptable behavior on the buses. Michael Gaal discussed EAA's transportation policy based on a 24-hour turn-a-round process. Member Morris added in on this discussion and thought that this was a needed process and made a lot of sense.

Member Morris asked Mr. Pianko for a thorough review of the extended vendor process based on panel review in reference to the best price for the most competent vendor. Mr. Pianko reviewed.

Chairperson Hayes Giles asked the Board Members if there were any additional questions. There were none.

Chairperson Hayes Giles continued on to the Action Items listed. She also stated to the Board Members that Mr. Pianko would continue his discussion of Vendor Demographics upon completion of the approval process for the listed Action Items.

**A. Action Item: Resolution 2015-02 – Approval to enter into a Master Services Agreement with Focus: HOPE Companies, Inc.**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-02 – Approval to enter into a Master Services Agreement with Focus: HOPE Companies, Inc.

Motion: Member Morris

Support: Member Goss

Ayes: 8 Nays: 0

The motion was carried.

**B. Action Item: Resolution 2015-03 – Approval to enter into a Master Services Agreement with Imagine Learning**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-03 – Approval to Enter into a Master Services Agreement with Imagine Learning.

Motion: Member Wood

Support: Member Treder-Lang

Ayes: 8 Nays: 0

The motion was carried.

**C. Action Item: Resolution 2015-04 – Approval to amend the Master Services Agreement with Matchbook Learning Solutions, Inc.**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-04 – Approval to amend the Master Services Agreement with Matchbook Learning Solutions, Inc.

Motion: Member Goss

Support: Member Morris

Ayes: 8 Nays: 0

The motion was carried.

**D. Action Item: Resolution 2015-05 – Approval to amend the Master Services Agreement with McGraw-Hill Education.**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-05 – Approval to Enter into a Master Services Agreement with McGraw-Hill Education.

Motion: Member Goss

Support: Member Morris

Ayes: 8 Nays: 0

The motion was carried.

**E. Action Item: Resolution 2015-07 – Approval to enter into a Master Services Agreement with Trinity Transportation Group.**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-07 – Approval to Enter into a Master Services Agreement with Trinity Transportation Group.

Motion: Member Pickard

Support: Member Morris

Ayes: 8 Nays: 0

The motion was carried.

**F. Action Item: Resolution 2015-08 – Approval to enter into a Master Services Agreement with The New Teacher Project, Inc.**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-08 – Approval to Enter into a Master Services Agreement with The New Teacher Project, Inc.

Motion: Member Wood

Support: Member Morris

Ayes: 8 Nays: 0

The motion was carried.

**G. Action Item: Resolution 2015-06 – Approval to amend the Master Services Agreement with Scantron Corporation.**

Chairperson Hayes Giles asked to go back to Resolution 2015-06 due to it being mistakenly missed. She also asked for a motion to adopt Resolution 2015-06 – Approval to amend the Master Services Agreement with Scantron Corporation.

Motion: Member Wood

Support: Member Morris

Ayes: 8 Nays: 0

The motion was carried.

Mr. Pianko continued on to discuss the Vendor Demographics slides. He also informed the Board Members that legally EAA was not able to give any preference to minority based vendors.

Chairperson Hayes Giles asked the Board Members if there were any questions.

Member Stancato asked if any of EAAs vendors were Detroit based or Detroit headquartered. She also wanted to know how this process was broken down in reference to Federal guidelines. Mr. Pianko discussed the vendor process consisted of both Detroit based and Detroit headquartered. Member Stancato also asked for a more thorough breakdown of the guidelines for minorities. Mr. Pianko stated that he could provide this information.

Chairperson Hayes Giles asked the Board Members if there were any more questions.

Member Pickard congratulated Mr. Pianko on a very thorough overview and also asked about a more thorough analysis of the actual contract breakdown in reference to EAAs vendor size, i.e., total amount of male/female owned businesses. Mr. Pianko stated that he would provide this information.

Member Goss asked how the numbers were going in reference to being compared with other school districts. She also asked if there was a comparison of how good EAA is doing and wanted to know if this could be provided. Member Pickard suggested a comparison between EAA and DPS. Mr. Pianko stated that he would provide this information.

**VII. Human Capital Report**

Chairperson Hayes Giles continued on to the Human Capital Report and asked Michael Gaal for an overview. Mr. Gaal gave an overview of the following areas:

- New Hires
  - 29 New Positions

- New funded positions to Law Academy, Brenda Scott Academy and Mary M. Bethune Elementary/Middle
- Enrollment numbers were consistent overall at a total of 6,500
- Schools that had added enrollment had positions added
- Separations Based on Resignations, Retirements, Layoffs or Terminations
  - EAA has lost 25 employees
  - EAA Was able to place 2 current employees in open positions for Principals: Pamela Chapman – Brenda Scott Academy, and Vanetta Clark, Acting Principal - Mumford

Chairperson Hayes Giles asked the Board Member if there were any questions.

Member Morris asked about EAAs layoff economics process which was discussed prior with the Board Members. He also suggested that Mr. Pianko give a more thorough overview of this process relating to EAAs student head-count based on enrollments. Mr. Pianko discussed EAAs more autonomous school based budget. Member Morris added in on this discussion and commended Mr. Pianko a great overview.

Chairperson Hayes Giles asked about of the length of time an acting Principal would be able to hold a position.

Ms. Conforme discussed and stated that there would be a 30 to 45 day culmination process.

Chairperson Hayes Giles asked the Board Member if there were any additional questions. There were none.

**A. Action Item: Resolution 2015-09 – Approval of the Human Capital Report**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-09 – Approval of the Human Capital Report.

Motion: Member Morris

Support: Member Goss

Ayes: 8      Nays: 0

The motion was carried.

Chairperson Hayes Giles continued on to the Operational Metrics and asked Mr. Gaal to continue.

Mr. Gaal gave an overview of the Operational Metrics and discussed the following items.

- Overview of Transportation Costs – Direct Run K-8/High Schools/Charter Schools Comparison
- Total Transportation Cost – First Semester
- Ridership Actual vs. Assigned Percentage by School
- Overview of Safety and Security
- Expulsions
- Overview of IT – Number of Network Failures

Member Morris suggested that these overviews be discussed on a more consistent basis instead of year-to-year. Mr. Gaal agreed on providing a more thorough Operations update sooner.

Mr. Gaal continued on to his discussion of the following areas:

- Teacher Retention Update
- Teacher Turnover
- Exit Survey
- The Way Forward – Improving Talent Management Strategies
  - Re-Designing Teacher and Principal Evaluations and Engaging Educators

- Training Principals and Administrators in Talent Management
- Improving Internal Structures and Support
- Launching the Achievement Leadership Institute

Chairperson Hayes Giles asked the Board Members if there were any additional questions. There were none. Chairperson Hayes Giles thanked Michael Gaal and moved on to the discussion of the Parent Advisory Council. She introduced Kwame Simmons for this overview.

### **VIII. Parent Advisory Council Report (PAC)**

Kwame Simmons gave an overview of the Parent Advisory Council (PAC) and discussed the following items:

- PAC Development
- Roles and Responsibilities
- Administrative Relationship with the PAC
- Proposed PAC Members

Chairperson Hayes Giles asked the Board Members if there were any questions. There were none.

#### **A. Action Item: Resolution 2015-10 – Approval of the Parent Advisory Council Report**

Chairperson Hayes Giles asked for a motion to adopt Resolution 2015-10 – Approval of the Parent Advisory Council Report.

Motion: Member Pickard

Support: Member Morris

Ayes: 8          Nays: 0

The motion was carried.

Chairperson Hayes Giles continued on to the presentation of Mary L. Mason and discussed her working paper titled ‘Michigan’s Education Achievement Authority and the Future of Public Education in Detroit: The Challenge of Aligning Policy Design and Polity Goals’. Chairperson Hayes Giles discussed that after she and a few other Board Members reviewed this information prior it was suggested to invite Ms. Mason as well as David Arsen from Michigan State University to give a presentation at one of our EAA Board meetings.

Chairperson Hayes Giles introduced Mary. L. Mason to present her overview of ‘Michigan’s Education Achievement Authority and the Future of Public Education in Detroit: The Challenge of Aligning Policy Design and Polity Goals’. Mary L. Mason gave a very broad introduction of her background and continued on to her discussion. She stated that unfortunately, David Arsen was unable to attend due to traveling.

Ms. Mason presented the following concerns/suggestions to the Board Members.

- The EAA Board’s areas of responsibility to assure compliance with legal regulations and requirements
- Establishing the Mission and Goals for the organization
- EAAs expectations going forward from here
- Implementation of information to the Public
- EAA Board’s understanding of Michigan’s Laws

- Commended Michelle Crockett on positively moving forward with documenting required information on EAAs website
- Transparency – General Concept
- Posting Financial Data to the Website
- Suggested the EAA Boards review of the Strategic Plan that was adopted at the start of 2011/2012
- The EAA Board clarifying the Mission – Lacking
- Governor Rick Snyder’s plan to change Public Education – A more thorough understanding needed
- What is EAAs mission in reference to Charter Schools
- Consolidating all Michigan schools – What is the plan moving forward on this change? Who will take these schools over?
- A clear direction is needed moving forward

Chairperson Hayes Giles thanked Ms. Mason for her presentation and asked the Board Members if there were any questions.

Member Goss thanked Ms. Mason for her presentation. She discussed that her report was very thoughtful as well as thorough. Member Goss stated that Ms. Mason’s recommendations were right on in reference to aligning EAAs mission with actual activities and programs moving forward.

Member Goss asked Ms. Mason about her thoughts on recommendations for EAA to work on right away. Ms. Mason suggested identifying a more detailed understanding of EAAs goals to make sure that everyone was on the same page. She stated that it was very important that EAA should come up with a clear mission to educate the children the best way possible.

Chairperson Hayes Giles asked the Board Members if there were any additional questions. There were none.

Chairperson Hayes Giles discussed the planning of future dates for the upcoming EAA Board Meetings. She asked for suggestions on possibly planning these meetings every other month.

Members Goss, Schatzel, Treder-Lang Wood were in agreement with planning the EAA Board meetings every other month.

Member Wood suggested planning these upcoming meetings on consistent dates.

Member Treder-Lang suggested planning a prepared log of these new Board Meeting dates prior to the April 17<sup>th</sup> EAA Board Meeting.

### **IX. Public Comments**

Chairperson Hayes Giles stated to the EAA Joint Board of Directors/Executive Committee that it was now time for Public Comments. She also stated to the Public that there would be a 3 minute timeline.

Chairperson Hayes Giles asked Tyrone E. Winfrey, Sr. to announce the Public Comments. Mr. Winfrey stated that there was only one Public Comment at this time.

- Frank Felton, Managing Partner at RAF & Associates LLC

No Public Comments were made by Mr. Felton at this time due to his early departure

Chairperson Hayes Giles continued on to the adjournment of the EAA Board Meeting

**V. Adjournment**

Chairperson Hayes Giles asked for a motion to adjourn the EAA Board of Directors/Executive Committee.

Motion: Member Treder-Lang  
Support: Member Wood  
Ayes: 8      Nays: 0

The motion was carried

**Chairperson Hayes Giles adjourned the meeting at 4:26 PM**

**MINUTES CERTIFICATION**

Proposed minutes respectfully submitted,

\_\_\_\_\_  
Secretary / Recording Secretary

\_\_\_\_\_  
Date

Approved by the Authority Board,

\_\_\_\_\_  
Secretary / Recording Secretary

\_\_\_\_\_  
Date