

Table 1. Site Publication Statistics

Publication Metric	2013 June
Total Tenure Track Faculty Participating	601 (66% *)
Courses Published	2,169
Updated Courses Published	736
Archived to D-Space	815
Full Video Courses	59
Mirror Sites	339
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 June
<b>Total Visits including affiliates<sup>1</sup></b>	<b>174,207,500</b>	<b>2,179,765</b>
Last year/% change	1,971,649	11%
<b>Total Visits</b>	<b>153,833,357</b>	<b>1,844,354</b>
Last year/% change	1,628,724	13%
<b>Total Unique Visitors</b>	<b>80,470,397</b>	<b>1,095,686</b>
Last year/% change	946,231	16%
<b>MIT.EDU Visits</b>	<b>1,999,495</b>	<b>8,565</b>
Last year/% change	8,455	1%
<b>Highlights for High School Visits</b>	<b>3,248,569</b>	<b>45,564</b>
Last year/% change	41,292	10%
<b>Page Views</b>	<b>836,550,567</b>	<b>9,196,435</b>
Last year/% change	8,720,156	5%
<b>.ZIP Downloads</b>	<b>17,852,743</b>	<b>174,960</b>
<b>Donation Page Visits</b>	<b>615,030</b>	<b>6,228</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>42,667,857</b>	<b>378,874</b>
<b>YouTube Views</b>	<b>46,350,747</b>	<b>702,933</b>
<b>OCW newsletter subscribers</b>	<b>177,986</b>	<b>3,063</b>

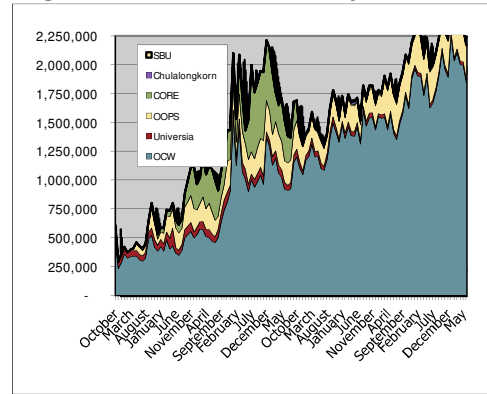
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

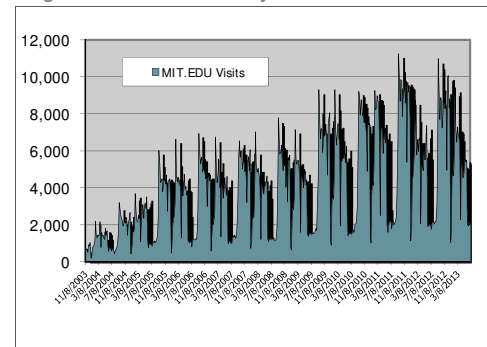
User Feedback
<p>Hello, i would like to say a big THANK YOU both to mit for creating the ocw and to Mr Alan V. Oppenheim for his signals and systems lectures. If he could read my message i would tell him that he did an amazing job, very educational and extremely well presented. I use his material to study for my exams and i thank him for it.</p> <p>- Student - College/University, Greece</p>
<p>Hi. I'm about to start my BSc in Economics and I happened to come across this site. Just wanted to say that you guys are doing a fantastic job with the lecture materials. It's amazing what the internet and universities like yours can do when it comes to sharing knowledge :) Thank you.</p> <p>- Student - College/University, Sri Lanka</p>
<p>I am enthralled with the idea of making knowledge earned throughout mankind's existence available freely to all mankind willing to pursue it. I believe that the most critical advancements in technology have been in the field of communication; as we have retained such innovation milestones as language, writing, printing, communication over distance, transfer of data - each milestone has had far more than exponential return in allowing mankind to build on the knowledge of others, rather than having to come up with all knowledge individually, and a loss of all knowledge with the individual.</p> <p>-Independent Learner, USA</p>
<p>Why I donate: I gave because education is an important part of what it takes to be human. There are many who do not have access to basic knowledge much less higher institutions, therefore, having a venerable program such as MIT open its vault to anyone with a hunger for learning in such a structured way, deserves support. My only regret is that I couldn't donate the entire remaining balance. "Radical action must be taken to do away with the efforts of arrogant and selfish greed on the part of the capitalist."</p> <p>- Independent Learner, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

**Media Mentions**

- 6/2 - Yahoo! News
- 6/3 - NorthJersey.com
- 6/17- MIT Technology Review
- 6/19 - MIT News
- 6/24 - AllAfrica.com
- 6/25 - Huffington Post
- 6/24 - MIT News
- 6/30 - Nashua Telegraph

Source: Google Alerts, Lexis Nexus