

APPLICATION FORM

Early bird deadline: 30 September 2013

1. Classification of the CONTRACTING PARTY:

Exhibitor (own stand) Collective exhibitor Organiser (Does not take part in the exhibition, but he is the addressee of all the invoices)

2. Details of the CONTRACTING PARTY:

COMPANY name: _____

Registered office/ Place of business: _____

Registration No: _____ VAT No.: _____

Bank: _____

SWIFT: _____ IBAN: _____

Address of invoice: _____

Letters: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

Managing director: _____ Position: _____

Contact person: _____ Position: _____

Phone: _____ Fax: _____

E-mail: _____ Mobile phone: _____

Main field of activity: Manufacturer Retail trade Wholesaler Importer General agency Service Other

Multinational company: yes no

3. Product groups (According to the attached 'list of products'.): _____, _____, _____, _____

4. Basic Marketing Package for Exhibitor till 30 September, 2013: 130 EUR

(205 EUR for application received after 30 September 2013)

(The Basic Marketing Package includes: registration in the visitor information system; registration of the company name on the website of the exhibition; link to the exhibitor's homepage; basic catalogue entry with coloured logo)

Basic Marketing Package for Co-exhibitor till 30 September, 2013: 95 EUR/ co-exhibitor

(160 EUR for application received after 30 September 2013)

(The Basic Marketing Package includes: registration in the visitor information system; registration of the company name on the website of the exhibition; link to the exhibitor's homepage; 2 exhibitor passes; basic catalogue entry with coloured logo.)

PARKING for exhibitors FREE OF CHARGE!

5. Space rental fee: (Prices do not include the stand construction and other service fees!)

Required area: _____sqm; **Type of stand:** *row* (min.9sqm)/ *corner* (min.25 sqm)/ *head* (min.40 sqm)

/ *island* (min.60 sqm) /open area): _____; **Front x depth:** _____

Coverd space rental fee (EUR/ sqm)	Space rental fee till 30 September 2013	Space rental fee till 30 November 2013	Space rental fee after 30 November 2013
		55	60

We would like to draw your kind attention to the new payment rules: the early-bird discount can be provided in case of the 1% of obligatory responsibility assuring, the 30% Basic Marketing Package and the 30% of space rental fee is being paid by the deadline of the pro forma invoice.

In case of building of double-decker stand we charge further 30% space rental fee.

6. Stand construction

- Shell scheme stand: See more on page 4.
 HUNGEXPO special plan: Please send an offer.
 Self construction

Stand construction can only be started if the Basic Marketing Package and the space rental fee are fully paid!

The undersigned acknowledges the General Terms and Conditions.

The prices do not include VAT.

(VAT is not charged for companies with national tax number and registered office in abroad)

Date: _____ **Legally binding signature:** _____

General Business Terms and Conditions

Signing the Application Form signifies accepting the General Business Terms and Conditions

1. Conclusion of contract

1.1. Contracting parties

For the purposes of these General Terms and Conditions, Hungexpo Vásár és Reklám Zrt. shall be considered as contracting parties. (registered office: 10 Albertirsai út, Budapest H-1101, company registration No.: Cg:01-10-041503, hereinafter referred to as "HUNGEXPO") and the partner (hereinafter "Contracting Party") who completes and properly signs the relevant application form (hereinafter "Application Form") for the exhibition organised by Hungexpo on the territory of Hungexpo (hereinafter "Exhibition").

1.2 Invitation to tender

For the purposes of concluding this contract (hereinafter: "Contract") the act of sending or downloading the following documents from the website www.hungexpo.hu shall be considered as a tender invitation by HUNGEXPO: Application Form, General Terms and Conditions of Business – hereinafter General Conditions.

1.3. Conclusion of contract

This Contract is considered concluded between the Parties by return of a copy of the Application Form by post or fax properly signed by the Contracting Parties (on behalf of their companies) to HUNGEXPO (hereinafter: "Contract Conclusion"). Simultaneously, the Contracting Party declares that it has been familiarised with and accepted these Business Terms, which constitute an inseparable part of this Contract.

1.4. First call for advance payment

After receipt of the Application Form HUNGEXPO sends to the Contracting Party the first call for advance payment (hereinafter: "First Call for Advance Payment") which contains the amount specified in subsection 6.1 below. If the full amount of the First Call for Advance Payment is not credited to HUNGEXPO's account by the prescribed deadline to the relevant account, HUNGEXPO shall be entitled to back out of the contract by a unilateral written declaration addressed to the Contracting Party and to claim Non-performance Penalty as specified in subsection 9.2.

1.5 Area Designation

HUNGEXPO shall make its decision on designating the exhibition area (hereinafter: "Exhibition Area") after receipt of the amount referred to in subsection 1.4 without having to justify its decision and it shall send its decision together with a site drawing showing the Exhibition Area to the Contracting Party.

1.6 General Terms and Conditions of Operation

The Contracting Party shall familiarise himself with Hungexpo' effective General Terms and Conditions of Operation (hereinafter "Operating Conditions") constituting part of this Contract. The Operating Conditions can be downloaded from Hungexpo's website at www.hungexpo.hu, or sent to the Contracting Party by Hungexpo by mail upon request.

2. CONTRACTING PARTIES

2.1 Contracting Party

A Contracting Party is a natural or legal person or an unincorporated body who completes and properly signs an Application Form. Only a Contracting Party may be the addressee and obligor of the invoices issued by Hungexpo (e.g. of stallage and services). In the Application Form the Contracting Party shall specify the category in which it falls.

2.1.1 Exhibitor

The Exhibitor shall be present at the Exhibition on its own territory or part (hereinafter "Exhibition Area") or may organise participation for others (hereinafter "Co-exhibitors") who have parts within the Exhibition Area required by the Exhibitor. The data of Co-exhibitors must be indicated in the Application Form (under the heading "Co-exhibitors").

2.1.2 Organiser of a collective exhibition

Participation in the exhibition is organised by a national/provincial or federal/chamber, although it does not necessarily appear at the Exhibition with its own Exhibition Area. The data of exhibitors organised by him must be indicated in the Application Form (under the heading "Co-exhibitors").

2.1.3 Paying Organiser

The Paying Organiser does not have its own Exhibition Area but organises participation in the Exhibition for another Exhibitor or Exhibitors, and concludes contracts with the organiser of the Exhibition. The Paying Organiser specifies his data in the field entitled "Contracting Party", and the parties organise by him under the heading "Co-exhibitors" in the Application Form.

2.2 Co-exhibitor

The Co-exhibitor has no Exhibition Area or Part of its own at the Exhibition, or any contractual relation with HUNGEXPO. The Contracting Party shall specify the data of Co-exhibitors in the field entitled "Co-exhibitors" in the Co-exhibitor Notification Form. The Contracting Party shall be fully responsible for the Co-exhibitor's observance of the code of conduct applicable to the Contracting Party. The Contracting Party shall pay Hungexpo the fees charged for the Co-exhibitor (e.g. stallage and service charges etc.). The Co-exhibitor may not be the addressee of any invoice.

2.3 Represented company

A body corporate or incorporate not participating in the Exhibition on an Exhibition Area of its own but represented by the Exhibitor or Co-exhibitor in business deals (hereinafter "Represented Company").

3. Occupancy and alteration of the Exhibition Area

3.1 Occupancy

The Exhibition Area can only be occupied and building started upon payment of advance on the Stallage and Service Fee and receiving the Stand Construction design documentation approved by Hungexpo.

3.2 Alteration

The Exhibition Area designated by HUNGEXPO cannot be arbitrarily exchanged with another exhibitor, extended by agreement with another exhibitor, transferred or sublet either for a fee or free of charge, and be altered in any way only and exclusively with the written preliminary consent of HUNGEXPO.

4. Products , product groups and services

The Contracting Party shall only be entitled to display the products, product groups and services indicated in the Application Form and approved by HUNGEXPO, and advertise its Co-exhibitor and Represented Company indicated in the Application Form.

If at the first call the exhibitor fails to remove goods, product group, or service that do not fit the advertised product group or a promotional tool representing a party other than the Contracting Party, its Co-exhibitor, Represented Company from the Exhibition Area, HUNGEXPO shall be entitled to have the said Exhibition Area locked at the Contracting Party's cost and risk, and claim indemnification from the latter.

5. Exhibition Catalogue

5.1 Official Catalogue

Only HUNGEXPO is entitled to publish an official catalogue of the Exhibition (hereinafter "Catalogue"). The official catalogue of the Exhibition shall by all means display the logo of HUNGEXPO and/or the Exhibition. All Contracting Parties who had applied for participation by the deadline shall be included in the catalogue.

5.2 First Entry

The Registration Fee includes the fee charged for the Contracting Party's First Entry in the catalogue of the Exhibition. For any and all requirements in excess of the default inclusion, HUNGEXPO shall charge an inclusion fee. Instead of the Paying Organiser the exhibitor represented by him shall be entitled to be included in the catalogue, and the fee charged for such inclusion shall be paid by the Paying Organiser.

5.3 Cancellation free of charge

The services ordered in the catalogue may be cancelled free of charge up to the stop-press of the catalogue manuscript. HUNGEXPO cannot take subsequent cancellations into consideration, and the ordered services shall be invoiced.

6. Payment terms and occupation

6.1 Payment obligations of the Contracting Party

For participation in the Exhibition, the Contracting Party shall pay registration fee (hereinafter "Registration Fee") for the participation, a toll for the Exhibition Area used (hereinafter "Toll"), service charge for the services used (hereinafter "Service Charge"), and occasionally a Contractor's Bond (hereinafter: "Contractor's Bond").

6.2 Amount of the Registration Fee

The Exhibitor (cf. Section 2.1.1), the Paying Organiser (cf. Section 2.1.3) and the Collective Exhibitor (cf. section 2.1.2) shall pay 100% of the Registration Fee. In each case the Registration Fee – payable by the organiser of the Collective Exhibition for each participant organised by him (cf. Section 2.1.2) or the Co-organiser (cf. Section 2.2) – is published on the Exhibition website.

6.3 The extent of provisions:

The amount of the Toll shall be determined on the basis of the floor area and type of the Exhibition Area.

6.4 Service fee

The service fee payable by the Contracting Party shall be aggregated and invoiced in accordance with the service process specified in the service order form in effect at the time.

6.5 Contractor's Bond

In order to protect Hungexpo assets and property, any non-Hungexpo contractor or Exhibitor who chooses to build their own stand shall pay a Contractor's Bond prior to commencing construction. The Bond and the payment terms are defined in the relevant information sheet.

6.6 Payment Terms

Payment schedule: **First Call for Advance Payment:** 30 % of the registration fee and the Toll referred to in subsection 6.1, the **Second Call for Advance Payment:** 70 % of the registration fee and the Toll

referred to in subsection 6.1. **Final Invoice:** the fee payable for services ordered after the payment of the total Toll, Registration Fee, the liability insurance and the Service Fees ordered together with these. The Contracting Party shall pay the Registration Fee, the Toll, the Service Fees of the services it will have ordered, in full, by the deadline specified in the call for advance payment or in the invoice. The fact that the invoices have been paid shall – at request – be proven at the Exhibition Registration desk. If the terms and conditions relating to applying for participation offer a discount for early application by the deadline specified for this purpose, the early registration discount shall be credited to the amount specified in the Second Call for Advance Payment after the payment of the amount specified in the First Call for Advance Payment.

6.7 Mortgage right

If the Contracting Party fails to perform its liabilities set out in Section 6.6, HUNGEXPO may apply the legal consequences set forth in Section 1.4.8 of the Operating Conditions (hereinafter: "Mortgage right").

6.8 Late payment

If any payment due on account of this agreement is late, HUNGEXPO shall be entitled to charge late payment penalty amounting to 20% p.a. The Contracting Party shall provide evidence of payment to the Registration Office of the Exhibition (Building K) before the Exhibition closes. The Exhibitor understands and agrees that HUNGEXPO shall be entitled to assign its receivable from the Exhibitor to a factoring firm.

6.9 Bank costs

Any and all costs charged by financial institutions in the course of banking operations shall be payable by the Contracting Party and HUNGEXPO shall not be entitled to cut this claim.

6.10 VAT

As all services provided by HUNGEXPO are considered as complex, they are subject to the payment of the VAT set in the effective act on value added tax.

7. Insurance

7.1 Liability insurance

For the period of its activity performed on the territory of HUNGEXPO, the Contracting Party shall have an insurance policy valid for accidental and unexpected damages caused by its exhibitors or itself in its capacity as builder (decorator, disassembler etc.) as well as its subcontractors.

7.2 Liability Insurance Premium

The premium payable for the compulsory liability insurance (hereinafter "Insurance Premium") shall be 1% of the effective Toll set in the Application Form. In connection with this the Contracting Party shall be liable to pay the toll invoice.

The compulsory Exhibition Insurance Premium shall be invoiced and collected by HUNGEXPO in the toll invoice on commission from and to the benefit of the insurer.

7.3 Collateral

In consideration of the paid insurance premium, the Insurer shall pay - instead of the Exhibitor and/or the builder (decorator, disassembler etc.), except for the down payment - indemnification for any and all accidental and unexpected damages for which the defaulting exhibitor and/or its builders (decorators, disassemblers etc.) are responsible under the regulations of the Hungarian Civil Code. The Exhibitor shall be jointly and severally liable to indemnify HUNGEXPO or any third party for any and all damages caused by its subcontractor.

7.4 Other insurance

In addition to the liability insurance, the Exhibitors have the option to take out an insurance policy to cover the items they exhibit, their installations and other objects found on the territory of HUNGEXPO. The Exhibitor shall be liable for any and all damages arising from the lack or late conclusion of the insurance contract.

8. Noise protection

8.1. The provision of music and performance

The Contracting Party shall comply with the effective provisions of the Operating Conditions during the provision of music and performance and shall, prior to commencing such activities, obtain the consent of the lessees of the neighbouring Exhibition Areas.

8.2 Prohibition

If the Contracting Party exceeds the volume set out in the Operating Conditions and despite joint call from the organiser and the director of the Exhibition fails to stop its musical activity or performance exceeding the above-set value, or breaches the provisions of Section 1.4.6 of the Operating Conditions, HUNGEXPO shall be entitled to terminate power supply to the stand of the Contracting Party and shall not be liable to pay indemnification to the Contracting Party for this act.

9. Cancellation and legal consequences

9.1 Cancellation of participation

Subsequently to Contract Conclusion, the Contracting Party may validly and finally cancel its participation in the Exhibition only in writing, sent in a way that can be proved to HUNGEXPO (hereinafter "Cancellation"). Cancellation shall be valid and effective from the date HUNGEXPO receives the statement of cancellation. If the Contracting Party or the exhibitor organised by him fails to occupy the Exhibition Area 24 hours prior to the opening of the Exhibition, and does not report his late arrival in writing confirmed by HUNGEXPO (hereinafter "Absence"), this case shall also be considered as cancellation. In the case of Cancellation, HUNGEXPO shall be entitled to let the Exhibition Area marked out for the Contracting Party to another person and in this respect HUNGEXPO shall not be liable to indemnification under any title whatsoever. In the case of Cancellation, the Contracting Party shall pay penalty as set out below.

9.2 Penalty for non-performance

If the Contracting Party cancels its participation after conclusion of this Contract, it must pay HUF 100.000 if termination precedes the 61st day prior to Exhibition opening, 70% of the fee set in Clause 6.2 between the 60th and 31st day, and 100% of the fee set in Clause 6.2 within 30 days as penalty to Hungexpo.

9.3 Cancellation of the Area

If the Contracting Party calls off 20% or more of the area it had previously ordered up to the 61st day prior to the opening of the Exhibition, it shall pay area cancellation penalty (hereinafter "Area Cancellation Penalty"). The Area Cancellation Penalty shall be proportionate to the size of the area called off as follows: For an area called off between the 60th and 31st day prior to opening, 80% of the Toll, and cancellation reported after the 30th day shall be subject to the payment of 100% of the Toll.

10. Complaints

In the interest of providing proof, any and all complaints by the Contracting Party in relation to the organisation, implementation and operation etc. of the Exhibition shall be reported in writing before the Exhibition is closed, and all remarks on invoicing shall be reported in writing to HUNGEXPO up to the payment deadline indicated in the invoice. HUNGEXPO cannot take complaints received after the above deadlines into consideration. If the Contracting Party does not raise any objections regarding the Toll within 15 days of receiving the related invoice or the Service Charge by the closing of the Exhibition the latest, the invoice shall be deemed received and accepted.

11. Counterfeiting

By signing the registration sheet, Exhibitor declares and guarantees that it has a title to the intellectual property rights related to the products displayed in the Expo, or has obtained all licences and authorizations from the title holder to display the products. Exhibitor shall respect the intellectual property rights of third parties.

At this Expo, it is forbidden to display any counterfeited products or products breaching the intellectual property rights of others.

If informed that Exhibitor is in breach of any intellectual property rights, Exhibitor shall guarantee / do its best to discontinue such breach as soon as possible and to remove the infringing product.

Exhibitor shall properly prove the existence of the protection of the products displayed by Exhibitor throughout the Expo.

Hungexpo shall not assume liability for counterfeited products displayed at the Expo, yet it is ready to provide information on the necessary actions to enforce such rights.

12. Force majeure

HUNGEXPO shall be entitled to cancel part or whole of the Exhibition or change the date of its organisation, its opening hours and location if an act of God takes place. Force majeure events shall include any and all unpredictable and unavoidable events which prevent or make the Exhibition impossible for reasons beyond the control of HUNGEXPO and otherwise irrespective of HUNGEXPO's actions (e.g. war, riot, civil disturbance, general strike, epidemic, pandemic, natural disaster, fire, flood, earthquake or other inevitable external reasons, emergencies etc.) HUNGEXPO shall advise the Contracting Parties of any force majeure event. If the Exhibition does not take place for reasons of a force majeure event, HUNGEXPO shall not be liable to pay indemnification.

13. Governing law and the settlement of disputes

In issues not specifically regulated in this agreement, the relevant regulations of Hungarian law shall prevail.

Parties shall make efforts at the amicable settlement of any eventual disputes. Should this effort fail, the competent courts with jurisdiction shall proceed to settle the dispute.

14. Severance

The Operating Conditions and the Application Form shall constitute inseparable parts to this agreement.

SI RHA BUDAPEST LIST OF PRODUCTS

- 1. Food and beverages**
- 2. Bakery and confectionery products**
- 3. Raw and basic materials, additives**
- 4. Gastronomy trends**
- 5. Retail chains**

- 6. Food processing and beverages' manufacturing machinery**
- 7. Bakery and confectionery processing equipment**
- 8. Food packaging materials and equipment**
- 9. Transport and logistic means**
- 10. Equipment and technology for retail units, cash registers**

- 11. Restaurant and hotel equipment and facilities,**
- 12. Home textiles and accessories**
- 13. Cafe and bar equipment, fixtures and fittings**
- 14. Refrigerators, kitchen technology, kitchen equipment, tableware**
- 15. Hygiene products**
- 16. Maintenance, security technology and facilities**
- 17. Professional clothing, occupational safety**

- 18. Services (IT, design, leasing, banks, insurance, education, marketing, events organizers, quality assurance, monitoring)**
- 19. Trade journals, trade associations**

REGISTRATION OF CO-EXHIBITORS, COLLECTIVE PARTICIPANTS AND REPRESENTED FIRMS

Co-exhibitor's Basic Marketing Package: 95 EUR+ VAT/ co-exhibitor (160 EUR+ VAT for applications received after 30 September 2013.)

The registration fee includes: registration in the visitor information system; registration of the company name on the website of the exhibition; link to the exhibitor's homepage; 2 exhibitor passes; basic catalogue entry with coloured logo.

Name of **CONTRACTING PARTY** for exhibition: _____

Data of **CO-EXHIBITOR(S)** disposing of a part of the stand rented by the contracting party:

1. Company name: _____

Address – Postcode: _____ City: _____ Street: _____ No. _____

Letters – Postcode: _____ City: _____ Street: _____ No. _____

E-mail: _____ Web: _____

Phone: _____ Fax: _____

Main field of activity: Manufacturer; General agency - the name of the product: _____

Importer; Wholesaler; Retail trade; Service

Multinational company: yes; no

The co-exhibitor intend to exhibit in the following product group(s) (please use the codes given in the list of product groups): _____, _____, _____, _____

2. Company name: _____

Address – Postcode: _____ City: _____ Street: _____ No. _____

Letters – Postcode: _____ City: _____ Street: _____ No. _____

E-mail: _____ Web: _____

Phone: _____ Fax: _____

Main field of activity: Manufacturer; General agency - the name of the product: _____

Importer; Wholesaler; Retail trade; Service

Multinational company: yes; no

The co-exhibitor intend to exhibit in the following product group(s) (please use the codes given in the list of product groups): _____, _____, _____, _____

3. Company name: _____

Address – Postcode: _____ City: _____ Street: _____ No. _____

Letters – Postcode: _____ City: _____ Street: _____ No. _____

E-mail: _____ Web: _____

Phone: _____ Fax: _____

Main field of activity: Manufacturer; General agency - the name of the product: _____

Importer; Wholesaler; Retail trade; Service

Multinational company: yes; no

The co-exhibitor intend to exhibit in the following product group(s) (please use the codes given in the list of product groups): _____, _____, _____, _____

4. Company name: _____

Address – Postcode: _____ City: _____ Street: _____ No. _____

Letters – Postcode: _____ City: _____ Street: _____ No. _____

E-mail: _____ Web: _____

Phone: _____ Fax: _____

Main field of activity: Manufacturer; General agency - the name of the product: _____

Importer; Wholesaler; Retail trade; Service

Multinational company: yes; no

The co-exhibitor intend to exhibit in the following product group(s) (please use the codes given in the list of product groups): _____, _____, _____, _____

Data of further companies not disposing of any part of the stand but **REPRESENTED** by the contracting and/or participating companies:

1. _____

2. _____

3. _____

Date: _____ Legally binding signature: _____

CATALOGUE FORM „A”
Main exhibitor**Deadline: 15th January 2014****Please complete legibly with block letters and return it!**

Name of Contracting party: _____

Name of the exhibitor's contact representative: _____

Phone: _____ Fax: _____ Mobile: _____ E-mail: _____

PLEASE GIVE THE CO-EXHIBITORS AND THE REPRESENTED FIRMS AT THE SAME TIME ON CATALOGUE FORM „B”!

We hereby order our catalogue entry as follows:

1. THE ALPHABETICAL LIST OF EXHIBITORS**The first entry (at one letter) is free of charge, further entries are against 95 EUR+ VAT.**Please register us under the following letter (free of charge): Under the following letter(s) (95 EUR+ VAT/ pcs) ,

Company name: _____

Address: _____

Letters: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

Short text to be issued (100 keystrokes in respect of the Hungarian-language version – word space and punctuation-marks are also keystrokes. In each language cca. 2-2 lines = free of charge. Further keystrokes against 0,8 EUR+ VAT each.):

*(Please give longer text separately.)***FREE OF CHARGE – ONLY COMPANYNAME AND COUNTRY:**

Name/country of CO-EXHIBITOR(s): _____

Name/country of REPRESENTED FIRM(s): _____

2. We hereby order the publishing of the COMPANY LOGO in the alphabetical list of exhibitors (The first logo is free of charge, the further logos are against 40 EUR+ VAT each.): We send logo(s); No logo

Number of logos required: _____ Pc(s) (Send it please at the same time by e-mail!)

3. PRODUCT GROUPS:**The first three entries are free of charge, the further entries are against 28 EUR+ VAT each.** Please register us under the following code numbers, according to the list of product groups: _____, _____, _____**4. WE HEREBY ORDER THE PUBLISHING OF THE REPRESENTED BRANDS:****Only with name** (Against 14 EUR+ VAT each.): _____**With name and logo** (Against 54 EUR+ VAT each.): _____**Number of logos required:** _____ **pc(s)** (Send it please at the same time by e-mail!)**5. ADVERTISEMENTS IN THE ONLINE CATALOGUE: More information in Autumn 2013!** 1/1 page (1040 EUR+ VAT) 1/2 page horizontal (555 EUR+ VAT) 1/4 page vertical (300 EUR+ VAT)**Date:** _____ **Legally binding signature:** _____

CATALOGUE FORM „B”
Co-exhibitor, represented firm**Deadline: 15th January 2014****Please complete legibly with block letters and return it!****FULL BASIC ENTRY:** Co-exhibitor; Representated firmFor co-exhibitors the first entry is free of charge as the part of the Basic Marketing Package. Further entries are against **95 EUR+ VAT.**For represented companies the full entry is against **95 EUR+ VAT.**(The CONTRACTING PARTY will be invoiced for the cost of separate entries for co-exhibitors and represented firms **95 EUR+ VAT.**)**COMPANY'S FULL NAME:** _____**NAME OF THE REPRESENTATIVE:** _____**1. Please register us under following letter(s):** , , (First entre is free, followings are against **95 EUR+ VAT.**)

Company name: _____

Address: _____

Letters: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

*Short text to be issued (55 keystrokes in respect of the Hungarian-language version – word space and punctuation-marks are also keystrokes. In each language cca. 1-1 lines = free of charge. Further keystrokes against **0,8 EUR+ VAT** each.):*

*(Please give longer text separately.)***2. We hereby order the publishing of the COMPANY LOGO** in the alphabetical list of exhibitors (**For co-exhibitor the first logo is free of charge**, the further logos are against **40 EUR+ VAT** each. **For represented firm 40 EUR+ VAT.**); We send logo(s); No logo

Number of logos required: _____ Pc(s) (Send it please at the same time by e-mail!)

3. PRODUCT GROUPS:**The first three entries are free of charge, the further entries are against 28 EUR+ VAT each.** Please register us under the following code numbers, according to the list of product groups: _____, _____, _____,

4. WE HEREBY ORDER THE PUBLISHING OF THE REPRESENTED BRANDS:**Only with name** (Against **14 EUR+ VAT** each.): _____**With name and logo** (Against **54 EUR+ VAT** each.): _____**Number of logos required:** _____ **pc(s)** (Send it please at the same time by e-mail!)**Please indicate details of further companies on an enclosed sheet!****Date:** _____ **Legally binding signature:** _____

NOVELTIES' DESCRIPTION FORM

Deadline: 27 January 2014

We would like to provide you the opportunity to wider presentation of your **novelties and special products** to be exhibit in 2014.

If you send us the short description of such products we shall publish it in the following way:

- in PR articles during the campaign for visitors
- in exhibition's press release
- on exhibition's website

Exhibitor's name: _____
Contact person: _____
Phone: _____ Fax: _____
E-mail: _____ Internet: _____
Novelties: (max. ½ page)
<div style="border: 1px solid black; height: 200px; width: 100%;"></div>

Please kindly send the description of the novelties (max. half page) to the following e-mail:
sirha-budapest@hungexpo.hu