



2015 TEAM BEEF APPLICATION

Thank you for your interest in the Missouri Beef Industry Council's Team Beef! Athletes of all experience levels are encouraged to participate in running events. Team members understand and believe in the nutritional benefits of lean beef and the vital role it plays in training, and they share their love of beef with family and friends.

Benefits of being a member of the Missouri Team Beef:

- A Missouri Beef Council "Team Beef" jersey for team members.
- E-newsletter with recipes, fitness tips, etc., from the Missouri Beef Industry Council
- Reimbursement for race entry fees up to \$100 annually from the approved event list.

Expectations of a Missouri Team Beef member:

- Understand and believe in the nutritional benefits of lean beef and the vital role it plays in training.
- Serve as positive role model for lean beef.
- Actively spread the word and help educate people who seek information about lean beef, including in your social networks such as Facebook, Twitter or a blog.
- Participate in beef nutrition webinars and Missouri Team Beef orientation and share that information with others.

Please complete the following information.

Submit your completed application to:

Taylor Tuttle
Missouri Beef Industry Council
Beef Industry Affairs Coordinator
2306 Bluff Creek Drive
Columbia, MO 65201
teambeef@mobeef.com
Phone: 573.817.0899
Fax: 573.817.0889

Contact Information

Name: _____

First

Last

Address: _____
Street Address/ PO Box City State ZIP Code

Email Address: _____

Phone Number: _____ (Check One): Cell Work Home

General Background

Today's Date: _____

Referred by: _____

What role does beef play in your training regimen?

Why is becoming a member of Team Beef important to you?

How many running events did you participate in last year? _____

of Marathons: _____

1/2 Marathons: _____

of 10Ks: _____

of 5Ks: _____

of Other events: _____

How many running events are you planning on participating in this year? _____

of Marathons: _____

1/2 Marathons: _____

of 10Ks: _____

of 5Ks: _____

of Other events: _____

Do you maintain a Facebook profile? Yes No

Do you maintain a Twitter handle? Yes No

Do you maintain a blog? Yes No | If yes, please share the address: _____

Would you be willing and available to participate in the following activities?

- Social media (Facebook, Twitter, or blog)
- Media interviews
- Letter-to-editor submissions

Do you have any experience with:

- Media interviews
- Letter-to-editor submissions

Would you be willing to be photographed while participating with Team Beef? Yes No

What is your occupation? _____

Would you be interested in volunteering to facilitate training runs, car pools, or social gatherings? Yes No

What is the best time for orientation?

- Weekday
- Daytime
- Weekend
- Evening

Jersey Size

Women's _____

Men's _____