

## Partnermailing

### Header

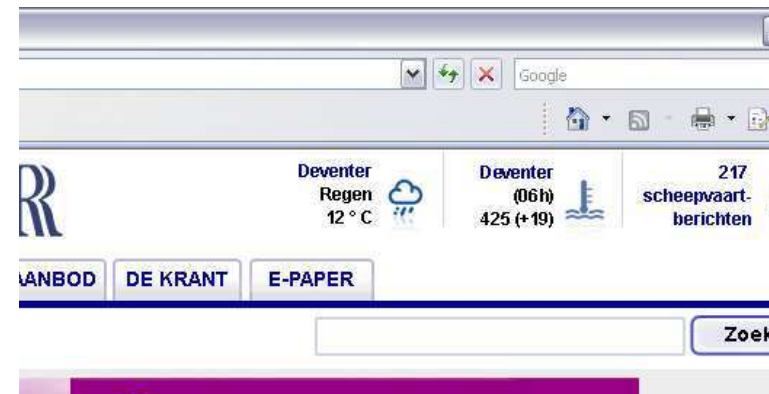
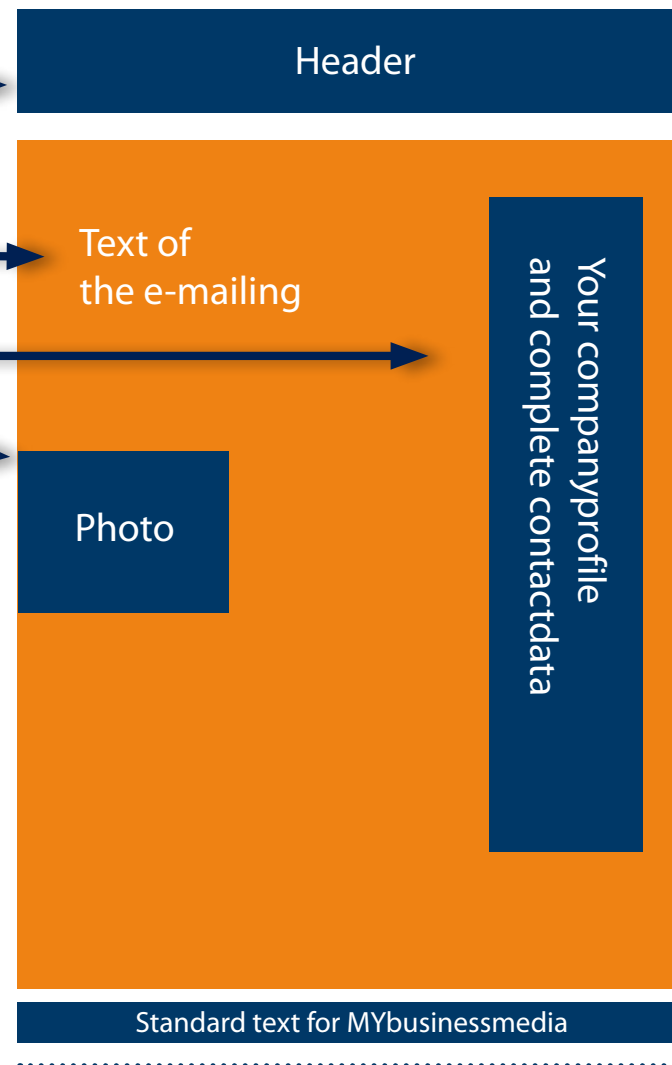
Size: 600 x 70 px  
File size: max 29 kb  
File formats: jpg, gif (animated and non-animated) or png

Text of your e-mailing: in Word, no special layout

Text company information (right-hand side of the e-mailing): in Word, no special layout, max 400 symbols

### Image material

Size: 173 x 142 px  
File size: max 29 kb  
File formats: jpg, gif (animated and non-animated) or png



# It's my business

mybusinessmedia

For questions about the provision of advertising material, please contact:

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E-mail: [online.advertenties@mybusinessmedia.nl](mailto:online.advertenties@mybusinessmedia.nl)

online advertising specifications



# online advertising specifications

The online Mybusinessmedia products below allow for a full media campaign. You are free to assemble your own unique combination of media to directly contact the professionals in your branch. Please see below for all the technical information you need for quickly and easily supplying us with your online advertisements.

## Bannering sites

### Leaderboard:

Size: 728 x 90 px  
File size: max 29 Kb  
File formats: gif (animated and non-animated), jpg, swf (these may be up to 39 Kb)

### Large Rectangle:

Size: 336 x 280 px  
File size: max 29 Kb  
File formats: gif (animated and non-animated), jpg, swf (these may be up to 39 Kb)

### Full Banner:

Size: 468 x 60 px  
File size: max 29 Kb  
File formats: gif (animated and non-animated), jpg, swf (these may be up to 39 Kb)

This space can also be used for an advertorial.  
You then supply a Full Banner with text.

### Logo Link:

Size: 65 x 20 px + 40 text symbols (incl. spaces and punctuation marks)  
File size: max 29 Kb  
File formats: image/logo: gif (non-animated), jpg  
Text: in Word

## Bannering Newsletters

### Advertorial

Logo size: 120 x 60 px  
Photo/image size: 135 x 135 px  
File size: max 29 Kb  
File formats: jpg, gif or png  
Symbols in title: max 36  
Symbols in text: max 100, text in Word

### Full Banner:

Size: 468 x 60 px  
File size: max 29 Kb  
File formats: gif (animated and non-animated), jpg, swf (these may be up to 39 Kb)

This space can also be used for an advertorial.  
You then supply a Full Banner with text.

## Minisites

### Videos:

Size: 360 x 288 px  
File size: 512 kb  
File formats: wmv file, Windows Media Video 9  
Constant Bitrate 2 pass coded as progressive download.  
Films of an average of 30 seconds are generally watched the most.  
We therefore recommend that films be kept short (max 60 seconds).

### Images:

File formats: jpg, gif, png (animated and non-animated)  
File size: 29 kb

### Logo for teaser/leader "From our partners/minisites":

File size, formats: 80 x 40 px, jpg or gif (animated and non-animated).  
File size: 29 kb

### Text:

Supply in Word, no special layout.  
Sample versions of the minisites can be supplied separately in a powerpoint file.

## Sponsored video

**Videos:** Size: 360 x 288 px  
File size: 512 kb  
File formats: wmv file, Windows Media Video 9  
Constant Bitrate 2 pass coded as **progressive download**.

*Please note: Always supply a separate gif file with a swf file, as well as a clicktag. This clicktag ought to be in the swf, not in the gif file.*

## Company profile

### Please supply:

Branch (select from listing on the site, enter if applicable)  
Company name  
Contact  
Address  
Postcode  
City/town  
Telephone number  
Fax number  
Video (according to video specs)  
Website (url)  
E-mail address company  
Description of company: preferably in Word, no special layout. Pdf possible.

### Logo:

Size, format: max 160 x 80 px, in jpg or gif.

### Images:

Max 3 photos, size max 800 x 600 px and file size max 500 Kb in jpg or gif (non-animated).

## Vacancies

### Please supply:

Company name  
Contact  
Address  
Postcode  
City/town  
Telephone number  
Job title  
Job description  
Location  
Salary indication  
Type of employment  
Education  
E-mail contact  
Text: preferably in Word, no special layout.  
Pdf possible.

