



**Pearland United
Soccer Club**
PO BOX 841842
Pearland, Texas 77584
www.pearlandunited.com

Sponsorship Letter

Did you know that US Youth Soccer is the largest youth sports organization in the United States with over 3 million players? US Youth Soccer is a non-profit organization whose mission is to foster the physical, mental and emotional growth and development of America's youth through the sport of soccer at all levels of age and competition. US Youth Soccer strives to make soccer fun and instill in young players a lifelong passion for the sport. US Youth Soccer programs emphasize FUN and de-emphasize winning at all costs. Every child is guaranteed playing time and the game is taught in a fun and enjoyable atmosphere. As a member of US Youth Soccer, Pearland United Soccer Club strives to achieve these goals for its players too. Wouldn't you like to be an integral part of the excitement of youth soccer in Pearland?

Pearland United Soccer Club is seeking sponsors for the 2012-13 soccer season. Established in 2004, Pearland United is a non-profit organization that is affiliated with U.S. Youth Soccer, the Bay Area Youth Soccer (BAYSA) and South Texas Youth Soccer (STYSA). With 25 teams and almost 300 players ages 4 through 18, Pearland United's goal are to develop a lifelong passion for soccer and enhance not only soccer skills, but leadership and developmental skills such as sportsmanship, teamwork, discipline and physical and mental readiness.

Pearland United is committed to providing a fun and positive soccer program for the youth of Pearland and surrounding communities every fall and spring. Pearland United offers licensed experienced trainers, referees and coaches, provides equipment and uniforms for players, offers camps in the summer and winter, and maintains over 12 fields for all practices and games. Pearland United is comprised of recreational teams where all children get to play as well as competitive teams for the player with advanced skills and greater ambition. Our teams play across the Bay Area on a weekly basis and participate in year round tournaments throughout the state.

In the past decade, Pearland United has seen tremendous growth in its members. To continue to grow, Pearland United needs your help! Pearland United is operated solely by unpaid community volunteers and receives no income other than player registration fees. **A sponsorship from your company will help defray the cost of equipment, uniforms, trainers and referees. It would also provide scholarships to children who cannot afford the registration fee to play soccer.**

Sponsorships start at \$250 and go up to \$5,000, with several different levels available. Please see the attachment for descriptions and benefits received at each level. Your contribution is not only tax deductible but will also expose your business to a large number of soccer families, friends, coaches and trainers.

Pearland United is committed to giving our youth a fun, healthy and safe soccer club and fostering a life long love of soccer. Your generous contribution and Pearland United's volunteer commitment will ensure that these goals are met.

Pearland United appreciates your consideration of our request. Your sponsorship will be recognized and appreciated for many years to come.

Linda Talbot,

Registrar and Sponsorship Committee Chair

registrar@pearlandunited.com



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Sponsorship Levels

Bronze Level - \$250 per year

This level entitles sponsor to have

- Organization's name appears on proposed sponsorship page of the Club's website – no link.

Silver Level - \$500 per year

This level entitles sponsor to have

- Organization's name/logo appears on proposed sponsorship page of the Club's website – no link.
- Sponsoring organization receives letter of acknowledgement from Club.

Gold Level - \$1,000 per year

This level entitles sponsor to have

- Organization's name/logo appears on proposed sponsorship page of the Club's website – link to Sponsor's website.
- Sponsoring organization receives certificate from Club

Platinum Level - \$1,500 per year

- Organization's name/logo appears on proposed sponsorship page of the Club's website – link to Sponsor's website.
- Sponsoring organization receives plaque from Club
- Newspaper recognition in Pearland Journal and local newsletters

Blue Diamond Level - \$2,500 per year

- Organization's name/logo appears on proposed sponsorship page of the Club's website – link to Sponsor's website.
- Sponsor's logo/website on Home page of Club website
- Sponsoring organization receives plaque from Club
- Newspaper recognition in Pearland Journal and local newsletters

White Diamond Level - \$5,000 per year

- Organization's name/logo appears on proposed sponsorship page of the Club's website – link to Sponsor's website.
- Sponsor's logo/website on Home page of Club website
- Sponsoring organization receives plaque from Club
- Sponsor's logo on team jerseys (in the form of patch)
- Newspaper recognition in Pearland Journal and local newsletters
- Sponsor's banner at all kick-offs or Club sponsored events – such as Dynamo Day, summer and winter camps or other potential events



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Sponsorship Form

Name of Sponsor (to be used in all acknowledgements): _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone No.: _____ Fax No.: _____

Email: _____

Pledge Information:

I (we) wish to sponsor Pearland United in the amount of:

Cash: _____ and/or

In Kind Donation (please include monetary cost): _____

Signature: _____ Date: _____

Please make checks payable to Pearland United Soccer Club, and mail to PO BOX 841842 Pearland, Texas 77584.

For questions or comments, please contact:

Linda Talbot, Sponsorship Chair

(713) 569-6810

registrar@pearlandunited.com