

Public Speaking  
Unit 10 (Chapter 12)  
Informative Speech: A Place to Visit

Speaker: \_\_\_\_\_

The Place to Visit: \_\_\_\_\_

Date: \_\_\_\_\_

**Clear Communication:** (15 points)

- Location clearly stated at beginning of speech  
(main idea about the place; why it should be on your life's "to do" list)  
(use media aid #1 **travel poster**) \_\_\_\_\_ (5)
- Attention-getting intro (builds interest, previews topic) \_\_\_\_\_ (5)
- Connects the place to the audience \_\_\_\_\_ (5)

**Content:** (65 points)

- Body has a clear, logical organization \_\_\_\_\_ (5)
- Body includes specific, meaningful information about the place  
(use media aid #2 [**chart, map, graphic organizer**]) \_\_\_\_\_ (15)
- Body includes info from a variety of **categories**  
(scenic, historic, entertainment, recreational, cultural, etc.)  
(use media aid #3 **travel brochure**) \_\_\_\_\_ (15)
- Establishes personal credibility  
(confident, enthusiastic, trustworthy, sincere) \_\_\_\_\_ (5)
- Cites at least 2 reliable sources \_\_\_\_\_ (5)
- Media aids are effectively integrated into the speech \_\_\_\_\_ (5)
- Effective/memorable conclusion (also says "thank you" at end) \_\_\_\_\_ (5)

**Delivery:** (65 points)

- Evidence of planning and rehearsal \_\_\_\_\_ (15)
- Word choice is appropriate and mature \_\_\_\_\_ (5)
- Grammar/sentence structure uses standard American English \_\_\_\_\_ (5)
- Skillful use of 3 media aids and note cards \_\_\_\_\_ (5)
- Appropriate appearance (professional/competent) \_\_\_\_\_ (5)
- Demonstrates good use of verbal aspects of delivery
  - Rate/pauses \_\_\_\_\_ (5)
  - Volume/pitch variation \_\_\_\_\_ (5)
  - Enunciation \_\_\_\_\_ (5)
- Demonstrates good use of nonverbal aspects of delivery
  - Effective gestures/facial expressions \_\_\_\_\_ (5)
  - Appearance/movement (nothing distracting) \_\_\_\_\_ (5)
  - Eye contact \_\_\_\_\_ (5)

**Courtesy:** (5 points) No hat/no hood/no gum/school appropriate \_\_\_\_\_ (5)

**Written piece: (25 points)**

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|---|------------|
| Note cards (3x5) in <b>ink or typed</b> (three maximum) | _____ (5)  |
| One-page outline with main and sub headings             | _____ (15) |
| Two printed sources (legitimate/approved/NOT wikipedia) | _____ (5)  |
| Travel brochure   | _____ (25) |

**Sources:**

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**Time: 7-10 minutes**

7 minute minimum (10% off grade for every 30 seconds short or over time)

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Total: \_\_\_\_\_ (200 pts.)