

Business Sponsorship Proposal

Greetings!

Studio A Dance Company is a local dance school dedicated to the development and education of the art of dance. We strive to provide our students with the best experiences in our studio and community and to provide them with the opportunity to perform around the country.

We are proud to announce that Studio A has been invited to perform during the parade and festivities of the **100th running of the Indy 500 in May 2016!**

This is truly a once in a lifetime opportunity for our dancers, and we hope you can help us to ensure that all of our dance-team members can participate by sponsoring them. Our dancers will spend 4 days in Indianapolis. They will attend a dinner/dance party with dancers from all over the country, visit the Indianapolis Zoo, and participate in show rehearsals taught by world a renowned choreographer. The dancers are going to perform in front of hundreds of thousands of people in the Indy 500 parade and during the televised opening ceremonies of the 100th running of the Indy 500 at the Indianapolis Motor Speedway. They will join in the excitement of the race referred to as "*The Greatest Spectacle in Racing*" and considered part of the "*Triple Crown of Motorsport*."

As you can imagine, all of our co-ed dance team members are eager to participate in this spectacular event and we would not want any of them to miss out on this experience simply because of the cost. Therefore, we are kindly reaching out to you for your support. All sponsors will receive a thank you letter and an appreciation certificate. In addition, sponsors who donate \$100 or more will receive extra marketing benefits as outlined on the enclosed sponsorship levels page.

Your financial support will not only help us to continue to enrich the lives of our dancers, but you will be making their dreams come true and providing them with memories that will last a lifetime!

Please contact Studio A's Fundraising Director, Karen McElrath, via telephone (978-551-0377) or email karen@studioachelmsford.com should you have any questions or want to learn more about this amazing opportunity. For more information about our studio, please visit our website at: www.studioachelmsford.com.

Thank you for your time and consideration. We look forward to hearing from you!

Sincerely,

Studio A Dance Company
9 Acton Road, LI
Chelmsford, MA 01824
978-502-7845
www.studioachelmsford.com

Business Sponsorship Levels

BRONZE LEVEL - \$100

Business Name Listed on Studio A's Website
Business Card Posted on the Studio's Lobby Information Board
Business Name Listed in our 2016 Spring Recital Program

SILVER LEVEL - \$250

Business Name Listed on Studio A's Website with Link to Your Website.
Business Card Image Printed in our 2016 Spring Recital Program
Business Card Posted on the Studio's Lobby Information Board
Business Name/Logo Published on our Indy 500 Dance Team Apparel
(Worn by Dance Team Members During Several Events)

GOLD LEVEL - \$500

Sponsorship Appreciation Plaque with Team Photo
Business Name Listed on Studio A's Website with Link to Your Website
Business Name Listed on Studio A's Facebook Page with Link to Your Website
¼ Page Business Ad Printed in our 2016 Spring Recital Program
Business Name/Logo Published on our Indy 500 Dance Team Apparel
(Worn by Dance Team Members During Several Events)

2 TICKETS TO THE HARLEM GLOBETROTTERS GAME ON MARCH 19, 2016
(Studio A Dancer's Halftime Show)

Each week a Different Gold Level Sponsor will be featured as the
"Sponsor of the Week"
On Studio A's Lobby Information Board

PLATINUM LEVEL - \$1000

Sponsorship Appreciation Plaque with Team Photo
Business Name Listed on Studio A's Website with Link to Your Website.
Business Name Listed on Studio A's Facebook Page with Link to your Website
Half Page Business Ad Printed in our 2016 Spring Recital Program
Business Name/Logo Published on our Indy 500 Dance Team Apparel
(Worn by Dance Team Members During Several Events))

2 TICKETS TO THE CELTICS GAME ON APRIL 11, 2016

(Studio A Dancer's Pre-game Show)

Each week a Different Platinum Level Sponsor will be featured as the
"Sponsor of the Week"

on the Front Page of Studio A's Website and Facebook

**** Sponsorship at any level is greatly appreciated! ****

Please complete the following and return with your donation to:
Studio A Dance Company, 9 Acton Rd., L1 Chelmsford, MA 01824

Sponsor Name: _____ Sponsorship Level: _____

Address: _____

Phone: _____ Email Address: _____

Referred by: _____

Please include your business card. Make all checks payable to Studio A Dance Company